

# Walls and Framework Are Completed at Omaha Bee Home

## Stucco Dressing on Firesafe Home to Transform It

"Block Fort" Will Become Handsome Residence in Few Weeks, Builder Says.

One who goes out to look at the Ideal Firesafe Home while in its present stage will probably say it is about the homeliest-looking home he ever saw.

A concrete masonry home, while it has the appearance of solidity and promises to be comfortable, looks like nothing but a block fort before that final touch of stucco work is done.

Carl Palm promises a complete transformation with his Konkrete stucco. Carl was so strong with his statement about how completely he was going to change the appearance of this home that we must have looked a trifle doubtful. So he dug down in his desk and brought out his pet set of before and after pictures.

**Meyer Home Cited.** It was the home of C. Louis Meyer at Happy Hollow boulevard and Chicago streets. Before Palm went out with his trusty crew of workmen it looked like a block fort, set out there to withstand warfare.

But the after photograph depicts one of the finest residences in the city.

Konkrete is a ready mixed, Portland cement stucco. Palm manufactures it in a modern stucco plant at Twenty-sixth and Oak streets from a formula that gives it 60 per cent more strength than the standard specifications.

**Six Shades.** It is thoroughly waterproofed and is made in white, cream, buff, pink, light drab and pearl gray. The colors are mixed by machinery and all the workman on the job has to do is mix it with water in order to have it ready to apply.

The Konkrete Exterior Stucco company guarantees it to be permanent, whether applied on concrete walls, brick, tile or wood. In applying on wooden houses a steel lath is used.

## Sommer Favors Radiation Heat

Hot Air Plant Inefficient When Wind Is From Wrong Direction, Says Expert.

**By C. H. SOMMER.** Heating Contractor on the Ideal Firesafe Home.

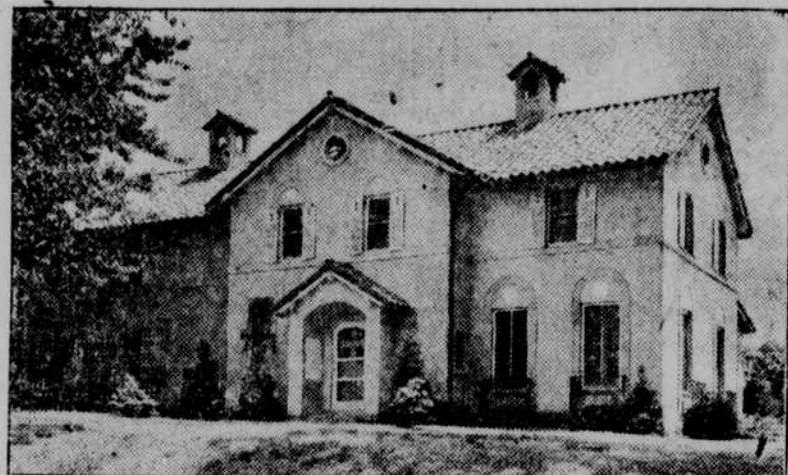
Many people have asked me why I am so strongly in favor of hot water or steam or vapor radiation as compared to a good hot air plant.

Furnace or hot air heat is often very efficient, but I do not believe that it can ever be said to be as efficient or as economical in operation as a radiation plant. Its first cost, of course, is lower.

To shut off the heat from a hot air plant from any room, one simply slides shut the shutter of the register. But not one has ever found a means of coaxing heat into that room in case the wind is from the wrong direction. There is always more or less dust and dirt from a hot air furnace plant.

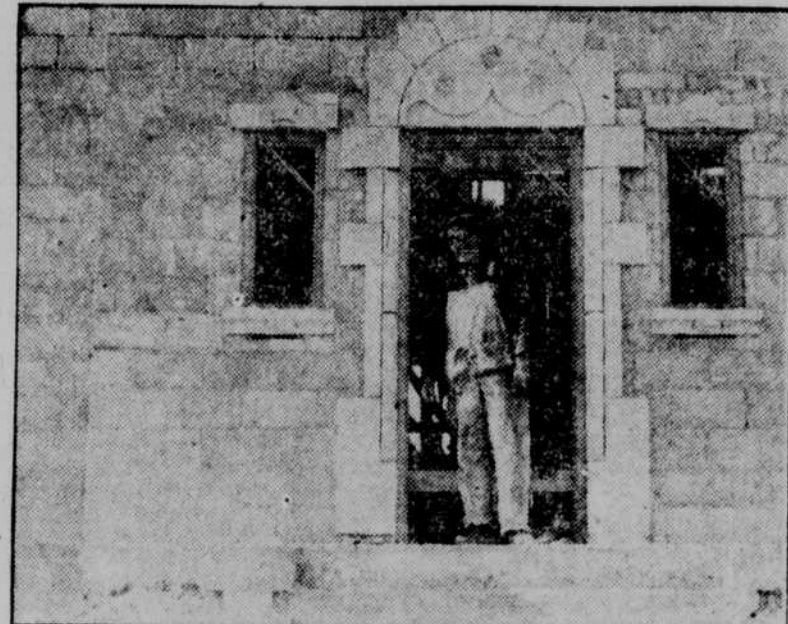
The big consideration is that the air from a furnace is liable to become devitalized, and this half dead air is of little real value in heating a room, as compared to fresh air.

## Before and After Taking



Residence of C. Louis Meyer before Carl Palm put on stucco, and the same house when completed.

## Doorway Is Artificial Stone



The front entrance of the Ideal Firesafe Home was constructed of cement at the Diamond Concrete Products plant.

Good ventilation, as is possible with radiation, means less fuel consumption.

These are the reasons why I prefer radiation heat and why, in spite of the fact that it costs a little more to install, I consider it the most economical in the long run.

## Ringwalt Flats Bought Last Week as Investment

The flats at 3913-13-21 Davenport street, owned by Mrs. Theodore Ringwalt for several years, were purchased last week by Bessie K. Silverman for \$15,750.

Mrs. Ringwalt in 1917 paid \$10,000 for this property, the selling price last week, showing an advance of \$5,750. In addition to the increase in value, Mrs. Ringwalt received a good income on her investment while she owned the property, according to her agents, Glover & Spain, who negotiated this sale to Mrs. Silverman.

## Firesafe Home Has Kernerator

Electric Incinerator Will Dispose of Trash; Difference in Machines Explained.

Is a Kelvinator the same thing as a Kernerator, and do they do the same thing?

That's what one of our readers wants to know. The answer to both questions is "no."

"Kelvinator" is the trade name for an electric refrigerator. A neat little machine goes into a regular "icebox" and instead of buying ice every day or two the silent workman in the light plug furnishes what is declared to be almost perfect refrigeration.

A Kernerator, however, is something different. It is the trade name for a very efficient incinerator, the new and modern way of taking care of trash and garbage in cities. The Kernerator, installed in the Ideal Firesafe Home will burn up every bit of it, and a handy door right at the kitchen makes it even more useful to the housewife.

Eighty schools and colleges throughout the country have installed Kernerators during the last few months, says George H. Alwine, the Kernerator man. These incinerators have proven to be worth far more than their cost of installation for such public buildings.

## WEST WARNAM IS ENJOYING BOOM

Considerable interest is being shown in West Warnam business property, according to the Shedd Investment company, which has sold a number of suburban business locations this spring.

One interesting development is the quickening effect on property in the vicinity of Fortieth and Farnam since the erection of the May F. Cooper studio theater in that locality by the Metcalf company. Miss Cooper reports the theater already booked for almost every evening and afternoon next season. It will be the home of the Community Playhouse, which will formally open the theater with the drama "The Enchanted Cottage," on April 13 and 14.

## Kimball Land Company Reports Good Business

Omaha realtors in the land business are discussing a letter which Paul Martin, Omaha lawyer, received from Kimball, Neb., stating that this letter reflects the condition of the land business throughout most of the state.

Martin's letter was from F. A. Smith of the Smith Land company of Kimball, Neb. He said:

"There has been more Kimball county land sold in the last few months than in the four years preceding, and I have received many small inquiries from prospective purchasers during the fall and winter of 1924 and 1925 than I did in the same length of time during the years 1919 and 1920, when so much land was being sold. I look for a very active demand for land starting this spring. People are beginning to realize that this is the best land, if they ever intend to, instead of waiting for another year and paying higher prices for it."

## Home Ownership Drive to Be Started This Month

The real estate board's advertising committee has decided to inaugurate this month an 8 months' advertising campaign to encourage home ownership and urge investors to put their funds in Omaha real estate.

Members of this committee are B. R. Hastings, chairman; J. W. Raso, U. Schuler, H. A. Wolf, George F. Jones and D. N. Slater.

## Discussing Plans of House



All discussions of the how and why of doing anything in construction call for a look at the blueprints. Architect Charles W. Rosenberry, Contractor Dave E. Johnson and Will Maupin caught proving the point of the argument.

## RILEY OPENS MUSIC STUDIO

Herman Riley, recent saxophone soloist for Willard Robinson's band which played at Brandeis restaurants, has opened a studio in room No. 8, Baldrige building for instruction on all reed instruments. He was the featured saxophonist with Randall's Royal orchestra for two years and later made a tour on the Orpheum circuit. He plays 12 instruments including the oboe, a rare and novel instrument, a sort of cross between the clarinet, soprano saxophone and oboe.

He has also organized his orchestra, Herman Riley's Society orchestra.

## Masterson Millinery to W. O. W. Building

Masterson Millinery company, formerly located at Twelfth and Farnam streets, is now established in new quarters on two floors of the Woodmen of the World annex, 113-15 Farnam street. The change was made to enter the retail field.

The Hummingbird hat featured by this organization will now be more easily seen. The retail department is under the direction of Mrs. R. C. Springer and is equipped with individual fitting rooms.

The making of all hats is directed by Emil Krebs. From the manufacturing department can be secured materials from which hats may be trimmed at home along with hints as to how this may best be done.

The concern is entirely a Nebraska organization, the product going through the entire process of building and merchandising here in Omaha, according to F. E. Masterson, president.

## Lincoln Inn Cafeteria Seeking New Location

Owing to the expiration of its 10 1/2-year lease in the United States National Bank building, the Lincoln Inn cafeteria is compelled to give up its present location.

Several new locations are being considered, but as yet nothing definite has been decided.

## PAYNE COMPANY SALES ARE GOOD

W. H. Gibson, city manager for Payne Investment company, reports active business this spring on residence property, especially on new properties. Gibson suggests the sooner owners are convinced that it is impossible to get more for their houses that are five to 10 years old than new ones can be built for the sooner the owners will dispose of their older houses. Below is list of properties sold by Payne Investment company recently:

- Bertha Carr to Berne J. Johnson, 2878 Whitmore avenue, \$7,275.
- Walter Mann to Dr. H. J. Bohm, 2415 Crown Point avenue, \$5,000.
- Anna Giller to Frank Gilbert, 2812 Cira avenue, \$2,950.
- Margaret E. Carnaby to Carrie Voss, 2502 North Twenty-eighth avenue, \$2,000.
- Frank Gilbert to Anna Giller, 2541 Ida street, \$4,250.
- Frank Gilbert to Anna Giller, 2557 Ida street, \$4,250.
- William A. Berry to Charles R. Lenoir, 2552 Ida street, \$4,750.
- C. G. Campbell to Charles Zellers, 2207 Lehigh street, \$5,500.
- Francis Gibson to Gail Bennett, 2748 Ida street, \$6,200.
- Louis G. Prohardt to Grant McInay, 2424 Crown Point avenue, \$4,300.
- Harriet Wilson to C. L. Mickey, 2612 Taylor street, \$4,200.
- Luis M. Groupe to Marie Kilne, 2302 Beacon avenue, \$7,250.
- Grant McInay to Laura Lavender, 2419 Camden avenue, \$4,500.
- Anna Giller to Julius A. Phipps, 2535 North Nineteenth street, \$2,250.
- Anna Giller to George Holm, 2557 Ida street, \$4,750.
- E. J. Newton to Selma Lafferty, 5512 Florence boulevard, \$15,000.

Gibson also reports that they have several pending sales not yet closed, all of which goes to show that it pays to own your home in Omaha where 55 per cent of the people are home owners.

## Audubon Music Contest.

Audubon, Ia., April 4.—The Southwestern Iowa School Music Activity association will hold its annual music contest in this city April 24. The Audubon school has won first honors in this contest the last two years and has hopes of making it three straight this year.

The local high school will be represented by both boys' and girls' glee clubs, an orchestra and possibly a school band. The lower grades will enter choruses and glee clubs.

## Little Theater Is Ready With Play to Be Given Soon

"The Enchanted Cottage" Will Be Fine Entertainment, Rehearsals Indicate.

Rehearsals of "The Enchanted Cottage," by Arthur Wing Pinero, have advanced to the point where observers believe this play, to be given by the Omaha Community playhouse, April 13 and 14, will be one of the strongest ever given by amateur talent in Omaha.

Five rehearsals are being held a week under direction of Gregory Foler and the actors have attained extraordinary grasp upon their parts, those who have witnessed the rehearsals say.

Dorothy Brandt and L. C. Hawley, in the leading parts, put over their tragically beautiful and triumphant story in most convincing fashion. Mark Levings and Lucy Updike, as the pompous gentry; Ann Johnson and Richard Mallory as the comedy clergymen and his wife; Grace Lennon Conklin, as Mrs. Minnett and Harry Cooper as the blind Major Hillgrove, all give most convincing interpretations. The play is real entertainment with plenty of comedy interspersing its lines. In the second act the "dream" of the oddly-mated principles gives opportunity for six dances given by pupils of Miss Cooper.

The play will be the first given in the Mary F. Cooper studio theater, which is nearing completion at 4012 Farnam street. It will also be the first actual play presented by the Omaha Community playhouse which presented a vaudeville show a month ago in Tech High auditorium and which is planning for a much larger program next year.

Memberships and stock in the Community playhouse may be obtained through members. Admission to "The Enchanted Cottage" will be \$1.

Scenery for the play is being specially painted under direction of R. M. Gault.

Tickets for the play may be obtained at Matthews book store, Kilpatrick or Playhouse headquarters in Aquila Court where Mrs. Mark Levings is in charge.

## Bryce Campbell Buys Last of W. J. Connell Lots

The purchase last week by Bryce Campbell of two blocks of ground at Thirty-sixth and Center streets, just east of the Field club, represents the last of the W. J. Connell vacant property in that section of the city. These two blocks include 32 lots, for which Campbell paid \$18,750.



## Wayne-Soft Water Promotes Beautiful Hair

Wayne-soft Water is cleaner, fresher and softer than cistern water. No chemicals added—just the hardness taken out.

Makes wonderful lather, leaves the scalp refreshed and gives hair a lovely lustre.

Come in to see the Wayne Softener. Prices moderate. Easy payments if desired. Interesting booklets free.

## E. D. DeLashmutt

Distributor 1901 Harney St. AT. 6511

## DEALERS:

- Ideal Appliance Corporation, 1114 Farnam St.
- Yousem Plumbing Co., 2408 Capitol Ave.
- D. W. Dudgeon & Son, 206 S. 28th Ave.
- C. E. Parsons, Missouri Valley, Ia.
- J. C. Mangold, Elkhorn, Neb.
- Dundee Plumbing Co., 3912 Farnam St.
- Aug. H. Young, 207 S. Main St., Co. Bluffs.
- C. L. Rodstrom, 5315 N. 24th St.
- M. A. Schneider, 2202 S. 16th St.
- Ideal Plumbing and Heating Co., 504 S. Main St., Co. Bluffs.

## Wayne Water Softeners

## IN BUILDING IT WILL SEE US

Our large stock, extra high quality, reliable service and RIGHT PRICES—are the reasons why we successfully sell lumber.

Elastica exterior Stucco Mohawk Asbestos Roof Shingles. Other guaranteed roofings. Cement, gravel, sand, rock. Everything with which to build.

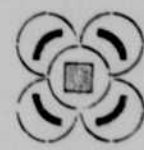
"Just Lumbering Along"



## The Cream in Omaha Rentals

May Be Found in the Want Ad Section of

## THE OMAHA SUNDAY BEE



Miscellaneous Offerings and the Consolidated Rental List of the

## Building Owners' and Managers' Association of Omaha

Conveniently Classified for the Convenience of the Reader.

Read Carefully. You'll Find the Best in These Offerings

## Murphy Varnish

Is Being Used Exclusively in The Omaha Bee Firesafe Home.

## Pioneer

GLASS & PAINT COMPANY

14th at Harney

"A Progressive Company In a Progressive City"

## The most popular boiler in the world will heat the Ideal Firesafe Home

For 20 years the boiler that is being installed in the Ideal Firesafe Home has been the standard.

In every part of the country hundreds of thousands of homes and other buildings are being comfortably warmed by the

## IDEAL ARCO Round Boiler

To the home it brings not only dependable, efficient heating, but it also brings life-long heating service. And its universal popularity has built up a quantity production which makes possible its low price.

## AMERICAN RADIATOR COMPANY

Omaha, Nebraska

## MEYER STEELFORMS

are being used to construct the concrete first floor of The Bee Model Home. No fire dangers, no cracks, no squeaky floors and sound-proof. Reduces insurance rates. Think it over for your home.

CONCRETE ENGINEERING CO.

11th Floor Omaha Nat'l Bank Bldg. OMAHA

## A Great Transformation Is Promised for the Exterior

of the

## Omaha Bee Fire-Safe Home

So We Ask You to Withhold Judgment on the Exterior Appearance Until

## KONKRETE STUCCO Has Been Applied

"Konkrete" is a ready-mixed Portland Cement stucco of great strength, waterproofed and guaranteed to be permanent. Beautiful finishes in perfect white or in most pleasing colors. It is applied on old houses as well as new ones.



Manufactured by

## Konkrete Exterior Stucco Co.

Omaha, NE. 3674.

## Diamond Quality Diamond Workmanship

has completed the cement block masonry construction at the Ideal Firesafe Home of The Omaha Bee. Let us figure your construction costs, also.

## Diamond Concrete Products Co.

42d and Parker Sts.

WA. 6773

## Our Price Is for the Job Complete

When we give you a price for a home, store or building, that price includes everything.

## There Are No Extras

In comparing low bids for a job, make sure that all bidders have included in their price, THE COMPLETE JOB.

We will be pleased to figure your work with you.

Thank You,

## Dave E. Johnson Building Contractor

4137 Lake St.

WA. 0932