

WESTERN ROMANCE, MOUNTAIN STORY ON SCREEN HERE

2 Big Films in Contrast in All Ways

Owen Moore and Tom Mix Share Honors in Leading Roles at Rialto and Strand Theaters.

Pyrenees Scenery Shown

The current week's attractions at the two leading downtown picture houses, the Strand and Rialto, are as different in story, locale and direction as night and day, but each has a plot with romance as the basic element.

The flickering sheet at the Rialto packs up your grips and hustles you off to Arizona to spend a thrilling hour or so with the bold and husky cowboys in the vicinity of Tonto Basin to learn just what is meant by "The Code of the West."

The Tonto Basin country was selected for the picture by Zane Grey, author of the story, not only because of its primitive ruggedness but also because it is the original locale of the story as he wrote it.

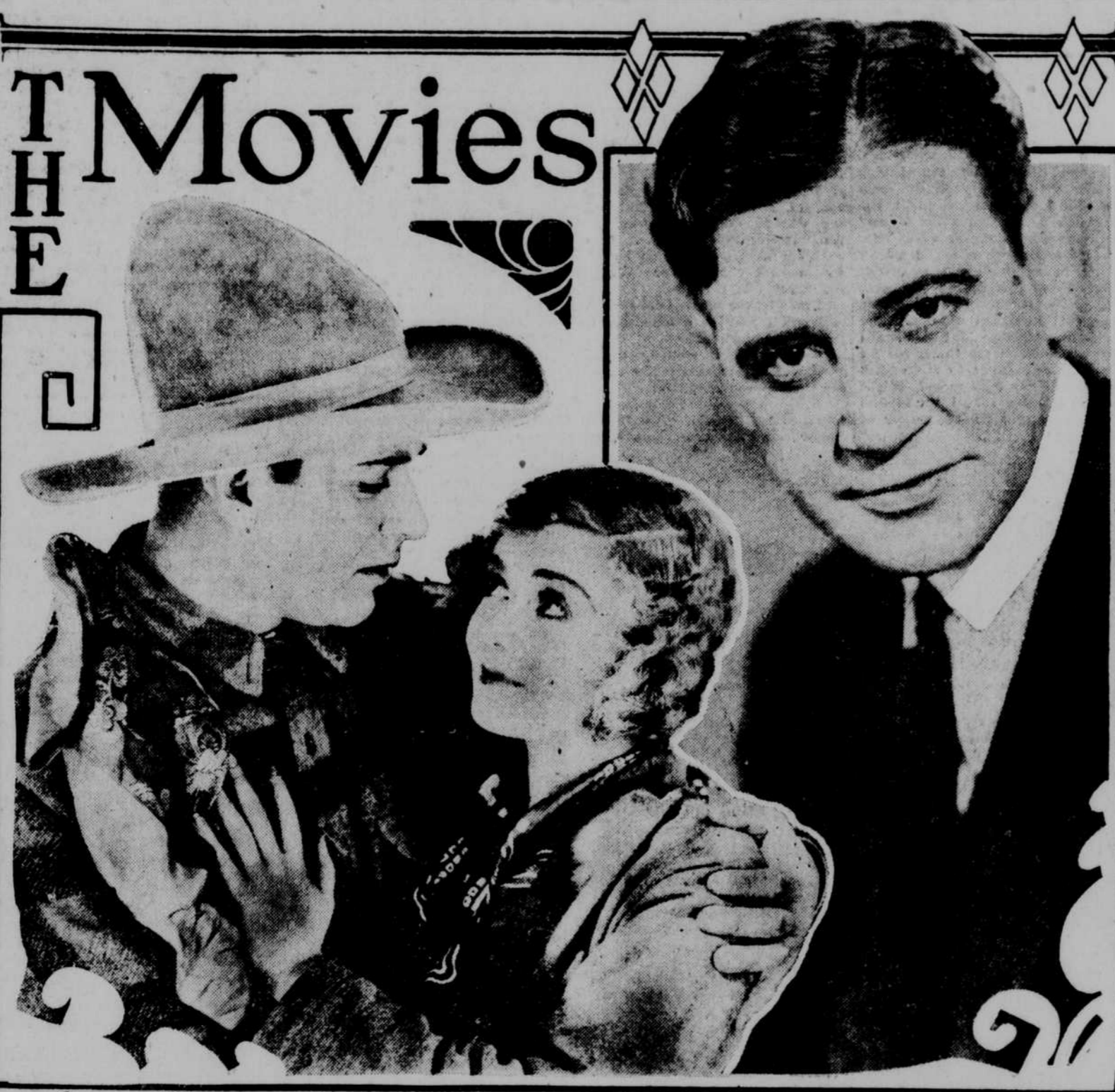
It differs from other Grey stories in that it deals with the west of today and imbibes an up-to-date rip-roaring romance. Besides bringing its patrons a bit of scenic beauty from this little explored territory, the film brings back Owen Moore, not seen on Omaha screens for some time. Owen's last starring picture, "Modern Matrimony," was a 1923 production. In the early days he and Mary Pickford made up the personnel of a pair that delighted and charmed millions.

D. W. Griffith picked this remarkable Irishman to feature in several of his attractions. "The Little Boy Scout," "A Coney Island Princess," and "The Crimson Gardenia" were a few of Moore's early successes. Moore has a boundless knowledge of the film from all its many angles. As a swimmer and biker, Moore stands ready to face all comers, and ball parks the country over, as well as the prize fight arena and the gridiron know his face. Constance Bennett, a comparatively newcomer to the screen, plays opposite Moore.

Mountain Story. The cinema attraction at the Strand theater likewise hustles the interested patron to a far field—the Basque country in the middle of the Pyrenees mountains. The story, an adaptation of the story "A Maker of Gestures," by John Monk Saunders, features Richard Dix, in his third starring role. With "Manhattan" Dix established himself as a full-fledged star, and in "A Man Must Live" he added thousands to his list of admirers. The picture has plenty of the humor that Dix shows off best in, like Owen Moore. Dix is a sportsman. In fact, football in a measure was responsible for his entrance on the stage. He was attending the University of Minnesota at the time, after graduating at a St. Paul High school.

While James Neill and Edythe Chapman were playing "The College Widow" in St. Paul, they sent word that they needed a football player. As this was one of the best things young Dix did in his collegiate course he secured the job.

College Mates Boost. All his college mates attended the opening performance and the applause which ensued at every appearance of young Dix far outshined that recorded the leading man. He went in seek of fame and fortune to every actor's Mecca, New York but he didn't seem to be appreciated and finally secured work in Pittsburgh for a small salary for which he played butlers, off-stage noises and



Owen Moore and Constance Bennett in "Code of the West" AT THE RIALTO

Richard Dix in "Too Many Kisses" AT THE STRAND

New Dramatic Ideas Presented in Rialto Film, 'Code of the West'

It is predicted that picture-goers with a penchant for old-fashioned melodrama will find "Code of the West," satisfying. This picture is Zane Grey's novel of the same name, is the feature attraction at the Rialto theater for this week. The story departs from the regulation plot formula and introduces several new dramatic situations and comic touches. The action revolves around a little flapper from New York who is compelled to go to Arizona for her health. She chooses the Thurman ranch as her temporary abode because her sister, the neighborhood school teacher, is boarding there. All of the ranch hands fall in love with her, but she singles out for her attentions Cal Thurman, the shy, awkward younger son of the family. Eventually he summons up enough courage to propose to her and receives the shock of his life when she coldly turns him down.

And, to add insult to injury, she deliberately flirts with Ed Hatfield, manager of a neighboring ranch and Cal's deadly enemy. Maddened with jealousy and anger, the young cowboy determines upon a bold course of action. He kidnaps her, forces her to marry him and then carries her off to a cabin he had recently built.

There is no telling what might have happened, had not a forest fire unexpectedly broken out and forced them to forget their hatred and attempt to save themselves from the flames. The fire is one of the spectacular highlights of the film and is said to have been pictured in all its terrifying realism. Owen Moore and Constance Bennett have the leading roles in the film, with Mabel Ballin, Charles Ogle and David Butler at the head of a strong supporting cast.

New "Quo Vadis" Film With 20,000 in Cast Coming to Rialto Soon

"Quo Vadis" claimed by many to be the world's greatest novel, was filmed 13 years ago, and was one of the first big productions ever attempted by the moving picture industry. However, a new production has been filmed within the last year, with 20,000 in the cast, and the locale laid in Rome, where actual filming of the picture was done.

Large dailies in cities where the picture has been shown rank it with "America," "Scaramouche" and "The Birth of a Nation." It is said that one reason why the picture is great is because of Emil Jannings in the

characterization of Nero, who enacts the part more as a human being, and not a tiger. He lounges in the royal box, watching the games and laughing at the executions as we would do at any amusement.

The film depicts the revels of the royal banquets, the battle of the gladiators, the burning of the martyrs, the break-neck chariot races, the destruction of Rome and many other thrills. The story is said to hold the interest intently, and to contain enough action to make a dozen pictures. The picture will be shown at the Rialto theater in the near future.

"Charlie's Aunt," Great Comedy, Coming Soon to Screen in Omaha

A picture that is breaking all records wherever shown and is considered the greatest comedy the screen has ever seen, is soon to be seen in Omaha. This hilarious picture is Sid Chaplin's "Charlie's Aunt."

For 40 years or more this play has been produced as a legitimate stage attraction by stock companies and in

SALLY SONG HIT TO BE AT RIALTO

Glady's Chandler will assist the Rialto Symphony orchestra this week in a song hit, "Sally," which has been especially arranged by Director Harry Brader. Miss Chandler will sing, "Sally, Won't You Come Back," and "I Wonder What's Become of Sally?" in this connection.

These two songs are the basis of the overture Mr. Brader has arranged, which is not only interpolated by Miss Chandler's songs, but by solos by the different members of the orchestra.

Don't Wonder What's Become of Sally She's Here!



COLLEEN MOORE in Sally THE GREATEST PART SHE'S EVER HAD! The Best Show She's Given You You'll Say So Too

Saturday RIALTO

other humble bits for a year. Dix's cinema debut was in "Not Guilty." In the role of "John Storm" in Sir Hall Caine's "The Christian" under the direction of Maurice Tourneur he was declared by critics to be one of the finest dramatic actors on the screen. Frances Howard, practically a new comer to the screen, plays opposite Dix in the picture. This is Miss Howard's second picture, her first being a leading role in "The Swan," which has not been shown in Omaha.

"Too Many Kisses" at Strand Is Full of Real Interesting Situations

The story of "Too Many Kisses," Richard Dix's latest picture which is showing at the Strand theater this week, is full of interesting situations, has more than its share of humor and promises to be a delightful romance. In New York city Gaylord, who thinks his son pays too much attention to the women and not enough to business. So he ships him abroad, presumably to search for a valuable metal, but in reality to make him forget about his girl friends.

In the little town of Pottery Bob falls desperately in love with the beautiful Yvonne Hurja, while Simmons, a faithful old fellow sent by

Bob's father to keep the youngster out of trouble—does his best to break up the affair. More interested in young Gaylord, however, is one Julio. He looks upon the American as a person to be gotten out of the way, as Julio claims Yvonne as his "woman" and Bob retaliates with "may the best man win."

Sounds like a real story for Dix to play in doesn't it? Frances Howard, a newcomer to the screen, plays opposite the star and William Powell plays the unfortunate Julio. Frank Currier, Joe Burke, Arthur Ludwig and Alice Mills are in the supporting cast.

Edwin Carewe, who has just completed picturization for First National of Martha Stanley's stage play, "My Son," with Nazimova as the star, is about to launch production of Robert Hihen's novel, "Snake-Bite," in California. Lewis Stone and Claire Windsor will play the leads in an all-star cast.



RICHARD DIX WITH FRANCES HOWARD IN "TOO MANY KISSES"

HE just couldn't make his lips behave. So his rich old daddy shipped him off to Spain. And into a dizzy round of misses, kisses and fun. And what a Spanish moonlight and luscious lips can do to a young man too fond of kisses. Oh, Boy!

Randall's Royal Fontenelle Orchestra

Hear them in a nerve-tingling, limb swaying presentation of symphonic jazz.

Presenting an entirely new act, "Symphonic Rubes" It's Randall's best program.

Strand Orchestra Sutton, Directing
Cross-Word Puzzles

Laughs—Roars—Joy—Hoop-pee
"The Iron Mule"
A riotously funny burlesque on "The Iron Horse"

Helen Hoagland at the Organ
Newspaper Fun

A Frenchy Love Story to Set All Hearts Aflutter

The DRESSMAKER FROM PARIS

WITH LEATRICE JOY, ERNEST TORRENCE
A Paramount Picture

AND THE 14 MOST BEAUTIFUL BEAUTY MODELS

PAUL BERN PRODUCTION

ON THE STAGE
Thompson-Belden's Silks and Satins Bazaar
Beautiful living models draped and dressed before your eyes—gorgeous dazzling creations—and then RANDALL'S ROYAL FONTENELLE ORCHESTRA

Starts SATURDAY Starts SATURDAY

THE NEW GIGANTIC

QUO VADIS

One Week, Starts SATURDAY, APRIL 18TH

RIALTO DIRECTION OF A. M. BLANK

TODAY ENDS FRIDAY

A COWBOY CAVE MAN A NEW YORK FLAPPER

It's Great.

ZANE GREY'S Unusual Western

The CODE of THE WEST

featuring **OWEN MOORE CONSTANCE BENNETT**

The story of a girl who made the cowboys hearts do a Flip-Flop

And of one who kidnapped her - married her and made her like it.

ROMANCE LAUGHS THRILLS and a great FOREST FIRE

LATEST NEWS BY KINOGRAMS

JUDGES XWORD PUZZLE

Rialto Orchestra playing SALLY with GLADYS CHADLER

On The Stage GATES & KANE Two Steppin' Fools

LEE MORAN in HIS HIGH HORSE

GEORGE HAUPT playing THEY ALL LOVE YOU