

Home Outfit DANCE
 Tuesday Evening, Jan. 27th
 Beautiful Roseland Gardens
 25 Prizes Will Be Awarded
 Souvenirs to All
 Tickets for yourself and friends will be ready for distribution at the store Tuesday, January 29. No purchase expected.

Attention!

Great Activity Follows the Announcement of Our 38th Annual **February Sale**

Women From Near and Far Have Profited By Our Great

1/2 OFF
\$1 Down Sale

It is the greatest and most sensational sale held in Omaha for many months—Choose from our entire high-grade stock Monday—Hundreds of late arrivals are included.

Fur Trimmed

Coats

Such high grade materials as poodle, astrakhan, plushes, etc., in a complete size range to 44. Monday at—

\$12.25

Entire Stock Goes

24.50 Coats, \$12.25
 34.50 Coats, \$17.25
 37.50 Coats, \$18.75
 44.50 Coats, \$22.25
 49.50 Coats, \$24.75
 59.50 Coats, \$27.75



Featuring Monday **SILK and WOOL DRESSES**

Here are the type of dresses that you would ordinarily expect to pay exorbitant prices for. Every one brand new. Materials of charmeuse, pique tulle, canton crepe, crepe back satin, etc., valued to \$29.50, at

\$12.25

Entire Stock Goes at 1/2 Price
 \$24.50 Dresses, \$12.25
 \$34.50 Dresses, \$17.25
 \$37.50 Dresses, \$18.75
 \$44.50 Dresses, \$22.25
 \$49.50 Dresses, \$24.75
 \$59.50 Dresses, \$27.75

Buy on CREDIT

Our Entire Stock of **Men's Overcoats**

Goes On Sale Monday

1/3 Off

It is our policy to clear stocks while the clearing's good. That explains this radical reduction of 33 1/3% with its saving of many dollars on men's overcoats. Buy now for next winter and wear the coat away Monday by paying \$1 or \$2 down.

SUITS 1/4 Off



Boys' Overcoats and Mackinaws

Mothers, here's your opportunity to buy your boy's new overcoat, one that will give him many seasons' wear, at a bona fide saving of 20%. You simply subtract 1/5 from the price tag.
20% Off
 Men's Shoes, \$5.95 Boys' Shoes, \$3.95
 Men's Hats, One-Fourth Off



\$3 Down Per Room

Monday Only! A Typical February Sale Value

4-Room Home Outfit

February Clearance Savings

WE HAVE been selling Home Outfits for years, but in all our 38 years of business, we have never featured as attractive an outfit of four complete rooms of furniture for such a low price as \$275.00.

Offered at this extremely low price in connection with our annual February Clearance Sale, it solves the problem of outfitting the home with good furniture while enabling one to realize a substantial saving in dollars and cents.

\$275

18 Months to Pay

Monday Only!

No Interest Charged

Take 18 Months to Pay

THE LIVING Room suite is upholstered in a rich Baker velvet. The davenport table is finished in mahogany, and instead of the table lamp we are including a beautiful floor lamp with silk shade.

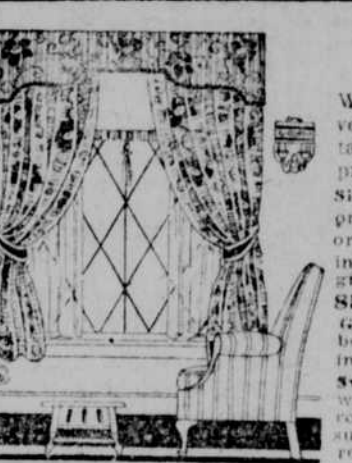
The bedroom and dining room suites come in the popular walnut finish with dining chairs upholstered in genuine leather. Because of the one-day price, we advise young couples and every one desiring new furniture to see this four-room outfit Monday.

Dining Room Suite can Be Purchased Separately for—
\$49.50

Living Room Suite can Be Purchased Separately for—
\$139.50

The Bedroom Suite can Be Purchased Separately for—
\$69.50

The Above Kitchen Set can Be Purchased Separately for—
\$34.50



DRAPERIES

We have assembled for Monday's selling a very choice assortment of draperies and curtains of the finest sort, and reduced their prices to bed rock.

Silk Gauze in natural gold shades, plain or figured designs, 28 inches wide, three groups \$5e 98c \$1.39
 Guaranteed Sunfast—In shades of blue, mulberry and old gold; 45 and 50 inches wide. Per yard, \$2.49
 Swisses in plain white or in colors of rose, blue or gold; suitable for the bedroom; per yard—29c 40c
 Nets in flit and shadow effects. Ivory, ecor and Egyptian shades, 36 and 42 inches wide, three groups 39c 55c 69c
 Light Weight Draperies in color of rose, blue, mulberry and gold in plain and figured effects; 26-inch width, yard, \$1.19

Complete Phonograph Outfit

Delivered To Your Home Monday

\$1 Down

Outfit as pictured consists of Console Phonograph, Bridge Lamp, Polychrome Mirror, 5 Records, 10 Selections.

Just picture the added beauty this outfit will bring to your home, and think of the hours of real pleasure and entertainment you and your loved ones will receive year after year.

Complete Outfit Monday **\$89.50**

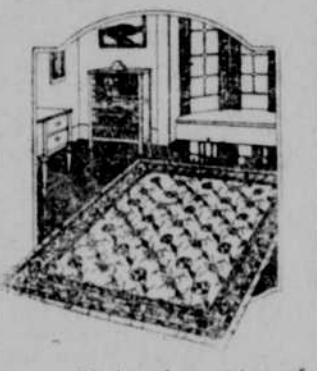
Your Old Phonograph Accepted as Down Payment

\$1.00
 Delivers a \$69.50 Electric Washer to your home. No Interest Charged

\$1.00
 Delivers a "Howard" Stove or Range to your home. No Interest Charged

\$1.00
 Delivers a \$39.50 Porcelain Top Kitchen Cabinet to your home. No Interest Charged

Save On a RUG



Rugs will be the center of much activity during our February Sale, for we've reduced prices absolutely regardless of original cost or present replacement prices—for instance

6x9 Axminsters Superior quality with extra heavy body—
\$19.50

8x10.6 Seamless Velvets With thick heavy nap in a variety of patterns—
\$24.95

8x10.6 Axminsters Closely woven in a complete array of patterns and designs.
\$29.50

9x12 Seamless Fringed Velvets With thick pile in a wide variety of patterns—
\$39.50



Mattress Sale!

Monday—One Day Only! Sale of 5,000 Mattresses which were secured by a most fortunate purchase. Attend this value-giving festival tomorrow, fill your needs for months to come, as we can truthfully say that you will never receive greater values.

Sanitary Couch Pad—Carefully built of selected cotton felt and covered with a durable grade of art ticking. Monday at—
\$4.50

"Blue Bird"—A splendid 45-lb. all cotton mattress with roll edge. In this one-day sale.
\$5.95

"Stanley" 50-lb. Mattress—With felt top and bottom and cotton center, art ticking and roll edge. Special at—
\$7.95

"Genuine Simmons" 55-lb. mattress with art ticking and four-row side stitching, roll edge sateen border—
\$13.75

"Moonlight" 50-lb. fine layer felt, roll edge mattress with handles, four-row side stitching and blue sateen sides—
\$16.75

"Biltmore"—A longer life, 50-lb. layer felt mattress with sateen finished ticking, 4-row stitching and handles—
\$19.75



UNION OUTFITTING COMPANY
 S. E. COR. 16th & JACKSON STS.



Housefurnishing Specials, Monday Only

6 brushes for bath and kitchen use. Only... **79c**
 1-piece aluminum sauce pan... **69c**
 Family Scales... **\$1.79**

First Quality Four-tie Brooms While They Last—
25c

6-Cup Aluminum Percolators, As Illustrated—**89c**
 Galvanized pails... **21c**
 Electric toasters... **89c**