

Cretonne Drapes

In light or dark backgrounds, floral and striped effects. Priced in four groups Monday—

38c 55c 75c 98c

Rug Specials

Our mammoth rug department contributes to the February Event—Floor Coverings of every conceivable character are offered at great savings! Unequaled special values that may never again be equaled due to the rising costs of raw materials. Buy your Floor Covering NOW and SAVE! Pay Later!

- 6x9 Extra Heavy Seamless Tapestry Brussels **\$12.50**
- 9x12 Seamless Tapestry Brussels **\$26.50**
- 8-3x10-6 Seamless Fringed Velvets **\$35.00**
- 9x12 Seamless Fringed Velvets **\$42.50**

Exchange Your Old Furniture for New
During this sale you may avail yourself of the privilege of our Furniture Exchange Department just the same as heretofore. No exceptions are being made on account of the extremely low prices quoted. We shall be glad to make you a satisfactory allowance on your old furniture, rugs or stoves on the purchase of any new furniture you select. All furniture received in exchange is repaired and refinished and offered for sale only in our Furniture Exchange Department on the Sixth Floor.

Goods Sold Out of Town on Easy Terms

We deliver purchases of \$100 or over within 50 miles of Omaha by truck, wherever reasonably possible and distances up to 200 miles we pay the freight. Longer distances in proportion.

First Quality Brooms Monday at

25c



Rebuilt Exchanged Phonographs

Get yours early Monday—every machine has been completely rebuilt and is fully guaranteed.

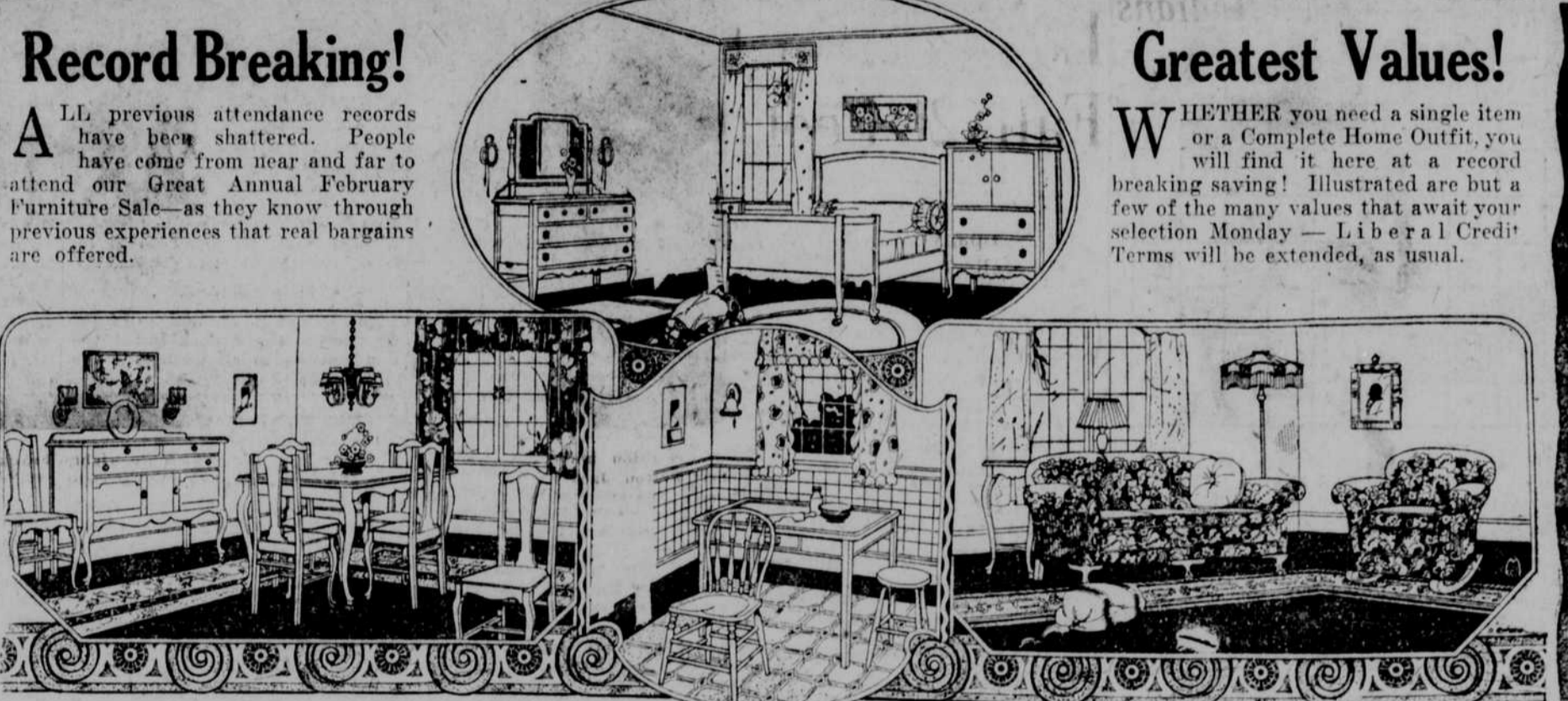


Pay **\$1** Down

- \$35 Fumed Oak Pathé... **\$17.50**
- \$75 Fumed Oak Pathé... **\$39.50**
- \$100 Walnut Pathé... **\$59.50**
- \$100 Mahogany Cathedral... **\$64.50**
- \$100 Walnut Pathé... **\$64.50**
- \$125 Fumed Oak Pathé... **\$69.50**
- \$100 Mahogany Console... **\$74.50**
- \$100 Mah. Brunswick... **\$79.50**
- \$110 Mahogany Console... **\$79.50**
- \$125 Mahogany Console... **\$84.50**
- \$150 Brunswick Console... **\$119.50**

Bridge Lamp FREE with every Phonograph purchased Monday

February Thrift Sales



Continuing Monday Only—The Value Sensation of the Year

4-Room Home Outfit

A NEW Home Outfit that represents the greatest dollar-for-dollar value of any Home Outfit we ever saw or heard of! A study of the furniture included in this offer and pictured above will convince you of its sensational value. It is being offered at this price in conjunction with our Annual February Sale.

\$275

\$3 DOWN

No Interest Charged. 18 Months to Pay

Dining Room Suite Can Be Purchased Separately **\$95.00**

Living Room Suite Can Be Purchased Separately **\$98.50**

The Kitchen Set Can Be Purchased Separately for **\$9.75**

The Bedroom Suite Can Be Purchased Separately **\$79.50**

TREMENDOUS PRICE REDUCTIONS

Men's and Women's Apparel at Special Price Concessions Monday

In order that we may clear our stocks in the quickest possible time, we are offering Monday every Mid-season Man's Overcoat, Woman's Coat and Dress at exactly One-Half Price.

Pay **\$1** Down

and select your new outfit Monday, during this great Clearance Sale, we'll cheerfully charge the balance.


Silk and Wool Dresses 1/2 Price
Pay one-half the marked ticket price.

Obtain Free Tickets at the Store
Home Outfit DANCE
Tuesday Evening, Jan 27th
Beautiful Roseland Gardens
25 Prizes Souvenirs to All
A good time for all—Form your parties Now.

Use Your Credit


Today, thousands of Omaha's well-dressed men are availing themselves of our special credit privileges—as it enables them to look well-dressed at all times without paying out a big sum of money at any one time for clothes. Come in, we'll gladly extend the same privileges to you, making no charge for credit accommodations.

Boys' O'Coats, **20¢ OFF** Mackinaws.



UNION OUTFITTING COMPANY

S. E. COR. 16th & JACKSON STS.



\$1 Down

Electric Washer

Monday—During Our Big Factory Sale and Demonstration

The mechanism of the "Edison" Electric is simple, but of great strength. The tubs are of express (the wood everlasting). The wringer is fitted with ball bearings—is adjustable and equipped with safety-release device. The motor can run the machine and wringer at the same time.



Model Pictured Only **\$89.50**
No Interest Charged

FREE

With Every Electric Washer Monday
25 Pkgs. Quick Naptha Soap Chips, large galvanized Tub, large size Copper Bottomed Boiler, 30 feet of Clothes Line and 2 boxes Clothes Pins.

Other makes guaranteed Electric Washers on sale at

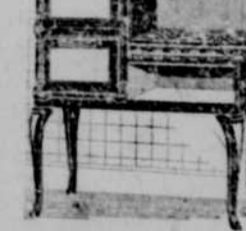
\$69.50

5 Cans Old Dutch Cleanser Monday

29c

Gas Stoves

\$47.50



- 10-inch round Aluminum Roasters... **65c**
- 10-qt. white enamel oval Dish Pans... **89c**
- Large size galvanized Tubs... **65c**
- 24-h. Family Scale... **\$1.69**

Plain and Fur Trimmed Mid-Season

Coats

For Misses and Women

Reduced Monday **1/2 Price**

Not a Single Garment Held in Reserve—Choose From Our Entire Stock

- \$29.50 Coats... **\$14.75**
- \$37.50 Coats... **\$18.75**
- \$44.50 Coats... **\$22.50**
- \$49.50 Coats... **\$24.75**
- \$59.50 Coats... **\$29.75**

Women's Pumps and Oxfords 1 Price 2

Mid-Season Hats, One Half Price
Clothing Dept.—Third Floor.

Every Man's O'coat

Goes Monday at **1/2 Price**

It is just like picking up money when you take advantage of this sale. Note the savings:

- \$29.50 Overcoats... **\$14.75**
- \$37.50 Overcoats... **\$18.75**
- \$44.50 Overcoats... **\$22.50**
- \$49.50 Overcoats... **\$24.75**
- \$59.50 Overcoats... **\$29.75**

MEN'S SUITS... **1/4 OFF**
All styles, sizes and materials to select from.