

Today

Calvin "Bear Ribs."
The Diamond Trust.
Wall Street Doesn't Know.
Ford's Flax Mill.

By ARTHUR BRISBANE.

The Indians in North Dakota make President Coolidge a member of their tribe and confer upon him the name of "Bear Ribs." Jovith Badger and Pius Shoots first wrote the president a nice letter, telling him that his name, "Bear Ribs," was that of a very wise Indian, killed by his tribe because he advised them to make peace with the Americans, long ago. If old "Bear Ribs" had kept out of peace conferences, and advising, he'd have died a natural death, Mr. President.

One of the tightest trusts in the world is the big diamond trust, managed by owners of South African diamond mines. Just now that trust is bothered by overproduction of diamonds. Last year the American trust sold about \$37,000,000 worth of diamonds, against \$27,000,000 in 1923. The market fears disorganization.

A few years ago Thomas F. Ryan of New York, who isn't the easiest man to deal with in a financial fight, bought African diamond mines. He sends his diamonds out by flying machines. It may be that he is worrying the diamond trust, as he once bothered the tobacco trust here in the United States until it took him to its bosom.

Herbert Hoover tells his fellow citizens not to pay attention to the Wall street slump, and not to believe that it means anything serious as regards business prosperity generally.

It only means, says Mr. Hoover, that Wall street is a poor barometer. That may comfort you, although it won't comfort some of the geese that gambled in the highly speculative stocks and have gone back to work to earn some more money.

Cotton states will be interested in the news that Russia is increasing cotton acreage this year by 300,000 acres.

More interesting to cotton growers are experiments that Henry Ford is making with flax. He believes that flax can be produced at a price lower than the price of cotton, has planted more than 1,000 acres, and he showed this writer, in his flax factory the other day, samples of carded flax with a wonderfully long staple.

Mr. Ford plans to use flax instead of cotton in the material used for covering seats of Ford cars. He believes that machinery, working at low cost, will replace nearly all hand labor that has made linen so expensive. Any good soil will grow flax, he says, and the boll weevil doesn't attack it.

However, cotton growers will wait a while before abandoning their favorite crop.

Donald MacMillan, Arctic explorer, urges President Coolidge to raise the American flag over more territory near the north pole. We ought to get all the land we can up there, if only for landing airplanes, says he.

There is wealth up there under the ground, if it ever seems worth while to go after it. The Rockefeller family, patiently plodding toward financial prosperity, has sent oil prospectors up there. Struck oil, and plenty of it, inside the Arctic circle, but they don't mean to get it out yet. It would cost fifty millions to run in a pipe line.

In a few thousand years, as the pole swings slowly around, pointing to the different stars, which in turn become our "North star," the climate up there will change and the land might be very valuable.

Before then, however, nations may cease to quarrel about land, and what we call the United States may be called by a different name.

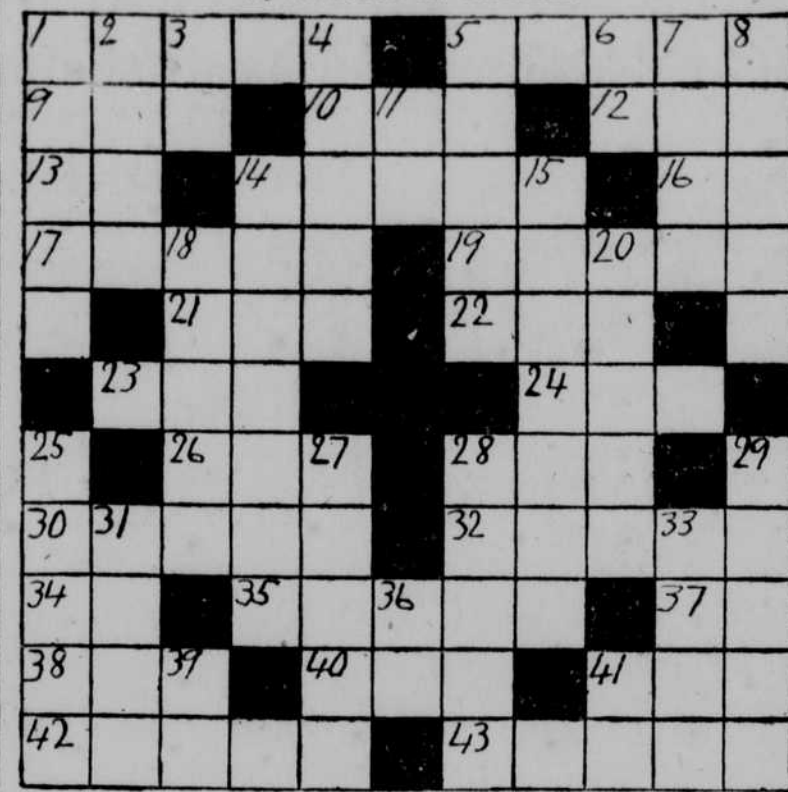
A young Swedish lady with a fine figure, who has come here to dance for a living, says she drinks only champagne. Champagne and nothing else "preserves a beautiful, slender figure," so that young woman says.

It may do that, but plenty of men and women with figures far from slender may be seen drinking plenty of champagne.

Whatever champagne may do for the figure, it is death on the kidneys

The Daily Cross-Word Puzzle

By RICHARD H. TINGLEY.



Horizontal

1. To expire.
5. To begin.
9. First name of the founder of Yale university.
10. Energy.
12. Cow language.
13. Go on—as in music.
14. An Alpine peak.
15. Preposition.
17. City in Germany.
19. In early English history, a soldier, warrior or freeman.
21. A small insect.
22. Unit of work in the metric system.
23. Qualified.
24. The like.
26. Mineral rock.
28. An invocation or prayer.
30. Virtuous.
32. A measuring apparatus.
34. Prefix meaning not.
35. To vivify.
37. Father.
38. A household god of the Romans.
40. A metal.
41. A little drink.

42. To flush with success.
 43. The two-spot.
- Vertical**
1. A mechanical device for lifting.
 2. Exclamation of disappointment.
 3. 3.14159.
 4. A happening.
 5. To strike a heavy blow.
 6. Part of "be."
 7. A dull color.
 8. Carried.
 11. Preposition.
 14. In the middle of things.
 15. Absolved.
 18. Producing a flavor.
 20. An ornamental pendant.
 25. Look pleasant.
 27. The "Four Hundred."
 28. To make better.
 29. Fruit of the vine.
 31. Verbal.
 32. Heroic.
 36. Six.
 39. The sun-god of Egypt.
 41. Greek letter—or name unknown (abbr.).

The solution will appear tomorrow.

Lecture Series Sponsored by Theosophical Society
"Christianity and Buddhism" and "The Divinity in Man," will be the subjects of two lectures by Eugene S. Wheeler of New York City at the Theosophical hall, 315 South Fifteenth street, Sunday and Monday night at 8.

Wheeler is national lecturer for the Theosophical society and is now on a trans-continental tour. In his lecture he will endeavor to show the harmony existing between these two great world religions. The lectures are free.

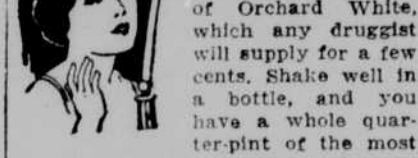
Children old enough to eat fruit should have it in abundance.

J. C. WISTER
Noted Philadelphia Landscape Artist will lecture on **European Garden** illustrated with color slides. Fontenelle Ballroom, Thursday, April 24 4 P. M. Admission \$1.00

ADVERTISEMENT

To Whiten Skin with Lemon

The only harmless way to bleach the skin white is to mix the juice of two lemons with three ounces of Orchard White, which any druggist will supply for a few cents. Shake well in a bottle, and you have a whole quart-pint of the most wonderful skin whiter, softener and beautifier.



Massage this sweetly fragrant lemon bleach into the face, neck, arms and hands. It cannot irritate. Famous stage beauties use it to bring that clear, youthful skin and rosy-white complexion; also as a freckle, sunburn and tan bleach. You must mix this remarkable bleach yourself. It cannot be bought ready to use because it acts best immediately after it is prepared.

and other parts of man's internal machinery. Any wine that bubbles is a wine that hasn't finished fermenting, and any person that allows the process of fermentation to be carried on inside himself is a foolish person. Champagne is not a true wine at all. The French, that make it, sell it to English, Russians and Americans. They drink their own national, sound still wines.

The postmaster general punishes six employees, reducing them to a lower rank, because of their activity in getting more money for post-office workers.

What about members of congress that actually voted for their own increase? The public doesn't object to their having it, any more than it objects to the pay of the postoffice employes being raised. But you can't help noticing a certain difference.

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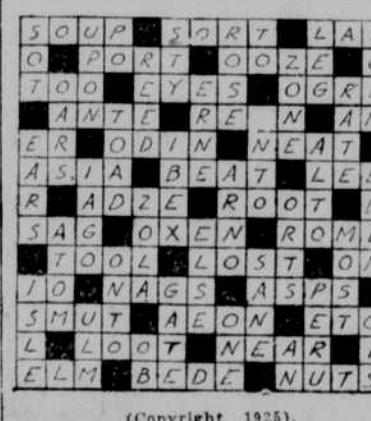
Steve Biddick Sentenced on Conviction for Arson

Plattsburgh, April 1.—Judge James T. Begley overruled the motion for a rehearing for Steve Biddick, convicted in district court here of arson in connection with the burning of a warehouse and valuable lumber in the Burlington shops here last fall, and sentenced Biddick under the indeterminate sentence law to from one to three years in the state penitentiary. The jury that found Biddick guilty after being out more than 17 hours recommended clemency.

Legion Banquet Date Set.

Plattsburgh, April 1.—Wednesday, April 15, has been set for the annual American Legion banquet here which will be served by the legion auxiliary.

Solution of yesterday's puzzle.



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Come Thursday!

To the Special Purchase Sale of
M. E. Smith and Company's
RUGS, LINOLEUMS
and DRAPERIES

Savings are greater than in the ordinary sale because this is a **WHOLESALE STOCK** bought at a very low figure.

Orchard-Wilhelm

The St. Louis Limited

This fine fast Wabash train with standard pullman-sleeping cars, free reclining chair cars and dining car,

Leaves Omaha 5:55 PM
Arrives St. Louis (Delmar Ave. Station) 7:34 AM
Arrives St. Louis (Union Station) . . . 7:55 AM

If you are planning a trip to St. Louis, the East or Southeast write, phone or call for lowest fares and free travel information. We will give valuable facts that will prove interesting and save you time and money.

Wabash Ticket Office, 311 S. 16th St.
H. C. Shields, Division Passenger Agent, Wabash Railway
1909 Harney St., Phone Jackson 0710



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"Style Without Extravagance"

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Beauty Parlor—7th Floor

Omaha's Greatest Values and Greatest Showings in New

Easter Coats

Thousands of Omaha women are today seriously considering their Easter coat needs, and this store has never been so splendidly prepared to fill your most exacting coat requirements as it is today.

Three Incomparable Groups

\$24⁵⁰ \$34⁵⁰

Gorgeous fur-trimmed coats, richest of silk linings. \$44⁵⁰ Every color that one may desire; many novelties.

In each of these three great groups are hundreds of beautiful coats, developed in the richest and most favored new spring fabrics. The most outstanding values of the entire season.

There are coats for the miss, the small woman, the average sized woman and for stout women.

Make Thursday your coat buying day, share in these unusual values.

Fourth Floor

Gotham Gold Stripe Silk Hose

in All the New Spring Shades

The world does not produce a better wearing hose.



Headquarters for everything in Gotham Gold Stripe hose.



Fine silk chiffon and service silk hose, first quality, every imaginable new spring shade. Hose that wear; rich luster. A most pronounced value at the pair—

\$1⁸⁵

Entrance Floor

An Incomparable Showing of Silk Scarfs

\$1⁹⁵ to \$8⁹⁵

Wonderful scarfs in a rainbow of colorings, plain and fancies, deep silk fringed or hemmed. Scarves were never more beautiful nor more popular.



Thursday Selling of Hand Bags

\$1⁹⁵

Smart, jaunty new bags in a wide range of styles, new leathers, all colors. Every bag was intended to sell at a much higher price.



Featuring for Thursday Rare Values in

Girls' Coats

Sizes 6 to 14 Years

\$9⁸⁵



Typical girlish coats, crowded with good style. Practical, stylish fabrics, all the newer colors, some with fur trimmings. Values that are indeed tempting.

Juniors' Coats

For Small Women and the Miss of 13 to 17

The growing girl finds real style individuality in these stunning coats. Graceful lines, rich fabrics and fur trimmings.

\$14⁵⁰ to \$24⁵⁰

Our junior coat section holds an exceptional array of charming styles, and at each price you will find very attractive values.

Girlie Nook—Fifth Floor

Continuing Our Great Vacation Sale of "Elsie Dinsmore" Frocks

For Girls of 6 to 14 Years

Smartest new spring styles. Fast color zinghams and novelty prints. Some with bloomers to match.

Values to \$3.95

\$1⁹⁵

Every color, plain, stripes, checks and stunning plaids. Buy an entire season's supply during this sale.



Clever New Styles in Girls' Hats

\$1⁹⁵ to \$4⁹⁵

Silks, straws and jaunty combinations. Hats in styles for the girl of 6 to 14 years, every color.

