

Roberts Milk

why pay more

Roberts Milk

SEE WANT ADS BRING RESULTS

Seward Organizes Rotary.
 York, March 27.—Thirty-four Rotarians drove to Seward Wednesday afternoon to assist in organizing a Rotary club at Seward.

For Best Results Use Bohemian Hop-Flavored PURITAN MALT

The Perfect Blend
 Choicest Materials

Ask Your Grocer

Awards Made in "Know Omaha" Essay Contest

Dorothy Deakin, North High School Student, Wins Chamber of Commerce First Prize.

Dorothy Deakin, of North High school, was awarded the grand prize of \$15 offered by the Omaha Chamber of Commerce bureau of publicity for the best essay in the Omaha public or parochial schools on "Why Select Omaha for a Home."

Other winners follow:
 Contest between the sixth, seventh and eighth grades:
 Mary Cummings, Sacred Heart high school, first, \$10; Ann Ayer, Lathrop school, second, \$5; and honorable mention \$1 each, Elizabeth Mendelhall, Belvedere; Mary Tracy, St. John; Katherine Wilkinson, Clifton Hills; Margaret Waterman Park; George Alton Pope, Central Park; Ruth McKillop, convent of the Sacred Heart; Marie Hoffman, St. Rose; Julia Salvia, Lathrop; Eleanor Lehnus, Clifton Hills; and John Safarik, St. Mary.

Contest between pupils of the third, fourth and fifth grades: Ben Magrath, Class school, first prize, \$10; Marcela Neudick, Boncroft, second prize, \$5; honor

able mention with prizes of \$1 each, Maria De Agelo, Holy Name; Ruth La Gier, W. 24th; Isadore Demason, Long; Marie Swanson, Columbia; Antonette Jankich, Garrison; Frieda Stasch, Central; Louise Selig, Vinton; Helen Masterson, Holy Angels; Robert Corais, Holy Name; and Antonio Cardella, St. Philomena.

Winners of the 419 high school prizes are:
 Mount St. Mary, Theresa Kastle; Central, Hyman Riklin; North, Walter Rich; Immanuel, Francis Virgo; School of Individual Instruction, Earl Kulakowsky; Technical, Helen Cook; South, Miriam Linzer; Sacred Heart, Mary Fogarty; St. John, Lucille McGrath; Benson, Arnold Landring; Holy Name, Josephine Burkhardt; Blessed Sacrament, Marie Hayes; and St. Cecilia, Bernadette O'Neil.

Judges in the contest were Will Mainpin of The Omaha Bee, W. R. Watson of the World-Herald and Neal Jones of the Daily News.

Here is the winning essay.
 Omaha, "The Gateway of the Golden West," is a city of homes, a family town. Out of the 48,000 homes in Omaha, 48.4 per cent are occupied by their owners.

What opportunities, what attractiveness, what fascinations draw these families to Omaha and keep them there? A family, in choosing its home city, must consider its cleanliness, its educational, business, and religious advantages, and its people. Omaha can answer the roll call to these demands most adequately.

In the first place, Omaha is clean. No slums or tenements disgrace its streets; no filthy crowded conditions

endanger the health of its people. The very atmosphere is clean and invigorating.

The educational system of Omaha is one of its most excellent assets. With ample provision in public grade schools, high schools, parochial schools, academies, colleges, universities and business schools, it ranks well with other large cities in the United States. Further educational advantages which encourage a taste for the fine arts are the public library system, the two art galleries, and the recently organized symphony orchestra.

The business opportunities of Omaha are so many that the task of naming them would be unending. One needs simply to say concerning their quality, however, that they are good.

The church problem of the family in Omaha may be easily solved, for with 133 churches, all of them tending to welcome newcomers, no one needs be without a church home.

Certainly not least important in the minds of the family is the character of the people in a city. There is nothing of which Omaha can be more proud than the fine character of its people. They are friendly. Why, one can't rub shoulders with an Omahian in a crowd without exchanging pleasantries.

Yes, Omaha is a typical American city, people with real Americans.

Traffic Agent of Railroad Fights Wool Rate Change

Southern Pacific Official Charges Plan Would Result in Substitution of Foreign Product.

Portland, Ore., March 27.—An opportunity to promote substitution of Australian and New Zealand wool for the domestic trade was seized by the movement of the Boston Wool Trade association to obtain preferential joint rail and steamship rates on wool from the interior of the Pacific coast states to the Atlantic seaboard, H. W. Klein, traffic agent of the Southern Pacific

company, testified today. Klein, who has charge of trans-shipment of wool to the Atlantic, appeared before an interstate commerce commissioner, who is holding a hearing here on the Boston petition.

He said the movement of wool from the producing regions along the southern Pacific line to Pacific ports is of insufficient volume to justify commodity rates when compared with the volume of other traffic carried. The light car loading of raw wool makes it bulky and costlier in transportation than scoured wool.

Klein told how San Francisco wool scouring plants might be put out of business by reason of a preferential rail and water rate on wool consigned to Boston or Philadelphia. He said the rate would encourage wool scouring on the Atlantic coast rather than on this coast. He cited an example of how a consignment of wool from 16,000 pounds from Wilmington, N. C., would have to pay \$242 if carted only to San Francisco, but if

through the port to Boston via steamship the rail charge would be \$170. Voluntary exhibits were offered by the Southern Pacific company, through M. S. McKenna, in charge of the railway's transshipping at San Francisco, showing methods of handling wool bought from the producing interior for local manufacturers' use or for transferring to ships' sides for carrying through the Panama canal to the Atlantic coast.

Attorney W. A. Robbins of the Union Pacific system, offered in evidence a map of intercoastal steamship lines plying through the Panama canal, which he said would be referred to in briefs and arguments.

TRY Quaker Bread



Gorgeous heights and deep ravines . . . and Hills Bros Red Can Coffee

HOW Nature seems to have scorned the little things . . . in this great western empire of vast reaches. A mountain is a mountain out here. A canyon is a canyon—dizzy-deep and awesome. AND coffee is coffee!

Little wonder that a country accustomed to great things should demand Hills Bros. Coffee in such tremendous quantities. From the salty surf of the Pacific Ocean to the Mississippi River, Hills Bros. Coffee is known as The Recognized Standard, the pride of the coffee-loving West.

Convince yourself. Just break the vacuum seal of a tin of Hills Bros. Set free a fragrance whose like you have never known. Realize, too, that this rare aroma is but the advance-agent of an irresistible flavor.

What a flavor, really! Brew a



cup and lift it to your lips. Every savory sip is like a draught of spring water to a desert-parched throat . . . stimulating . . . cheering. Eagerly you dash it down and pour yourself another cup, and another!

Hills Bros. Coffee is economical to use.

HILLS BROS COFFEE



Lowest Prices Quick Service

Buehler Bros

212 North 16th 2408 Cuming St.

Leaders in Quality Meats

4903 South 24th—634 W. B. Way, Co. Bluffs

MARKET SPECIALS FOR SATURDAY

Choice Beef Chuck Roast, 11c	Choice Veal Roast, 11c	Choice Fresh Lard, 17c
Choice Boiling Beef, 7c	Small Lean Pork Shoulder, 15c	Choice Pork Loin Roast, 20c
SMOKED MEATS		
Sugar Cured Regular Hams, 24c	Sugar Cured Picnic Hams, 17 1/2c	Sugar Cured Breakfast Bacon, 32c
Sugar Cured Bacon (piece only), 25c	Pure Rendered Lard, 20c	
VEAL CUTS.		
Choicest Veal Stew, 10c	Choicest Veal Legs, 1/2 or whole, 17 1/2c	Choicest Veal Loins for roasting, 17 1/2c
Choicest Veal Chops, 16c	PORK CUTS.	
Fresh Lean Spare Ribs, 15c	Fresh Lean Neck Ribs, 5c	Fresh Pig Hearts, 6c
Fresh Pork Liver, 6c	Fresh Pork Tails, 12 1/2c	Choice Breakfast Sausage, 15c
Malt and Hops, large cans, 55c (All Brands)	SPRING LAMB.	
Genuine Spring Lamb Hindquarters, 22c	Genuine Spring Lamb Forequarters, 14c	Choice Lamb Chops, 20c
BUTTERINE.		
Lucky Buy Nut, 1-lb. carton, 19c	Evergood Liberty Nut, 1-lb. carton, 22c	Evergood Liberty Nut, 5-lb. varton, \$1.05
Evergood Butterine, 2-lb. carton, 48c	Evergood Butterine, 5-lb. carton, \$1.20	Danish Pioneer Creamery Butter, 52c
BEEF CUTS.		
Choice Beef Shoulder Roast, 12 1/2c	Choice Beef Pot Roast, 11c	Choice Shoulder Steak, 17 1/2c
Choice Round Steak, 20c	Choice Sirloin Steak, 20c	Fresh Hamburg Steak, 11c
Choice Corned Beef, 12 1/2c	Pork Chops (center cut loin), 27c	
CANNED GOODS.		
Fancy Pork and Beans, 3 cans, 27c	Fancy Peas, Early June, 3 cans, 38c	Fancy Tomatoes, 3 cans, 35c
Peaberry Coffee, per lb., 45c	Compound Lard, 16c	Choicest Boston Butts, 22c
Prime Rolled Beef Rib Roast, 18c		

EXPRESS AND MAIL ORDERS FILLED PROMPTLY.

16th Douglas Phone AT 5490 **GENERAL MARKETS** **16th Harney Phone AT 7175**

Everything for the Table

SHOP AT THE "CENTRAL" MOST CONVENIENT FOR YOU

OMAHA'S BEST FOOD MARKETS THE HOME OF QUALITY PRODUCTS Come Once and You Will Come Always

Best Cuts Fancy Beef Shoulder Roast, per lb., 17 1/2c	Fancy Fresh Dressed Young Hens, lb., 29 1/2c	Fancy Young Veal Roast, per lb., 15c-12 1/2c	Pure Rendered Lard, lb., 19c	Lean Pig Pork Roast, per lb., 19 1/2c	Small Lean Pig Pork Loin Roast, lb., 29 1/2c
Groceries	Tender, Juicy Pot Roast, lb., 12 1/2c	Pig Pork Spare-ribs, per lb., 17 1/2c	Fruits, Vegetables		
Special price on California Canned Fruits, in heavy syrup, Prince Brand:	Fresh Cut Hamburger, per lb., 12 1/2c	Pillsbury Best Flour, 48-lb. sk., \$2.48	Fresh Strawberries, per box, 30c	Florida Grapefruit, large size, 7 1/2c	Sunkist Oranges, per dozen, 30c
Peaches, Per Can, 30c	Pillsbury Best Flour, 48-lb. sk., \$2.48	Teco Pancake Flour, 3 pkgs., 25c	Fresh Spinach, per peck, 25c	Fresh Carrots, per bunch, 5c	New Potatoes, per lb., 12 1/2c
Apricots, 3 Cans, 87c	Fine Granulated Sugar, sack, \$6.98	Fine Granulated Sugar, 10 lbs., 69c	Fresh Asparagus, per bunch, 17 1/2c	Head Lettuce, each, 10c and 12 1/2c	
Green Gage Plums, 87c	Asparagus Tips, per can, 35c	Asparagus Dressing, pint, 40c	Butter and Eggs		
No. 3 cans Curfew Brand Peaches, Pears, Apricots, Royal Anne Cherries, per can, 25c	Our Home Made Dressing, pint, 40c		Fresh Country Creamery Package Butter, per lb., 42 1/2c	Fancy Wise Cheese for cooking, per lb., 22 1/2c	Gem Nut Oleo, per lb., 22 1/2c
Otoe Tomatoes, Corn, Peas, No. 2 can 14c, 3 cans, 40c			5 lbs., \$1.10	Creamery Tub Butter, per lb., 40 1/2c	
Pearl Corn, J. M. Corn, Milford Midget Corn, per can, 17 1/2c, Dozen, \$2.00					
Red Dot Peas, 17 1/2c					
No. 3 cans Otoe Tomatoes, can, 17 1/2c					