

# Here! Thousands of Xmas Gifts for All Ages

## THE BRANDEIS STORE

**Your Christmas Store**  
Your Christmas store is ready. Almost as if by magic it has turned into a gay, colorful gift shop, brimming with a thousand possibilities for gift list names. You have much to do, much to prepare for the coming great holiday. We know that and we are prepared to assist you in every way possible. Here are any number of gifts that "they" will love to discover Christmas morning.

Every floor of this great store, every department has ready for you gift suggestions by the score. Make your purchases now while there is yet leisure for selection.

### Around the Store

The home loving woman loves gifts for her home and on this big Seventh Floor are scores of pieces in furniture that will thrill her with the joy of possession. A console table with mirror above, a handy gateleg table in walnut, a Coxwell chair, a Windsor rocker—you can end any number of gift problems in this section.

**You May Buy on Easy Time Payments**



Like so many flags waving the Spirit of Christmas, are the dainty kerchiefs they show for gifts. Finest lins with hand embroidered corner pieces; imported squares from France and Switzerland, exquisite kerchiefs with corners of real lace—there couldn't be anything nicer than a lovely handkerchief. Priced from a quarter to two and three dollars.



Large enough to carry all your Christmas wishes are the beautiful beaded bags they show on the Main Floor. As gifts they are ideal—useful and decidedly fashion-right. Not expensive, either, some as low as 1.89, others 5.00, 12.50, 19.50, with the very handsomest, handmade imported ones, up from 25.00 to 30.00.



What hostess wouldn't secretly glow with pride to be able to serve her luncheon or tea, with some of the beautiful Czecho-Slovakian glassware they are showing on the Fifth Floor! Or a set of Bohemian sherberts with plates to match. A handsome gift and surely not expensive, for they are truly imported.



For a really handsome gift—a hatbox or over-night bag for her, a Gladstone or traveling bag for him. Could there be anything more perfect? They have some wonderful looking ones on the Fourth Floor—everything that you could wish in luggage—and not too expensive, either—from 5.50 to as high as you wish.



**HOUR SALE**  
9 TO 10  
75c Box Women's Lawn Handkerchiefs  
Box of Six **39c**

Of fine lawn, with hemstitched border and fancy initial. In a gift box.

While quantities last. We reserve the right to limit purchases. No C. O. D.s or mail orders.



Basement



**HOUR SALE**  
9 TO 10  
1.25 Embroidered Linen Towels  
**59c**

A delightful gift towel, for they are daintily embroidered and are of all pure linen.

While quantities last. We reserve the right to limit purchases. No C. O. D.s or mail orders.



Main Floor—West



**HOUR SALE**  
9 TO 10  
50c Set of Narcissus Bulbs  
**29c**

Consisting of a pretty bowl with narcissus bulbs with moss, all packed in neat gift box. While quantities last. We reserve the right to limit purchases. No C. O. D.s or mail orders.



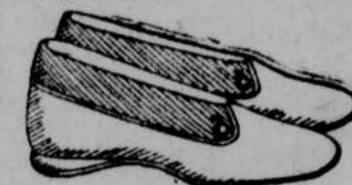
Third Floor



**HOUR SALE**  
9 TO 10  
1,000 Men's 98c Felt Slippers  
**69c**

In attractive shades of blue, brown, gray, black, etc., with firm buckskin soles.

While quantities last. We reserve the right to limit purchases. No C. O. D.s or mail orders.



Eighth Floor

Women's Pure Silk

Hose  
1.95 Value  
**135**  
All First Quality

Full-fashioned and semi-fashioned—in black and shoe shades. All have double soles, high spliced heels and lisle garter tops.



## Friday---A Special Offering of 5,000 Silk Undergarments

---Chemise, Bloomers, Matched Sets and Night Dresses of Superior Quality Crepe de Chine and Georgette

# 498

Every garment is of the usual Brandeis standard of quality, workmanship and attractive designing. Most unusual values at this exceptionally low price.

The colors include Roseleaf, Apple Blossom, Nile, Maize, Spray Blue, also White

Lace trimmed or tailored styles, with hand embroidery, intucks, hemstitching, antique pattern, real filet and Irish laces and ochre laces.



Third Floor

When in Doubt Buy a Glove Bond or Merchandise Certificate for a Christmas Gift

All Gift Jewelry Engraved FREE!

### The Daintiest of Feminine Gifts--Toiletries

At Special Prices  
A Most Desirable Gift  
Djer Kiss 2-Piece Set—Face Powder and Vegetable... **1.69**

Cutex Miniature Manicure Set  
Special at... **49c**

Two-Piece Hudnut Three Flower Set  
Golliwogg Miniature Lionette Perfume  
Toilet Water and Face Powder... **2.50**

3-Piece Toiletware Set  
In plain or decorated ivory, amber and shell finish.  
Values to 10.50  
**4.98**

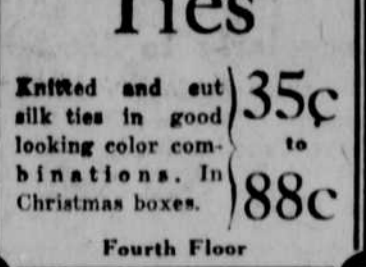


Main Floor—West



Boys' Sheeplined Coats  
**7.95 to 15.00**

Boys' Christmas Ties  
Knitted and cut silk ties in good looking color combinations. In Christmas boxes. **35c to 88c**



Fourth Floor

### Christmas Gifts of Linens

All Linen Scarfs  
Extra heavy Italian linen scarfs, trimmed in imitation cluny lace. Size 18x54. **1.50**

4-Piece Turkish Bath Sets  
Set includes one large bath rug, one large bath towel, one guest towel and one wash cloth; pretty color combinations. Excellent gifts in boxes. **4.98**

Damask Luncheon Sets  
Set includes six 16-inch napkins and one cloth, your choice of sizes for square, oblong or round table—blue and pink and white with blue or pink border. Very pleasing gifts. **8.50**

Beautiful Hand-Embroidered Madeira Napkins  
12-Inch Size, Doz., **4.95** 13-Inch Size, Doz., **5.95**

Beautiful hand embroidered designs. Eyelets and spray patterns of unusual beauty. In nice gift boxes.  
Main Floor—West

### Special Sale of Busy Hour Aprons

The Ideal Gift to Make for Christmas

Stamped similar to accompanying illustrations in Lazy Daisy, French Knot and applique work. They are attractively fashioned of unbleached muslin, finished with colored rick rack braid. A clever style that fits any size person.  
Very Specially Priced

**59c** each

Third Floor