Extraordinary!

The Nebrasha

The Nebraska's 39th Anniversary and Golden West

Six Wonderful Days of Gift Giving and Value Giving Thursday, Dec. 4th to Wednesday, Dec. 10th

Supply Your Winter Suits and Overcoats Women's Apparel and Holiday Gifts

Commemorating the west's returning prosperity with an event that will save thousands of dollars for the patrons of The Nebraska Clothing Co. Wonderful special purchases will contribute

to the extraordinary in value and a distribution of Gold Piece Souvenirs that will return to Nebraska patrons many thousands of dollars in actual cash!

Nebraska Clothing Co. invites its patrons to a Real Celebration



Every Man and Young Man

FIOSDE

Gold Piece

Free

With individual Cas purchases of \$25 or

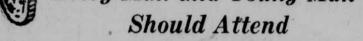
SPECIAL NOTICE-The Gold Piece Souvenirs are distributed as follows:

Every Woman and Miss

Rebration

Gold Piece

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The prosperity celebration offers an exceptional opportunity to secure quality clothes, the finest values that America produces at real savings.

YOU CHOOSE FROM THOUSANDS UPON THOUSANDS OF THE SEASON'S

Quality Suits and Overcoats

Prosperity Celebration Feature Values at

*35 and \$50

AND OTHER WONDERFUL SUITS AND OVERCOATS AT \$20 to \$65

Boys' Suits and Overcoats ³12⁵⁰ ³15 **\$10**

AND OTHERS AT \$18.00 AND \$20.00 Supply everything the boys need in winter clothing and furnishing goods.

Ask for a transfer when you begin purchasing-buy in any or all departments. One \$2.50 gold piece is given absolutely free with cash purchases amounting to \$25.00 or more. One \$5.00 gold piece given absolutely free with individual cash purchases of \$50.00 or more.



Should Attend

The Prosperity Celebration offers a wonderful opportunity to secure women's wearing apparel at Nebraska's lowest in the city prices.

THIRD FLOOR OVERFLOWING WITH ALL THAT'S NEW IN WOMEN'S

Fall and Winter **Coats and Dresses**

> Feature Values at 9^{50}_{10} to 49^{50}_{10}

WONDERFUL SHOWING OF HIGHEST GRADE PLUSH AND CLOTH COATS AT \$59.50 to \$98.50



Women's Hand Bags-Ideal Christmas Gifts \$3.95, \$5.00, \$7.50 and Up

Buy Men's Holiday Gift Furnishing Goods Now!

in the prosperity celebration-choose from the most wonderfully attractive selections ever assembled by any store between Chicago and the coast.

Men's Shirts and Neckwear

Men's Gloves and

Mittens

Men's Mufflers and Men's Sweaters and Reefers

Sport Coats

Men's Bath Robes and House Coats

Men's Smart Hats and Caps

Men's and Women's Umbrellas

Men's and Women's Traveling Goods

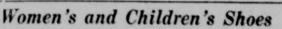
Men's and Women's Holiday Slippers

Men's Union Suits and 2-Piece Underwear

Men's Flannel and Work Shirts

Men's Hosiery Silk or Wool

Men's Full Dress and **Tuxedo Suits**



Winter footwear time and the Prosperity Celebration make buying easy. Women's new Satins, Patents and Tan Pumps-Billikens for boys, children and grown-ups. "Zippers" and four-buckle Overshoes.

Main Floor-North

Men-Your Winter Shoes

Don't overlook your footwear needs-buy in the Prosperity Celebration-Selz \$ Six famous \$6 Shoes and Oxfords-Arnold Glove Grip-Educators-Dr. A. Reed Cushion Shoes and other nationally celebrated Shoes and Oxfords are here. Main Floor-North



CORRECT AFPAREL FOR MEN AND WOMEN