

COMMUNITY CHEST—Help 29 welfare agencies buy necessities of life for our less fortunate fellow Omahans for a year. "GIVE ENOUGH FOR ALL."

All Full Fashioned—  
All First Quality 2.00

**Silk Hose**

1.39

Chiffon, semi-chiffon, medium and heavy weights



These hose are the surplus stock of a well-known manufacturer, whose name we are not permitted to use. Fashioned with square and the new slenderizing heels.

Smart New and Important Colors  
Main Floor—North

Fresh, Long Stemmed

**Roses**  
Each 5c

Carnations, ea. 5c  
Gold Fish, each . . . 5c  
Fantails, each . . . 29c

Flowers—Main Floor

**Mixed Nuts**  
2 lbs. for  
35c

1924 crop mixed nuts. Large washed brazil, soft shell almonds, No. 1 California walnuts, Sicily filberts and pecans. No peanuts, black walnuts or hickory nuts in this mixture. Saturday Special.

Basement—West

10c Creme Oil

**Soap**  
5c

For Saturday only, this "cream of olive oil soaps" at just half its regular price.

Main Floor—West

60c lb. Box  
**Chocolates**  
Lb. 40c

Bittersweet and Swiss milk chocolates with fruit and nut centers.

Main Floor—West

Women's Dainty  
**Undergarments**  
1.00

Gowns, step-ins, bloomers, chemises, of Windsor crepe, nainsook, shadow batiste, cross-bar dimity, etc., in white and pastel shades.

Third Floor—Center

A Special Showing of  
Newest Faillie Silk

**Hats**

5.00



These smart, close fitting and brim hats most attractively modeled from the best quality Paris faillie silks trimmed with hand-made flowers and bows.

Henna Cranberry Brown  
Penny Copen Lipstick Red  
Second Floor—East

**THE BRANDEIS STORE**

**Toyland Opens Saturday**

On Our  
**Big Eighth Floor**

Half a City Block Filled With  
Toys From All Over the World

Kiddies, Visit the Wonderland  
**Fairy Grotto**

Where dreams come true—for it's the first chance for little boys and girls to see the dainty little people of fairyland outside of dreamland.

No little boy or girl will want to miss visiting the Grotto where beautiful fairies dance in sparkling costumes and wonderful fairy tales come true.

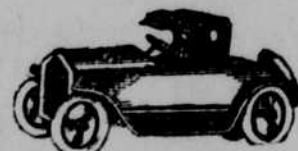
**Old Santa Claus**  
Will Be There With a Present for Every Child  
Come Saturday, When Everything Is in Full Sway!

Only a Few of the Wonderful Things You Will Find in Toyland:

- |                    |                   |                 |                 |
|--------------------|-------------------|-----------------|-----------------|
| Magic Lanterns     | Football Games    | Autos           | Friction Toys   |
| Steam Engines      | Basket Ball Games | Velocipedes     | Rubber Balls    |
| Construction Autos | Stuffed Animals   | Doll Carriages  | Tin Horns       |
| Cheercraft         | Wooden Animals    | Sleds           | Mechanical Toys |
| Electric Trains    | Austrian Animals  | White Enameled  | Christmas Tree  |
| Key-Wind Trains    | Lead Soldiers     | Furniture       | Lights          |
| Celluloid Dolls    | Wicker Furniture  | Doll Houses     | Christmas Tree  |
| Bisque Dolls       | Shooting Games    | Washing Sets    | Ornaments       |
| Mama Dolls         | China Tea Sets    | Roller Skates   | Stone Blocks    |
| French Dolls       | Tin Tea Sets      | Ice Skates      | Building Blocks |
| Austrian Dolls     | Aluminum Tea Sets | Footballs       | (Wooden)        |
| Italian Dolls      | Rocking Horses    | Erector Sets    | Alphabet Blocks |
| Doll Clothes       | Kiddie Cars       | Meccano         | Imported Trains |
| Baseball Games     | Coaster Wagons    | Sewing Machines | Steam Engines   |



Mechanical  
**Autos**



Extra reproductions of Fords—touring cars, sedans and coupes. Key wind—will run in a circle. Opening price 39c



Featuring  
Saturday

A Special Purchase

**Sale of Junior and Girls' Dresses**

\$5.00 to \$10.00 Values  
**3.98**

We purchased a large number—450 to be exact—and we took them at our own price. So, Saturday, you'll be able to buy them at a price about equal to their regular cost to us. They are smart little dresses, the practical kind you can buy knowing they'll give you one hundred per cent in wear and appearance—and at this price they make a genuinely economical buy.

Serge Taffeta Velour Check  
Crepe de Chine

Styles new and different; many are samples, in just one of a kind. Sizes 6 to 14.  
Second Floor.

Continuing Saturday  
Our Greatest

**Sale of Dresses**

A sale where such dresses at a low price make it an Event in Dress Selling.

\$30, \$35, \$40, \$45 and \$50 Values

16.75

Dresses of the finer type that reveal their fashionable origination only in higher priced models.

Dresses carefully selected for their excellence of workmanship and quality of materials.

Salins, Bengaline, Faillie, Flannel, Twill, Charmeen, Crepe Satin

Second Floor



The Really Smart Woman Must Be Slender All Over

**Kleinert's Reducers**

Have made it possible by designing Reducers for every part of the body.

Kleinert's Rubber Reducers are preferred because they are SAFE—COMFORTABLE, EFFECTIVE and have NO ODOR even in use.

Worn with or without a corset. Figure improvement is immediate and permanent.

Third Floor—North

13.50



For Assured Good Quality and Wear—Women's Fine

**Munsing Underthings**

Cotton

**Union Suits**

Medium and heavy weight cotton suits in full bleach. High or Dutch neck, long or elbow sleeves, ankle or knee length.

Regular sizes, 2.25  
Extra sizes, 2.50

Part Wool

**Union Suits**

Ankle and knee length suits with high or Dutch neck, and long or elbow sleeves. Cream color.

Regular sizes, 3.50  
Extra sizes, 3.95

All Wool

**Union Suits**

Ankle length suits with high or Dutch neck, long or elbow sleeves. Cream and natural. Regular sizes, 5.00  
Extra sizes, 5.50

We also carry in stock vests, pants, bloomers and corset covers in cotton and wool in a wide range of sizes. We shall be pleased to order for you any Munsing garment not in stock.  
Third Floor—Center

**Dress the Kiddies Warmly and Economically**



Miss 6 to 14 Will Delight in This Complete Assortment of

**Beautiful Coats**

14.50

Newest styles for fall and winter the smart little girl will want for school and dress wear. Every desired material, every new coloring, every new trim is included in this very complete showing.  
Second Floor

50c Children's Socks 39c

Clever little wool and heavy mercurized socks for the kiddies. Weights and styles for boys and girls for school, dress and play. Solid colors with contrasting cuffs.

Main Floor

Munsingwear for Boys and Girls

**Cotton Union Suits**

Boys' heavy suits in ankle length, with high neck and long sleeves. Cream and gray. Girls' suits, medium or heavy, in ankle or knee length, high or low neck, long or short sleeves. Full bleach.

Sizes 1 to 6 years 1.50  
Sizes 7 to 12 years 1.50  
Sizes 13 to 18 years 1.75

**Boys' and Girls' Part Wool Suits**

Ankle length suits with high neck and long sleeves. Girls' suits in cream and natural. Boys' in natural only.

Sizes 1 to 6 2.00  
Sizes 7 to 12 2.50  
Sizes 13 to 18 2.75  
Third Floor—Center

Besides Being Warm and Stylish These Boys' Cravenette Overcoats



Shed Water!  
15.00 16.50  
20.00

"Cravenette coats are treated in a special way that makes them look better, and wear longer. Special tests conducted by Columbia university have proved this. And they certainly have style! They are cut on smart lines to give just the swagger a correctly tailored overcoat should have.

The fabrics were chosen with one eye to patterns and the other to durability. The tailoring is the type that holds together.

Extra Value and Wear in

**2-Pants Suits 9.85**

Yoke and plain back models, inverted pleated backs, in tweeds, fancy mixtures and serges; all wool fabrics. Sizes 6 to 18.  
Boys' Shop—Fourth Floor

Boys' Hats 1.25 to 3.45

Clever new styles for school and dress wear in chinchillas and fancy overcoatings, with removable ear tabs.

Boys' Percale

**Blouses 78c**

A good quality of striped and plain materials made up with tailored and button-down collars. Sizes 6 to 14.

Boys' Wool

**Sweaters 2.95**

Wool mixed sweaters in coat and slip-on styles. Grays, browns, tan and the combinations. Sizes 6 to 16.  
Boys' Shop—Fourth Floor



For Boys and Girls

**BUSTER BROWN SHOES**

Children's

**Elkskin Shoes**

Smoke or pearl elkskin. Good shoes for school or play.

Sizes 2 to 8, 2.00  
Sizes 5 1/2 to 8, 2.50

Infants'

**First Step Shoes**

Button shoes of soft, pliable white kid.

Sizes 1 to 5, 2.00

Children's

**"Zippers"**

Something new in overshoes. They have patent fasteners that are easy for any child to adjust.

Sizes 6 to 10 1/2, 4.25  
Sizes 11 to 2, 4.75

The Brandeis Store  
Third Floor—East



A Fitting Complement To Her Smart Tailleur

Kayser's Chamoisette

**Gloves**

At 2.25

These clever new one-class styles with flare or turn back cuffs, in two-tone combinations of oak, heaver, covert or gray.

At 1.25

For those who prefer the popular cuff, these one-class gloves, in gray, mode or brown, are ever so smart.

**Children's Gloves 1.65**

"Midge" gloves for the wee little ones. Imported case leather in regular oak shades. Sizes 1 to 4.  
Main Floor—North