

# Norma Talmadge and Thomas Meighan Seen at Omaha Movie Theaters

## Novel and Stage Play Are Filmed

"The Lady" at Rialto and "Coming Through" at Strand Both Have Wide Appeal.

Lila Lee Leading Woman

Two of filmdom's foremost players occupy the silver sheets in Omaha's two leading movie theaters this week—Norma Talmadge and Thomas Meighan. The former in the picturization of a successful London and New York stage play, the latter in the screen adaptation of a novel.

Norma's latest starring effort, "The Lady," at the Rialto, is from the stage play of the same name written by Martin Brown. The story covers a period of 21 years, from the days of the "leg of mutton" sleeves and fluffy skirts, to the days of the world war, but the locale is quickly changed to Monte Carlo, Marseilles and Havre, France.

Norma seems to have a hankering for French backgrounds, for if one remembers, in "The Only Woman," which was recently shown here, Norma goes on a yachting trip which takes her to France and French Algeria. Her "Ashes of Vengeance," had a setting which was entirely French, the France of the seventeenth century, and in "The Eternal Flame," Norma, as the duchess of Langeais, had another Parisian background for her photoplay.

French Algeria scenery. All of the action in "The Song of Love" takes place in French Algeria. However, in "The Lady" it is the French underworld which forms the

# THE MOVIES



Thomas Meighan and Lila Lee in "Coming Through" at the Strand



Norma Talmadge and Brandon Hurst in "The Lady" at the Rialto

basis of the plot. Marseilles, where the dregs of every seafaring nation in the world mingle in the dance halls, casts of all nations try to forget their troubles in wild and never ending gaiety, is reproduced as it appeared 20 or 30 years ago.

Norma has two roles, one of a 1900 flapper—a pretty soubrette in a London theater—and the other a disillusioned expatriated mother maintaining a cafe just behind the battlefield during the great war. Tragedy and gaiety, the wild life of the Monte Carlo gaming tables, the hectic life of theatrical London, and the seamy side of the slums—all figure in the

picture. Miss Talmadge introduces a brand new leading man in the film. He is Wallace McDonald, star of the audible drama. It is his first appearance in a Talmadge film, although he has worked in others with great success.

"Coming Through." Thomas Meighan's latest picture, "Coming Through," is an adaptation of the novel, "Red Rock," by Jack Bethea, and it features this popular star in the kind of a role that his admirers like him best, the he-man type, in a story that has action, thrills, love interest and humor in goodly proportions. Tom and his

company went to Birmingham, Ala., Bethea's home town, and the scenes were filmed at the same group of the audience drama. It is his first appearance in a Talmadge film, although he has worked in others with great success.

On several occasions Edward Sutherland, the director, called Bethea, who was one of the interested spectators who watched the Meighan company at work, into consultation about details of the actions, and once

suggested to the author that he take the megaphone and direct a scene. Bethea was so surprised by the suggestion, having heard that authors had long been considered excess baggage around a motion picture production that he nearly fainted.

Lila Lee Back. Meighan brings Lila Lee, now Mrs. James Kirkwood in real life, back again as his leading woman. Lila returns to the screen after a year's

absence, and it's like old times to have her back with Meighan as she appeared with Tom in a great many of his earlier successes. Wallace Beery of "The Sea Hawk" fame is the villain in the picture. He is cast in the role of a roughneck mine foreman who does his best to put Tom out of the way for keeps. And talking about Beery—here's some inside dope: He never uses any grease-paint or powder for his makeup. But in order to have the required number of smudges on his face, the actor went about the set mopping dust and grime off the Killeg lights, diligently applying it to his cheeks, forehead and chin with a powder puff. Here then, ladies, is a new use for powder puffs—old ones make good dust clothes. "Coming Through" is the photoplay attraction at the Strand for the week.

### Norma Talmadge Takes Unique Role in Film Showing at Rialto

"The Lady," the photoplay presentation at the Rialto this week, will reveal Norma Talmadge in a new guise—that of a pert, pretty and vicious soubrette of a musical show of the Gibson Girl period. Norma wears the typical soubrette costume, short, fluffy skirts, tight, bare back, all la Kitty Gordon, and a huge feather hat.

Like so many soubrettes of old, she struts saucily across the stage, does a buck and wing, jauntily sings a song as she tosses flowers to the Johnnies in the first row, and takes her exit "cartwheel" fashion into the wings.

It's a new Norma who plumbs the heights and depths of human happiness and despair. From being the toast of the theatrical world, Norma plunges from the heights of gay Monte Carlo society into the toughest dives in Europe, becomes a half-demented flower girl in the streets of London after she has lost both husband and baby, and finally ends as the head of a cafe just back of the

world war front, where the soldiers of all nations call her "the little mother of all the world."

In short, it is a story of a poor English girl who, despite all temptations, constantly strove to be a lady. Though forced by circumstances to live amidst the most drab sort of surroundings, she, nevertheless, managed to live an irreproachable life and to save her son from the knowledge of his mother's tragic life. The play is relieved by many comedy touches and situations.

When Ernst Lubitsch started his new Warner production, he had a free hand to pick any players in Hollywood he wanted. It is noteworthy that with the exception of Clara Bow, he picked all members of the Warner Bros. stock company. This picture is the first original to be done on the Warner Bros. lot in some time.

Something different for Meighan. That's what Paramount claims for "Coming Through," the photoplay attraction at the Strand theater this week. The story is an adaptation of Jack Bethea's novel "Red Rock." Lila Lee is the leading woman and Wallace Beery, Laurance Wheat, John Milten and Frank Campeau are in the supporting cast.

ried secretly. When Alice tells Rand about the wedding he is furious. He accuses Blackford of being a fortune hunter, of deliberately tricking the girl into marriage to further his own ambitions.

When the girl asserts that they are truly in love, Rand offers to prove his point. He hides Alice in an alcove, sends for Blackford and traps him into admitting his ulterior motive. Heartbroken and disillusioned, Alice turns against her husband. Blackford is shipped to Colton, the toughest of tough mining camps. Here, overcoming obstacle after obstacle, he puts up the fight of his life to make good and prove himself worthy of the girl's love. Here's a real Meighan picture.

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**NEIGHBORHOOD THEATERS**  
BOULEVARD - - - 33d and Leavenworth  
Doris Kenyon and Ronald Colman in "A Thief in Paradise"  
HAMILTON - - - - 40th and Hamilton  
John Bowers and Marguerite de la Motte in "When a Man's a Man" Also Comedy and Serial  
GRAND - - - - - 10th and Binney  
Constance Talmadge in "Her Night of Romance" Comedy "On the Job." Also News  
LOTHROP - - - - - 24th and Lothrop  
D. W. Griffith's "Amer'ka" Comedy "Empty Head," and News

TO-DAY ENDS FRIDAY

**RIALTO**  
DIRECTION OF A.H. BLANK

AT 11-3-5-7-9 EXTRA DELUXE SHOW TODAY AT 5

New York Says: - It rises head and shoulders over anything that has been shown on Broadway in a decade.

**Norma Talmadge**  
in the story of a burlesque dancing girl who wanted to be a lady  
**The Lady**

- it's her greatest

Miss Talmadge does the best work of her career in this picture. In fact it is difficult to conceive of any actress on the stage or screen who could give a more marvelous performance

A First National Picture

Now Showing ENDS FRIDAY SHOWS AT 11-1-3-5-7-9

**Strand**  
DIRECTION OF A.H. BLANK

The Screen's Favorite Pair of Sweethearts Reunited

**THOMAS MEIGHAN AND LILA LEE**

in the story of a man who marries an heiress and then after being given the toughest job a man ever faced, fights for success, honor and the girl's love and comes through with a smashing hit

**COMING THROUGH**

A punchful story of the picturesque coal fields ~ of struggle and pluck, romance and reward ~

A Paramount Picture

A Big Double Show That Will Be The Talk of All Omaha

Rialto-Herzberg Spring Style Show called 1925 GARDEN of FASHION with Ivan D. Martin's Living Models assisted by Professional Stage Entertainers A Gorgeous Style Show de Luxe

Richard Barthelmess in NEW TOYS  
Dick's first laugh hit!  
As Funny as a Bashful Beau.  
Too many laughs for anyone to miss.  
with Mary Hay

Starting SATURDAY

**RIALTO**  
DIRECTION OF A.H. BLANK

It's 100% Bigger Than Any Zane Grey Picture So Far

ADOLPH ZUKOR and JESSE L. LASKY PRESENT  
**ZANE GREY'S**  
A Paramount Picture  
**"THE THUNDERING HERD"**

with JACK HOLT, LOIS WILSON, NOAH BEERY, RAYMOND HATTON

STARTING NEXT SATURDAY

**Strand**  
THE BEE & BOURNELL

Rialto Orchestra playing "America"

A Stage Attraction of Unusualness  
**MOONBEAMS**  
The Great Eastern Sensation.

Judges Cross Word Puzzle Film

Geo. Haupt playing "I DON'T WANT TO GET MARRIED"

**LLOYD HAMILTON**  
Fishing for Laughs in "HOOKED"

The Latest News by KINOGRAMS

ON THE STAGE

**RANDALL'S ROYAL FONTENELLE ORCHESTRA**  
featuring a trainload of Musical Entertainment  
**THE PULLMAN JAZZ REVIEW**  
Appearing Today at 5:10, 5:10 and 9:00

A Laugh a Minute Guaranteed  
**NED SPARKS** in "LOW TIDE"  
A Rib-Tickling Comedy Full of Fun and Action  
An Entirely New Cross-Word Puzzle Film

Strand Orchestra SUTTON, DIR. Helen Hoagland AT THE ORGAN

Strand News Newspaper Fun