

Royal Society and Pacific
Stamped Goods

Packages of children's dresses, center pieces, scarfs, lunch sets, gowns, pajamas, pillows, etc., with materials for embroidering.

Art Section—Third Floor

1/2 Price

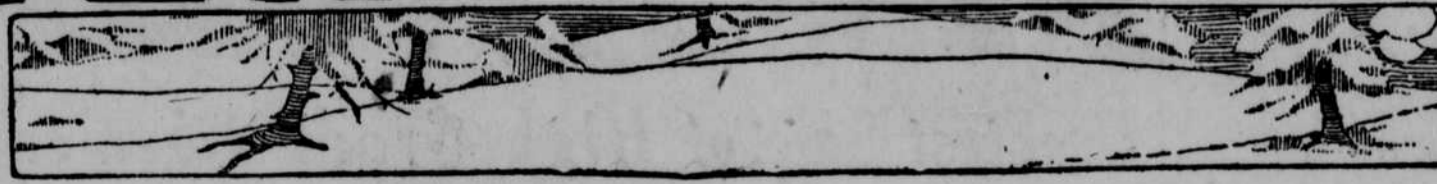
THE BRANDEIS STORE

Hand Embroidered Model
Art Pieces

At Less Than

1/2 Price

JANUARY WHITE SALE



Charge Purchases Made Monday
will be placed on your January statement, payable February 10.

The Merchandise Triumph of the Year in White Wear

FOR many years our January Sale of White has been the leading value giving event of this community. The mere announcement of the sale has been enough to crowd the store, for women have long ago learned that from a standpoint of quality, variety and money-saving this is the "sale of sales."

FOR many months past we have searched the markets for merchandise of a character that would make this event a distinct and masterful triumph over our White Sales of the past and the result is—Reductions so drastic and savings so pronounced that no homemaker can overlook them.

Charge Purchases Made Monday Will Be Placed on Your January Statement, Payable February 10

Only a Fraction of the Hundreds of Items Can Be Mentioned Below

Important Savings in the White Sale of Linens

Great stocks of beautiful linens—bedspreads, towels, dollies, napkins, table cloths, damask, luncheon sets and hundreds of other pieces are assembled in this greatest of all January White Sales and marked at prices that make this one of the most important events of your shopping season.

8.50 to 12.00 Imported
Linen Luncheon Sets
Arrivals too late for Christmas selling. White with colored border, or solid colors in yellow, blue and rose. Set consists of 1 luncheon cloth and 6 napkins.
6.25

Bedspreads at 1/2 Price
Manufacturers' samples of pillowcases, patchwork and novelty sets, in blue, rose, lavender, orange, combined with white.
6.75 Spreads 3.38
7.50 Spreads 3.75
7.00 Spreads 3.50
10.00 Spreads 5.00

10,000
Wash Cloths
All kinds; values from 12 1/2c to 25c; limit of six to a customer.
5c

Heavy Marseilles Bedspreads
A fine large size, 86x96 inches, in heavy quality satin finished Marseilles weave.
5.98

All Linen Toweling
Full bleached all linen kitchen toweling with colored borders in assorted shades. Yard, at
19c

Fancy Turkish Towels
A very large, heavy quality towel, manufacturer's close-out of all towels of this grade at
59c

Bleached Irish Linen Damask
In the 68-inch width. A good heavy quality in beautiful patterns.
1.19

Linen Damask Tea Napkins
These are 13x13-inch napkins with hemstitched borders. Assorted patterns.
3.69

Fine Cotton Toweling
In all white or in the natural color. Very good quality for roller, kitchen and hand towels.
8c

81x108 Plisse Bedspreads
Neatly scalloped in various colors; the latest designs. These add wonderful beauty to your bedroom.
5.98

Medium Sized Turkish Towels
These are of snowy white terry cloth with neatly hemmed ends. An exceptionally good value in a hand towel.
10c

Big Purchase of Mercerized Table Cloths

A manufacturer's closeouts, samples and rejects. 1,000 cloths suitable for restaurant, hotel, boarding house, and for every day use at home.

58x58-inch
Table Cloths
Mercerized satin finish, round and square, hemstitched, scalloped and plain; many have colored edge; worth 1.50, special
1.00

2.25 Value
Pattern Cloths
A wonderful quality of satin finished damask, regularly sold at 2.25. These cloths are excellent for every day use at home.
1.49

2.75 to 4.00 Value
Table Cloths
Satin finished mercerized damask. An unusual and excellent value. These cloths should sell from 2.75 to 4.00.
1.98

Silk Fiber Bed Sets
Beautifully colored in shades of rose, blue and yellow, combined with white or cream. Size 81 x 90 spread and bolster.
10.50

72x72 Heavy Linen Cloths
An extra heavy quality of linen damask, in pretty designs. One of the best cloth values we have ever offered.
4.50

3.00 70-inch Linen Damask
Heavy quality linen damask in beautiful designs. This damask comes in full bleached and silver bleached finishes. 3.00 value
1.98

On Sale Basement and Main Floor

White Sale Savings in Draperies

Special Lot of 49c
Curtainings
Plain and figured ruffled material, with pink or blue piped ruffles; fine Swiss, voile and marquisette with colored dots; plain and figured nets. Buy now, for making your Spring curtains.
39c

1.25 to 2.00 Plain and
Ruffled Curtains
200 pair of voile, Swiss and marquisette curtains in white and ecru, all 2 1/4 yards long.
89c

Sixth Floor.

Infants' Imported Dresses

Worth 2.98 to 18.50
All hand made, trimmed with beautiful hand embroidery, tucking, hand hemstitching and real lace. Sizes 6 months to 2 years.
1/2 Price

1.98 Batiste Dresses
Fine batiste with hemstitching, French knots and narrow lace at neck and sleeves. All hand made. Sizes 6 months to 2 years.
1.79

1.69 Nainsook Dresses
300 dresses, hand-sewn throughout; Raglan sleeves, tiny cuffs; finished with hemstitching at neck and sleeves.
1.00

89c to 1.49, Counter Soiled
Dresses and Gertrudes
Simple, hand-made garments. The Gertrudes are hand-scalloped.
59c

The Brandeis Store—Third Floor—East

January White Sale Beddings

Complete Stocks at Rare Bargain Prices
Come Early For Best Choice

Unexcelled Pepperell Bedding

81x99-inch Pepperell Sheets **1.45**
72x99-inch Pepperell Sheets **1.35**
81-inch Pepperell Bleached Sheeting, yard **45c**
45x36-inch Pepperell Cases **33c**
81-inch Pepperell Unbleached Sheeting, yard **42c**

Pepperell-R. Unbleached Sheeting
One of America's oldest and most popular brands. 36 inches wide; limit 10 yards to customer
19c

Pequot Sheets and Cases
81x99-inch Pequot Sheets **1.69**
81x90-inch Pequot Sheets **1.59**
45x36-inch Pequot Cases **44c**
42x36-inch Pequot Cases **42c**

Pequot Sheeting, Tubing
81-inch Bleached Sheeting **59c**
81-inch Half Bleached Sheeting **59c**
45-inch Bleached Tubing **43c**
42-inch Bleached Tubing **40c**
40-inch Bleached Pequot Tubing, 36c

Celebrated Hope Bleached Muslin
36 inches wide, every piece comes with original mill tickets; 10-yard limit to a customer, no mail, phone or C. O. D. orders; yard—
15c

81x90 Bleached Seamless Sheets
Made of superior quality sheeting absolutely free from dressing or filling; beautiful mellow finish **1.29**

Bleached Sheets
Bleached sheets, 72x90 inches; made with reinforced center seam; hemmed ready for use **75c**

72-inch Bleached Sheeting
4,000 yards bleached sheeting, extra heavy linen finish; excel lent eastern make
39c

1,200 Bleached Hemstitched Pillow Cases
Size 42x36 inches; made of splendid quality bleached muslin; while they last, each **29c**

76-inch Army Sheeting
1,000 yards unbleached sheeting, closely woven quality; correct width for full sized sheets, yard, **37 1/2c**

Bleached Cases
Size 42x36; good quality muslin. Well woven and full bleached. An unusual value, each
19c

Androscoffin Tubing
2,500 yards of this nationally known bleached tubing for service and durability... **29c**

The Brandeis Store—Basement—North

January Sale of Sheer White Wash Goods

Imperial Long Cloth and Nainsook
Offered for one day only at very tempting prices—
No. 150N 36-inch Long Cloth, 10-yard bolt, **1.59**
No. 200 36-inch Long Cloth, 10-yard bolt, **1.95**
No. 275, 36-inch Long Cloth, 10-yard bolt, **2.95**
No. 17 36-inch Nainsook, 10-yard bolt, **1.69**
No. 19 36-inch Nainsook, 10-yard bolt, **2.39**

36-inch Bleached Muslin
6,000 yards. Good quality, suitable for making sheets, pillow cases and underwear; long mill lengths, yard **12 1/2c**

White Flaxon, 19c
A beautiful linen finish fabric; the name is stamped on the selvage; 30 inches wide; for blouses, tea aprons, children's wear, etc.

36-inch Longcloth 12 1/2c
Beautiful soft mellow finish, snowy white; for fine underwear, lingerie, night gowns, children's wear, etc.

Indian Head Tubing, 32 1/2c
42-inch bleached Indian Head tubing, beautiful linen finish; the wanted and popular width.

White India Linon, 10 1/2c
A beautiful quality for blouses, children's wear, tea aprons, etc. 27 inches wide.

Sea Island Nainsook
10 Yards—Made of specially selected long staple cotton; makes beautiful lingerie, underwear, etc. Very Special,
4.00

The Brandeis Store—Basement—Center

Berkeley Nainsooks
36 inches wide, the ideal fabric for fine lingerie, infants' and children's dresses, etc.
No. 60 in white and colors, 10 yards in box... **2.75**
No. 100 in white and colors, 10 yards in box... **3.75**

You Will Find Wonderful Bargains in January White Sale of Women's Lingerie

Gowns, Chemise, Bloomers, Step-ins, Petticoats, Vests and Slips. Novelty batiste, fine nainsook muslins and Windsor crepe. Trimmed in lace, insertions, narrow ruffles of self materials, embroidered and fancy stitchings. All sizes and styles. White and colors.
Values 1.59 to 1.98

2.98 to 4.98 Values
Fine Lingette and Nainsook Petticoats
These are slightly soiled from counter display, but will launder easily and very perfectly. They are well made and cut to suit the slim silhouette. They are lace trimmed and some have lace flounces.
1.88

2.98 to 3.98 Values in
Silk Chemise Step-Ins Bloomers Vests
Beautiful materials of crepe de chine or radium, with a profusion of laces, medallions or hemstitchings; all colors; while they last at this low price.
2.88

2.25 to 2.98
Princess Slips
Beautiful slips of fine quality lingette or nainsook lace, medallions, fine tuckings, hemstitchings and pastel ribbon bows. White, flesh, orchid and blue.
1.95

Regular 1.98
2-Pc. Pajamas
Lingette and crepe; slipover or button front style; regulation trousers; trimmed in contrasting colors.
1.79

2.98 and 3.98 Silk
Slips-Petticoats
Plain tailored styles, with shadowproof hems; hemstitched top and bottoms; good quality silk that will tub well; white
1.59

Silk Gowns Regularly 4.98 to 5.98
Teddies
Step-Ins
Bloomers
Lace-trimmed styles, with val and filet edgings; insertions and insets. Shirred and hemstitched yokes; of good quality crepe de chine and silk radium. They come in beautiful colors and attractive styles. Each one is a bargain.
3.88

The Brandeis Store—Third Floor—Center

New Nemo Corsets

A model for the average figure, with elastic belt top and the Nemo self-reducing bands. Excellently made. Specially priced.
5.00

Another model of lighter weight in plain flesh material with self-reducing bands and elastic top.
3.50

1.69 Corsetalls
300 Purchased Especially for This Sale.
A splendid garment of pink brocade—bust and hip confiner in one, with boning over abdomen and elastic gores.
1.29

Infants' Imported Undergarments

200 garments—gowns, combinations and drawers, trimmed with scalloped edges, ruffles, real lace, hand hemstitching and elaborate embroidery. Sizes 2 to 12 years.
1.98 to 3.50
Values
1/2 Price

1.79 Corsetalls
Medium and long-line garments of sturdy materials, specially priced.
44c

75c Brassieres
The Brandeis Store—Third Floor—North

Savings on Embroideries and Laces

Filet Lace—Real filet insertions and edges up to 3 inches wide. Many patterns to choose from. Yard, **79c**
Irish Lace—Chinese hand-made Irish edges and insertions. A few patterns to match. Yd., **45c**
Swiss Embroideries—Fine Swiss embroideries, 27 inches wide, with hemstitched and embroidered edges. Yard, **49c**
18-inch Embroideries—Swiss embroideries and nainsook eyelet embroidery with beading at top. Yard, **29c**
Narrow Embroideries—Embroidery edges and nainsook and swiss insertions and edges. Dainty patterns. **10c**

White Sale in Notions

White Mercerized Rick Rack, yard, **2c**
49c Dr. Parker and Hickory Waists for children, **37c**
Richardsons, Belding's and Blydia White Silk Machine Thread, 100-yard **11c**
60c J. & P. Coat's 6-cord Machine Thread, dozen, **44c**
5c J. & P. Coat's Darning Cotton, **5c**
2c spools for 15c White Enameled Garment Hangers with rubber tips, **10c**
68c White Single-Faced Rubber Sheeting, yard, **49c**
White Hickory Sanitary Aprons of Para Rubber, **35c**

Main Floor—South

Save on Towels

Hemmed Linen Huck Towels
Good quality all linen huck towels, size 16x32 inches, regular 49c values, **25c** each.

Hemstitched Linen Towels
All linen huck towels, large size, damask borders, regular 85c values, **39c** each.

Large Size Huck Towels
Good quality, red cotton borders; a manufacturer's close-out; 22c values; each **12 1/2c**

Main Floor—West