

The Reason Why Buy-Rite Stores Sell and Recommend

Butter-Nut

"The Coffee Delicious"

"THE REASONS WHY" the Buy-Rite Stores prefer to sell you Butter-Nut Coffee are: 1st, the outstanding richness, mellowness and smoothness is always uniform, month after month and year after year. It seems to please more people than any coffee we have ever handled.

Coffee should be used as soon after it is roasted as possible. Inasmuch as Butter-Nut Coffee is roasted right here in Omaha, we can obtain it fresh two or three times a week. Thus there is no chance for it to lose its strength or its flavor.

The Buy-Rite Stores have sold Butter-Nut Coffee a great many years, and truly we have found it all that the name "Butter-Nut, The Coffee Delicious," implies.

(Signed)

Buy-Rite Stores of Omaha



Omar Flour

The Buy-Rite Stores have always preferred to sell Omar Flour. We know that the wheat used to produce Omar is of the very finest quality obtainable. Omar Flour is naturally white. It is always uniform, due to the fact that a baking of bread is baked from every day's run of Omar Flour in their own laboratories. This bread must come up to standard specifications or else the flour is not put under the Omar brand. This insures to you that when we send you a sack of Omar Flour we are sending you a perfect flour, one that is uniform in quality year in and year out.

(Signed)

Buy-Rite Stores of Omaha



"Know Omaha" By Buying Omaha-Made Goods

WEDNESDAY, THURSDAY SPECIALS

STRAWBERRIES—Ripe Louisiana, per box 25c
 ORANGES—Large Sweet Sunkist, per dozen 43c
 LEMONS—Large Juicy Sunkist, per dozen 33c
 GRAPEFRUIT—Large size 3 for 25c
 ARTICHOKE—A Fresh Shipment 4 for 25c
 POTATOES—Red River Early Ohio, per peck 29c
 Per bushel \$1.15
 ASPARAGUS—Fresh and Tender, 3 large bunches 35c
 SPINACH—Crisp and Tender, per peck 23c
 RADISHES—Bunch 5c GREEN ONIONS—2 bunches 15c

YOU HAVE TRIED ALL THE BEST—NOW TRY THE BEST

1,000 ISLAND DRESSING—8-oz. Jar 35c
 MAYONNAISE—8-oz. Container 25c
 Ross' Home-Made—Fresh Daily

Candy Easter Eggs ASSORTED— 25c
 Small, Medium and Large, per pound

Easter Egg Dye—Per package 10c
 PRETTY COLORED EASTER BASKETS—"The Children's Delight." Filled with various colored candy Easter eggs—
 Per basket with eggs 10c, 15c, 20c and 25c

Carnation Milk Limit of Six— 27c
 3 Tall Cans

Cookies ITEN'S SCOTCH DAINTIES 29c
 "A De-lish-us Short Bread." Per lb.

ITEN'S FAIRY SODA CRACKERS, 2 pounds for 37c

SOAPS Omaha Family, 10 large bars 39c
 Electric Spark, 10 bars 42c
 Petrolene Soap Chips, large package 23c

Sugar Great Western Extra Fine 10 Lbs. for 69c
 Granulated Beet

Per 10c-lb. sack \$6.85
 No Better Sugar Refined Than Great Western Beet

Hunt's Fruits Hunt's Supreme Brand in Heavy Syrup—The Finest Fruits Packed
 Bartlett Pears, size 2 1/2, 3 cans \$1.15
 Sliced Apricots, size 2 1/2, 3 cans \$1.19
 Royal Ann Cherries, size 2 1/2, 3 cans \$1.00

Olive Oil "OLD MONK" QUART CANS \$1.20

Baking Powder Selected Royal Large Cans 43c

Baked Beans Hehn's Oven Baked With Pork in Tomato Sauce 29c
 Small Size Cans, 2 for 44c
 Medium Size Cans, 3 for 44c

Crisco All Sizes, Per Pound, 24c

Kellogg's "Pep" A New Popular Bran Food 2 Large Pkgs. 25c

EGGS Strictly Fresh Per 29c
 Large Country Doz.

Asparagus Tips Grand Canon GREEN 40c
 Per large square can

Linit FOR STARCHING—"Makes Cotton Look and Feel Like Linen" 3 10c Pkgs. for 20c

TELEPHONE ANY OF THESE BUY-RITE STORES

WEST SIDE		SOUTH SIDE	
A. E. BUNGG & SON	WA-8570	F. L. HIRD	MA-0728
597 1/2 Hamilton Street		4624 South 24th Street	
ERNEST BELFETT	WA-0761	SKUPA & SWOBODA	MA-1068
5913 Underwood Avenue		3105 South 21st Street	
J. D. CREW & SON	HA-0936	E. KARSCH & CO.	AT-7701
158 and Arbor Streets		1870 Vinton Street	
GILES BROTHERS	WA-5600	PROS GROCERY	JA-4978
6161 Military Avenue		4011 South 13th Street	
WILKE & MITCHELL	HA-0284	NORTH SIDE	
40th and Eastman Streets		ARMAND PETERSON	WT-0114
HANNEGAN & CO.	HA-0760	2908 Sherman Avenue	
3332 Leavenworth Street		JEPSEN BROS.	JA-1810
SOUTH SIDE		3302 Cuming St.	
LYNAM & BRENNAN	AT-6096	GEO. I. ROSS	KB-0402
2203 South Sixteenth Street		4120 North 24th St.	
Certified Members of the Better Grocers' Bureau 4-7-25			

THERE IS NO ADDED COST FOR "BUY-RITE QUALITY"

Iten's Products

There are several outstanding "REASONS WHY" we recommend Iten's Crackers. We have gone through their factory and have found it immaculate. The conditions surrounding the baking are sanitary in every respect. The raw materials are of the very finest quality obtainable, and due to the fact that they are baked right here in Omaha they are always fresh, and you know that crackers to taste good must be fresh. Among Iten's products you will find a cracker, a cookie or a wafer for every occasion. When we send you Iten's Crackers we know that you will be satisfied. Buy-Rite Stores receive fresh crackers twice a week the year 'round.

(Signed)

Buy-Rite Stores of Omaha



Skinner's Macaroni

The Buy-Rite Stores have always enjoyed a nice sale on Skinner's products. On careful investigation, the superior quality of Skinner's Macaroni is quite in evidence, due to the fact that they use nothing but the very finest Durum wheat, together with the great care in the manufacture.

The Skinner factory is probably the cleanest and most sanitary macaroni plant in the country. They use the latest machinery. The air in the drying room is washed and purified before it comes in contact with the macaroni. The drying rooms are kept at an even temperature, thus giving the macaroni a more even texture and uniform finish. It is a real pleasure to sell Skinner's Macaroni because it is so good.

(Signed)

Buy-Rite Stores of Omaha



Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

Convenience versus Drudgery

As the modern house of today compares with your grandmother's home, so does the convenience "Phone and Have It Delivered" of the Buy-Rite Stores compare with carrying a basket

Buy-Rite Co-operative Buying enables us to include Buy-Rite Conveniences Without Charge

BUY-RITE STORES OF OMAHA