

Today

Christmas Eve.
The Old Year Is Sick.
C. F. Mitchell's Plan.
Nature Is a Mixer.

By ARTHUR BRISBANE

This is Christmas eve, a day that only the mothers of the world understand. They can understand that night in Bethlehem, centuries ago, when Mary, mother of Jesus, wandered in the streets, seeking shelter and finally gave birth to her glorious son in a stable.

a fairy place, when Mary held in her arms the beautiful boy, destined to do more for women and children than all others ever born upon the earth.

The old year is a very sick man, soon to be buried. He leaves on the whole an improved, more hopeful world behind him. War on any big scale has not come as yet, and it seems to grow more remote. This most richly blessed of all countries is wondering what to do with its gold.

The whole world owes us money, and will send us in hundreds of millions every year in interest, to say nothing of principal. Whether it is good for a nation or an individual to get so much money without working for it, time will tell.

Anyhow, we are on the crest of

the wave just now and the rest of the world is at least doing better. Get your New Year resolutions ready, and if you happen to take any of them seriously begin work on them now.

Charles E. Mitchell, president of the National City bank, biggest in America, knows that the important task of the employer is to make work attractive.

Stock in the National City bank is worth \$410. Mr. Mitchell will allow the bank's 8,000 employees to buy the stock at \$275, paying on the installment plan out of salaries.

He explains that this is not charity, or philanthropy, not a gift or a bonus. It is business common sense.

Mitchell wants employees to be interested in the bank's welfare and in their own welfare at the

same time. He knows that men work a great deal better when they work for themselves.

A bootblack, getting the entire revenue from his little stand, Ora Whiter, keeping the types he collects, is often happier and more earnest in his work than some corporation employe getting \$50,000 a year.

An element of uncertainty keeping the business man and the bootblack interested is the important element.

National City bank workers will feel, as the value of their stock and the dividends increase, that they have been working for themselves, as well as for the bank.

Make industry attractive and you solve the industrial problems.

New York state's federation of labor officially requests Governor

Smith to work for legalization of light wines and beer in New York, with a modification of the Volstead act to that extent.

That is interesting, because Governor Smith is known to believe that prohibition, with its bootleg whisky and bootleg criminals, has proved a failure in New York.

It is important to many to believe that Governor Smith will be nominated by the democrats for president in 1928, and that his election now may easily become part of the national democratic platform four years hence.

Charles W. Eliot, formerly president of Harvard, says there is no "melting pot." Jews and the Irish, says he, do not lose their racial identity here or become "assimilated." He opposes "racial inter-

marriage."

And that is as unimportant as it is inaccurate. Dr. Eliot would be much surprised if an angel of the Lord could appear to dissect out of his brain and blood all the different kinds of human beings of which he is made up.

He would find within himself many races, possibly even Mongolian blood. That blood spread through Europe considerably, hundreds of years ago, when many Mongolian slaves were brought back to Venice by travelers in the east. Many races dwell under each skull.

Among civilized peoples there is no absolutely pure racial strain.

The old racial characteristics crop out. You may see a British peasant with a head plainly of

Basque origin, brought to England a thousand years before William the Conqueror started to conquer England.

The father of the late August Belmont was a Jew. His mother was the daughter of Commodore Perry. He became the president of the Jockey club. Isn't that "assimilation?"

Nature intends to have, in the long run, only one kind of human being on earth, and the "melting pot" is at work always.

Six Tots Left Motherless

by Death of Mrs. Gunderson

Columbus, Dec. 24.—Six little children were left motherless when Mrs. Irene E. Gunderson of Bellwood died at the Columbus hospital. She was 31 years old, and formerly resided at Kansas City, where she married Mr.

Gunderson. Besides her husband and six children, she leaves two brothers. Funeral services were conducted by Rev. Mr. Case at the Methodist church in Bellwood.

Purebreds Average \$104

at Columbus Cattle Sale

Columbus, Dec. 24.—Fifty-seven head of purebred shorthorn and polled shorthorn bulls, cows and heifers brought an average of \$104 each at the Columbus stock sale pavilion in the eighth annual purebred cattle consignment sale here by H. C. McKelvie of Lincoln.

Wynmore—Fire at the Harry Mar-

ples farm, about three miles southeast of Wynmore, did \$200 damage to a smokehouse in the yard. The Wynmore fire department made the run with the chemical truck and saved other buildings.

Our Entire First Floor Devoted to Pre-Inventory Clearance of Dresses.

16' and Harney

Orkin Bros

Conant Hotel Building

Our Entire Second Floor Devoted to Pre-Inventory Clearance of Coats.

Starting Friday, December 26th, Our Annual

Pre-Inventory Sale

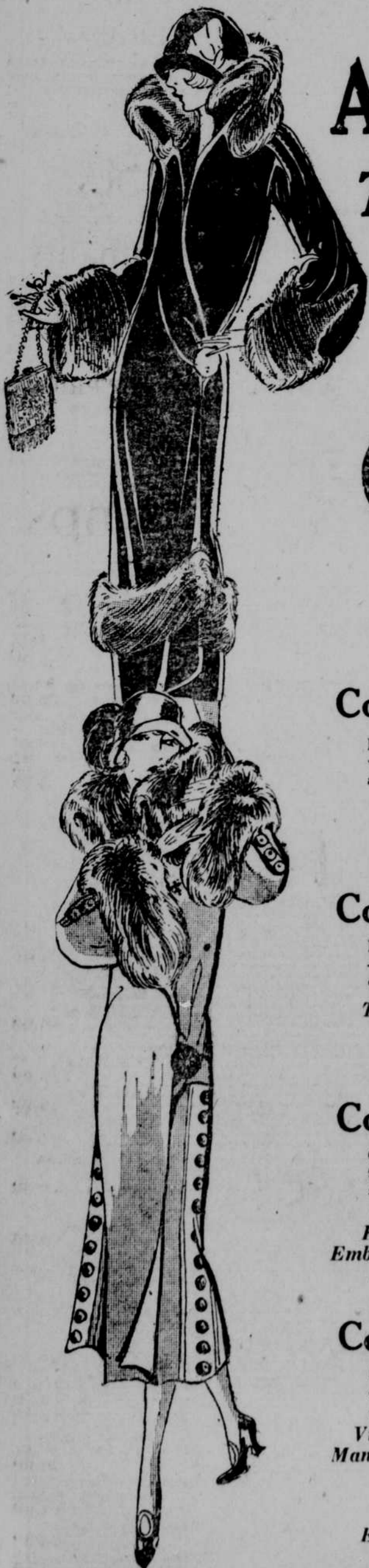
A Daring, Drastic, Price-Shattering Disposal of Every Coat and Dress in the House at

A Mere Fraction of Their Real Worth!

Thousands of Garments at Unheard of Low Prices

Tomorrow issues in the most phenomenal apparel selling that Omaha has witnessed in years. Greater this season than ever before because of the enormous stocks due to a backward season, and the immediate need for this store to unload.

Every Woman or Miss who has awaited to share in the year's most wonderful values, may buy now with full confidence that her every Apparel Dollar will more than double in its buying power. Don't hesitate. Don't wait. Be here Friday morning without fail.



COATS

Beautiful Fur Trimmed Coats. More than one thousand from which to choose. Coats in every fabric that is in favor, every color, every trimming. Coats that overshadow any offering of which Omaha might boast.

Coats Worth to \$19.50

Fur collared and self-trimmed warm winter coats, well made, lined and some are interlined.

Blocked Chinchillas
Polaire Novelties Bolivia

\$8

Coats Worth to \$45.00

Fur-trimmed coats in styles of the hour—a wonderful offering. Values that overshadow all competition.

Truonette Buckskin Brytonia
Armandale Sport Coatings
Fur Fabrics

\$18

Coats Worth to \$65.00

Coat prices cut to the quick. These beautiful fur-trimmed garments will cause a stampede of buying.

New Collar and Sleeve Effect,
Flounce Bottoms, Straightline Coats,
Embroidered Coats, Button Trimmed Coats,
Panel and Border Trimmed Coats

\$28

Coats Worth to \$89.50

Magnificent coats, with gorgeous fur collars, cuffs and bandings. Every new color. All richly lined.

Viatka Squirrel Mandel Opossum
Manchurian Wolf Moufflon Beaverette
French Seal (Dyed Coney)

\$38

Every selection must prove up to the customer's entire satisfaction or we shall cheerfully make exchange or refund.

DRESSES

Hundreds of beautiful Dresses. An array so broad in variety of styles, in colors, and fabrics, that your every whim is certain to be satisfied. All sizes, from 14 to 52. Silks and wools. Dresses for every occasion.

Dresses Worth to \$12.50

More than 300 dresses in this lot and every one a clever style. A variety of wanted colors, sizes 14 to 44. Buy two or three at this price.

Crepe de Chines Prunellas
Flannels Twills
Novelties

\$4

Dresses Worth to \$24.75

Neat, well made Dresses, in styles you'll greatly admire. A very wide selection.

Canton Crepes Bengafile
Poirot Twills Serges
Novelty Mixtures

\$9

Dresses Worth to \$35.00

Wonder values in dresses, hundreds from which to choose; every new color, every delightful style.

Canton Crepes Georgettes Satins
Flat Crepes Jacquards Poirot Twills
French Flannels

\$14

Dresses Worth to \$44.50

Scores of our finest Dresses. Exclusive models for Party, Afternoon, Dinner and Street wear.

The very richest of fabrics, many fur trimmed, every pleasing color and color combination.

\$19

Extra salesladies, extra alteration help, extra wrappers, have been provided to render a pleasing, efficient service.

Compare...

This sweeping, never before equalled, wrecking of prices with the most outstanding values you can encounter today.

Shop Early...

Come direct to this extraordinary sale—share to the limit of your needs for months to come in this amazing garment sacrifice.