

Model Fire-Safe Home to Be Built by The Omaha Bee

Composite of Ideal Houses Will Be Erected; Cost and Details of Erection to Be Explained.

By WILL M. MAUPIN.
Some men and women build homes. Other men and women build homes. There is a world of difference between a mere house and a home. A house may be an ornate structure of marble and steel, yet lack all the essentials of a home. A home may be a modest little building set in an out-of-the-way place. It all depends on the builders.

Into the real home is built all the hopes and aspirations of those who expect to occupy it. A wish and a prayer accompanies every brick laid in place, every nail driven, every door and window set. Love builds into its walls and ceilings and partitions the sweet and tender memories that will last while life lasts. The Omaha Bee is going to build just this kind of a home for some family. It may be your family. And you will be privileged to watch the building, to follow it from excavation to the last decoration at the finish. It will be your privilege to watch all of the material, ascertain the exact cost of every bit of it, to know the labor cost to the last penny. It is going to be a real home and a real home.

Choice Site Selected.
The site selected is in one of the choice residential sections of the city. The building to be erected thereon is going to be a model home. All the material entering into its construction will be of the best, so that the future owner, watching its erection will have the satisfaction of knowing that he can depend upon its lasting qualities. It is not going to be an ornate structure, but it must be harmonious in interior and exterior finish. It must be commodious and convenient and have all the modern conveniences. In short it is going to be the home you have longed for and often dreamed of owning. This time your dream may come true.

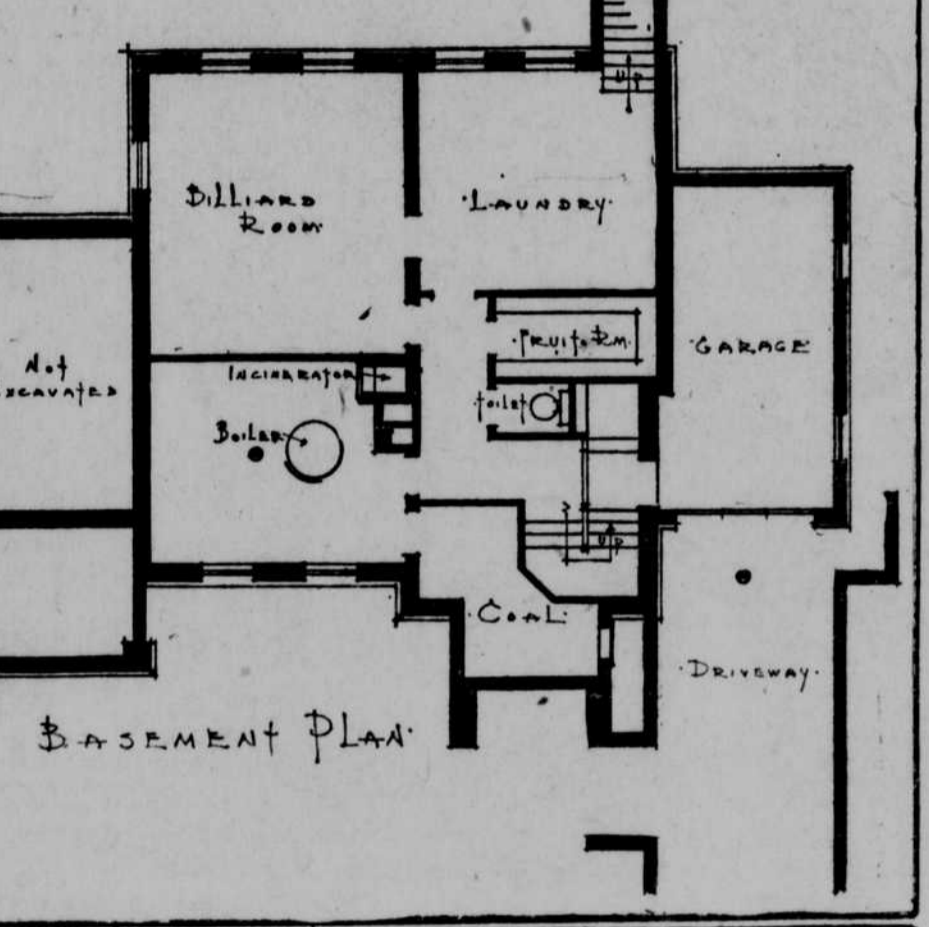
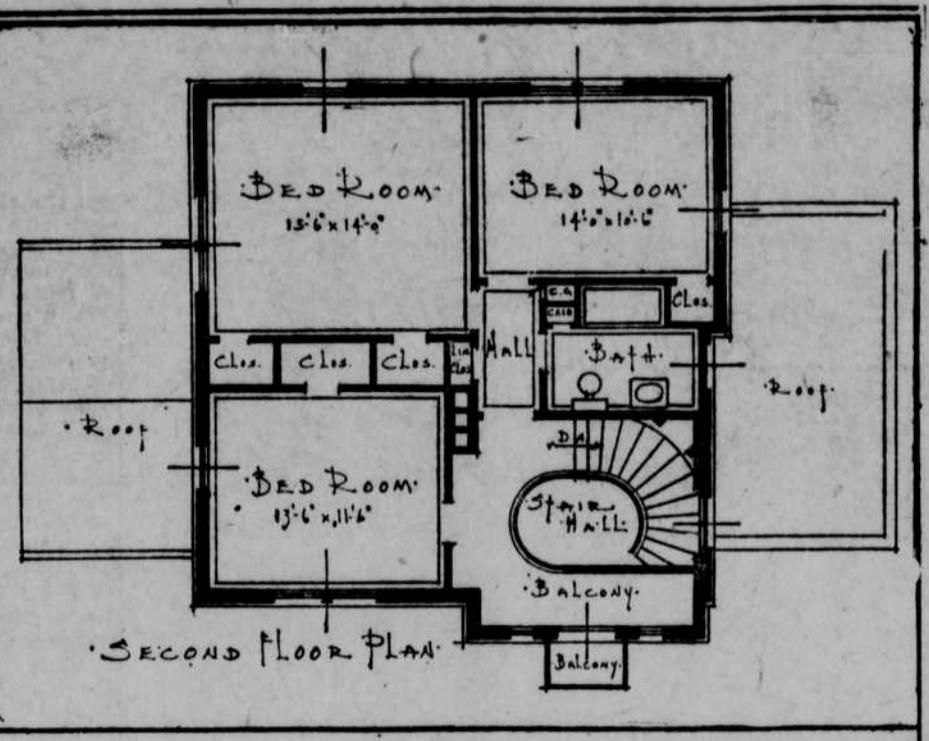
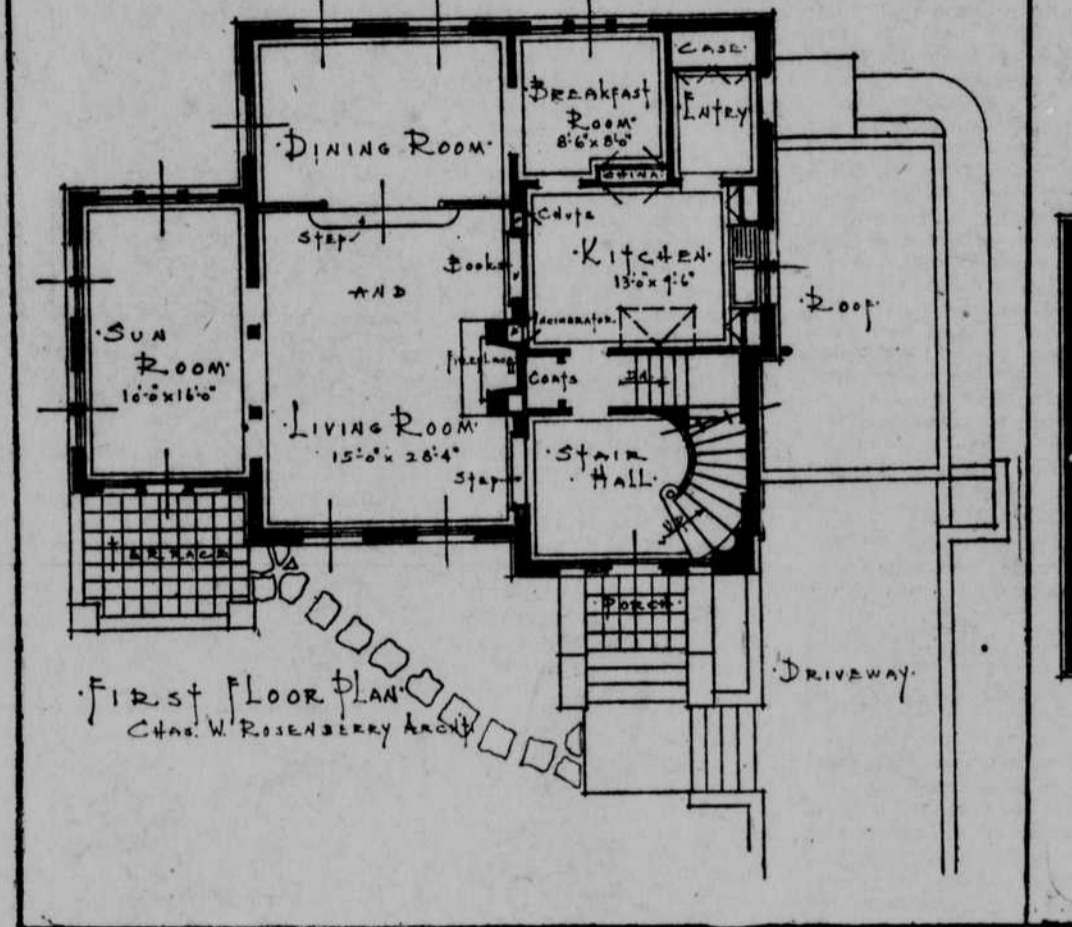
It is going to be known as The Omaha Bee Model Firesafe Home. The house is being built by The Omaha Bee for the purpose of showing home owners and prospective home owners of Omaha the latest and most improved methods of building a house that will be firesafe.

The fear of fire is an ever-present fear. How to guard against fire, how to build to make a fire danger a remote possibility, is the lesson that will be taught.

Composite of Ideal Homes.
Its builders will try to embody the composite ideal of all ideal homes. That may sound like an ambitious undertaking, and it is. But it is an undertaking possible of accomplishment.

But The Omaha Bee is not going to undertake this all by itself. It will be assisted by the building profession and other business men of Omaha who are interested in the city's development and the good work of making it a city of homes and home owners.

The preliminary plans of The Omaha Bee, firesafe home have been drawn. It will be erected on Fifty-sixth street, between Cuming and Burt streets, a block and a half west of the Dundas car line. It is a beautiful site. The home will face the east, with a southeast exposure, with



Elevation and Floor Plans of Ideal Firesafe Home, being erected by The Omaha Bee at 718 No. 56th St. (between Burt and Cuming streets).

attached garage on the north, of the Spanish type of architecture, stucco, tinted like old ivory. From its fine eminence the lucky owner may look out upon a magnificent view. The excavation is almost completed. In a short time you will be invited to attend the initial ceremonies marking the beginning of actual construction. The exact date has not yet been decided, but it will be early in January. It will have to be unusually cold to halt construction, for modern building engineers have learned how to cope with old King Winter.

Plans to Be Explained.
As the building plans progress they will be explained in detail. But you will have a better method of following construction than merely reading about it. You can spend much of your time watching the workmen on the job. You can ask all the questions you please, inspect all material at any time—in short, you can

practically superintend construction. What The Omaha Bee wants is your ideas about what constitutes a real home. Now listen. Here's the real news. The readers of The Omaha Bee are going to be told how they can finance a home of their own. It may not be as big or as costly as the one The Omaha Bee will soon build, but it will be a home. Why is The Omaha Bee building this model firesafe home just this way? Why is it using just this kind of material? The workers on the job will tell you if you ask them. The Omaha Bee will tell you as the work proceeds. When this model firesafe home is completed it will be thoroughly furnished and kept open two weeks for inspection. Then it will be sold. To make this campaign of better building complete in every detail, The Omaha Bee has secured the services of Allan H. Stubbs of Kansas City. Stubbs is an engineer who is thoroughly familiar with better building and his assistance insures the success of this home. Through Stubbs' wide experience The Omaha Bee is able to give to the people of this city the benefit of the experience of many others in the building of ideal homes.

New Department Heads at Schmoller & Mueller



Harry C. Reed, a musician of unusual ability, has joined the Schmoller & Mueller sales staff as manager of the band and orchestra department.

Reed was formerly director of the Des Moines Ladies' band and the Marlin symphony orchestra, and has been identified with leading musical organizations for many years. E. F. Pfeiffer, who is also a musician of note, has been appointed manager of the phonograph department. Pfeiffer has been connected with many of the foremost musical organizations of the country and is a man of wide experience.

There's lots of "pep" in the peep of day.

How to Keep the Face Young and Attractive

The way to ward off old age is not to fear it, not to allow one's self to be oppressed by the dread of advancing years. Use only legitimate preventives and avoid trying experiments with preparations that have not stood the test of time. An entirely safe and very effective way to keep the complexion young-looking and beautiful is to apply ordinary mercurized wax at bedtime, using it like cold cream, washing it off in the morning. This gradually absorbs the withered, faded cuticle, which is replaced by the more youthful, pink-tinted underkin. One ounce of this wax, in had at any drug store is enough to completely rejuvenate a worn-out complexion.

Demand "PHILLIPS" MILK OF MAGNESIA

Accept only genuine "Phillips" the original Milk of Magnesia prescribed by physicians for 50 years as an untaxed, laxative, corrective. 25-cent bottles, also 50-cent bottles, contain directions—any drug store.

LUMBER FIRM INCORPORATED

The Goodyear Lumber and Supply company has been incorporated for \$200,000 and leased yards and sheds at Twenty-first and Paul streets. Bessie F. Looney will have charge of the lumber department. N. A. Nehlsen will be in charge of city sales.

BURNASCO TRIO TO HERZBERG'S

Dorothy Hofstad and Alice Shaw, formerly connected with the Burgess-Nash dress department, and Irene Ormsby, with the Burgess-Nash dress department, are now associated with Herzberg's in similar capacities.

FRED HAAS GOES TO FABRIC EXHIBIT

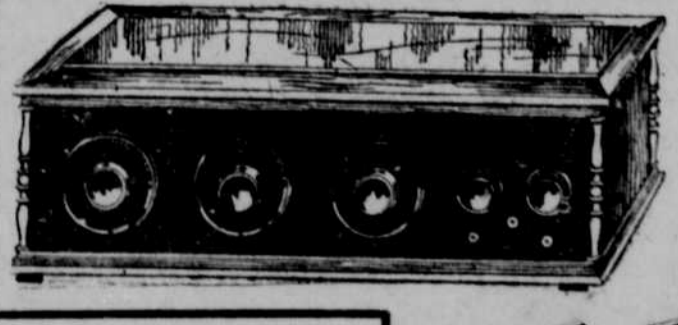
Fred Haas of Haas Brothers, women's wear, will leave for New York Saturday evening to attend the fashion and fabric show, January 30. The show will be under auspices of the National Garment Retailers' association and will be attended by 2,000 merchandise heads and ready-to-wear buyers. This will be the first time the fabric makers, garment manufacturers, style creators and garment retailers of America have combined to emphasize the high quality of American fabrics and styles in women's garments. Gout, hard arteries and high blood pressure are fines imposed upon man for his intemperance.

Ed Patton's "\$10.00 a Month" Plan Awakens "Radio Enthusiasm" Throughout All Omaha

A beautiful and Wonderful Radio Outfit Complete and Installed

The idea of having everything furnished, from tube to aerial, under a single \$10 monthly payment, creates a new, intensely pleased army of radio fans.

Scores of Patton's "5 tube" outfits are being sold; buyers are happy; they sit back and enjoy the thrill of a concert by a crack Canadian band one moment; shifting over to eastern opera later; then jazz; then monologue, and so on.



A "Five-Tube" Outfit, Mind You, the Price Including 5 Tubes "A" Battery, "B" Battery, Loud Speaker, Antenna and Installation.

\$10 Per Month

Patton's "5-tube" outfit is of the Radio Frequency sort; put up in a black walnut cabinet of entrancing beauty; every part of the set is standard; it will "tune through" ANY undesired station; it's a set that renders PROGRAMS and not apologies. It's the set for YOU.

Test-Proof---In Your Home
Phone JA. 4779, and Patton's radio expert sets up the outfit in YOUR home. You listen, and say "Yes" ONLY if it pleases.

Paxton Block Ed Patton Music Co. Phone JA-ekson 4779

You just know it's well
Your baby, too, can laugh and coo and crawl in the best of health.

You just know it's NOT well
There is no reason for your baby to look or feel this way.

CONSTIPATION means SUFFERING

Poor little thing! It can't tell when the milk is wrong, or it has a little cold, or any of the hundred things that might happen to one so young! But Nature can—and does. The baby becomes constipated, it cries, it frets. That is the warning to look out. Danger and disease are lurking in the body. All the poisons are bottled up in that little frame. Relieve this condition at once or you may have a very sick child.

Dr. Caldwell's SYRUP PEPSIN The Family Laxative

—relieves constipation and brings the little one back to health. It restores the bowels to normal activity and so gently that baby joyously laughs. It's Nature's relief for constipation—Egyptian senna, pepsin and pleasing aromatics in a pleasant tasting liquid combination prescribed by Dr. Caldwell for years in his extensive practice and used throughout the country for over 30 years.

Gentle As Nature—Pleasingly Sweet
Not is baby the only one who needs it. As effective for old as for young. Your bowels should act at least twice daily. Do they? If not, assist Nature as millions are doing annually. Buy a bottle of Dr. Caldwell's Syrup Pepsin now and use as directed. More than 10,000,000 bottles sold annually.

It is sold everywhere medicine is sold—and guaranteed. Try it at our risk. Your druggist will return your money if it fails to do as promised.

PEPSIN SYRUP COMPANY
Monticello, Illinois

29 Transfers of Real Estate Made Last Week

Property Worth More Than \$210,000 Changes Hands, Consisting Chiefly of Homes.

Transactions in Omaha real estate last week totaled \$210,848.56, as follows:

- Northwest.**
D. E. Buck to Southern Mortgage and Finance company, 4055 Bedford avenue, \$4,500.
- West Leavenworth.**
C. W. Metcalfe to George E. Vawter, 4277 Corby street, \$5,250.
- Dundas.**
Rasp Brothers to Minnie Petersen, 1508 South Fifty-fifth street, \$5,250.
- Central.**
H. J. Grove to Herman Pedersen on Pacific street between Fifty-fifth and Fifty-sixth streets, \$1,500.
- North.**
T. H. Maenner company to R. N. Gould, 2717 Rees street, \$6,000.
- South.**
E. O. Hamilton to C. B. & O. R. R. company, 921-23 South Bellevue boulevard, \$10,125.
- South Omaha.**
Rudolph Dietz to William H. Melby, northwest corner Twenty-sixth and G streets, \$4,700.
- Clairmont.**
Rasp Brothers to A. A. Kelly, 2055 North Fifty-fifth street, \$5,250.
- Northside.**
D. E. Buck to Southern Mortgage and Finance company, 4055 Bedford avenue, \$4,500.
- Hannover Park.**
C. W. Metcalfe to George E. Vawter, 4277 Corby street, \$5,250.
- Northside.**
Benson Land company to James Davies, on Pinkney street between Sixtieth and Sixty-first streets, \$4,500.
- Cathedral.**
Mattson & Smalls to Cecelia M. Wernman, 619 North Forty-second street, \$6,950.
- Northside.**
Grace Coffey to Charlotte Symes, 1723 Pratt street, \$6,750.
- Hannover Park.**
Robert Brewer to Bertha Newman, 1130 North Eighteenth street, \$5,000.
- Northside.**
Martha Peters to A. J. Nelson, 2615 Florence boulevard, \$9,000.
- Central.**
E. D. Welch to George A. Rowles, southeast corner Thirty-first and Arcadia avenue, \$4,750.
- Central.**
Marie Mogensen to Southern Mortgage and Finance company, 2924 North Twenty-third street, \$4,250.
- Central.**
Frank Kries to Cora L. Panuska, 2702 Pinkney street, \$4,000.
- Central.**
C. S. Kainbo to Crowell Elevator company, 614 Florence boulevard, \$8,500.
- Central.**
Nelle M. Corvath to C. C. Straube, 630 South Twenty-sixth avenue, \$5,500.
- Central.**
J. W. Welch to T. W. Metcalfe, 2145 South Thirty-fifth street, \$4,500.
- Central.**
A. S. Rubinis to Frank Corock, 1315 North Fortieth street, \$5,500.
- Central.**
Amos Grant to Southern Mortgage and Finance company, 2881 Vane street, \$5,000.
- West.**
E. J. Moore to Jennie K. Cogswell, southwest corner Twenty-eighth street and Wainwright avenue, \$1,500.
- West Farnam.**
Ludie Knutson to John S. Ravitt, 123 North Thirty-eighth street, \$16,500.
- West Farnam.**
G. G. Swartz to Arthur Theodore, 619 South Thirty-first avenue, \$1,500.
- South.**
E. E. Austin to Joseph Blaha, 1768 South Ninth street, \$17,000.
- South.**
Joseph Margianelli to Ignatius Ancona, 1321 and 1323 South Fifth street, \$5,000.
- South.**
E. O. Hamilton to C. B. & O. R. R. company, 921-23 South Bellevue boulevard, \$10,125.
- South Omaha.**
Rudolph Dietz to William H. Melby, northwest corner Twenty-sixth and G streets, \$4,700.
- Clairmont.**
Rasp Brothers to A. A. Kelly, 2055 North Fifty-fifth street, \$5,250.

ATLAS CLUB HEARS DEAF SCHOOL HEAD

F. W. Booth of the school for the deaf told members of the Atlas club at their meeting at the Elks club of the work being done at the institute. Several pupils gave a demonstration of their training and the manner in which they were trained. Mr. Booth said that in 1817 the first school was founded in Massachusetts, the manual method being used. Now 80 per cent are taught by the oral method. Mr. Booth's father was instructor in the first deaf school and was a 49-er in the California gold rush. Dr. Felix Boyer was chairman of the day.

COTNER COLLEGE \$1,000,000 DRIVE

Headquarters have been opened in the Hamilton hotel for the coming Cotner college endowment crusade for the underwriting of the endowment and equipment fund for Cotner college in Douglas county. George Porter is directing the work in this unit. A county fellowship banquet will be held in the First Christian church February 2, to which pastors, church board members, and interested laymen will be invited to hear President Cobbe's message and discuss the plans for the crusade in this county.



You Should Hear It!

Here are the outstanding advantages of the Super-Zenith, priced at \$230:
1. Tunes through everything and selects the station you really want.
2. Requires only 2 hands—not 3—to operate.
3. Affords such mathematical precision and simplicity that you can run over the entire dial in 1 1/2 minutes and pick up more stations with greater clarity and volume than any other set on the market. Six tubes. End compartment for batteries. Wet or dry batteries. Inside or outside aerial.

Nebraska Buick Auto Co. LINCOLN OMAHA

Schmoller & Mueller Piano Co. A. Hoese Co. Troup Auto Supply Co. Wilbur Brandt, Inc.

P. A. Clark Motor Co., Benson. W. Peperkorn, Florence. Continental Furniture & Carpet Co., Council Bluffs, Ia.