

# Today

100 Years of Fifth Ave.  
Rat Week Ends.  
Education Week Starts.  
Worse Things Than Rats.  
By ARTHUR BRISBANE.

The cities of this country are beginning to take interest in their own ancient dates. New York this week celebrates the 100th anniversary of Fifth avenue's existence as a real street. It was a cowpath 100 years ago and a rocky one.

Only 85 years ago Christopher Milderberger leaned over the picket fence of his farm that would be now at the corner of Fifth avenue and Twenty-third street.

We do things quickly in America, building up and tearing down. In 1849, at Fifth avenue and Forty-second street, was completed the great Croton reservoir introducing running water into any New York house that cared to have it.

The reservoir is gone and in its place stands the great public library, where any citizen can obtain knowledge without money and without price.

Thirty years ago this writer persuaded Joseph Pulitzer to drive up Fifth avenue along the east side of Central park, saying to him, "buy land here, Uncle Joe, and you'll own what is the most valuable private residence in the world."

"No," said Joseph Pulitzer, "believe me, Brisbane, nobody will come up here to live and drive over these cobblestones. But they did come, all those that had money enough."

And Joseph Pulitzer eventually bought a site for his house on a side street off Fifth avenue paying for it more than a whole Fifth avenue block front would have cost him, when he drove over those cobblestones.

A great street is Fifth avenue, and it has been made great not by those that came there to live and spend their accumulated money, but by men of energy that, year after year, have pushed their residences of self-appointed "Fifth avenue aristocrats" farther and farther north to make room for the business enterprises that have built up New York.

The merchants that occupy Fifth avenue on both sides are the builders of cities. They bring the visitors that bring the money that creates the city.

London finishes its "rat week" as we begin "education week." Londoners announce that they have killed 3,000,000 rats in six days. Education of the right kind will destroy things more harmful than rats including superstitions, poverty, race and religious hatred.

Incidentally, education will wipe out some of the more brutal superstitious features of the several religions.

Rats alone in London do \$5,000,000 worth of damage every year. The cost of prisons and insane asylums is part of the cost of ignorance, also the cost of policemen and judges, battleship and armia.

President Coolidge's message announcing this education week is brief and as sound as any message on education, since Jaures message to the school teachers of France: "Teach the children to read intelligently, and all knowledge is open to them."

Fathers and mothers need not worry because their children lack "college education," if they have been taught to read intelligently, and if they read the right books because their minds crave information.

A better, more useful education can be got from two years systematic reading of the right kind, than the education planted in the average young student in his four years of college.

An unfortunate young girl, sitting in her own automobile, close to another car occupied by her father and mother, suddenly shot herself dead. The reporters say "she was young, rich, beautiful, had a good social position."

And since she had "everything in the world that anybody could want," the reporters can't explain her suicide.

"Everything in the world that everybody could want" is a broad statement. No human being lacking real and interesting work, fully occupying the mind, had "everything that anybody could want."

Leaving out the very depth of misery in which death is chosen as the alternative to disgrace or starvation, there are more suicides among these that have too much than among those that have too little.

What will the stock exchange do this week? Last week it broke records for buying and selling, and financial writers tell you that the value of securities "increased by \$3,000,000." Perhaps so, perhaps not. The value of stocks depends on the value of things behind the stocks.

The value of the railroad depends on traffic, on efficiency, on management and honesty. You get reports on the traffic that may be reliable. But you have to guess at the honesty and efficiency.

## LEGION MEMORIAL STONE DEDICATED

Beatrice, Nov. 17.—Impressive services were held at Riverside park Sunday afternoon when the memorial stone for the world war veterans of Gage county was presented to the American Legion by the women's auxiliary of the organization. A parade, headed by the Beatrice Municipal band and participated in by members of Company C, American Legion, Officers Reserve Corps, Boy Scouts and other organizations, marched from the postoffice to the park where a brief ceremony was held.

The invocation was given by Rev. Ross McQueen of the First Presbyterian church after the band had played "America."

Mrs. C. L. Brewster, commander of Biting Norman post, American Legion, opened the program, and the presentation of the stone or tablet was made by Mrs. J. E. Lang of the women's auxiliary. Major Brewster responded on the behalf of the legion, and then followed the principal address by Senator-elect L. H. Laughlin of this city, who also spoke at a similar exercise earlier in the day at Wilber.

The band played "The Star Spangled Banner," and the service closed with benediction by Rev. W. A. Mulligan.

There was a large crowd in attendance and the services were impressive throughout.

## FIRE FAILS TO HALT SERVICE

S. L. Clark, local general agent for the Erie railroad, received a telegram Monday from J. B. Ford, freight traffic manager, Chicago, stating that the destruction of piers Nos. 5 and 6 at Jersey City by fire on Sunday will not interrupt passenger or freight service at the New York terminal district either outbound or inbound.

"We have ample pier space on Jersey shore," the telegram adds.

## Woman, 84, Succumbs to Injuries Received in Fall

Beatrice, Nov. 17.—Mrs. Mary Martin, 84, for 87 years a resident of the Holmesville neighborhood, died at a hospital here as the result of a broken hip sustained in a fall at her home four miles east of Holmesville two weeks ago. Her husband died eight years ago. She is survived by seven children, all grown.

## FREEDOM FROM PIMPLES AND SKIN TROUBLE

Mercrex Guaranteed  
No matter how long you have suffered with eczema, pimples, itchy, blackheads, boils, ringworm or other skin troubles, we have prompt, positive relief for you—guaranteed Mercrex Cream—guaranteed to bring relief or your money back! Don't confuse Mercrex with the usual dark, messy, ill-smelling ointments that merely grease the surface. Mercrex penetrates through the outside skin and acts on the true skin underneath. Mercrex is heartily endorsed by physicians. It vanishes in use. Does not advertise your trouble. Has a faint, delicate color. Does not soil or stain linen. Only use at drug stores. The L. D. Caulk Company, Milford, Del.

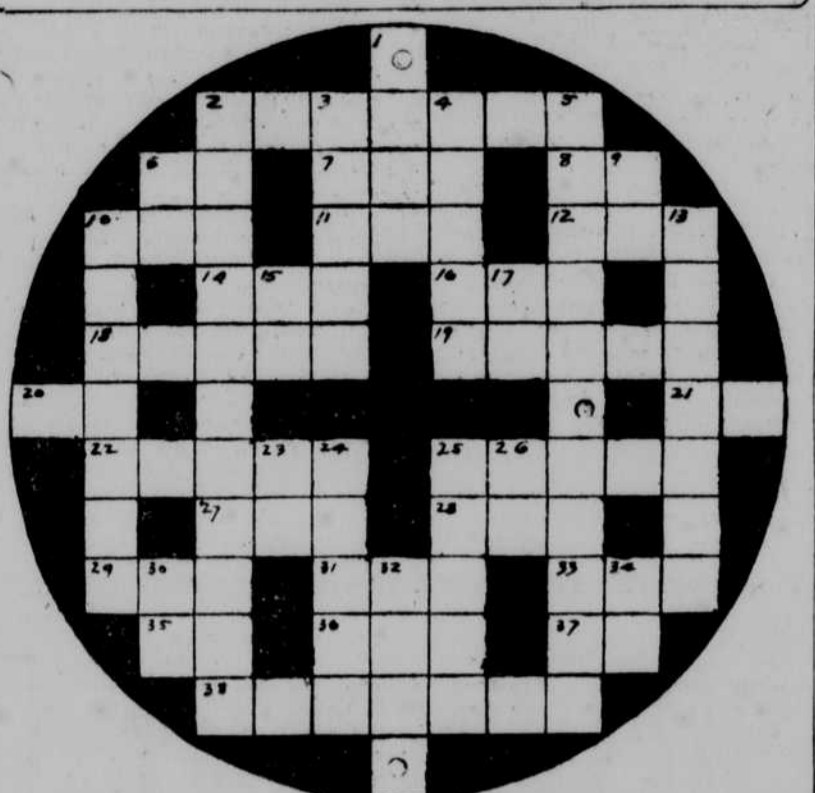
## Ends Stubborn Coughs in a Hurry

For real effectiveness, this old home-made remedy has no equal. Easily and cheaply prepared.  
You'll never know how quickly a bad cough can be conquered, until you try this famous old home-made remedy. Anyone who has coughed all day and all night, will say that the immediate relief given is almost like magic. It is very easily prepared, and there is nothing better for coughs.  
Into a pint bottle, put 2 1/2 ounces of Pinex; then add plain granulated sugar syrup to make a full pint. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup. Either way, the full pint saves about two-thirds of the money usually spent for cough preparations, and gives you a more positive, effective remedy. It keeps perfectly, and tastes pleasant—children like it.  
You can feel this take hold instantly, soothing and healing the membranes in all the air passages. It promptly loosens a dry, tight cough, and soon you will notice the phlegm thin out and disappear. A day's use will usually break up an ordinary throat or chest cold, and it is also splendid for bronchitis, croup, hoarseness, and bronchial asthma.  
Pinex is a most valuable concentrated compound of genuine Norway pine extract, the most reliable remedy for throat and chest ailments.  
To avoid disappointment, ask your druggist for "2 1/2 ounces of Pinex" with directions and don't accept anything else. Guaranteed to give absolute satisfaction or money refunded. The Pinex Co., Ft. Wayne, Ind.

## Pimply? Well, Don't Be People Notice It. Drive Them Off with Dr. Edwards' Olive Tablets

A pimply face will not embarrass you much longer if you get a package of Dr. Edwards' Olive Tablets. The skin should begin to clear after you have taken the tablets a few nights.  
Cleanse the blood, bowels and liver with Dr. Edwards' Olive Tablets, the successful substitute for calomel; there's no sickness or pain after taking them.  
Dr. Edwards' Olive Tablets do that which calomel does, and just as effectively, but their action is gentle and safe instead of severe and irritating.  
No one who takes Olive Tablets is ever cursed with a "dark brown taste," a bad breath, a dull, listless "no good" feeling, constipation, torpid liver, bad disposition or pimply face.  
Olive Tablets are a purely vegetable compound mixed with olive oil; you will know them by their olive color.  
Dr. Edwards spent years among patients afflicted with liver and bowel complaints and Olive Tablets are the immensely effective result. Take one or two nightly for a week. See how much better you feel and look, 15c and 30c.

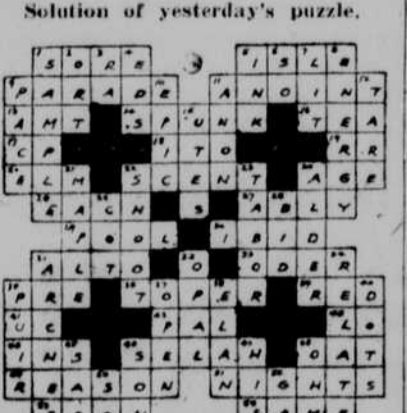
## The Daily Cross Word Puzzle



- Horizontal.
- 2—Sweet flag root
  - 6—Negation
  - 7—Malt beverage
  - 8—Above
  - 10—Soviet land (abbr.)
  - 11—A vivid color
  - 12—Drunkard
  - 14—Large cup
  - 16—Incorporated (abbr.)
  - 18—Flat
  - 19—To correct
  - 20—To move forward
  - 21—Postscript (abbr.)
  - 22—Tempest
- Vertical.
- 1—Auction
  - 2—One who is at home anywhere
  - 3—Immense
- 25—Open inner court of Mexican dwelling.
- 27—Away from the wind
  - 28—A Hebrew priest (Bible)
  - 29—Scientific (abbr.)
  - 31—To decay
  - 32—Honey insect
  - 35—Personal pronoun
  - 36—Dog
  - 37—Lieutenant (abbr.)
  - 38—Happening

- 4—Ancient country, now part of Persia.
- 5—Impressional
- 6—A Greek letter
- 9—River in Italy
- 10—Rests
- 13—Young batrachian
- 15—A prefix signifying opposite
- 17—New Mexico (abbr.)
- 23—Note in the musical scale
- 24—Thanks (French)
- 25—Rock (Greek derivation)
- 26—The (Prefix of Arabic origin)
- 30—Crown of India (abbr.)
- 32—To dispossess
- 34—And (Latin and French)

The solution will appear tomorrow.  
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'Little Lady' Coats  
Fashioned in Half Sizes to Meet the Requirements of the Petite Figure  
All in November Sales  
F. W. Thorne Co.  
1812 Farnam

## STROKE FATAL TO PIONEER, 86

Special Dispatch to The Omaha Bee.  
Falls City, Nov. 17.—Level J. Hitchcock, 86, commander of the local G. A. R. post for the last eight years and resident of Richardson county for 63 years, died at his home here late last night an hour after he was stricken with heart failure.  
Mr. Hitchcock was born in Warren county, New York, on April 5, 1838, and came to this county in 1861, the year he enlisted in Company F, Fifth

regiment of Missouri, with which he served more than two years.  
Mr. Hitchcock was regarded as one of the earliest purebred stock breeders in the state. Funeral services will be held Wednesday at 2:30 under the auspices of the local post of the G. A. R. Veterans of the world war will serve as active pallbearers.

Russell Lake Stocked.  
Tecumseh, Nov. 17.—The Isaak Walton League of Tecumseh received from the state hatchery 4,000 small fish and planted them in Russell lake, just west of the city. The fish included black bass, blue gills, perch, croppie and channel cat.

## Thru Daily Sleeper to ST. LOUIS

Commencing November 23, 1924 Via  
by way of Kansas City

Lv. Omaha	1:55 p. m.
Ar. Kansas City	8:10 p. m.
Lv. Kansas City	9:30 p. m.
Ar. St. Louis	6:55 a. m.

Dining Car for Dinner.  
Tickets and Reservations at Union Station or—  
City Ticket Office  
311 S. Sixteenth Street  
Omaha, Nebraska  
(Jackson 4543)

THE SCENIC, RESTFUL ROUTE

## GIVE SOMETHING ELECTRICAL THIS CHRISTMAS

Now is the time to do your Christmas shopping. Take advantage of the complete stocks. Avoid the crowds. Shop in Utmost Comfort!

## GIVE SOMETHING ELECTRICAL THIS CHRISTMAS

Give presents this Christmas which are practical, lasting and still decorative. Don't give presents which are only momentarily enjoyed. Electrical gifts will be the most popular of the present Yuletide because of their practicability.

Electrical gifts are popular because they have all the qualities of the gift beautiful; but in addition are useful. If you select electrical gifts you are absolutely sure of satisfying the recipients.

## Appliance Exposition

Nov. 17 to Dec. 6  
At Our  
Electric Shop  
15th and Farnam Sts.  
You Are Welcome

Practical uses of electrical appliances and the latest electrical products of modern inventive genius will be demonstrated.

Special Exhibitions and Displays Every Day

New methods of using electricity to help you in solving your household problems will be displayed every day.

Many New Appliances

Have you seen the latest and improved electrical appliances? There are many of them.

Personal Demonstrations

Expert demonstrators, direct from the centers of production, will conduct practical demonstrations and will discuss your household problems with you.

Convenient terms will be arranged on all merchandise purchased, if you desire it.

Waffle Irons  
Delicious waffles for breakfast! What could be more useful!

Electric Irons  
A gift that will be used a thousand times during the year.

Percolator Sets  
Sets that are handsome and appropriate as a Christmas gift.

Table Lamps  
One of these lamps add joy to any home.

Thor Washers  
A washing service unequalled. A gift that will add many joys to any home.

Hot Plates  
A convenient appliance with many practical purposes.

Warming Pads  
A gift of many varied uses.

Immersion Heaters  
A gift that will come in handy many times. Will warm water or milk quickly.

Electric Toasters  
Will toast bread quickly and with an even brownness from edge to edge. Very useful.

Thor Ironers  
This machine will iron a complete washing in one-fifth the time required by hand.

Grills  
A utility table stove that cooks three different foods at one time.

Percolator Pot  
This percolator will make coffee quickly and better. A gift used daily.

Electric Heaters  
Have warmth where you want it: a gift that will last many years.

Give Something Electrical

All Electrical Appliances Are Sold on Terms Convenient to You!

# Nebraska Power Co.