Slow, Steady Gain in Business Here, Leaders Report

Stockmen, Bankers, Railroad Officials Well Pleased With First Quarter of

A slow but steady improvement in general business conditions for the first quarter of 1925 is the concensus of opinion of Omaha business leaders

1925.

Things are moving along in a safe forward manner and improvement is Put into a sentence this is the reply given to The Omaha Bee in response to all inquiries. The inreased price of agricultural products ago relative t' th' discouragements furnishes a good foundation for the business structure.

Ford Hovey, president of the Stockyards National bank, says, "The high prices received for grain during an' apparently happy, had in gittin the latter part of 1924 and the early months of this year, together with the good prices received for hogs and sheep, has helped the farmers and livestock men to recover from losses of the past. They are paying current expenses, keeping up interest and in lican pustmaster. Often young Pusey many instances liquidating the reremainder of old obligations."

Cattle have been only fair during the first quarter of the year and school fer that very same reason. Hovey believes they have only begun to come back. He believes cattle are due for a sharp advance in the near lowed th' usual long period in ever' future. Money is comparatively easy and there is no difficulty in financing rmal operations.

Better Than Expected.

Bruce McColloch, editor of the Stockman-Journal, says business has been better with the commission men "Everyone looked for dethem, but not nearly so much as we expected. Hog prices have been good for the quarter, supplies have held up and sheep, while going off in price have maintained a gain in numbers. Cattle have not decreased in receipts so much as was expected. Taken all along the line, we have had good business for the first quarter.'

Frank Stryker, secretary of the Livestock exchange, says: "Business has been as good as could be expected with short runs and we have little to worry about except the coming crop conditions. The livestock men are all praying for a bumper corn crop. Everything from the standpoint of both shipper and commission man de pends on this year's corn crop."

F. J. Farrington, manager of the John Dere Plow company for the Omaha territory, declared the farm machinery of the country, generally speaking, is badly worn. "Farmers have bought second-hand machinery, traded and borrowed until they have will be broadcast at least once worn out the most of the machinery in the country," he said. "They are the Woodman of the World radio beginning to replace the wornout machines with new ones. The machinery Erving of the cerdit educationa business is beginning to get better, campaign being carried on in Omaha due largely to this fact."

Farm Loans Paid Off. P. D. Hogan of the Federal Land nk declares the general disposition Harry A. Koch company and chairliquidate is manifested in their man of the credit campaign, broad-

We have closed loans during the ning. The object of this campaign is year, amounting to about \$8,000,000, tween the buying public and the as compared with about \$11,000,000 credit grantor. during the same period last year," he

"This, we think to be a very creditable showing, as a large number of section, American Chemical society, loans were re-written last year and will be held next Tuesday at 8 in the the year before in order to borrow bio-chemical laboratory of the Ne money to pay banks and second mort- braska Medical college, Forty-second

"The pressure of bankers and sec- will be M. Beber, Dr. A. D. Dunn, ond mortgagees was so great last Dr. J. P. Meyers, Dr. J. Jay Keegan, year that it accounts for the large Dr. I. Rabkin and Dr. S. Morgulis. number of loans closed.

"Our collections are very good and the amount of our past due amortiza payments compare favorably with the same period one year ago." Savings deposits have increase markedly. The report of the Federal Reserve bank for this district shows these increases as follows: Deposits in 56 savings banks and in savings departments of commercial banks amounted to \$107,992,509 on March 1, an increase of \$1,013,947, or 0.9 per cent, over the total on February 1 and an increase of \$5,872,213, or 5.8 per cent, over March 1, 1924. In the number of savings accounts 50 institutions reported an increase of 0.7° per cent for the month and an increase of 2.6 per cent for the year.

Rall Business Improves. An interesting sidelight on business conditions in the Omaha territory is contained in the following statement E. Flynn, general manager of milington lines west:

The general trend of business is blowly upward. The best example I can give of this is the L. C. L. tonnage handled by the Burlington at its Omaha freight terminal, which shows that during January the Burlington handled 2 per cent more business than in January last year, and an increase of 5 per cent over the business han

dled in December. "In February, while we handled, 5 per cent less L. C. L. business than in February last year, we handled an increase of 4 per cent over January.

"In March, records show there was handled an increase of 3 per cent over less, at several different times while I was bringing up my family. I do not know how I would have succeeded had it not been for Dr. Pierce's Favorite Prescription. It always built me up

"In March, records show there was handled an increase of 3 per cent over March of last year, and in addition an increase of 16 per cent over February. In March there is naturally some increase in traffic over the previous months because of the shipment of spring stocks. It is, however, dissteady increase in business handled.
Business men are feeling their way, moving cautiously and with precision that cannot help but lay a fallow. It is a not below the fallow of the fallow of the fallow. It is a not below the fallow of the f hat cannot help but lay a firm foun dation for a strong business activity It is not a "bullish" activity such as occurred during the war with its re sultant depression, but a hearty,



Electric Paste

Chronic catarrh, no matter how bad, and cases of bronchial asthma now yield instantly to the amazing discovery of a French scientist. This drugless method called Lavex kills the germ in three minutes, yet is positively harmless to the most delicate tissues. Your head and lungs are cleared like magic. Sufferers are relieved in a single night.

To grove it and to introduce Lavex to a million sufferers in one month, I offer to send a treatment free and postpaid, to any one who will write for it. No obligation. No cost. If it cures you, you can repay the favor by telling your friends—if not, the loss is mine. No matter what you have tried just send me your name and address for this generous free treatment and prove that you can be rid of catarrh. They like its sweet tasts, then they run for fresh sir and water and die outside. old by Dealers Everywhere U. S. Govt. Beye It.

ABE MARTIN

dear t' him t' toss aside fer m

tenced, an' probly fear of a

provide for steady employment of the

"Livestock markets have been un-

steady and unsettled. Farmers have

had a tendency to hold what they had,

which in our western territory is the

foundation for railroad tonnage, par-

have presented almost spring weather

constantly throughout the entire

period, and the coal and fuel oil con-

Talks on credit men and credit

conditions, educational and religious

week for the next six months over

station, WOAW, according to P. H.

E. W. Devereux, treasurer of the

cast the opening address Friday eve

Chemists to Meet.

street and Dewey avenue. Speakers

ADVERTISEMENT

Women, Guard Your Health

It is a Priceless Treasure

happy by making them healthy. Get it at once from your nearest drug-

ADVERTISEMENT

Kills Catarrh Germ

In Three Minutes

The April meeting of the Omaha

OVER WOAW

sumption has been lower than usual.

CREDIT TALKS

Retail credit men.

cularly in the case of the Burlington.

"February and March particularly

nanpower within our borders.

On Early Discouragements



Filmore Pusey's Father Wuz a Democrat.

tried dentistry fer a spell, an' then in' gallery. In less'n one month he'd Things looked anything but bright t' him, an' he soon left school. Then folhe wuz a poll book holder. Th' fol- Then people began t' boy's life, when he loafs around un

> tion of a reform mayor. He realized that he wuz grabbed up an' appoint ment or lettin' down.

he hung around th' fire department paid off all th' indebtedness an' put an' played cards fer a spell. One year th' gallery back on a solid basis decided as t' what he'll take up as his lerin' two years wuz spent tryin' t' Men of affairs discussed him, an' he life's work. He thought some o' be. land a nomination fer assessor on a wuz asked t' address the' Chamber o' comin' a republican as a starter, but nonpartisan ticket. He knew no such Commerce. Things wuz comin' fine. he felt that his principles wuz too word as fail. He did not succumb t' After puttin' th' shootin' gallery back misfortunes or say that he wuz on its feet, he went t' French Lick through with politics. His father had fer a rest, little dreamin' that th' wuz at that time waltin' t' be sen- passed on durin' his first year in greatest an' severest test of all awaitthe year. "Everyone looked for decell had not a little t' do with his support, but reverses o' ever' sort, an' real acid test, th' most gigantic tast creased receipts and we have had holdin' tight t' his p'litical conviction they were many, only seemed t' steel of all—th' management of a municipal test. holdin' tight t' his p'litical convictions. He read a little law an' he Filmore Pusey fer further battles. pal gas plant. But th' position wuz OMAHA STENO IS "I'll win, I know I will, if mother thrust on him an' he lit into it. Th only holds out," he wuz heard t' tell first year, after all th' replacements an acquaintance one day. After a th' firin' an' hirin', an' interest on th five-cornered fight fer th' leadership bonds, th' plant earned \$31 fer th of a third party he emerged victori- town, an' its never lost a penny ous an' had somethin' like \$750 en- since. He's had fabulous offers t' go

trusted t' him t' be used in th' elec- with big New York an' Chicago corporations, but he prefers his home from th' start, that th' fight wuz a town where he's prominent in radio losin' one, but he expended th' circles an' plays in th' band. He's money so judiciously, an' made such been married almost a year, an' even a clear accountin' of ever' penny, now he shows no signs o' discourage

World Flyer Will **Show Movie Films** at Ad-Sell Show

Jack Harding and Lowell Thomas to Be Headliners at Auditorium April 27.

Smiling Jack" Harding, one of the world fliers, and Lowell Thomas, official historian whose story appeared in The Omaha Bee, will be two headliners in the Advertising Selling league show to be given in the elty, auditorium April 27 at 8. They will show moving pictures and col-lored views of the wonders seen by the six American army men in their epoch-Making flight.

Sidney Smith, cartoonist, will ,b there to give chalk talks and lraw his characters before the audi

J Adam Bede, ex-congressman and for a humorous address. He has made ousbig hits on the other occasion when he has appeared before the Ad

There will also be vaudeville numbers on the varied program. Tickets are now on sale at \$1 and \$1.50 at lowing business places:

famous addresses to the Advertisingcondens of the World, Goldstein-Chapton, The Silk shop. First National bank,
than National bank, United States
nk, J. L. Brandels and Sons, Herztyrs, Nebraska Clothing Co., Magnuson
Ray, Nebraska Power Co., Orchardtilhelm Co., Carpenter Paper Co., Ornaha
inting Co., Byrne & Hammer, Richardalter Rubber Co., Wight & Wilhelmy
Pennsylvania Rubber Co., Lee Kountz
tyrdware Co., Appleman Robinson Co.,
tos. Kilpatrick Co., Dempster Mill Co.
the Deere Plow Co., Brewning King &
He deserved.

WILLED \$4,000

Miss Anna Burress, 2424 Evans street, public stenographer in the widow of a wealthy Lamoille, Ill. all her life in Illinois, Miss Burress Miss Burress has lived in Omaha

a number of years and said she won't

Lew" Shank to Be Ad-Sell Speaker

"Smiling Jack" Harding of the World Fliers

famous humorist is on the program Mayor of Indianapolis, Former Auctioneer, Here Monday Night.

Samuel Lewis Shank, mayor of the auditorium and also at the fol- Ready" Shank will deliver one of his

beautiful English but he says things ling humor and hard-hitting ep Member of U.S. World that mean something and mixes up grams. his homely and practical philosophy

Flight to Speak Here his homely and practical phile with generous parts of humor. Indiana society of Chicago declare him the big hit of their programs. He is described as "a spring fever tonic osophical society at 3 Sunday in room ammed full of common sense, spark- 302 Patterson building.

Talk on Sociology.

Prof. E. Sullinger will speak or 'Sociology' before the Omaha Phil

ANNOUNCEMEN?

We cordially invite the public to attend the opening of our New Music Store, the Schmoller & Mueller Annex, Monday, April 6th, located at 119 North 16th Street, just opposite the Postoffice. We carry a representative stock of all the world's most famous makes of pianos, phonographs, radios, band instruments and general music merchandise, as has been the policy of the Schmoller & Mueller Piano Company since its establishment in the middle west 66 years ago.

> Special Opening Prices on Pianos and Phonographs

New Player Pianos \$365

New Grands

New Console Phonographs

New Upright Pianos

\$265

Mahogany, Adam design,

Many other attractive bargains, sold on our

Schmoller & Mueller Annex

119 North 16th Street-Opposite Postoffice



Take Six Months to Pay if Necessary

you the same liberal terms as awaits you here. We welcome small down payment secures you an Easter outfit and you pay for same in easy-to-meet weekly or monthly payments. Six months time if you desire America's Largest Exclusive Credit Apparel Store

1415-17 Douglas Street

Mail Orders Promptly Filled

Easter Week Is Here--Select Your Entire Outfit on Our Easy Payment Plan---

From hats to footwear, your every apparel need can be most satisfactorily met. Styles of the hour at cash store prices and plenty

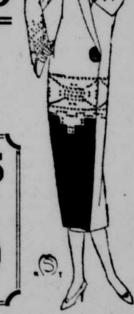
Hundreds of clever styled coats in an array of coatings which embraces every new color. Styles for the miss who desires something swagger, and finely styled coats for those who seek the more conservative styles.

Pre-Easter Sale of DRESSES

Beautiful new Dresses, alive with real style individuality. Every new silk, new color and new style at \$15.

OTHER DRESSES, \$19.50 to \$49.50

Buy On Payments





Easter Sale of Millinery

And what beauties they are. Scores of delightful new hats just unpacked, and offered at a price temptingly low. Every imaginable color, all materials.

Other Hats \$6.50 to \$14.95

Clever Ne priced	w Silk Scarfs,	. \$1.49	\$4.95
	ty Fabric and Ki		
Newest effects in Vanity Cases, up from			\$1.00
TIT.	-		



Extra special. Fine chiffon or service silk hose; famous

Onyx quality; every imagin-able color, Saturday, the pair, **Buy on Payments**

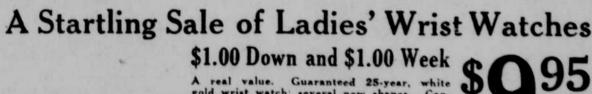


is certain your Easter foot-

wear will come from Bed-

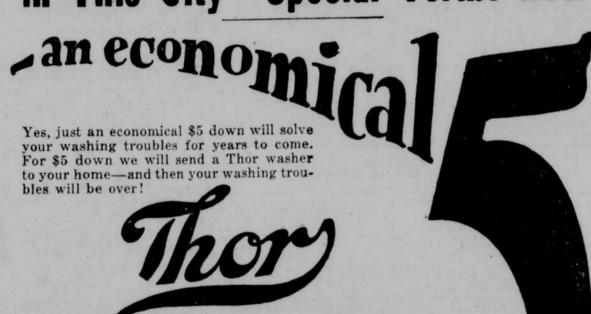
\$1.00 Down and \$1.00 Week

gold wrist watch; several new shapes. Can-not be bought regular for less than \$15, our price \$9.95 and several weeks to pay



HUNDREDS OF OMAHA WOMEN **BUYING THOR WASHERS!**

9000 Thor Washers Now Being Used This City -- Special Terms Now



Electric Washing Machine



Thor Electric Washers are now giving washing service in more than 9,000 Omaha homes. This is a strong testimonial of Thor washing satisfaction.

Save Your **Health!**

A Thor washer will relieve you of the hard work of washing clothes. The Thor will wash clothes better, at less cost, with hardly any attention on your part.

These Terms Until Saturday Only Balance in

43d and Leavenworth

Down 24 Payments

Buy a Thor Washer Now!

Balance in 24 Payments

"Electric Shops"

15th and Farnam

2314 M St.

Nebraska Power C.

Low Rates—Courtesy-Service