



Through the Aisles of Gifts



What Shall It Be? That Perplexing Question Answered

These merchants make these suggestions because of the appropriateness as well as beauty and usefulness of the articles shown here—you can insure the gift being fully appreciated by following this expert advice



Give Something Electrical

Percolator Sets
A gift that will last many years and be greatly appreciated.
\$28.50 to \$50.

Electrical gifts are practical and useful. We have electrical gifts for everyone. Shop now in utmost comfort.



Waffle Irons
This waffle iron is very popular as Christmas gifts. As illustrated.
\$13.50

Washing Machines
We have Thor, Easy and Automatic Electric Washers. Purchase them for gifts on our two-year payment plan.
\$150 to \$185

Toasters
Inexpensive—yet highly appreciated.
\$5 to \$20



Boudoir Lamps
These lamps will add just the right touch of color to any room. Very practical gifts.
\$6 and \$7.90

Household Irons
We have many styles in irons, including the new automatic shut off iron.
\$5 to \$8.75



Percolator Pots
Used every day in the year—three times a day. A lasting gift.
\$5 to \$19.90



Premier Cleaners
Every woman appreciates a Premier Cleaner, for it saves her many hours of labor. \$50. Pull Set of Attachments \$10 Extra.

Grills
A utility grill has many uses. An entire meal can be prepared on it.
\$9.85 to \$13.50

Heaters
Any home has use for a heater. This gift will be enjoyed by every member of the family.
\$5.50 to \$10.50

All Electrical Gifts Sold on Very Easy Terms
"ELECTRIC SHOPS"
43rd and Leavenworth 15th and Farnam St.
2314 M St.

Nebraska Power Co.

\$1.00 DOWN

Great Xmas Phonograph Sale Now Going On

No home need be without music Christmas morning if you take advantage of our low prices and easy terms.



TERMS
As Low As
\$1.00 Down
Consoles, \$56.50,
\$75, \$89, \$100

This List Tells the Story:

\$75 Musicland	\$29	\$150 Victor	\$72
\$100 Paramount	\$38	\$175 Brunswick	\$73
\$100 Schmolzer & Mueller	\$38	\$150 Victor	\$88
\$128 Columbia	\$42	\$250 Victor	\$95
\$128 Schmolzer & Mueller	\$44	\$225 Sonora	\$97
\$150 Cathedral	\$52	\$250 Columbia	\$98
\$125 Pathe	\$56	\$225 Columbia	\$115
\$100 Victor	\$70		

Schmolzer & Mueller Piano Co.
1514-16-18 Dodge St. Telephone AT. 1856



Gifts

for Her
on Xmas morning

A gift which is always welcome, Shoe Market hosiery. And lest you think such a choice might lack originality, please remember that hosiery must be appreciated very much, or its popularity as a gift could not be so great every Christmas.

3 pairs to the box—\$1.00, \$1.45, \$1.95 pair.

Slippers, too

A dainty and appreciated gift—and of use every day throughout the year. We are showing many pretty boudoir slippers in all the wanted colors and designs.

Priced \$1.00 to \$4.50



SHOE MARKET

320 South 16th Sts.

SELECT YOUR PIANO NOW

Come In Monday and Choose Your

PIANO PLAYER

GRAND

At Hospe's you have the largest stock of pianos in the middle west from which to make your selection. Ask about our Christmas Club. Special terms and concessions to members.

Beautiful Console Phonographs Very Attractive Terms



A. HOSPE CO., 1513 Douglas St.

"Out of the High Rent District"



Gifts of Trustworthy Jewelry

The word "trustworthy" means much to men and women who put their money into jewelry. We have done business here for many years—dealing in Trustworthy Jewelry—and have made thousands of friends through this policy. We carry complete lines of watches, rings, and rare diamonds in all sizes and settings.

Special Stratford Silver Plate Teaspoons, set of six, regular \$1.75 value 95¢

Walk Seventy-five Feet, and we'll save you 20% on Diamonds.

Fritz Sandwall
308 So. 15th Street
JA. 2938

FOR MOTHER
A FINE NEW GAS RANGE
for XMAS
CONVENIENT TERMS
Gas Department
METROPOLITAN UTILITIES DISTRICT
1500 Howard St. AT 8787

Why Not a Packard Baby Grand for Christmas?

A Real Piano in a beautiful brown mahogany case, and only—

\$850



We have arranged Special Xmas Terms, and will extend you a very fair trade if you wish to trade your old piano.

A Fine Player \$275



Slightly used, but just as good as new. It's a wonderful bargain. If you want a Player Piano, don't miss this one.

EXPERT TUNING
Have your piano tuned for Xmas. But don't wait. Phone Us Now.

MICKELS



15th and Harney AT. 4361

An Ideal Gift for Mother, Father, Brother, Sister, Sweetheart or Friend

The Biggest Xmas Gift of All

A Christmas Book of Tickets to the Strand



Good for Admission at Any Performance Any Time

\$5.50 value \$5.00
\$3.25 value \$3.00

Now on Sale at the Box Office Or Call JA. 3089.

This Christmas---Give HER a Distinctive, Beautiful HAND BAG!

Smartly Styled Hand Bags of newest materials, exquisitely silk-lined and fitted with practical coin purses and high quality mirrors. The variety to choose from is very extensive—each bag is designed to harmonize with ultra-fashionable attire. Bags for all occasions are exceptional values at—

\$3.50 to \$35.00

For Him

Leather Cigar Cases, up from \$1.50 Toilet Cases, up from \$5.00

Mail Orders Filled. Charge Accounts Invited

Freling & Steinle

JA. 0273 1803 Farnam St.

Shop Early in the Forenoon