

This Store Participates in the Week of Wonderful Windows Contest
—See Our Window Tonight for the Letter It Contains—



The Newest Dresses

New In Every Way Are These Spring-time Frocks -- Priced Very Reasonably

Every successful mode, recently launched, is certain to be here. Each frock shows the season's vogue in line, fabric, color and trim and each one is highly distinctive—for they have the finer details, better quality and workmanship.

Men—We invite your inspection of the new Spring Suits and Top Coats.

HARRIS-GOAR'S
507 to 511 S. 16th St.



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HOSPE'S--for the finest GRAND PIANOS

In the finest homes of Omaha and Nebraska you will find Grand Pianos from Hospe's.

Your favorite style and finish is here. Your inspection is cordially invited.

The price range is in keeping with quality. Whether you buy a Grand Piano for \$635 or one for \$1,650 you are sure of obtaining value, dollar for dollar. Hospe's guarantee of satisfaction, as well as the factory guarantee, accompanies every instrument.

Exclusive Representatives for the Following Well-Known Makes:

Brambach	DeKalb	Armstrong
Kimball	Davenport-	Vose
Stratford	Tracy	Cable-Nelson
Wurlitzer	Schumann	Haines Bros.
Lester	Kranich & Bach	Hazleton Bros.
Mason & Hamlin	Sohmer	Cupid

A. Hospe Co.

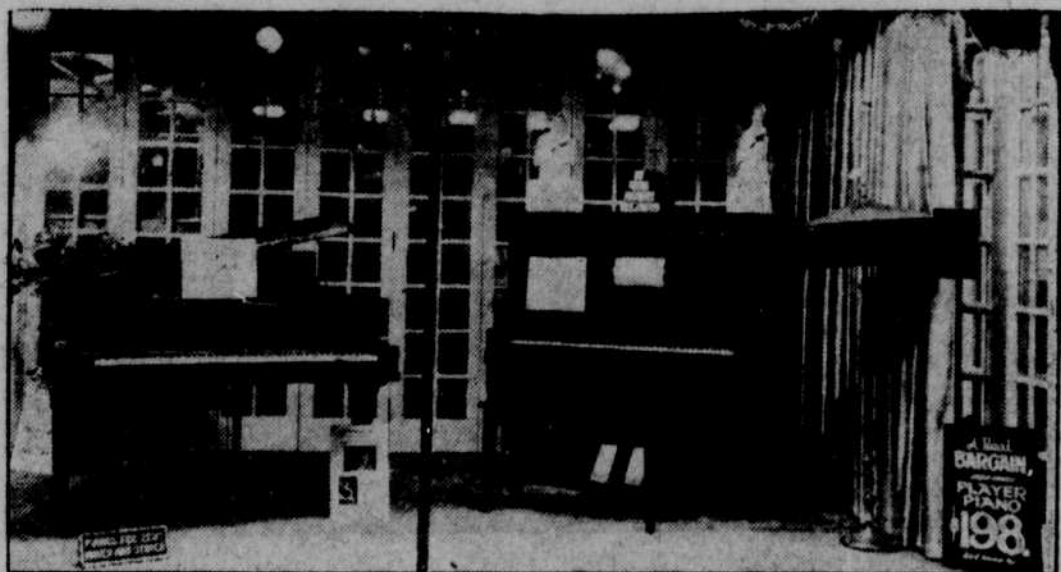
1513 Douglas Street

It is a significant fact that in the fine homes of Omaha—wherever there is discriminating taste, accustomed to the best in music—you will find a grand piano.



Note: 28 Stores are in the contest. The letters will appear in the windows of these 28 stores at 7:30 this evening. Be down early. The first three correct answers win the three Cash prizes. Contest headquarters, Lobby of the City National Bank Building.

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Choose From the World's Three Leading Phonographs

With the addition of the famous BRUNSWICK PHONOGRAPHS and records we NOW offer a choice of VICTOR, COLUMBIA and BRUNSWICK—the three world's best phonographs. Compare them side by side and make your selection at the lowest prices and easiest terms ever offered in the West.



Victor
\$110 to \$300



Brunswick
\$115 to \$650



Columbia
\$89 to \$350

A visit of inspection does not incur an obligation to purchase.

Choose EITHER of these three world leaders and pay only a dollar down, select and pay for a few records. You can have Eighteen Months to complete your payments. Your old instrument accepted as a part payment.

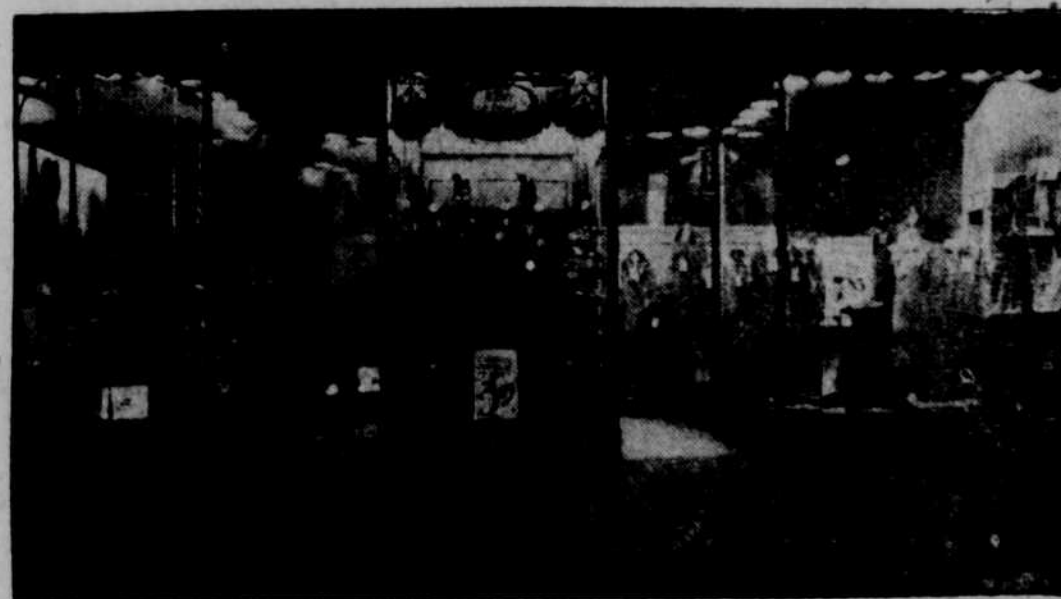
The addition of the famous BRUNSWICK phonograph was a master stroke—the remaining link in the chain of a complete representation of the best phonographs known in the music world. See the celebrated Brunswick—and Victor and Columbia at the same time.

LATEST VICTOR, BRUNSWICK and COLUMBIA RECORDS ALWAYS ON SALE. WE CARRY THE LARGEST STOCK IN THE CITY FOR YOUR SELECTION. TRY OUR SERVICE.

SCHMOLLER & MUELLER PIANO CO.

1514-16-18 Dodge Street
NEBRASKA'S OLDEST AND LARGEST MUSIC HOUSE
Omaha

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Formal Opening Feature Offer From the New FLORENCE SHOPPE

FORMERLY THE EMPORIUM

300 Beautiful New Spring Frocks \$16⁵⁰

The choicest creations of the new season are found in splendid array in this feature event. Dresses of unusual quality, smartest styles, offered at far below their true worth that you may become acquainted with the value-adding program of the new Florence Shoppe.

FREE! Pure Thread Silk Hose FREE EXTRA with each Dress or Coat purchased SPECIAL this week. First quality; all colors

50 SAMPLE COATS \$24⁹⁵

Secured at a decided price concession and offered on the same basis. Smart styles, all colors, both fur and self-trimmed. Remarkable values at



\$24.95

The Florence Shoppe
FORMERLY THE EMPORIUM
310-13 50. E 16 ST.



\$16.50

We are featuring the new styles in Spring Footwear

See Our Center Window