

Are you working for your husbands 2nd wife?



Wife no. 1



IT'S brutal, but the truth; many wives have worn themselves out helping their husbands win success.

During the days when every penny counts, the wife struggles in the home, giving her all--her attractiveness, her vigor, her youth, her vitality.

She has the mistaken belief that by playing char-woman and doing the terrible drudgery of house-keeping by ancient methods she is showing loyalty and helpfulness.

But when her husband has gained success, in many cases, she discovers she is the loser. He is pink with the flush of victory. She is pale and worn out from loss of vitality. Her charm is gone as a result of wasted energy.

Some other woman who has conserved her energies, takes her place. Wife No. 2 gets what wife No. 1 worked for. *That's the Great Tragedy of the Home.*

The cost of preventing this tragedy is small. Modern electrical appliances--the electric washer, ironer, vacuum cleaner and others, is the solution.

Don't waste a day. Go to the retail electric shops listed below and let them show you a hundred ways to eliminate drudgery in the home. Let them make your housekeeping easy.

RETAIL STORES:

Nebraska Power Co.

Farnam at 15th Street

Nelson Electric Co.

406 South 15th Street

Wolfe Electric Co.

Harney at 15th Street

E. B. Williams

1905 Farnam Street

Electric Appliance Co.

1809 Farnam Street

WHOLESALE DISTRIBUTORS:

The McGraw Co.

WESTINGHOUSE ELECTRICAL HOUSEHOLD APPLIANCES
1208 Harney Street

Mid-West Electric Co.

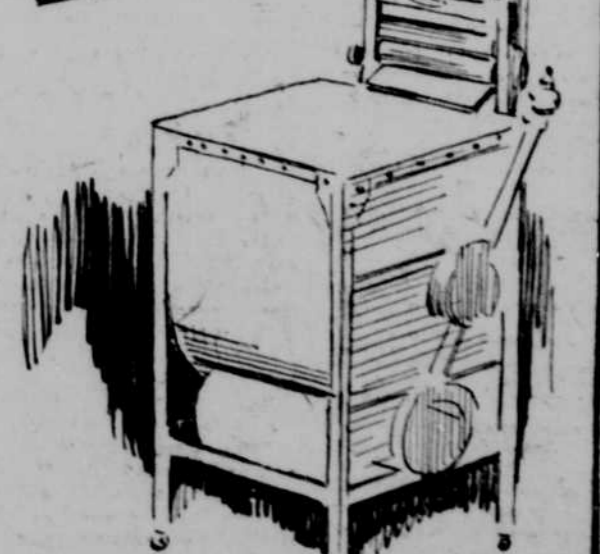
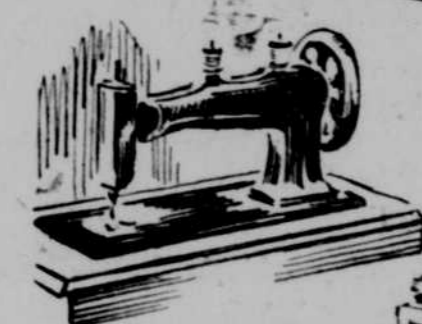
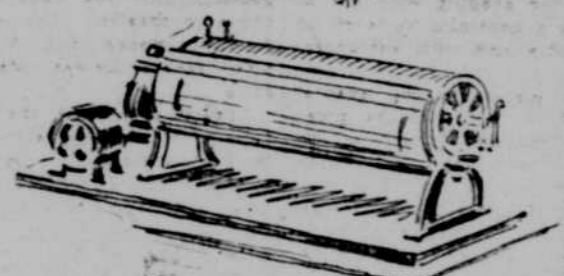
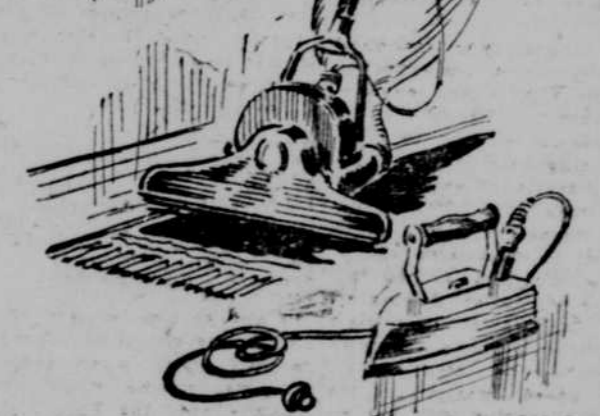
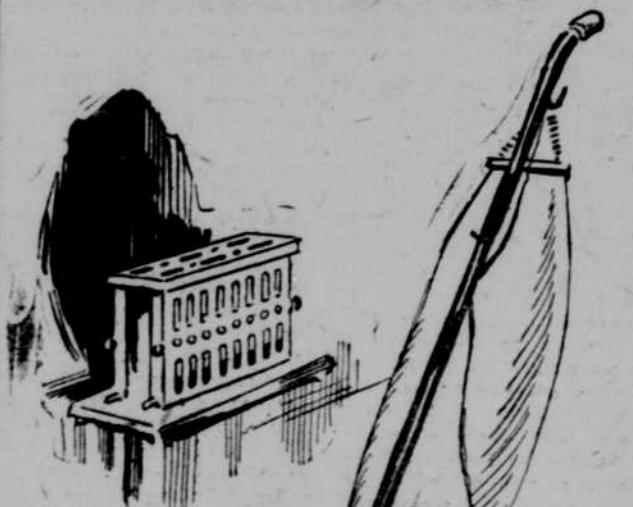
GENERAL ELECTRIC HOUSEHOLD APPLIANCES
1207 Harney Street

Western Electric Co.

WESTERN ELECTRIC HOUSEHOLD APPLIANCES
802 Farnam Street



Wife no. 2



The Willmarths