

Ivory Grained Toilet Ware
1/2 Price
 Including trays, hair brushes, puff boxes, jewel cases, hand mirrors, bud vases, talcum powder holder, lather brushes, buffers, etc.
 Main Floor—West

HOUR SALE
 9 TO 10
 50c Imported
Decorated Candles 21c

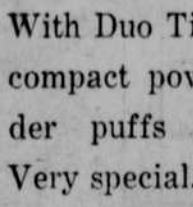
 Decorated with raised flowers—poppies, daisies, roses, lilies of the valley, heather, etc. In gift boxes.
 Third Floor West

HOUR SALE
 9 TO 10
 Japanese
Cups and Saucers 49c
 6 Sets for

 Imported Japanese china cups and saucers, prettily decorated with a neat conventional design. Very special.
 Fifth Floor—East

HOUR SALE
 9 TO 10
 Boys' Percal and
Chambray Blouses 39c

 Well made and full cut blouses of durable materials in a large assortment of patterns and colors. All sizes.
 Fourth Floor

HOUR SALE
 9 TO 10
 1.00 Mavis Duo
Vanity Cases 15c

 With Duo Tint rouge and compact powder, 2 powder puffs and mirror. Very special.
 Main Floor West

HOUR SALE
 9 TO 10
 Men's Ribbed Top
Thread Silk Hose 25c

 With double soles, heels and toes and fine lisle tops. Black and wanted colors. Seconds of 55c grade. 9 1/2 to 11 1/2.
 Basement Center

60c Bittersweet and
Swiss Milk Chocolates

 Lb. 40c
 Hand rolled chocolates with fruit and nut centers—packed in 1-lb. boxes.
Salted Jumbo Blended Peanuts
 Lb. 35c
 Freshly roasted and salted by ourselves.
 Main Floor—West

Delightful Assortment Christmas Cards
 5c to 50c
 Second Floor

THE BRANDEIS STORE

Give a Gift Certificate
 When in doubt of what to send, buy a merchandise certificate and let the recipient make his or her own choice.

A Remarkable Sale of 500 Girls' Winter Coats
8.75

 A lucky purchase together with coats from our own stock, which we have reduced for this big event. Girlish models in straightline and swagger styles. Many have fur collars of nutria. Materials are novelty woolsens, suedeine, polo, mixed coatings.
 Second Floor

Saturday Is a Big Doll Day in TOYLAND
Dolls! Dolls!! Dolls!!!
A Whole Block-Long Display

Free--- In Toyland Horne's Animal Show
 Here's a real thrill for you! You'll shiver a bit when the big African lion opens his mouth to roar. And won't you thrill with love for those baby pumas? They were born in captivity. Then you can throw peanuts to the monkeys and bears, and feed popcorn to the baby elephant. And there are leopards, bears, tigers, a camel, a kangaroo—some splendid ponies.
 All Kiddies and Parents Invited.
Mama Doll—Dressed in pink and blue rompers; they have hard washable faces, hands and legs. Priced at 79c
Life Size Mama Dolls—22 inches high; dressed in rompers, with bonnet to match; can walk and talk. Priced at 1.69
Madam Hendren Dolls—The most beautiful dolls in the world. They are dressed in delectable pink, blue and maize lawn dresses, pretty little bonnets with silk bow; patent leather slippers. Priced at 1.50
Mama Dolls That Go To Sleep—These mama dolls have hair—an extraordinary low price for a sleeping mama doll with hair; dressed in rompers, bonnet and slippers and stockings. Priced at 1.98
A Hendren Doll with Hair—16 inches high—dressed in fancy lawn, crepe or dimities, lace trimmed; bonnets with pretty bows. A real bargain at 3.50
18-inch Hendren Sleeping Dolls—With hair—these dolls are our special quality; the prettiest faces and the prettiest dresses you ever saw on a doll. What a joy for the little mother! Priced at 4.98
Genuine "Madam Hendren" Doll
Genuine "Madam Hendren" Doll
Ford Cars in All 1925 Models
 The only toy auto that bears the Ford Signature—a genuine tin lizzie runabout, touring, coupe, and four-door sedan models; so real that they rattle to beat the band; you can even tell that the tops are imitation leather. **25c**
Quoit Game—You hang a funny pasteboard clown on the wall and then you try to ring his nose. Great fun. 2.00.
Electric Trains—Electric trains with track, tender, transformer and two cars. Will run all day if you don't turn it off. 10.00.
Toy Pianos—Five-key pianos for very little girls. Sweet musical tones, white painted keys. Mahogany finished case. 50c

Smartly Becoming New Faille Silk Hats
 In the Midseason Manner Are Priced Only **5.00**

 Fabric models with trimmings of smart silk flowers, embroideries and ribbons in brilliant or conservative shades.
Clearance of 150 Girls' Felt Hats 1.00
 All Colors and Styles
 Second Floor

Belgian Tapestry Scarfs
 Beautiful and decorative library scarfs with harmonious colorings, interwoven with non-fading tinsel. They are in all over tapestry patterns with matching borders.
 2.00 16x27-in. size, spe. 1.39
 2.50 16x36-in. size, spe. 1.89
 3.50 16x45-in. size, spe. 2.59
 4.00 16x54-in. size, spe. 2.75
 4.50 16x72-in. size, spe. 3.50
Japanese Lily Bowls—Brown and green tinted pottery, with flower holder for center. Three sizes and these three low prices—
 10c 60c 95c
Artificial Nasturtiums—Bright and pretty for the flower bowls; make an attractive and realistic center for the dining table, or a touch of color for the living room, at 10c
Kodaks 1.98

 Eastman Box Camera—Size 2 1/4 x 3 1/4; new box model; special.
 Size 2-A Kodak—New model, 2 1/4 x 4 1/4; very special at 2.98.
Picture Enlarging
 Special for Saturday
 Kodak Enlarging—3 1/2 x 5 1/2 inches, 5x7 inches and 7x10 inches; high grade workmanship; regular prices up to 90c; Saturday only 19c
 Limit—2 to a customer.

Chairs, Tables—A regular little dining room set for the little house-keeper. Tables and two chairs, nicely painted in ivory and blue. 6.00.

Train Sets—A dandy mechanical train set, with locomotive, tender, car and plenty of track. 1.00.

Mama Dolls With Hair—They say mama and are very pretty, with hard, washable face and feet. Any little mother will love one of them. 1.65.

Ring Toss—Try to ring the peg with stiff rope rings. It's lots of fun. Even dad will want to try his skill, 49c.


Christmas Novelties
 At the Notion Counter
Fancy Barrettes—In gift boxes, very special, 25c to 89c
Enameled Shoe or Slipper Trees—Special, per pair, 21c
1.25 Silk Sanitary Aprons—Specially priced, 98c
Para Rubber Tea Aprons—Pretty colors, daintily trimmed, nice gifts, 69c to 1.75
Men's Garters—In gift boxes, good elastic. 35c to 98c
98c Ladies' Garters—Of shirred elastic, special, 59c
19c Powder Puffs—In fancy rubber container, special, 10c
 Main Floor—South

Four Gifts of Linens
Special 50c
Lace-Trimmed Scarfs
 White and ecru centers trimmed with ecru and colored lace.
Four Turkish Wash Cloths
 Large wash cloths, white with colored crocheted edges. Box of four.
Sanitas Scarfs
 Size 17x50 inches. Beautiful two and three-tone color effects.
Six Round Damask Doilies
 Six 7-inch all-linen doilies with fringe edging. All white.
 The Brandeis Store
 Main Floor—South

Saturday a Specially Planned Offering Gift Jewelry and Silverware
Pearl and Bead CHOKERS
 A charming array of the newest thing in chokers—various cuts of beads and uniform and graduated pearls—reds, green, black, rose, blue and pearl colorings. All nicely boxed for Christmas. **1.00**

Flexible Sterling Silver BRACELETS
 All stone set, in either all white or colored stones; wonderful reproductions of genuine diamond set bracelets. Beautiful gifts. At **5.50**
 Other Bracelets up to 25.00
A Gift for Him—Gold Filled Cuff Links
 Finished in white or green gold, with a wide selection of patterns of engraving, and styles of button. Each pair boxed for Xmas. **1.00**
 Others up to 4.50
Waldemar Watch Chains
 A fine assortment of styles in links in three white or green gold filled chains, guaranteed for 10 years, at **1.00**
 Others Priced Up to 96
Silver Plated Flower Baskets
 Also heavy silver plated fruit bowls. On heavy nickel silver base. These make very attractive gifts and are not expensive. **1.98**
 Other Silver Baskets to 15.00
A Prime Necessity—Ivory Vanities
 Their beauty and practicality would appeal to any woman. They are of ivory and in colors—red, blue, green, orchid and black. **1.00**
 Other vanities of various materials, up to **12.00**
Tambour Mahogany Mantle Clocks
 Strikes on the 1/2 and the hour; size 20x10 inches; white dial, easily read; a practical decorative and handsome Christmas gift. **12.00** Other Clocks up to 35.00
Women's Diamond Rings
 18-karat fancy white gold mountings—set with full cut perfect diamonds. A gift that will delight any woman. **10.00 to 60.00**
Women's Wrist Watches
 16-jewel guaranteed movement, 25-year white gold filled case, snap-plate in crown; all nicely boxed; a very fine gift—**7.48**
 Other Wrist Watches up to **37.50**
 Main Floor—East

Infants' Brushed Wool Sweater Sets
8.50
 Ideal Gifts for Young Citizens of a year to 3 or 4
 Four pieces, sweater, leggings, caps and mittens of brushed wool, trimmed differently from any other suit made; most attractive gift; buff and blue.
Infants' Angora Sacque Sets
 Beautiful and comfy for winter days; 3 pieces, including sacque, cap and boot-sock; pink and blue trim. **6.75**
Japanese Silk Quilts
 Hand embroidered silk padded quilt, both carriage and crib sizes; pink and blue colorings; very soft and lovely for gifts. **4.98 to 6.98**
Tiny Mittens For Tiny Folks
 With or without thumbs; for wee babies; also wool gloves for the old or children. Appropriate Christmas Gifts. **79c to 98c**
Tiny Shoes and Moccasins
 Adorable soft soled shoes, in white washable kid; all white or trimmed in pink or blue. **1.50**
INFANTS' GIFT NOVELTIES
 A complete assortment of infants' novelties, comb and brush sets, puff and rattle boxes, rattles and teething rings, ribbon boxes, toy animals, dolls, fancy ribbon pins and carriage sets, hangers, hot water bottles, record books, slumber dolls. All very attractive for gifts.
 Third Floor East

Exceptional Value Pure Silk Hosiery
1.59
 Saturday's Special is a 2.00 Value at--
 Pure thread silk hose in medium and chiffon weights. Plain and fancy heels, good weight, mercerized lisle tops, double soles, spliced heels and toes. They are of first quality, from the best makers, whose names you will recognize. Shades are black, russian calf, brown, camel, nude, peau, aurora, airdale.
 Main Floor—North

Perrin's "Clarhem" Gloves
4.00
 Gloves of real French kid with fancy welt wrist, in two-tone combinations with heavy embroidered backs; shades of beaver, gray, brown and black.
Lightweight Capeskin American Made Gloves
 Regularly 2.50
 Overseam, attractive embroidered backs; with all-around wrist strap; in shades of tan, brown and black. **1.65**
 Main Floor—North

Noted Corsetiere in Our Corset Dept.
Stylish Stout Rubber Reducing Girdle
 Miss Sadie Dougherty of New York, a special representative of the Famous Stylish Stout Company, will render her valuable services free of charge to the women of Omaha.
These Marvelous Girdle
 Their marvelous reducing features will help you lose a pound a day—regain your lost lines—wear smart clothes becomingly. You suffer no inconvenience, no discomfort—Just wear it—the girdle does the rest.
 Regulation clasp-front, or step-in style.
\$10.00 Each
 The Brandeis Store—Third Floor