AFTER INVENTORY SAL



It is after the year's business is finished. After the stock is taken and the whole thing is boiled down to cold facts and figures that we can see most clearly our stock's true condition and as good merchan's we set ourselves about it to make needed corrections. In going over our inventory sheets we see hundreds upon hundreds of lines of goods well brok en it,to, but not completely disposed of. These lines we propose to SELL and SELL QUICK: We are going to place a price upon them that will make them the best value we have ever offered.

This After Inventory Sale

of men's, boys' and children's Suits, Overcoats, Furnishing Goods and Hats means much to our customers and to us. In such a sacrifice of worthy merchandise there is no profit to us outside the satisfaction we give our thousands of customers, but that is a large reward. Those best acquainted with our methods know that while the Armstrong Clothing Company occupy an important position, we will never become too big to please the people. The steady strides of increased business only lead us on to increased power to please increased numbers.

Royal Opportunities.... to Buy Men's Clothing

Fortunate indeed are you men who have a present or prospective clothing need. Just when cold weather is beginning to knock at your door, and just when winter clothing needs are asserting themselves most strenuously, comes this splendid opportunity to buy. Read with great care what is offered as each price in Men's Suits and Overcoats we candidly believe its

THE BEST OFFER WE HAVE EVER MADE.

Men's Suits and O'coats Men's Suits and O'coats Men's Suits and O'coats Men's Suits and O'coats at \$6.95

At this price we offer all broken lines of Men's Suits and Overcoats which sold at \$8.75, \$10.00 and \$12.50. There are upwards of 700 suits and 200 overcoats thus reduced. The suits are made from Ail Wool Cheviots, Cassmeres, Worsteds and Tweeds, many of which are strictly hand tailored. They are all honestly made and fashionably cut. The overcoats are made from Kearsey, Beaver and Frize materials, being all wool, serge lined and made in all the various styles most desired this season. Before passing judgment upon the garments at this price we would suggest that you examine them, if nothing more look at those displayed in our windows. Your estimation will rise on seeing them, for no such garments are to be had anywhere at our price.

at \$10.75

This line embraces all broken lines of men's suits and overcoats which sold at \$13.50, \$15.00 and \$16.50. Not a few, but hundreds to pick from. You must remember that our suits and overcoats selling at \$15.00 and \$16.50 are our strongest selling lines. They represent the finest tailoring and are made from carefully selected woolens and are tailored as are only the very highest priced garments. The suits are made single or double breasted styles in about ten distinct styles. They are made in "regulars," "stouts" and "slims," which will enable any build of man to find his exact size. The fabrics are the newest and the patterns are refined and clever. The overcoats in this line embrace all styles, medium, long and extra long length; box or belt back. Investigation will prove the merits of the suits and overcoats offered at this price.

at \$14.75

The Suits and Overcoats marked in this sale at \$14.75 are our regular \$18.00, \$20.00 and \$22.50 grades. They are short and broken lines all reduced to the one price. Thousands of garments to select from. Each and every garment made for this season and cut in the height of fashion. The suits may be had in twelve distinct modles of single and double breasted styles. Every new and worthy fabric and every new coloring is embraced. Suits of such unusual value, style and fitting qualities can be sold and sold quick at our price without advertising. To be convinced of their sterling worth one has only to glance at them. The Overcoats are our regular lines which sold at \$18.00, \$20.00 and \$22.50. At these prices we had the best coats in Nebraska, and when we give you your pick at \$14.75 it's simply time to buy.

at \$18.75

Here you will find Suits and Overcoats which were originally \$25.00, \$27.50 and \$30.00. True, the lines are broken, but there are a great many to select from. You positively will not find better fabrics at any price and as for Tailoring the garments offered represent all that human hands can do in fine clothes making.

The suits may be had in a large variety of fabrics, patterns and styles. All sizes are fully represented, besides regular shapes. We have an abundant supply of "stouts," 'slims" and "extra sizes." We do not know of any suit offered that should appeal so strongly to users of good clothes as this offer should.

The Overcoats. Finest materials, best linings, highest This store has held the key to the overcoat question for many years. This season we have been stronger than ever, which makes this overcoat offer the greatest in value giving that we have ever made.

Very Big Boys Clothing Values, Too:

Proportionately as great as the men's; and most opportune, too, coming just when cold weather is upon us. There are thousands of boys needing good, war m suits, overcoats and trousers, and through this sale we have made it possible for every boy's clothing need to be fully satisfied.

at 98c

The boys' Knee Suits offered at this price may be had in D. B. Knee Suits, age 7 to 15 years, or in Norfolk, ages 6 to 12, or in Sailor Norfolk, ages 3 to 8 years. The suits are worth easily \$1.25, \$1.50 and \$1.75. All are thrown in this sale at the one

at \$1.37

Here is where we offer sterling and unusual values in Boys Knee Suits. All styles are here represented, D. B., Norfolk, Sailor Norfolk, Eaton Sailor and the like. The garments are made from all wool fabrics, the coloring of which are now very pretty. The garments are cheap at \$2.00 and \$2.25 Sale price \$1.37

at \$2.20

This line is very large and attractive. It embraces all the new ideas in boys' and children's Knee Suits, ages 21/2 years to 16, fabrics perfect, coloring beautiful, workmanship the same high standard which characterizes all our clothing. The garments involved are worth \$2.50 \$3.00 & \$3.25. All go at\$2.20

Boys' Long Pant Suits

worth \$10.00, \$12.50

at \$8.85

High grade, high

toned suits are offered

here at this moderate

price. Fine worsteds,

serges and the like

made with great care.

Boys' Knee Suits at \$3.12

Parents wil find in this line of boys' and children's Knee Suits the very limit of style, good looks and wear. Over 1,000 suits from which to select in every conceivable style for boys, ages 21/2 years to 16. Finest cheviots, cassmeres, serges and the like are the fabrics. The values range from \$3.50 to \$4.50. Sale price \$3.12

at \$3.87

In this line you have choice of all our boys' suits selling at \$5.00 and \$6.00. Every style

GRAND SPECIAL . OFFER OF BOYS' SUITS As an additional sweetener we

offer all our staple and novelty Knee Suits which sold at \$6.50. \$7.50 \$8.50 and \$10.00 at choice .. \$4.95



Five Startling Bargain Offers in Boy's Long Pant Suits

Offer No. 1 Boys' Long Pant Suits

worth \$4.00 and

thing to buy a boy's long pant suit made of good, honest material at such a price as we here name. Let us say that the garments are in every way worthy of your confidence.

Offer No. 2

Boys' Long Pant Suits worth \$5.00, \$6.00 and

Here we offer suits that we are willing to stand back of and will say further that they can not be duplicated short of our former prices.

Offer No. 3 Offer No. 4

Boys' Long Pant Suits worth \$7.50 and \$8.50.

suits that young men instantly take a liking to are offered in this line. They may be had in single or double

breasted styles.

Offer No. 5.

Boys' Long Pant Suits worth \$15.00, \$18.00 and \$20.00

This price commands the best that can be had in boys' long pant suits. Nothing held back. Positively your choice \$11.

Resfers for Little Chaps

age 3 to 8 years.

We show a few garments made of heavy Chinchilla.

At 98c

Child's heavy gray or blue Chinchilla Reefer worth \$2.00.

At \$2.98

We will dispose of all our high grade reefers which sold at \$5.00, \$6.00 and \$6.50.

Child's Long **Auto Coats**

age 3 to 8 years. At \$2.20 We offer a wide range

of child's handsome heavy weight Auto Coats worth \$3.50. At \$3.12 We are going to clean out all child's Auto Coats worth up to

\$4.50. At \$3.87 We place on sale all Auto Coats worth \$5.00 and \$6.00.

At \$4.95 We give choice of all Auto Coats which sold at \$6.50, \$7.50, \$8.00 and \$10.00.

Boy's Overcoats Age 8 to 10 yrs.

Boys' Overcoats worth \$4.00 and \$4.50. At \$3.98

Boys' Overcoats which sold at \$5.00 and \$5.50. At \$4.95 Boys' Overcoats worth

\$6.00, \$6.50 and \$7.50. At \$5.95 Boys' Overcoats worth \$9.00 and \$10.00.

Youths' Overcoats reduced in same proportion, of which we have a very complete stock, comprehending every overcoat need of the young men.

Boy's Odd Knee Pants

Buys heavy weight odd Knee Pant.

We place on sale 5 dozen boys' All Wool Knee Pants worth 50c. Boys' Corduroy Knee

Pants, age 4 to 15 years. BOYS' ODD LONG PANTS Boys' Heavy weight

Cassmere long pants Boys' extra quality

long pants \$1.00. Special value boys long pants at \$1.25, \$1.50 and \$1.98.

ARMSTRONG CLOTHING CO.