

Today

The Tornado Disaster. Worse Might Come. Japan's New Trouble. The 31-Ounce Baby.
By ARTHUR BRISBANE.

The dreadful tornado sweeping through five states, killing 1,000 and injuring other thousands, makes everything else seem trifling and unimportant.

We live at the mercy of nature's forces, above, below and all around us. A tidal wave from the ocean could wash away the nation's biggest city. An earthquake or a tornado could level it.

Sympathizing with the unfortunate victims of the great disaster—the nation may well feel grateful for the high average of safety. The earth turns on its axis at the rate of a thousand miles an hour. If it stopped for a second the oceans would be hurled from the great valleys in which they lie, and life on the earth would be washed back to the condition of millions of years ago, with no life except the lowest forms.

Great disasters shock and overwhelm us. The recent great earthquake in Japan and the historic and even more appalling earthquake of Lisbon remind us how feeble and helpless we are living on a whirling globe traveling around the sun at a speed of nearly 2,000,000 miles a day.

The amazing thing is our safety and secure existence. Assuming that they are worth having we should be deeply grateful.

While we condole with the victims of our own disaster, we feel deepest sympathy with the unfortunate inhabitants of Tokio, so recently torn by the great earthquake and now with 10,000 made homeless by a dreadful fire.

The cable says casually that the fire swept through "the quarter of small, poor people," but that makes it all the worse. What they lost was everything they had.

In the midst of calamities, following the stock market drop, fires and a rebellious senate, the public mind is able to take a deep interest in Lois Clausen, a New Jersey baby, 8 weeks old, weighing yesterday only 2 pounds, 12 ounces.

When she was born she weighed 1 pound, 15 ounces, and doctors said she could not live.

There is a power in the brain even in that of a new-born baby, able to defy doctors and their scientific predictions.

In that tiny head which you could span with your fingers there existed a determination to live, and the mother still has her baby alive and gaining.

The other news of the world is about as usual. In Italy, Dr. Voronoff, gland grafting expert, is at work with local scientists grafting glands on sheep. The practical Italians are not interested in making an old man young, but in causing the sheep to produce more and better wool and meat. If they succeed with sheep, they'll experiment on bigger animals.

England plans a return to the gold basis, which would put the pound sterling where it was before the war. Keynes, considered a great authority because he told the nations what fools they were making of themselves with their Versailles treaty, opposes the gold standard. Most of the newspapers and bankers are in favor of it.

Whether Britain, suffering in business and industry, will be helped by gold standard resumption, nobody knows. The reason is that nobody knows positively anything about finance or money—except that real gold is a good thing to have. Usually it comes out on top. The plan, suggested after the war, that Europe should abandon the gold standard, leaving Uncle Sam with a lot of worthless gold on his hands was not sound.

Pekin expects the renewal of war in two or three weeks—Russians on one side, Japanese and British on the other, all interested in China's latent wealth, pull in different directions.

Nobody is able to manage all of the great jellyfish nation at one time. You pick up one piece of it and the rest falls from your hand.

The Russians are trying to settle their debts on some half measure basis that will be satisfactory to the French. The French would like to be friends with Russia, even with uncertain, so-called proletarian, bolshevik Russia. The French nightmare is revival of Germany in military strength, and the French, with the great Russian nation on their side as insurance, would feel safer.

OPTIMISTS WILL BACK WOLF CUBS

The Optimists' club voted to sponsor the Wolf Cubs at their meeting held Friday in accordance with their purpose of developing the boys power of the country. The Wolf Cubs are organized to give work for young boys in preparation to the Boy Scout movement. The opportunity for the Optimists' club to sponsor the Wolf Cubs was brought about by the efforts of the president of the club, Dr. Stuart B. MacDermid. Earle A. Striking, district club master, who spoke to the club, expressed the opinion that the sponsorship of the local packs by the Optimists would undoubtedly mean that Omaha would become the center of the national Wolf Cub movement.

Man Who Smashed Bottle Fined and Car Confiscated

Nebraska City, March 20.—Ray Selby was found guilty of illegal possession and transportation of intoxicating liquor on two counts in county court and was fined \$200 and costs and his coupe ordered sold by the sheriff. Selby was arrested a few nights ago after he had thrown away a bottle alleged to have contained liquor in order to destroy the evidence. Selby gave notice of appeal and furnished bond in the sum of \$500.

Saturday Offer
Silk
Hosiery
1.00

All pure silk, full fashioned hose in chiffon, semi-chiffon and service weights. With square or slipper heel.

In 36 colors, including the most vivid spring shades. 5,000 pairs are perfect, 10,000 are seconds. Out sizes in black and brown.

Main Floor—East

Women's Linen
Kerchiefs
10c

Plain white linen handkerchiefs, sheer or heavy weight. With hemstitched hems in various widths.

Main Floor—East

5,000 Baby
CHICKS
10c

Each
5,000 of these fluffy little baby chicks. Very special.

Basement—West

39c Rubber Tea
Aprons
19c

Fancy colored tea aprons, bound in white.

No Mail or Phone Orders.

Main Floor—West

5,000 Fresh Cut
Roses
Ea. 6c

Beautiful, long-stem roses.

Flowers—Main Floor—North

Special Saturday
Gloves
1.00

Silk gloves, fabric gloves, duplex gloves, and double silk gloves. Cuffed or plain. All the favored colors.

Gloves—Main Floor—East

Potted
Hyacinths
and Tulips
1.39

7-inch pots.

Flowers—Main Floor—North

Candy Specials
Klondikes

Made with vanilla fruit, and pineapple fruit. Regular price 49c.

Regular price 49c.

35c

Angel Food Taffy

Chocolate, vanilla, molasses and strawberry flavors. Regularly 35c.

25c

Caramels

Full cream caramels in assorted flavors. Nut or plain. 60c value.

45c

Candy Department

Main Floor—West

THE BRANDEIS STORE

The Store Alert

With a certain degree of pride we say that we believe that we have earned the title of "The Store Alert."

—Alert to the Newest Fashions in ways that enable us to be "Fashion First" as well as "Fashion Right."

—Alert to the choicest offerings in the markets of Asia, Europe and America, so that you may have at moderate price those things necessary to your comfort and happiness.

—Alert to the superior opportunities which a greater and more diversified assortment of merchandise affords our patrons for selection.

—Alert to the need of maintaining those policies of store keeping service that has contributed to our growth which has kept pace, step by step with the growth of Omaha.

New!

When the Wind Blows

A secret is exposed! The secret? Ah, she wears a rose just beneath her knee—all embroidered in red on her hose. Lovely chiffon hose, in new color tones, 2.98.

You Would Like Breakfast

If it were served above a lovely linen cloth of crystal white, banded in either the old blue or bright blue. The napkins match—four of them. Set, 2.98.

A Skirt With a Kick in It

An amusing style—the little "kick pleats" that are arranged low at the sides of the newest skirts and dresses. But practical, too, for they give a necessary freedom. Dresses up from 15.00.

The Little Annoyances of Travel

can all be eliminated. Let the Ask Mr. Foster Service make all your arrangements—plan your trip or vacation, help you select the best hotels, suggest places for you to see, purchase your tickets and make your reservations. So simple! No fees of course. Second Floor.

To Go a Marketing

Smart little dresses that are simple enough to be practical for home, yet trim enough for street or informal wear. In linen, in striped broadcloth, Keltie Kitch and other entirely tubable materials. Up from 3.98.

For Luncheon or Dinner

The Brandeis Restaurant

A delightful place to eat your friends or entertain your guests for a pleasurable hour or so. Delicious food, excellent service and splendid music from the **Brandeis Dance Orchestra**.

Tenth Floor

For Your Convenience

The Postoffice
From where you may send mail and parcel post. Main Floor.

Pay Telephone and Light Bills Here
At our Bank checks may be cashed, and you can pay light and telephone bills. Main Floor—West.

At Your Service—

Three Instructors

Three expert instructors are in our Art Section every day from 9 till 6 and are anxious to teach you to make beautiful lamp shades of all kinds, fancy pillows, wax works, and in the popular Plastolite. Take advantage of this free instruction.

Third Floor—West

Fashionably Authentic Are Pictorial Review Patterns

They are simple to follow, and require the least possible yardage. Our salespeople are competent to offer suggestions and to advise about materials and colors.

Good Linens You Can Proudly Show

SINCE the oldest housekeeper hereabouts can remember, the Brandeis Store has been noted for its linens and, wherever good linens are to be found, there you will find our representatives making selections for you.

If you ever find a hint of cotton in the linen you purchase here, you will make a firm friend of us by reporting same immediately and returning the merchandise.

This guarantee of QUALITY has been our watchword from the very beginning of this store and never has there been a time when linen buying could be better done than right now.

Main Floor.

Boys! Buster Brown Sends New Oxfords



Oxfords made of the very best calfskin in comfortable lasts to fit the feet of the growing boy. Brown and black in all the new spring styles.

Sizes 12 to 6, C to D lasts.

4.00 to 5.50

New Shoes

Shoes for school and play wear made of sturdy calf and elk to stand rough wear. With extra service sole and tips. Sizes 12 to 6, B to E lasts.

3.75 to 5.00

Boys' Shoe Department—Fourth Floor

Pineapple Rib Stockings For Kiddies
35c

The new stockings for kiddies—fine quality pineapple rib, silk plated. In sand, buck, beige, black and white. Sizes up to 7.

Main Floor

Perin's Real Kid Gloves for Children
2.00

Real kid gloves of Perin make in the two-clasp style. Very attractive and smart.

Sizes 5 to 6 1/2. Main Floor

Saturday Selling---1,800 Boys' New Kaynee Blouses

In 4 Big Groups at About Wholesale Prices

Kaynee shirts and blouses are noted for excellence of workmanship and quality of material. Every one is perfect and of first quality. They represent the manufacturer's effort to co-operate, hence the remarkable values.



The Brandeis Store Boys Dept. Fourth Floor

Kaynee Blouses

An excellent assortment of new patterns in woven madras, well made and full cut. Assorted sizes. These would sell regularly for 1.49.

95c

Kaynee Blouses

Plain colored and fancy blouses, an exceptional group. Blouses in this lot would sell regularly as high as 2.95.

1.65

Kaynee Shirts

Collar attached styles in woven madras, silk pongee, poplins, broadcloths, etc. All sizes. Values 1.65 to 3.45.

Kaynee Shirts

Shirts with stiff, colored, laundered collar to match. Sizes 13 to 14 only. Regular 2.00 and 2.50 sellers.

1.45

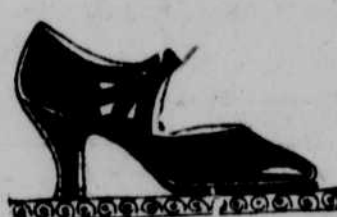


Smart for Spring---
Boys' Four-Piece Vest Suits
Coat Vest 2 Pair Trousers **12.75**

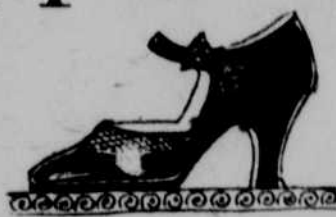
Coat, vest and two pairs trousers, just what every boy wants. These suits are well tailored, so that they will stand a great amount of good, hard, steady wear. Made of good quality fabrics in the shades that are so popular for spring.

Boys' Shop—Fourth Floor

Saturday---Featuring Women's Novelty Slippers



6.50



For Saturday—a low price group of novelty slippers in the most pleasing styles—made expressly for the Brandeis store.

Every slipper whim that milady has favored this spring is represented in the showing—one and two straps, opera styles and novelty in varied cross-effects.

With Covered, Spike, Spanish, and Cuban Box Heels. See Our Sixteenth Street Window Display.

The Brandeis Store Shoe Department—Third Floor—East

Save on NOTIONS

Kling Klose Hair Nets for bobbed hair. Single or double mesh. Regularly 1.00 and 1.50. 4 for **25c**.

Marcel Irons, professional Frenchacier irons, **1.39**

Kleinert dress shields, guimpe or slipover invisible style, 1.69 values, at **1.49**

Para Rubber Baby Pants, 25c value, at **19c**

Notion Dept.—Main Floor—West

Cretone Shoe or Wall Bags, 12 pockets; regularly 1.39; **1.19**

50c Shinola Home Sets, consisting of hand's wool brush and bristle dabbler, for **29c**

Embroidery Thread, silken, 6 strand, skein, **2c**

Star Crochet Thread, 2 for **15c**

50c Hickory Waists for boys or girls, special, at **39c**



Hear Paul Whiteman on Victor Records
In Our Phonograph Department Every Day of the Year

Paul Whiteman will play many of the compositions that he has recorded for the Victor company at the Auditorium, Saturday night, in our phonograph department you will find a complete stock of these records and many others.

The Brandeis Store Phonograph Department Main Floor—West