

A Vast Array of New Merchandise Awaits You!

We Now Carry a Complete Line of Pictorial Review Patterns
The new spring fashion quarterly is now here—monthly fashion sheets free.
Main Floor—Center.

THE BRANDEIS STORE

"Ask Mr. Foster"---
The Foster Travel and School Service has been established on the second floor and is ready to serve you concerning European and California travel.



A Store Ever Changing

EVERY day brings changes in this big institution, but every change we make is made to help bring into broader use the policies that make The Brandeis Store a better and more convenient shopping place for you.

ALTHOUGH attuned to every new ideal, there are fundamental policies that never change, and chief among them is a desire to give you thoroughly sound, up-to-date merchandise at popular prices—strong values—efficient service—accurate presentations—a homelike welcome, and a guarantee of permanent satisfaction—all directed toward a more helpful and satisfying storekeeping service.

Answering the Question

What's New?

Just Around the Corner—

is the new season, and where the season's whims and fancies will lead us is the important question of the day. Each day now, various departments in the store "bloom" with new spring things, tantalizingly bright and fresh in their smartness.



You Don't Need An Excuse

to wear one of these sport dresses of Kasha Cloth—they're so flattering in their straight lines and high colors that you're bound to wear them anyway.

Upwards from 29.75

A "gate top's" the thing—

in handbags for spring—a novel opening that permits a flatness, yet opens into a commodious square. Lizard skin is best right now, but some of the other leathers, and heavy silks, run a close second.

7.50 to 15.00

A Brilliant Career—

is in store for the scarf this season, for lines are so plain and straight, that the scarf has the power to change the color scheme and the silhouette.



2.50 to 4.50

A matter of importance—

are milady's hose these days of shorter skirts. Chiffon's ever popular and the new saffron shades are lovely—Rose, Blond, Freckles, Peau, Cheri, Cepe, French Nude.

1.85 to 2.95

Flora Dora Collars attract

They're so trim and stiff, and so amazing in their bright plaids, stripes and flower effects! With their cuffs to match, they make even the plainest dress a smart frock.



Set 98c

The Fashions for Spring and Sunshine Lands

Are in These Newly Arrived

Frocks

New Is the Word!

And we all thrill to the promise of the coming season, and here are frocks as resplendent as sunshine. You're sure to like the new silhouette—straight lines with a flare.



- Blond
- Little Boy Blue
- Ivory
- Chite
- Chink Blue
- Terrapin
- Shrimp
- Maize
- Aquamarine
- Moose Green

29⁷⁵

Upwards

Piquant Smartness in Peter Pan Sweaters

NEW—are these light weight sweaters with their novel flannel collars and their laced sleeves and front. New 3.98 to 7.98 colors, too.

Peeps Into Spring Hat Fashions

Straws Satins Felts
Straw and Fabric Combinations

Depicting only the newest and favored in Hat fashion for Spring, and featuring especially the new and becoming high crowns.
The fresh, lovely colorings, with the added touch of French ribbons, ornaments and French flowers, mark them with a decided distinction.
All Modestly Priced

New Hats, Special \$5

In our newly enlarged 5.00 hat section, we feature smartest models for the bobbed-haired Miss, as well as the larger head sizes.

An Unusual Saving on WALL PAPERS

Reduced 1/3 to 1/2

Many of our most desirable wall papers in every grade included, because we have them in less than 50-roll bundle lots.
To 89c Embossed and engraved papers for the living room and hall. Many are 39 inches wide. Choice colorings. Roll, 29c
Bedroom A large showing in colors and patterns to please every one. All have matched bands and borders. Roll, 9c
34c to 39c Tapestries Tapestries in soft shades and popular colorings. Beautiful for the dining room or sun room. Roll, 18c
Special Papers For the kitchen, spare room and hall. Light and dark colors. Sold with borders at low prices. Roll, 5c
Our method of showing wall paper will please you. All papers are shown in full roll and displayed to the best advantage.

The Brandeis Store—Fifth Floor—West.

Unusual Values Featured in DOMESTICS

Soiled Sheets 1⁰⁰
This lot consists of sizes ranging from 68x99 to 81x90 inches. All are bleached. Some are seamless; some have a reinforced center seam. Values from 1.25 to 1.50.
No Mail or Phone Orders.

White Outing Flannel 17^{1/2}c
5 cases genuine Amoskeag and other equal qualities, 27 inches wide. In plain weave or twill surface, all with extra heavy fleecy nap. 25c value. Monday only, yd.

36-inch Sateen
2,000 yards highly yarn mercerized sateen in all the wanted colors and white and black. Long, practical lengths. Regular 48c values, 29c Monday, yard.

36-inch Silkoline 19c
A standard quality in an assortment of plain shades and fancy styles. For comforter coverings.

Amoskeag Teasle-down and 1921 Outing Flannel 29c
White and fancy styles; 36 inches wide. Two splendid qualities, specially priced for Monday, Yard.

36-inch Longcloth 15c
With a soft, mellow chamois finish. For fine women's and children's underwear. Specially priced, Yard.

Pillow Cases 39c to 45c Values
A lot consisting of assorted qualities and sizes, of well-known brands. All are bleached; some slightly soiled from handling. Monday, while the lot lasts, each 26c

Hemstitched Pequot Sheets 1⁸⁹
The genuine Pequot bleached seamless and hemstitched sheets, size 81x99 inches. Special, at each.

Zephyr Gingham
A fine quality of zephyr dress gingham in the wanted checks and multicolor effects. 32 inches wide. 35c Yard.

Cheviot Shirting 19c
Everett cheviot shirting in the wanted styles. Warranted fast indigo dye. Special, Monday, Yard.

9-4 Heavy Bleached Sheeting 42^{1/2}c
A good heavy quality with a linen finish, 81 inches wide. For full size sheets. Special, Monday, Yard.

81x99 Sheets 1³⁹
Bleached seamless sheets, the correct size for double beds. Special for Monday, each.

Pillow Tubing 32^{1/2}c
An extra heavy quality bleached pillow tubing, 42 inches wide. Excellent value at, yard.

The Brandeis Store—Basement—North.

Exceptional Savings on Handkerchiefs

Women's 69c Linen Novelty Kerchiefs 50c
Of colored linen, neatly hemstitched and scalloped, with pretty embroidered corners.

Men's or Women's 75c Irish Linen Kerchiefs 35c
Men's and women's hemstitched white linen handkerchiefs, plain and hand-embroidered initials.

The Brandeis Store—Main Floor—North

Nemo January Corset Special

3⁵⁰

Women who know the tried and true method of reducing will prefer this new, especially designed reducing garment.

A model to give the straight, trim lines which are so much in vogue. This style is made up with the well-known Nemo Self-Reducing feature, which speaks for itself. Topless front, slightly higher in back, lightly boned throughout and clustered boning in the front to control the diaphragm.

The material is good quality pink coutil. This model will fit a great variety of figures. Made in sizes 26 to 34.

The Brandeis Store—Third Floor—Center

Gloves

Perrin's Kid Gloves 4.50
Fancy embroidered flare cuffs; in black, brown and mode; two-tone embroidered backs.

Suede Fabric Gloves 1.85
New ity styles with turnover or flare cuff, in combinations of mode, gray, and heaver.

Silk Gauntlet Gloves 2.50
Many styles to select from, all with fancy cuffs. Heaver, mode and gray.

The Brandeis Store—Main Floor—North

Women Will Welcome the Opportunity to Buy Philippine Undies

Priced 1.00 Less Than Usual, at 2⁹⁸

Chemise and gowns of fine nainsook, hand embroidered in beautiful designs. All sizes.

2.98 Princess Slips
Of batiste, nainsook and sateen, with deep hems, tailored and trimmed. Also dark slips of heavy sateen. All sizes. 1.98

29c Linen Toweling 19c
1,000 yards bleached and unbleached linen toweling with color borders. Yard.

Twill Toweling 15c
2,200 yards bleached twill toweling with yellow border. Very absorbent. Yard.

Huck Towels 12^{1/2}c
1,000 medium sized huck towels with red borders. Good hand towels. Each.

Turkish Towels 35c
3,000 large heavy Turkish towels with assorted fancy colored borders. Each.

The Brandeis Store—Main Floor—South

Glove Silk Underthings

2.50 Jersey Silk Vests
An extra fine quality. In bodice tops. Flesh, peach, white and black. 1.95
Sizes 34 to 42.

2.95 Glove Silk Vests
Kaysers and Van Raalte makes—in built-up shoulder or bodice styles. Peach, orchid, maize, white, and black. All sizes. 2.50

Glove Silk Bloomers
Kaysers glove silk and silk knitted bloomers; in peach, orchid, white, and black. All sizes. 2.95

1.25 to 1.50 Glove Silk Vests
Glove silk and silk mixed vests, in plain and fancy weaves, with bodice tops. Slightly soiled from handling. 98c

6.98 to 10.00 Glove Silk Garments
A varied assortment of glove silk bloomers, vests, and teddies; broken sizes. 2.95 to 5.95

The Brandeis Store—Third Floor—Center

In Time for Spring Sewing. 5,000 Yards of Fine S-I-L-K-S

Many at Less Than Cost of Production

3.00 40-in. Crepe Black Satin
2.50 40-in. Flat Crepe
2.50 40-in. Canton Crepe
2.95 40-in. Radium Silk
3.50 40-in. Bengaline
3.50 40-in. Silk Alpaca
3.50 46-in. Imp. Brocade

1⁹⁵ Yard

This vast array of dainty silk fabrics includes all the wanted colors in vogue this season, and you cannot fail to find just the silk you are looking for in either plain or printed fabrics.

The Brandeis Store—Main Floor—Center