

The Nebraska

The Nebraska's 39th Anniversary and Golden West

# Prosperity Celebration



**\$2.50**  
Gold Piece  
Free  
With individual Cash  
purchases of \$25 or  
more at our  
store

## Extraordinary!

**\$5.00**  
Gold Piece  
Free  
With individual Cash  
purchases of \$50 or  
more at our  
store

Six Wonderful Days of Gift Giving and Value Giving  
Thursday, Dec. 4th to Wednesday, Dec. 10th

### Supply Your Winter Suits and Overcoats Women's Apparel and Holiday Gifts

Commemorating the west's returning prosperity with an event that will save thousands of dollars for the patrons of The Nebraska Clothing Co. Wonderful special purchases will contribute

to the extraordinary in value and a distribution of Gold Piece Souvenirs that will return to Nebraska patrons many thousands of dollars in actual cash!

Nebraska Clothing Co. invites its patrons to a Real Celebration

# GOLD PIECES FREE

Plus Wonderful Values!

Plus Amazing Selections!

**Every Man and Young Man  
Should Attend**

The prosperity celebration offers an exceptional opportunity to secure quality clothes, the finest values that America produces at real savings.

YOU CHOOSE FROM THOUSANDS UPON THOUSANDS OF THE SEASON'S

### Quality Suits and Overcoats

Prosperity Celebration Feature Values at

**\$35 and \$50**

AND OTHER WONDERFUL SUITS AND OVERCOATS AT \$20 to \$65

### Boys' Suits and Overcoats

**\$10 \$12.50 \$15**

AND OTHERS AT \$18.00 AND \$20.00

Supply everything the boys need in winter clothing and furnishing goods.

**SPECIAL NOTICE**—The Gold Piece Souvenirs are distributed as follows: Ask for a transfer when you begin purchasing—buy in any or all departments. One \$2.50 gold piece is given absolutely free with cash purchases amounting to \$25.00 or more. One \$5.00 gold piece given absolutely free with individual cash purchases of \$50.00 or more.



**Every Woman and Miss  
Should Attend**

The Prosperity Celebration offers a wonderful opportunity to secure women's wearing apparel at Nebraska's lowest in the city prices.

THIRD FLOOR OVERFLOWING WITH ALL THAT'S NEW IN WOMEN'S

### Fall and Winter Coats and Dresses

Feature Values at

**\$19.50 to \$49.50**

WONDERFUL SHOWING OF HIGHEST GRADE PLUSH AND CLOTH COATS AT \$59.50 to \$98.50

### Mid-Season Trimmed Hats

**\$10 \$12.50 \$15**

AND OTHER LOWER PRICED MILLINERY IN THE DOWNSTAIRS STORE

Women's Hand Bags—Ideal Christmas Gifts \$3.95, \$5.00, \$7.50 and Up

## Buy Men's Holiday Gift Furnishing Goods Now!

in the prosperity celebration—choose from the most wonderfully attractive selections ever assembled by any store between Chicago and the coast.

Men's Shirts and Neckwear

Men's Gloves and Mittens

Men's Mufflers and Reelers

Men's Sweaters and Sport Coats

Men's Bath Robes and House Coats

Men's Smart Hats and Caps

Men's and Women's Umbrellas

Men's and Women's Traveling Goods

Men's and Women's Holiday Slippers

Men's Union Suits and 2-Piece Underwear

Men's Flannel and Work Shirts

Men's Hosiery Silk or Wool

Men's Full Dress and Tuxedo Suits

### Men—Your Winter Shoes

Don't overlook your footwear needs—buy in the Prosperity Celebration—Selz \$ Six famous \$6 Shoes and Oxfords—Arnold Glove Grip—Educators—Dr. A. Reed Cushion Shoes and other nationally celebrated Shoes and Oxfords are here.

Main Floor—North

## Nebraska Clothing Co

JOHN A. SWANSON, PRES  
WM. L. HOLZMAN, TREAS

FARNAM AT FIFTEENTH ST.

### Women's and Children's Shoes

Winter footwear time and the Prosperity Celebration make buying easy. Women's new Satins, Patents and Tan Pumps—Billikens for boys, children and grown-ups. "Zippers" and four-buckle Overshoes.

Main Floor—North

CORRECT APPAREL FOR MEN AND WOMEN