

Do Your Christmas Toy Shopping in the Brandeis Store Toyland

# THE BRANDEIS STORE

Let the Kiddies Have Their Pictures Taken With Santa Claus

# Brandeis Has the Toys!



ONCE again this store puts across a VALUE feat! This year, as always, our enormous buying powers, our reputation, have brought back big savings in toys, just as they have brought big savings in every other department of this store!

NEW, bright, shiny toys of every description, thousands of them, toys that took all year to gather together—toys from Europe and toys from the great American factories—and every one is marked at the usual Brandeis Store low price.

**Santa Claus Lives at This Store**  
Good Little Boys and Girls Can See Him

Bring the Kiddies in Now to Make Their Selections

## Horne's FREE Wild Animal Show

Lions Tigers Leopards Bears Kangaroos Monkeys

Come Soon—They Won't Be Here Much Longer!

Boys and girls, you'll have the time of your life. See the baby elephant eat and eat and eat! Watch the leopards, lions, bears, baboons and camels all caged up and wanting little kiddies—and grown folks too—to have the fun of their presence. And last but not least, see the mother monkey hold the baby.

Visit this Wild Animal Show. There's nothing like it in Omaha.



Noah's Ark  
50c and 1.00

All the animals in pairs that sailed on the big flood and landed on Mt. Ararat—



Traps and Drums  
19.50

You can't have a real orchestra without them—this is a real jazz outfit; all trimmed with nickel plating; skin heads and all—



Hook and Ladder  
25.00

This is a real fire fighting hook and ladder truck that will enable young firemen to put out some terrific blazes—

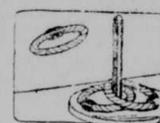


Chairs - Table  
6.00

A regular little dining room set for the little housekeeper. Table and two chairs, nicely painted in ivory and blue—

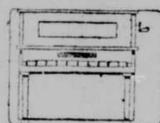
**Special! Monday**  
**Metal Garage With Two Cars**  
**69c**

Both cars wind up and run in a circle; both doors of the garages open; they are painted to look like brick.  
Regularly 1.00. While they last, one to a customer at this low price.



Ring Toss  
98c

Try to ring the peg with stiff rope rings—it's lots of fun. Even dad will want to try his skill—



Toy Pianos  
50c

Five-key pianos, for very little girls; sweet musical tones; white and black painted keys; mahogany finished case



Quoit Game  
2.00

You hang a funny pasteboard clown on the wall and then you try to ring his nose. Great fun—



Shooting Game  
98c

Three birds and a gun—in a pretty box—all ready to shoot—

Electric Trains  
10.00

Electric trains with track, tender, transformer, and two cars. Will run all day if you don't turn it off—



Train Sets  
1.00

A dandy mechanical train set, with locomotive, tender, car, and plenty of track—



Coasters  
10.00 and 11.00

Ask a boy the kind of wagon he likes best and he'll always say the "Janesville."



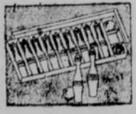
"Wiggly De Waggie"  
50c

Little wooden figures—policemen, cow boys, coachmen, etc.—that walk down a board.



Toy Boats  
1.00 to 15.00

All boys like to play with ocean liners, steam launches, and gasoline boats. A choice selection.



Ten Pins  
50c to 1.00

Hardwood polished ten pins, complete in a box with balls to match. A good indoor game.



Flexible Flyers  
4.00 to 12.00

Genuine "Flexible Flyers" slides with the trademark on the top. All kiddies know them.



Moving Picture Machines  
7.50 to 25.00

Genuine moving picture machines that use regulation standard films.



Drums  
50c to 10.00

Hub-Dub-Dub! Buy him a drum—it will please him most of all—cause it's noisy.



Steam Engines  
1.50 to 65.00

That run with alcohol. All boys want one, they're so very interesting—



Doll Buggies  
\$4 to \$12.50

Rubber-tired wicker doll buggies, colored in blue, navy, brown or natural. Tiny girls love them.



Doll Beds  
2.50

They'll hold the large size Mamma Doll and are made of hard wood.



Brass Horns  
1.50 to 3.00

French solid brass horns that you can play real tunes on.



Carrom Board  
5.00 to 10.00

On some of these boards you can play as many as 70 different games.



Stuffed Animals  
2.00 to 25.00

Genuine Steiff imported plush animals on a steel frame. The kids can ride on these.



Rocking Swans  
10.00

For baby brother, together with the prettiest white enamel shoe files.



See-Saw Coaster  
1.00

Place the car on the track, wind the motor; over she goes and over again.

**Toys at 25c** : **Toys at 50c** : **Toys at \$1.00**

Crewing Kits, Tiddly Winks, Gas Stations, Checker Boards, Dominoes, Alphabet Blocks, Crack Shot Targets, Doll Suitcase, Bell Toys, Rubber Animals, Doll Traveling Bags, Rubber Balls, Sad Irons, Cook Stoves, Lanterns, Humming Tops, Transparent Slates, Stoves, Brooms, Printing Sets, Tin Dishes, Gas Pumps, Celluloid Dolls, Picking Chickens, Cork Guns, Flat Irons, Cook Stoves, Reed Furniture, The Mystery Finger, Steeple Chase, Bell Toys, Fish Pond, Rope Toss, Tiddly Winks, Fairies' Cauldron, Stoves, Alphabetical Lotto, Fun With Chalk, Educational Boards, Animal Stamps and Color Outfits, Soldering Sets, Musical Spiral Tops, Doll House Furniture, Carpet Sweepers, Laundry Sets, Drums, Coldier Ring Toss, Ring The Clown, Clock Tiddly Winks, Magnetic Fish Pond, Dottie Dimple Work Box, Siplex Typewriter, Mama Dolls, Motor Race, Mechanical Train, Character Dolls, Skates, China Tea Sets, Teddy Bears, Educational Board, Aeroplanes, Building Blocks, Cooking Sets, Animal Box, Roly Poly Toys, Painting Sets, Football, Games of Many Kinds, Wringons.

And Many Other Items Too Numerous to Mention

The Brandeis Store—Eighth Floor



**Mama Doll** 1.50: She walks and talks and goes to sleep—has the kind of hair little girls like—very special.

**"Polly Prim"** 2.98: A cute little mama doll that talks as plain as can be and wears pretty clothes wherever she goes.

**"Kitty Kims"** 1.98: A little doll with a white dress trimmed with lace and a bonnet to match. She goes to sleep.

**Lambkins** 3.98: A Hendren doll with washable face and hands; pretty curls and a dainty dress and bonnet to match.

**"Fritzzy"** 5.98: Everybody loves her—she has red hair, blue hair ribbon, hard legs and dimples on her knees. A darling!

**"The Queen"** 10.00: real hair, bobbed in the latest fashion—goes to sleep, and says "Mama." Wears a yellow dress.

**"Dolly Dimple"** 4.98: The cutest little talking doll you ever saw—pretty dress and bonnet; soft hair—and goes to sleep.

**Sleeping Dolls** 2.98: A Hendren doll dressed in a pretty lawn or dimity frock with bonnet to match.

**Rocking Horses** 18.00 to 55.00: Imported genuine skin-covered Rocking Horses for the smallest girl or boy.

**Teddy Bears** 75c to 10.00: Real imported Teddy Bears—the most natural ones you ever saw. Every boy or girl wants one.

**Tin Dishes** 25c, 50c, \$1: Newest designs in Tin Dishes. Clever little sets that will please the youngest girl or boy.

**Horse and Wagon** 1.50 to 5.00: Wooden horses and wagons—some filled with milk cans, others with boxes.

**Velocipedes** 14.00: Tubular frame, ball-bearing, rubber-tired velocipedes with nickel handlebars and spring seat.

**Kiddie Kars** 1.50 to 75.00: Also Horse Taddlers and Kutie Kars, too. All the vehicles that real live youngsters like to play with.

**Rocking Swans** 10.00: For baby brother, together with the prettiest white enamel shoe files.

**See-Saw Coaster** 1.00: Place the car on the track, wind the motor; over she goes and over again.

**Stuffed Animals** 2.00 to 25.00: Genuine Steiff imported plush animals on a steel frame. The kids can ride on these.

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**Laundry Sets** 50c to 3.50: Tubs, wringers, wash boards, clothes racks and baskets for tiny home-keepers.

**Tinker Toys** 50c: With which you can build castles, bridges and cars; special.

**Roller Skates** 1.98: Ball bearing roller skates for children from 3 to 14 years. Exceptional values.

**Desks and Chairs** 10.00 to 25.00: Genuine oak roller top desks, with chairs to match. Kiddies just love them.

**Ice Skates** 4.50: Highest grade hardened steel, finely nickel plated ice skates for real boys or girls.

**Automobiles** 8.00 to 50.00: Ball bearing, disc wheel, rubber tire automobiles with lots of extras. More fun to ride in.

**Ford Cars** 50c: 1925 Coupes, Touring Cars, and Fourdoor Sedans—a real tin Lizzie.

**Kiddie Kars** 1.50 to 75.00: Also Horse Taddlers and Kutie Kars, too. All the vehicles that real live youngsters like to play with.

**Scooters** 1.98: Steel scooters with rubber tired disc wheels. They'll go, oh, so fast.