

First Breakfast Free

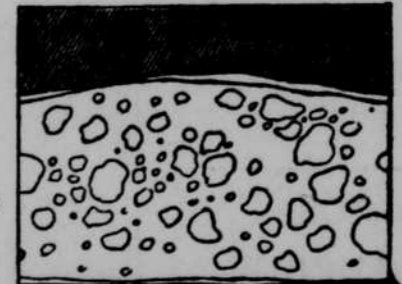
Clip coupon and present to any dealer for free sample package of Sun-Ray Pancake Flour



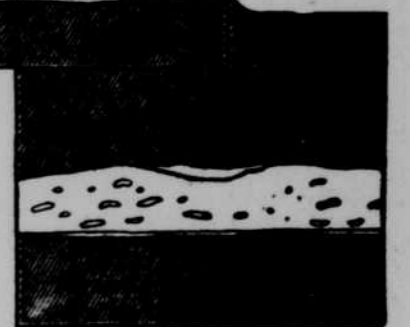
The old pancake compared with SUN-RAY

These are cross-sections of old-time pancakes—and Sun-Ray cakes. See how much lighter these new, all-wheat cakes are! This means easier, quicker digestion.

The New



The Old



50% Lighter than Old-time Pancakes

—this new ALL-WHEAT breakfast joy
3 minutes from package to plate!

Here is a new idea in pancakes. All wheat, nothing else. No corn. No rice. No "fillers" as in old-time pancake flours.

Thus cakes are made lighter, fluffier—you can eat them by the dozen, so easily do they digest.

This invites you to try them, free. Clip the coupon. It brings you the first breakfast—at our expense.

Exquisite as Angel Cake!

Pancakes as you know them are often "heavy." All-wheat cakes are light as air.

Their texture is as fine as luscious angel cake. And the flavor incomparable—sweet as a berry, and delicious. Which is as it should be, for pan-

cakes—to be enticing—must be of rich and full flavor.

18 Body-Building Elements

Every breakfast this new way is, too, a body builder—a supreme energizer. For

this pure, clean wheat—fresh from the fields of Kansas—is full of calciums and vitamins. Millers from all the world come for it because of its superlative food qualities. It is the finest of all wheats.

Eighteen body-building elements are contained. Elements needed in muscle and brawn building. They feed you well. Yet, digest quickly—scarcely half the time of ordinary pancakes, biscuits and the like.

Just for the Joy of it

We've been millers for five generations. Have perfected and marketed many new food joys.

But this is our supreme attainment.

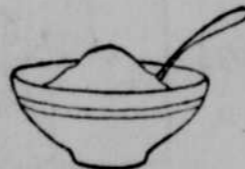
We're so proud of it that we present you with one breakfast package free.

For a breakfast thrill, a morning adventure, clip the coupon.

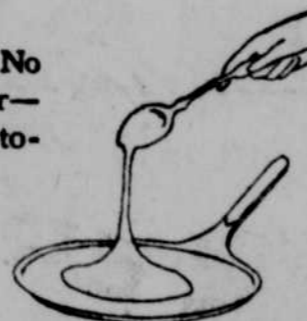
Then you will thank us for a new delight.



3 Minutes from Package to Table



Simply add water. No milk, eggs, or sugar—absolutely ready-to-use.



Put on hot griddle, brown on each side. That's all. Note, too, that Sun-Ray cakes *will not stick to the griddle* like pancakes did.



SUN-RAY Pancake Flour

One 5 oz. Sample Package FREE

Clip and present to any dealer for one free 5-oz. sample package of SUN-RAY Pancake Flour.

Dealer:—Phone your jobber or write Sun-Ray Products Co., Kansas City, Mo., if you are out of these samples.

Name.....

Address.....

ONLY ONE PACKAGE TO A FAMILY