

Today

Chacma Is Stuffed.
S. D. Mundheim Arrives.
8,000,000 More of Us.
J. S. Sargent, a Good Man.
By ARTHUR BRISBANE.

The big Chacma baboon shot in the monkey house the other day after he had killed his offensive brother, the ring-tailed monkey, has gone to the Museum of Natural History. There he will stand stuffed.

One of these days for the edification of children of a more civilized race, they may put wax figures of Alexander, Caesar and Napoleon alongside the stuffed baboon with this sign, "Children, respect this baboon. He killed only one ring-tailed monkey, the other three killed millions."

Bernard F. Gimbel, who, with his father, uncles, brother and cousins, runs several big department stores, informs business men of New York, through this column that there is a real competitor in town.

This new department store man who will run the old established house of Stern Brothers, is Samuel D. Mundheim of Pittsburgh. "He will make all the New York storekeepers take notice," says Mr. Gimbel.

Department stores become daily more important, not only in the service of the public, but in the opinion of the finance. Men with money realize that for steel, oil, copper, you have few customers. For a well-run department store you have a big percentage of the annual income of the United States, and money pours in every day.

Marshall Field & Co., in Chicago, do a total business of more than \$150,000,000. The department store is only starting.

The population of the United States has increased by 8,000,000 during the past five years. There are 113,000,000 of us now. When the ill-informed suggest that population will outgrow the country, don't worry.

The state of Texas alone under intensive cultivation could feed 2,000,000,000 human beings, about 400,000,000 more than there are on earth now.

As for the ignorant man who says "more population will reduce

wages," ask him how it happens that, when there were only 4,000-5,000 people in the United States wages averaged less than 40 cents a day, whereas with 100,000,000 they average close to \$47.

John Singer Sargent died suddenly in London yesterday morning. He was a good painter and a good man. If he meets his maker face to face, as Tennyson expected to do, he will be able to say truly, "I did the best that I could with the talent and power that you gave me."

Sargent will not stand among the first 10 or the first 50 of 100 best painters. The human race does only one thing at a time really well. This is the age of science, not of art.

But Sargent was the best portrait painter of his day. He saw the "inside" of human heads and hearts. He could paint the London art dealer with his French poodle standing beside him and show clearly in the dog's face the good qualities lacking in the dog's owner. That's something.

Painleve will be French prime minister. Herriot, lately prime minister, will be in the new cabinet, which will include two other socialists.

Socialism has real power in France and there is real discipline in the socialist party.

Painleve could not become prime minister without the socialists' consent. And the three socialists could not enter the new cabinet except with their party's consent. This may explain to angry conservatives the few pleasant words said about Herriot by President Coolidge. The president is acquainted with French politics.

Bernard Shaw says the soul isn't a human institution exclusively, and dogs, or even beetles, may have souls. G. K. Chesterton, deeply religious and a Roman Catholic, objects to that view. He doesn't think that the highly intelligent wolf, humbly listening to the preachings of St. Francis, had a soul to save, and adds, "We do not know that the hyena desires eternal life."

Many who have found this life unsatisfactory will say, "Intelligent hyena, he knows when he has had enough."

Von Hindenberg, fine old fighting general of the Hohenzollern days, but a poor head for a German republic, is running as the Hohenzollern candidate. The idea is that he will keep "devotion to the kaiser

alive until the kaiser's grandson is old enough to take the throne." Hindenberg requested the kaiser to free him from his oath of loyalty to the imperial flag that he might run for president of the German republic without perjuring himself. He was freed, of course, and is now running to keep the old Hohenzollern throne warm for the son of the crown prince.

If Von Hindenberg should be elected president, which seems unlikely, conditions would change Germany.

The German republic, like the United States republic, is a democracy managed by industrial and financial intelligence for the general welfare, and especially for industrial and financial welfare.

Any effort to bring back a grandson of the "all highest" would change conditions, perhaps disastrously.

The Hohenzollerns well know that there is no hope for the former kaiser or his son, both of them having been so conspicuous in the losing of the war, neither of them having got a scratch in the process.

Just why a grandson should be better than the former kaiser himself is hard to understand.

Burlington Gives Farmers Low Rate on Fertilizer
Bridgport, April 15.—Announcement has been made by the Burlington railroad that farmers in the North Platte valley, who will pay the unusually low rate of 8 1/2 cents per 100 pounds for freight charges, may have all the manure for fertilizing their ground that can be supplied from the stock yards at Alliance.

REDUCED FARE TO CHICAGO
Round trip from Omaha, \$26.90, on sale April 17, 21 and 24; return limit April 27, via the Chicago, Milwaukee & St. Paul Railway, W. E. Rock, G.A.P.D., 206 S. 15th street, Omaha.—Advertisement.

FIRE
FRIDAY NOON,
April 17th,
at 20th and Dodge,
we will burn our
Haydite Block House
Omaha Concrete Stone Co.

Sale of Home Furnishings

THE BRANDEIS STORE

Unusual Selling of RUGS

---A Wealth of New Patterns and Colorings
---Exceptional in Quality---Low in Price

9x12 Wool Wilton Rugs
Heavy quality wool Wiltons noted for their wonderful wear. A large assortment of designs and colors. Finished with fringed ends.
74.50
8-3x10-6 size, 69.50

9x12 Seamless Wilton Velvet Rugs
In wonderful soft shaded oriental and Persian patterns. A fine close texture, finished with fringed ends.
49.50
8-3x10-6 size... 45.00

9x12 Deep Pile Axminster Rug
A good quality medium price rug. Closely woven and in the most unusual colorings of rose, blue taupe and Chinese blue.
35.00

9x12 Beauvais Seamless Axminsters
Have a deep pile and closely woven backs. In clear, rich colored oriental designs. Chinese patterns and two-tones.
59.50
8-3x10-6 size... 55.00

9x12 Seamless Heavy Brussels
Closely woven seamless Brussels in neat all-over patterns; oriental and plain effects with band borders.
19.50



Nairn's Printed Linoleum
12-foot wide quality cork linoleum with burlap back. Tile and block patterns in all the wanted shades. Full rolls, no seconds. 1.25 value, **95c** square yard.

Nairn's Inlaid Linoleum
Straightline linoleum with patterns and colors thru to back. Block and tile designs in blue, tan, gray. Full rolls, no seconds. Reg. 1.65 value, **1.39** square yard.



Console Phonograph 48.50
A phonograph with a wooden tone chamber, giving to you the exact tone reproduction recorded.
Beautiful mahogany finish cabinet in the Queen Anne period.
Purchase your phonograph the Brandeis way — **Easy Payments**
Phonograph Department—Main Floor—North.

Choose Your Draperies

From a Showing That Is at Once Comprehensive and Modest in Price



Ruffled Curtains and Valance Sets
Fine quality voile and marquisette curtains with full ruffles and tie-backs to match at only **4.50** Set
In blue, rose, gold and lavender color combinations.

New Cretonnes and Chintzes
In the loveliest of novelty patterns and colorings. 36-in wide — yard **39c**

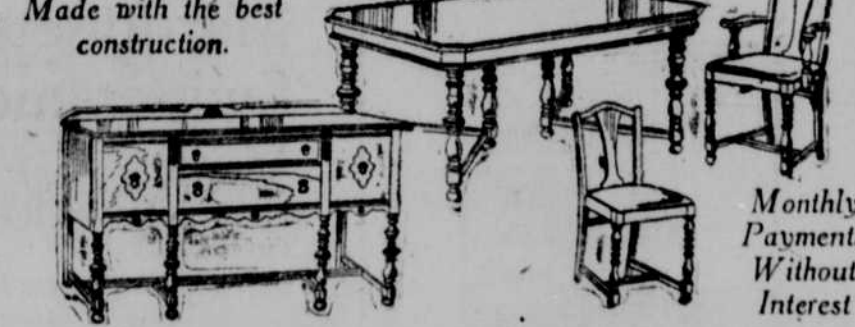
Curtain Materials
Checked marquisette and voile curtain materials in white, ivory, and ecru color. 36 inches wide. Yd. **29c**

Piano Bench Pads
High-grade velour and damask pads in blue, mulberry, taupe and black. Priced, each, 3.25 3.95 4.75

Casement Nets
Filet and novelty casement nets in ecru color. 5 to 20 yards of one pattern. Val. 1.25 to 1.65, to close out, **98c**
Sixth Floor

Three Special Values in Fine Furniture

Chosen From Our Large Selection as Features of Important Interest



8-Piece Dining Suite, 165.00
A beautiful suite made entirely of genuine American walnut with burl overlay panels. The buffet measures 66 inches, the 45x60-inch table extends to 6 feet, and chairs are covered with heavy tapestry.

3-Pc. Living Rm. Suite, 295.00
A new suite upholstered in the newest mohair shade, in soft blue and gray shades. Only the best materials and the most careful workmanship employed. Loose spring filled cushions and tassels on each piece.

50-Pound Layer Felt Mattress 12.95
Regulation size mattress, all layer cotton felt, with extra rows of side stitching. Covered with good grade of fancy ticking, with contrasting color border.

Lamps Reduced

For A One Day Sale Bridge Lamps

These lamps have polychrome bases, and silk shades in all the lovely soft tones, with fluted edges. Regularly 12.50, **7.69**

Junior Lamps
A final clearance on one special Junior lamp that has a polychrome base, and silk shade with long heavy fringe. 16.50 value, **8.95** only.

Bridge Lamps
Beautiful polychromed base, and silk shades in a bevy of lovely colors. All with heavy and some with bullion fringe. 16.50 value, **11.95** values, only.

English Porcelain
Open stock dinner set with ivory background and floral designs in rose and blue. Reg. 43.95. **33.95**

Domestic Porcelain
A pretty blue border floral and bird patterned domestic porcelain set in open stock. A 32-piece set. Regularly 12.95. **8.95**

Glassware
An assortment of light and gold encrusted glassware including jam jars, candy boxes, fruit and flower bowls, and candlesticks, at **1-4 OFF**

The Brandeis Store—Fifth Floor.

Household Wares

at Prices to Tempt You to Buy Early Friday

| | | | |
|---|---|---|--|
| Garden Tools D-handed spading fork, 79c Hoe, with solid steel shank, 98c Rake, steel with 12 and 14 teeth, 59c and 69c | Folding Step Ladders Hardwood with pall shelf and rod under each step. 2.75, 5-foot size, 1.98 3.30, 6-foot size, 2.39 | Varnish Stain The best grade varnish stain, in all colors. 45c 1/2-pint can, 35c 75c pint can, 59c 1.59 quart can, 98c | Folding Step Stools Hardwood stools, nicely varnished, and rodded under each step, to give added support. 89c |
| House Paints For both inside and outside use. In all colors. 2.95 1-gal. can, 1.98 3.55 1/2-gal. can, 1.25 50c 1/4-gal. can, 69c | Garden Hose 1/2-inch red corrugated Mogul hose in 50-ft. lengths. Complete with couplings. 4.85 | 15c CLIMAX WALL PAPER CLEANER 8c | Porch Gates Four-foot porch gates all nicely varnished. 1.75 value, 1.39 |
| Toy Garden Sets Consisting of 3 pieces — spade, rake and hoe. 50c value. 29c | 2.89 Rainbow Lawn Sprinklers Revolving, sled stand, special. 1.98 | Kentucky Blue Grass Seed Kentucky Blue Grass Seed, per pound 39c | White Clover Seed White Clover Seed, best grade, 79c |

The Brandeis Store—Fifth Floor.

Fine fabric rugs look their prettiest on these NEW pattern floors

HOMEFURNISHING stores are now exhibiting the NEW colorful floors of Armstrong's Linoleum. You should see these designs that decorators have planned—rich designs that architects have seized upon to create more beautiful interiors.

There are neat inset tiles, marble tiles, Handcraft tiles, close figures, Jaspés—colors and patterns to match your hangings and to show your furniture and fabric rugs at their very best.

These new floors are easy to place. They are quickly cemented in place by experts over a layer of builders' deadening felt. From a worn, shabby, bothersome, splintery wood floor to a smooth, bulgeless, unbroken surface of Armstrong's Linoleum is only a single day. Waxed and polished occasionally, such a floor is a source of beauty for a lifetime. Easy to clean? Instead of heavy scrubbing on weary knees, substitute a few light strokes of your dry mop!

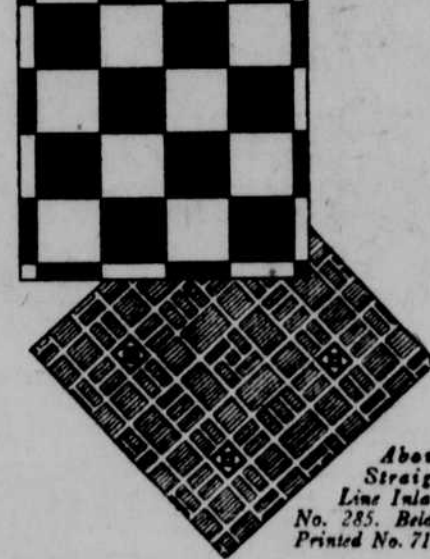


Ask to see the patterns that are **New for bedrooms and living-rooms**

This richly quiet, two-toned pattern is called Jaspé. You can have it in green, blue, brown, or gray. The heavier pieces of dining-room and living-room furniture look so well on its softly rippling surface. For the pretty bedroom there are a host of colorful arabesques, medallions, and close-figured patterns in genuine inlaid, or in the even more moderate-priced printed linoleum.

New for entrance halls and sun porches

Prim black and cream tiles, colored tiles in richly marbled combinations all inset by hand—what entrance hall or sun porch could fail to be inviting with one of these new floors? Handcraft tiles of green, gray, blue, and red; Dutch tiles (an idea borrowed from the ruddy kitchens of spick-and-span Holland); and granites of blue, green, and cork-tan. Be certain you see them all.



Beautiful linoleum rugs for those who rent—**Ideal for summer use**

In genuine inlaid or sturdy, long-wearing printed linoleum, the new patterns of Armstrong's Linoleum Rugs await your inspection. Fresh beauty of design, cheerful patterns. These rugs are really built for all-year-round wear; but many women plan to use them particularly in the summer months while their fine wool rugs are stored away. These Armstrong's Linoleum Rugs lie flat. There's practically no wear-out to them.

Send for this booklet **How to choose linoleum for your home is explained in our FREE booklet, "New Floors for Old."** Contains color-plates of the new patterns and hints on redecorating.

ARMSTRONG CORK COMPANY, Makers of Cork Products since 1860
Linoleum Division, LANCASTER, PENNSYLVANIA
Kansas City Office—410 West Sixth Street

Armstrong's Linoleum

for Every Floor in the House

