

# Today

The Four R's.  
Men Like Variety.  
The Value of Science.  
Lions, Alive or Dead.

By ARTHUR BRISBANE.

According to modern school children, education includes four R's, "Reading, Writing, Arithmetic and Radio."

Children seem to be born with the understanding of new discoveries born with them. A boy of 15 will manage and understand an automobile by intuition, better than his father. A young child will walk up to a screeching, squawking radio, turn knobs and get music instead of the "static" produced under adult management.

As regards the nature of electricity, what it is, why it works, the youngest child knows as much as any scientist.

In a tropical forest, when travelers have passed on leaving a fire burning, the monkeys come down, sit around, to warm their hands. They don't know what it is that warms them, and never add a stick of wood to the fire.

Civilized men sit around the mystery of electricity, like so many monkeys around a dying fire.

Dr. Marie Munk of Berlin, woman, admitted to the German bar, says the trouble with marriage is "man's fondness for varieties." It is pitiful but true that the average man will stick to one brand of cigar longer than he will stick to one wife.

According to Dr. Munk, men leave their wives for somebody younger "for mere desire for a change." That's all true, but what of it?

Fidelity is even rarer among monkeys than among men. The object of marriage is to change men from monkeys to real men, and marriage is doing the work gradually. Infidelity, at least, is not a thing to brag about and take for granted.

A report of the Smithsonian institution shows that our highly civilized government appropriates less than one-third of 1 per cent for its annual budget for science and research.

Ten times that appropriation, which would be too little, and would come back to the government in increased wealth, a hundred times over.

How poor this nation would be without steam engines, automobiles, tractors, steel-making methods, chemical knowledge of fertilizers, and other "modern improvements," all born of science!

The men of wealth do little for scientific research, outside of their own industrial plants. One scientific invention, getting nitrogen out of the air at a low price, would supply cheap food and, properly used in charity, would do more for the poor and hungry than all the money given from the beginning of time.

The Italian nobleman, pointing to the beggars at his back gate, covered with sores and eating scraps of food thrown to them, said, quite seriously, "I hunt be my hounds with which I hunt salvation."

If feeding the poor means salvation, scientific research could be made to pay dividends hereafter as well as now on earth.

Prof. Jeans, leading British scientist, tells the Royal Astronomical society that the great age to which suns are now known to live makes it quite certain that the universe and its millions of planets are populated by thinking beings.

Suns, thought to last only a few million years, when ignorance of radio active forces led to the supposition that the suns were actually burning up, are now known to last many billions of years. That gives plenty of time for planets to cool off and become habitable.

But why should hot planets or suns be uninhabitable? A maggot, looking at a living lion, would say, "that's uninhabitable." With the lion dead and cold, the same maggot would say, "There's a nice comfortable home for maggots. Now it's a habitable lion."

One single mind inhabits the lion's body while it lives. Many maggots inhabit it when it is dead. That may be true of blazing suns.

A Washington dispatch says the final disposition of Muscle Shoals rests with President Coolidge. It is to be hoped the president will persuade Henry Ford to reopen his original offer. He would supply the farmers with cheap fertilizer, if the thing can be done by money and intelligence. Why not for a change give an honest, competent man a chance? The grafters surely their full share.

## TECH "QUADRANT" ISSUED FRIDAY

The next Technical High "Quadrant," published by the graduating class every quarter, is to be one of the largest magazines ever produced by a senior class, according to the Quadrant committee.

The book, to be distributed December 5, is now being run off on the Tech High press. Approximately 8,000 copies will be printed. The new senior writeups and the page borders, composed of green holly leaves, adding a tinge of Christmas, will feature the class memory book.

## IMPROVERS TALK OF MOVING FARM

Discussion of the proposed moving of the county poor farm and increase in street car fares was postponed Wednesday night when weather conditions prevented a quorum from attending the regular meeting of the Tenth Ward Improvement club, which was held in the pavilion of Clifford park.

The meeting was adjourned subject to the call of the president, Frank Johnson, at a time appropriate for the formal decision of the club.



# Bring the Kiddies to See Horne's FREE Wild Animal Show

Lions Tigers Leopards Bears Kangaroos Monkeys  
Come Soon—They Won't Be Here Much Longer!



200 Costume  
Blouses  
1.49



This is an odd lot of blouses in pongee, canton crepe, satin and brocade velvets in overblouse and tuck-in styles; some embroidered and beaded. In shades of navy, copen, tan, beaver and black.

Second Floor—South

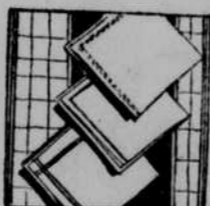
Knitted Silk  
Vest  
Lengths  
98c  
Each



Plain and fancy tubular silk vestings in pink, flesh, peach, orchid and white. Each vest comes in a transparent and sanitary Christmas package, a very nice gift.

Main Floor—Center

Box of Three  
Women's  
Hand'chiefs  
65c



1.05  
Value

These are voiles and all colors; hemstitched borders, hand-embroidered corners. Very fine gift items.

Main Floor—West

2.50 Gauntlet  
Domestic Cape  
Gloves  
1.65



All around strap wrist heavily embroidered backs, in the serviceable shades of brown and tan. Sizes 6 to 7 1/2.

Main Floor—North

Regular 1.50  
Toilet water  
98c



Exquisite "Djer Kiss" Vegetable Toilet Water, in neat gift box.

Main Floor—West

All Linen  
'Kerchief  
Squares  
Men's 39c  
Women's 18c



All white and white with colored borders in pretty pastel shades. All have corded borders, ready for hemming.

Main Floor—West

Regular 1.25  
Curling Iron  
49c



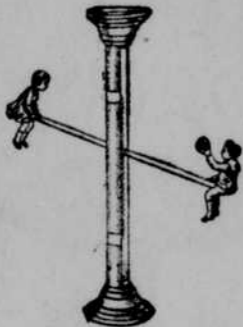
A nickel plated model with good heating element and five feet of cord.

Main Floor—West

Gift Jewelry  
Engraved  
FREE

# ONLY 16 MORE SHOPPING DAYS BEFORE CHRISTMAS THE BRANDEIS STORE

Christmas  
Cards  
5c to 50c  
Second Floor



Never-Stop  
Teeters  
75c

Keeps going for a long, long time. Lots of fun.



Kiddie's  
Chairs  
50c to 3.50

In all sizes, for kiddies of all sizes, tiny tots and growing children.



Doll  
Houses  
3.50 to 25.00

All ready to set up housekeeping, completely furnished.



Humming  
Tops  
15c

Boys will play with this top all day long and enjoy every minute.

Thousands of  
Low Priced Toys



FREE ANIMAL SHOW



Toy Pianos—In all sizes; a toy any little girl will be proud of. Priced—50c to 25.00



The Covered Wagon—All ready to set out on the Oregon Trail. Watch out for Indians and things. Priced 1.00.



Pacing Bob—A graceful pacing horse, hitched to a light English sulky. Priced, 50c.



Derby Rider—a push toy that runs a graceful race. Buy one for each of your boys and let them have a big race. Priced, 50c.



Horse Toddler—For the little kiddies. They can have loads of fun with these toys. Priced 3.50.



Doll Sulky—For the smart little mother to take shopping, 50c.

Electric Goods  
Make Fine Gifts  
They Are Inexpensively Priced

1.50 Electric Stoves  
Guaranteed one year. Can be used as toasters. Complete with cord and plug. 98c

7.50 Thermax Electric Heaters  
Electric heaters with 12-inch copper reflector and wire guard. Warranted. 5.98

5.50 Electric Table Stoves  
2-hole electric table stove, guaranteed one year. Complete with cord and plug. 3.98

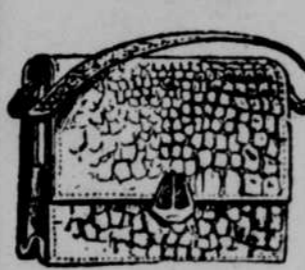
5.00 Universal Percolators  
Electric percolators of extra heavy aluminum in artistic shape. 6-cup size. 3.98

Universal Electric Irons  
New style with round heel; wrinkleproof—complete with cord and plug. 6.75

Hotpoint Electric Irons 6.75  
The Brandeis Store  
Fifth Floor—West

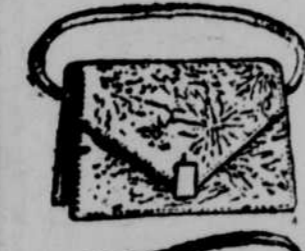
Important Christmas Sale  
Leather Hand Bags

Hundreds of Smart Bags at One Sensationally Low Price



4.00 Values 2.98

Splendid bags for gifts at a most economical price. Don't fail to buy several. All of your women friends will appreciate such a gift.



Black, Gray, Mirror, Brown, Tan and Smart Combination



Fitted with mirrors, purses, back handkerchief pockets, corded handles and tassels.

Under Arm, Envelope, Back Strap, Carriage and other styles

Main Floor



Demonstration in Our Corset Department

Stylastic Corsets

Miss Sadie V. Dougherty of New York City, representing Stylastic and Stylitic Stout Girdles, is now in our Corset Department and at your service. You are invited to consult her regarding a corset for you that will improve your figure and the new gown you intend getting for the holiday season. Let her show you a garment that will add to your grace and protect your health. Her services are free.

Price 5.00  
Third Floor—North

Here Are Beautiful Silk Undergarments

For Christmas Gifts  
All Attractively Priced

Lovely Silk Nightgowns 2.88

With yokes made of wide lace bands and scalloped lace-trimmed bottoms. Others in plain tailored styles with round or V neck. Yellow, green, blue, pink, maize and orchid.

Crepe de Chine Teddies 1.88

Tailored and lace styles, all with attractive tops. Flowers, ribbons and laces adorn them. Choice of flesh, peach, orchid, green, blue and maize.

Radium Silk Chemise 2.88

Lace and inserts make very pretty tops. Bindings of self material and ribbon trim them. They are pretty, durable and launder well. All the new high colors.

New Silk Step-Ins 3.98

Crepe de chine and silk radium in many colors, narrow lace edgings, hemstitched and colored embroidery combine to make these pretty garments. And there are cunning little pockets.

Third Floor—East

Pearl Chokers

3-Strand Chokers 5.00 to 6.50

Beautiful new chokers of one strand white pearls and one strand black pearls, with sterling silver clasp set with colored stone. In plush box.

1-Strand Chokers 1.00

Uniform and graduated strands of bakelite, crystal and vegetable beads in all colors and combinations. Round, melon and cube cut.

Main Floor—East

Gifts of Linen Renfrew Damask Luncheon Sets

55x58-inch cloth and six 18-inch napkins. Various color combinations. 2.79

Lace Trimmed Linen Scarfs 1.50

With heavy Italian linen centers that will wear and launder well. Size 18x54 inches.

Fine Linen Luncheon Napkins 4.50

Neatly hemstitched napkins that will go well with any luncheon cloth. Size 13x13 inches.

Main Floor—South

Sale of Floor Samples, Used Rebuilt and Discontinued Models  
Phonographs  
1/2 Price



Your unrestricted choice of any floor sample, discontinued model or used upright or console phonograph at about one-half the former price. We give a partial list of the instruments on hand

- 100.00 Brunswick, used 40.00
- 150.00 Victrola, used 67.50
- 125.00 Nightingale Console 67.50
- 125.00 Supreme Console 67.50
- 275.00 Victrola 97.50

Just 25 instruments, all rebuilt and guaranteed in perfect running order.

EASY TIME PAYMENTS  
The Brandeis Store—Main Floor—West

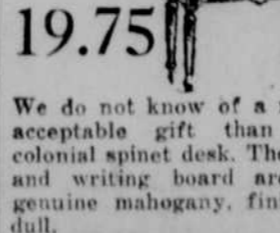
For Real Christmas Pleasure  
Good Furniture  
May Be Bought on Easy Time Payments



22.50 Parlor Rocker 16.95

A large comfortable rocker in mahogany finish, richly upholstered in heavy tapestry, as illustrated.

Mahogany Spinnet Desk 19.75



We do not know of a more acceptable gift than old colonial spinnet desk. The top and writing board are of genuine mahogany, finished dull.

Tapestry Covered Foot Stool 1.69

There are just 24 of these stools or foot rests, the frames of solid oak, the top and sides covered with fancy tapestry.

The Brandeis Store—Seventh Floor

Turn the Light of a Beautiful Boudoir Lamp

On Your Xmas Problems

Here they are in ivory finished metal with shade to match. Complete with cord and plug. 1.50

Boudoir Novelties

Dresser trays, picture frames, handkerchiefs and glove boxes, hair pin boxes and powder jars. In old rose or blue, 1.00.

Mahogany Candlesticks 50c 75c 1.00

Gracefully turned and beautifully finished. Three sizes. Gifts any tasteful woman will appreciate.



Sewing Baskets  
Leather and basketry combined, silk and satoon lined, fitted with all sewing accessories, 2.89.

Learn Plastolart

The art of decorating on wood bases, plaques, lamps, book ends, sconces, candlesticks, etc. You can make smart and attractive gifts at surprisingly small cost.

Dennison Instruction

Many beautiful gifts are being made these days in the Dennison rope, wax and paper work. An expert instructor is at your service from 9 a. m. to 6 p. m.

The Brandeis Store—Third Floor—West