

Slow, Steady Gain in Business Here, Leaders Report

Stockmen, Bankers, Railroad Officials Well Pleased With First Quarter of 1925.

A slow but steady improvement in general business conditions for the first quarter of 1925 is the consensus of opinion of Omaha business leaders. "Things are moving along in a safe forward manner and improvement is steady." Put into a sentence this is the reply given to The Omaha Bee in response to all inquiries. The increased price of agricultural products furnishes a good foundation for the business structure.

Better Than Expected.

Bruce McCulloch, editor of the Stockman-Journal, says the business has been better with the commission men than anticipated at the beginning of the year. "Everyone looked for decreased receipts and we have had them, but not nearly so much as we expected. Hog prices have been good for the quarter, supplies have held up and sheep, while going off in price, have maintained a gain in numbers. Cattle have not decreased in receipts so much as was expected. Taken all along the line, we have had good business for the first quarter."

Frank Stryker, secretary of the Livestock exchange, says: "Business has been as good as could be expected with short runs and we have little to worry about except the coming crop conditions. The livestock men are all praying for a bumper corn crop. Everything from the standpoint of both shipper and commission man depends on this year's corn crop."

F. J. Farrington, manager of the John Deere Plow company for the Omaha territory, declared the farm machinery of the country, generally speaking, is badly worn. "Farmers have bought second-hand machinery, traded and borrowed until they have worn out the most of the machinery in the country," he said. "They are beginning to replace the worn-out machines with new ones. The machinery business is beginning to get better, due largely to this fact."

Farm Loans Paid Off.

P. D. Hogan of the Federal Land bank declares the general disposition of the liquidate is manifested in their business. "We have closed loans during the first three months of the present year, amounting to about \$8,000,000, as compared with about \$11,000,000 during the same period last year," he said.

"This, we think to be a very creditable showing, as a large number of loans were re-written last year and the year before in order to borrow money to pay banks and second mortgages. "The pressure of bankers and second mortgages was so great last year that it accounts for the large number of loans closed."

"Our collections are very good and the amount of our past due amortization payments compare favorably with the same period one year ago." Savings deposits have increased markedly. The report of the Federal Reserve bank for this district shows these increases as follows: Deposits in 56 savings banks and in savings departments of commercial banks amounted to \$197,392,500 on March 1, an increase of \$1,012,947, or 0.5 per cent, over the total on February 1 and an increase of \$5,872,213, or 5.8 per cent, over March 1, 1924. In the number of savings accounts 50 institutions reported an increase of 0.7 per cent for the month and an increase of 2.6 per cent for the year."

Rail Business Improves.

An interesting sidelight on business conditions in the Omaha territory is contained in the following statement by E. Flynn, general manager of Burlington lines west:

"The general trend of business is slowly upward. The best example I can give of this is the L. C. L. tonnage handled by the Burlington at its Omaha freight terminal, which shows that during January the Burlington handled 2 per cent more business than in January last year, and an increase of 5 per cent over the business handled in December. "In February, while we handled 5 per cent less L. C. L. business than in February last year, we handled an increase of 4 per cent over January. "In March, records show there was handled an increase of 3 per cent over March of last year, and in addition an increase of 15 per cent over February. In March there is naturally some increase in traffic over the previous months because of the shipment of spring stocks. It is, however, desirable that there has been a slow, steady increase in business handled. Business men are feeling their way, moving cautiously and with precision that cannot help but lay a firm foundation for a strong business activity. It is not a "bullish" activity such as occurred during the war with its resultant depression, but a hearty, healthy business condition that will

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ABE MARTIN

On Early Discouragements



Filmore Pusey's Father Wuz a Democrat.

Durin' an interestin' conversation at th' blacksmith shop a few days ago relative t' th' discouragements that are all too often met with in climb'g t' affluence an' distinction, Uncle Ex Pash referred t' th' awful time Filmore Pusey, now well-t' do an' apparently happy, had in gittin' a footin' in life, of his almost unbelievable triumphs o'er barriers that would cause th' bravest of us t' turn back. It seems t' begin with, that young Pusey's father wuz a democrat when he might have been a republican puzmaster. Often young Pusey wuz thrashed at school fer bein' a democrat, an' it wuz not an unusual thing fer him t' be detained after school fer that very same reason. Things looked anything but bright t' him, an' he soon left school. Then followin' the usual long period o' evenin' boy's life when he toaks around undecided as t' what he'll take up as his life's work. He thought some o' becomin' a republican as a starter, but he felt that his principles wuz too dear t' him t' toss aside fer a gain. Anyhow, five years later he wuz at that time walkin' t' be sentenced, an' prouty low o' a political an' his mother wuz his sole support, an' reverses o' ever sort, an' they were many, only seemed t' steel Filmore Pusey fer further battles. "I'll win, I know I will, if mother only holds out," he wuz heard t' tell an acquaintance one day. After a five-cornered fight fer th' leadership of a third party he emerged victorious an' had somethin' like \$750 entrusted t' him t' be used in th' election of a reform mayor. He realized from th' start, that th' fight wuz a losin' one, but he expended th' money so judiciously, an' made such a clear accountin' o' ever penny, that he wuz grabbed up an' appointed th' receiver fer Joe Kite's shoot-

in' gallery. In less'n one month he'd paid off all th' indebtedness an' put th' gallery back on a solid basis. Then people began t' notice him. Men of affairs discussed him, an' he wuz asked t' address th' Chamber o' Commerce. Things wuz comin' fine. After puttin' th' shootin' gallery back on its feet, he went t' French Lick fer a rest, little dreamin' that th' greatest an' severest test of all awaitin' ed him, th' thing that would be th' real acid test, th' most gigantic task of all—th' management of a municipal gas plant. But th' position wuz thrust on him an' he lit into it. Th' first year, after all th' replacements, th' firin' an' hirin', an' interest on th' bonds, th' plant earned \$31 fer th' town, an' its never lost a penny since. He's had fabulous offers t' go with big New York an' Chicago corporations, but he prefers his home town where he's prominent in radio circles an' plays in th' band. He's been married almost a year, an' even now he shows no signs o' discouragement or lettin' down.

(Copyright, 1925.)

World Flyer Will Show Movie Films at Ad-Sell Show

Jack Harding and Lowell Thomas to Be Headliners at Auditorium April 27.

"Smiling Jack" Harding, one of the world flyers, and Lowell Thomas, official historian whose story appeared in The Omaha Bee, will be two headliners in the Advertising Selling league show to be given in the city auditorium April 27 at 8. They will show moving pictures and colored views of the wonders seen by the six American army men in their epoch-making flight. Sidney Smith, cartoonist, will be here to give chaff talks and draw his characters before the audience. J. Adam Bede, ex-congressman and famous humorist is on the program for a humorous address. He has made ousbig hits on the other occasions when he has appeared before the Ad-Sell league. There will also be vaudeville numbers on the varied program. Tickets are now on sale at \$1 and \$1.50 at the auditorium and also at the following business places:

Woodman of the World, Goldstein-Chamman, The Silk Shop, First National bank, Omaha, National bank, United States bank, J. L. Brandeis, and Sons, Herzberg, Nebraska Clothing Co., Magnuson X-Ray, Nebraska Power Co., Orchard-Wilhelm Co., Carpenter Paper Co., Omaha Printing Co., Byrne & Hammer, Richard, State Rubber Co., Wright & Wilhelm, State Rubber Co., Anderson, Robinson Co., John Deere Plow Co., Browning King & Co., Pittsburgh Plate Glass & Paint Co., Ross Jewelry Co., W. A. Piel Drug Co., and Paxton & Gallagher Co., Swift Packing Co., Bliss Wellman & Hopkins Co.

OMAHA STENO IS WILLED \$4,000

Miss Anna Burress, 2424 Evans street, public stenographer in the Douglas block, has been left \$4,000 in the will of Mrs. Mildred Martin, Mrs. Martin was 75 and lived nearly all her life in Illinois, Miss Burress' former home. Miss Burress has lived in Omaha a number of years and said she won't change her occupation because of the

Member of U. S. World Flight to Speak Here



"Lew" Shank to Be Ad-Sell Speaker

Mayor of Indianapolis, Former Auctioneer, Here Monday Night.

Samuel Lewis Shank, mayor of Indianapolis, known as "Rough and Ready" Shank will deliver one of his famous addresses to the Advertising Selling league Monday at the 6 o'clock dinner in the Brandeis restaurants. Mayor Shank has had an unusual career. Years ago he was a famous auctioneer of his community and for 30 years has operated a successful furniture store and storage house in Indianapolis. He does not pose as a dispenser of

beautiful English but he says things that mean something and mixes up his homely and practical philosophy with generous parts of humor. Organizations like the exclusive Indiana society of Chicago declare him the big hit of their programs. He is described as "a spring fever tonic jammed full of common sense, sparkling humor and hard-hitting epigrams."

Talk on Sociology.

Prof. E. Sullinger will speak on "Sociology" before the Omaha Philosophical society at 8 Sunday in room 302 Patterson building.

ANNOUNCEMENT

We cordially invite the public to attend the opening of our New Music Store, the Schmoller & Mueller Annex, Monday, April 6th, located at 119 North 16th Street, just opposite the Postoffice. We carry a representative stock of all the world's most famous makes of pianos, phonographs, radios, hand instruments and general music merchandise, as has been the policy of the Schmoller & Mueller Piano Company since its establishment in the middle west 66 years ago.

Special Opening Prices on Pianos and Phonographs

New Player Pianos \$365

New Upright Pianos \$265

New Grands Special Prices—\$448 and Up

New Console Phonographs Mahogany, Adam design, \$75

Many other attractive bargains, sold on our Liberal Payment Plan.

Schmoller & Mueller Annex

119 North 16th Street—Opposite Postoffice

CREDIT TALKS OVER WOAW

Talks on credit men and credit conditions, educational and religious discourses on credit and character will be broadcast at least once a week for the next six months over the Woodman of the World radio station, WOAW, according to P. H. Erving of the credit educational campaign being carried on in Omaha under the auspices of the Associated Retail credit men.

E. W. Deveraux, treasurer of the Harry A. Koch company and chairman of the credit campaign, broadcast the opening address Friday evening. The object of this campaign is to create a better understanding between the buying public and the credit grantor.

Chemists to Meet.

The April meeting of the Omaha section, American Chemical society, will be held next Tuesday at 8 in the bio-chemical laboratory of the Nebraska Medical college, Forty-second street and Dewey avenue. Speakers will be M. Beber, Dr. A. D. Dunn, Dr. J. P. Meyers, Dr. J. Jay Keegan, Dr. I. Rabkin and Dr. S. Morgulis.

Women, Guard Your Health It is a Priceless Treasure



—Photo by Christopher Topeka, Kan.—"I became all rundown in health, more or less at several different times while I was bringing up my family. I do not know how I would have succeeded had it not been for Dr. Pierce's Favorite Prescription. It always built me up in strength and gave me courage. I certainly can recommend the 'Favorite Prescription' for women who are rearing a family."—Mrs. Lillie M. Johnson, 126 Harrison St.

The use of Dr. Pierce's Favorite Prescription has made many women happy by making them healthy. Get it at once from your nearest druggist, in tablets or liquid, or send 10c to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y., for trial pkg.

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Chronic catarrh, no matter how bad, and cases of bronchitis, now yield instantly to the amazing discovery of a French scientist. This drugless method called Laver kills the germ in three minutes, yet is positively harmless to the most delicate tissues. Your head and lungs are cleared like magic. Sufferers are relieved in a single night. To prove it and to introduce Laver to any one who will write for it. No obligation. No cost. If it cures you, you can repay the favor by telling your friends—if not, the loss is mine. No matter what you have tried just send me your name and address for this generous free treatment and prove that you can be rid of catarrh.

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America's Largest Exclusive Credit Apparel Store

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Mail Orders Promptly Filled

Easter Week Is Here-- Select Your Entire Outfit on Our Easy Payment Plan--

From hats to footwear, your every apparel need can be most satisfactorily met. Styles of the hour at cash store prices and plenty of time to pay for your purchases.

Beautiful Coats

\$19.50 to \$69.50

Hundreds of clever styled coats in an array of coatings which embraces every new color. Styles for the miss who desires something swagger, and finely styled coats for those who seek the more conservative styles.

Pre-Easter Sale of DRESSES

Beautiful new Dresses, alive with real style individuality. Every new silk, new color and new style at \$15.

OTHER DRESSES, \$19.50 to \$49.50

\$15

Buy On Payments

Easter Sale of Millinery

And what beauties they are. Scores of delightful new hats just unpacked, and offered at a price temptingly low. Every imaginable color, all materials.

\$4.49

Other Hats \$6.50 to \$14.95

Clever New Silk Scarfs, priced \$1.49 to \$4.95

Fine Quality Fabric and Kid Gloves, 98c up from

Newest effects in Vanity Cases, \$1.00 up from

New Leather Hand Bags, \$1.00 up from

Patent Leather Hat Cases, \$3.95 Saturday

ONYX HOSE

Extra special. Fine chiffon or service silk hose; famous Onyx quality; every imaginable color, Saturday, the pair, **\$1.95**

Buy on Payments

A Startling Sale of Ladies' Wrist Watches

\$1.00 Down and \$1.00 Week

A real value. Guaranteed 25-year, white gold wrist watch; several new shapes. Cannot be bought regular for less than \$15, our price \$9.95 and several weeks to pay for it.

\$9.95