

# The Reason Why Buy-Rite Stores Sell and Recommend

## Defiance Products

For some the Buy-Rite Stores have enjoyed a nice sale on Defiance Laundry Starch and Defiance Corn Starch. Defiance Laundry Starch may be used as a boiled starch or as a cold starch, thus answering a double purpose. The Defiance Corn Starch is probably the best corn starch that is offered for sale, as it contains no gluten, and you will find that your puddings and pastries are always free from that "starchy" taste that you find when using other brands of corn starch.

Just recently there have been added to the Defiance home two wonderful laundry helpers. One of these is a really high class liquid bluing, a bluing which is superior to most blues, and positively as good as any. Defiance Bluing will not streak the clothes. The other helper is Defiance Ammonia. In one hundred ways it may be used in every household.

The Buy-Rite Stores have satisfied themselves that when they offer Defiance Bluing and Defiance Ammonia to the housewife, they are offering two helpers that will do their work in a perfectly satisfactory way. This week we would like to have each and every one of our customers order a bottle of Defiance Bluing and a bottle of Defiance Ammonia. If they are not the best you have ever used, we will refund the purchase price.

(Signed)

Buy-Rite Stores of Omaha



## Peter Pan Bread

Very few people realize the care that surrounds a loaf of Peter Pan bread. We want to tell you about it. First, Peter Pan bread is baked by the P. F. Petersen Baking Company, who are the pioneer bakers of the west. We have inspected their bakery and can truthfully say that it is as clean as any kitchen in Omaha. They use the very finest grade of flour, together with the best ingredients that can be obtained. In the rooms where the dough is made the air is washed, so that no impurities may come in contact with the dough. They use whole fresh milk instead of water. This accounts for the wonderful flavor of Peter Pan bread. In their own laboratories they make a test of each baking, just to be sure that it is perfect.

Kindly notice how evenly it is always baked, and due to the fact that the Buy-Rite Stores receive fresh Peter Pan bread twice a day, we are able to give it to you almost warm. The next time that you order a loaf of bread, don't just say "bread," say "Peter Pan" and get the best we have.

(Signed)

Buy-Rite Stores of Omaha



"Know Omaha" By Buying Omaha-Made Goods

### WEDNESDAY, THURSDAY SPECIALS

NEW POTATOES—Medium size and smooth, 3 lbs. for... 27¢  
 GRAPEFRUIT—Large and juicy, 3 for... 29¢  
 ORANGES—Sunkist, medium, large and sweet, per dozen... 47¢  
 BANANAS—Ripe and Firm, 4 lbs. for... 43¢  
 SPINACH—Crisp and Tender, per peck... 23¢  
 BEETS AND CARROTS—Four large bunches... 25¢  
 RHUBARB—Fancy and Tender, 2 lbs. for... 15¢  
 POTATOES—Select Early Ohio Seed, also splendid for table use, per peck... 29¢  
 Per bushel... \$1.15

**EGGS** Strictly Fresh Per 27¢  
 Large Selected Doz.

Ross' Popular Home Made

1,000 ISLAND DRESSING—8-oz. Jar... 35¢  
 MAYONNAISE—8-oz. Container... 25¢

USE OMAR WONDER FLOUR wherever you need flour. It makes every sort of baking and cooking easier and brings it unequalled goodness and flavor.

### Omar Wonder Flour

Per 24-lb. sack... \$1.25 Per 48-lb. sack... \$2.25

Skinner's Macaroni and Spaghetti, 3 Large Pkgs. 25¢

**Defiance** Bluing, 12 oz. bottle... 20¢  
 Ammonia, 18 oz. bottle... 25¢  
 Corn Starch, 2 packages... 25¢  
 Laundry Starch, 2 packages... 25¢

**Butter-Nut** The 3 lb. can... \$1.75  
 Delicious 1 lb. can... 60¢

Also Delicious BUTTERNUT TEA, 1/2-lb. package... 43¢

**Walnuts** No. 1 English Lb. 35¢  
 Soft Shell

**Hunt's Fruits** Sliced Peaches, size 2 1/2—3 cans... 95¢  
 Apricots—Halves, size 2 1/2—3 cans... 95¢  
 Royal Ann Cherries, size 2 1/2—3 cans... \$1  
 Hunt's Supreme Brand in Heavy Syrup—The Finest Packed

**Lime** Hydrated Snowflake Splendid for Your Gardens, Damp Cellars, Etc. 10 LB. SACK 43¢

Change Your Diet—Do Not Let Food Become a Fixed Habit. Right Now Delicious Dried Fruits Are Good for You.

**Prunes** Large Sweet Santa Claras 49¢  
 20c Value—3 lbs.

NOT-A-SEED RAISINS, 3 1-Lb. Pkgs. for 39¢

**Navy Beans** Delicious Large Montanas 3 Lbs. 25¢

**Rice** Fancy Large Head 12 1/2c Value 3 Lbs. 25¢

**Soaps** PETROLENE SOAP CHIPS—6 Large Bars 53¢  
 White Lily Soap Chips, 6 lbs... 85¢

**Butter** Our Famous Nishna Valley Per Lb. 44¢

### TELEPHONE ANY OF THESE BUY-RITE STORES

WEST SIDE	SOUTH SIDE
ERNEST BUFFETT... WA-9181	SKUFA & SWOBODA... MA-1664
J. D. CREW & SON... HA-9036	E. KARSCH & CO... AT-1781
GILES BROTHERS... WA-3600	PROS GROCERY... JA-4978
WILKE & MITCHELL... HA-0284	LYNAM & BRENNAN... AT-6094
HANNEGAN & CO... HA-0700	
A. E. STINGG & SON... WA-6610	
F. L. BIRD... MA-0726	
	NORTH SIDE
	JEPSEN BROS... JA-1848
	GEO. I. ROSS... KR-6489
	ARMAND PETERSON... WE-0114

There is no added cost for "BUY-RITE QUALITY"

## Limoneira Lemons

There's a REASON WHY the Buy-Rite Stores prefer to offer Limoneira Lemons to their customers. We want to tell you something about Limoneira Lemons. Very few people realize what a great difference there is in lemons.

Out in California there is a district known as the Santa Paula District. In this section the climatic conditions are ideal to produce perfect lemons, more so than in any other part of California. Limoneira Lemons are the cream of all lemons produced in the Santa Paula District. In addition to this they are cured in storage houses for sixty days before being placed on the market. All this accounts for the thinness of the skin and the fullness of juice found only in Limoneira Lemons. Due to the perfect curing Limoneira Lemons will keep twice as long as any other lemons on the market. Limoneira Lemons have many uses. Ask your Buy-Rite Store for a recipe book.

(Signed)

Buy-Rite Stores of Omaha



## George Is Doing It

No one but a grocer knows how many different brands of salad dressing there are on the market, and really it has kept the grocer guessing.

A year ago the Buy-Rite Stores felt that some way, or other there could be made a Thousand Isle Dressing and a Mayonnaise Dressing that would please 90 per cent of the people. It was George I. Ross, our Buy-Rite grocer at 24th and Ames Avenue, who volunteered to produce the article. He purchased the latest models in salad dressing machinery, analyzed different dressings on the market, found out where the best materials could be obtained, experimented for six months, and finally produced a Thousand Island Dressing and also a Mayonnaise Dressing which on account of their smoothness and delicate flavor seem to please everybody. During the last two months the Buy-Rite Stores' sales on salad dressing have doubled several times over, and really we have nothing in the store that we can recommend with more pleasure and satisfaction than George I. Ross' Thousand Island and Mayonnaise Salad Dressings.

The school children will thoroughly enjoy bread spread with Ross' Thousand Island Dressing with their lunch.

(Signed)

Buy-Rite Stores of Omaha



Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

## Convenience versus Drudgery

As the modern house of today compares with your grandmother's home, so does the convenience "Phone and Have It Delivered" of the Buy-Rite Stores compare with carrying a basket

Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

# BUY-RITE STORES OF OMAHA

Organized October 20, 1920