## THE OMAHA SUNDAY BEE-ALCOGRAVURE SECTION



and dining rooms. The 6'x9' Peerless sells at \$45.00. Write for free illustrated book in color

WORCESTER, MASS

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M. J. WHITTALL ASSOCIATES

Only proper care at THE DANGER LINE can protect your teeth from Acid Decay and prevent Pyorrhea

THE Danger Line on your teeth is vitally important. Its care means sound, attractive teeth and firm, healthy gums. Neglect The Danger Line and you invite Acid Decay, Pyorrhea-even serious general physical disorders.

## Where is The Danger Line?

The gums join the teeth with a very fine, thin edge. If you look closely you can see the small ledges and V-shaped crevices formed by this joining of the gums and teeth. You will find them on the outside of the teeth, in between the teeth, and in back of the teeth.

the gums become irritated, receding farther and farther from the teeth, and eventually you have Pyorrhea and loss of teeth.

Proper care at The Danger Line will protect Cross-section of a tooth showing Acid Decay at The Danger Line against the types of Acid Decay that are most dif-

> ficult to control. It will also prevent Pyorrhea, for Pyorrhea cannot occur as long as this fine edge of gum tissue at The Danger Line remains intact.

## Safeguard The Danger Line

Milk of Magnesia is the best product known to science for neu-





it's wonderful for bobbed hair-25c a cake at all drug or department stores or by mail. O Buffalo, N. Y Othine Laboratories, Inc.

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They form The Danger Line.

A tooth-brush that is too stiff. the careless use of a tooth-pick or of dental floss, any abrasive or strongly antiseptic dental cream, powerful astringents-all will injure this fine edge of gum tissue at The Danger Line. Then the gums recede, widening the V-shaped crevices and eventually exposing the softer, bony structure of the teeth.

Food collects in these crevices at The Danger Line. There it ferments, forming acids which lead to Acid Decay of the enamel, and thrives under such conditions, and -even for the baby. At druggists.

SOUTBB

Dental

Cream

Made with Squ Milk of Magne

Neutralizes

Mouth Acidity

E. R. SQUIBB & SONS-Chemists to the Medical and Dental Professions since 1858

tralizing the acids in the mouth which cause Acid Decay and frequently lead to Pyorrhea. Squibb's Dental Cream is made with Squibb's Milk of Magnesia.

Squibb's Dental Cream protects your teeth at The Danger Line as no other dentifrice can. It promptly and safely neutralizes the acids which may form there. It soothes the gums. Tiny particles of Squibb's Dental Cream reach those places on and between your teeth which are inaccessible to any tooth-brush. It keeps your teeth clean, bright and attractive, bringing out all their natural beauty. It later to abscesses. Germ-life is absolutely safe for all the family

> SQUIBB'S **DENTAL CREAM** Made with Squibbs Milk of Magnesia

> > Squibb's Milk of Magnesia -The Standard of Quality from which Squibb's Dental

Cream is made-is recommended by physicians everywhere. It may be purchased in large and small bottles from your druggist. If you have not used Squibb's Milk of Magnesia, we urge you to try it and note its definite superiority-its entire freedom from earthy, alkaline taste.