

Dairy Society in State Working to Double Efficiency

Can Be Accomplished by Weeding Out Scrubs, Manager Tells Implement Dealers.

The goal of the Nebraska Dairy Development society is to double the efficiency of Nebraska cows, declared Otto H. Liebers, manager of the society, who addressed 500 members of the Midwest Implement Dealers' association in convention here, on "Dairy Farming" Wednesday morning at Hotel Rome.

"There are 500,000 cows on the 124,000 farms in Nebraska," said Liebers. "These cows produce \$40,000,000 annual wealth. This amount should be doubled."

"This can be done by weeding out poor cows and breeding other bovines for dairy production. Aids Farm Land."

"Dairying will increase, not deplete the fertility of Nebraska farm land. In Wisconsin a crop of seven bushels to the acre has been swelled to 35 bushels through fertilizing from dairying."

Liebers declared that the present decline in butter fat prices was due to a surplus of 155,000,000 pounds in storage. The market will soon right itself, he predicted, as recently the first shipments of butter to London in months were exported. He declared the surplus was due to the large amount of butter substitutes used.

Poorer Cows Liability.
"Danger of over-production is in the poorer cows," he said. "A few good cows on every farm is our aim. The dairy business will never be overdone if the unprofitable cow is eliminated."

Curtis M. Johnson, Rush City, Minn., will speak before the implement dealers Wednesday night on "Bigger Boosts Bring Bigger Business."

The Autolykus entertainers of Taber college are also on the program.

Ursula Convent Manager Dies in Hospital at York
York, Nov. 12.—Miss Bertha Hopfer, 62, died at the Ursuline hospital after an illness of three months. She was business manager and chaperon at the convent. She was born in Wisconsin and had been connected with St. Ursulas for the past 24 years. She had been in failing health for several years.

Young Love Sweet but Doesn't Last, Says Man Who Married When Only 17

Haled Into Court Here for Non-Payment of Alimony; Former Wife Takes Issue With Him; Declares His Mother Broke Up Their Home.

Young love is sweet, but it doesn't last. Such at least is the assertion of Dr. Harold E. Tagg, chiropractor of What Cheer, Ia., and his statement is borne out by the fact that his former wife haled him into police court Wednesday morning for nonpayment of alimony.

Tagg and his former wife were married in 1912, when he was 17 and she was 16. He is now 28. They were divorced in 1917. They have a son, 10 years old.

The former Mrs. Tagg, who is now Mrs. J. P. Condon doesn't agree with him about young love. "I always loved you," she said in court. "I would yet, but your mother wouldn't let me."

She charged that he has paid no alimony since 1921. She said she did not know where he was until a friend told her Tuesday that he was in Omaha on a visit. He claimed that he had been ordered to pay the alimony to her father, and that he had disappeared.

Judge Sophus Nebel, jr., continued the case until Thursday morning.

Dr. George W. Todd, a dentist, filed suit for \$25,000 in district court yesterday against Paul Jacobus, owner of a garage at Eighteenth street and St. Mary avenue. Dr. Todd was helping push his car into the garage when another car, driven, he says, by Verne White, an employe at the garage, drove against him, causing injuries from which phlebitis developed.

GRAIN EXCHANGE NAMES DIRECTOR
H. A. Butler was elected as new director of the Omaha Grain Exchange on Wednesday to fill the vacancy left by J. W. Holmquist, whose term of office expired. The two directors re-elected were C. G. Crittenden and S. C. Bell.

Victor Berger Re-Elected.
Milwaukee, Wis., Nov. 12.—Completion of the official count by the canvassing board in the Fifth Wisconsin district for representative in congress show Victor L. Berger, socialist, re-elected by a majority of 488 over Ernest A. Braun, republican. The count: Berger, 32,176; Braun, 31,688.

Body Identified.
Sioux Falls, S. D., Nov. 12.—Inquiries here today established the identity of the body found yesterday near Alexandria, S. D., as that of E. L. Fosness, 57, of Presko.

ADVERTISEMENTS
Was skeptical of Kellogg's Bran until it gave him back his health
Naturally Mr. Carter—whose letter follows—was skeptical. He had tried practically everything for the relief of constipation. All had failed. But Kellogg's Bran brought him permanent relief, just as it has done for thousands of others. Read his letter:

Advertisement for Kellogg's Bran
I am 43 years old, and have been for years a great sufferer from constipation. I had to resign a clerical position because of rashes of blood to my head, some of which caused me to fall to the ground. I took an outdoor laboring job and tried for the first time, skeptically I admit, your Krumbled Bran. The result has been wonderful. I began to be normal after I had been on the Bran about three days. No more enemas, no more Old Dr. So-and-so's Pills, Epsom salts by the ton, etc. ad infinitum! You have the most wonderful product for constipation I have ever seen or tried. Yours very gratefully, L. T. Carter, 224 Nineteenth St., Brooklyn, N. Y.

Kellogg's Bran, cooked and krumbled, does not irritate the intestines like drugs and pills. It acts exactly as nature acts. Eaten regularly, it is guaranteed to relieve permanently the most chronic case of constipation, or your grocer will return your money.

You will like the exclusive, nut-like flavor of Kellogg's Bran, cooked and krumbled. Eat two tablespoonfuls daily—in chronic cases with every meal. Eat it with milk or cream and in the recipes on every package. Sold by all grocers. Made in Battle Creek.

Thursday Offerings On Third Floor THE BRANDEIS STORE

Kiddies' Hair Bob, 35c **Women's Shingle Bob, 50c**

Exceptional Values in Infants' Imported Hand Made Dresses 1 69

A big shipment of lovely little nainsook dresses with draw-work in the front, shirring at the neck, and double hemstitching at neck and sleeves. Sizes infancy to 2 years.

Infants' Silk and Wool Hose 65c	Infants' 35c Wool and Mercer'd Hose 29c	Children's Flannelette Sleepers & Gowns 89c
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Slight irregulars of 70c and 75c qualities. Imperfections are hardly noticeable. Sizes 4 1/2 to 6 1/2.

Mercerized and wool or cashmere, in black, brown and white. Sizes 4 1/2 to 6 1/2.

Of best grade heavy outing flannel, pink and white or blue and white striped. Sizes 2 to 14.

The Brandeis Store—Third Floor—East

You Can Save Greatly in This Thursday Sale of Underwear

Women's Sample Suits They Would Sell Regularly From 2.48
3.00 to 5.00

Samples, seconds and discontinued numbers of Munzing, Madison Mills and Princess May union suits, in all wool, part wool, and silk and wool. Cream and natural. All sizes 34 to 50 in the lot, but not every size in each style.

Women's \$1 to 1.50 Sample Suits 79c

Heavy and medium weight union suits, one sleeved. Bodice tops and ankle lengths. Regular and extra sizes.

Children's 1.25 Union Suits 79c

Ankle length suits with high neck and long sleeves, sizes 2 to 18. Taped waist suits with short sleeves and knee length, sizes 2 to 12. All full bleach.

Children's 3.50 Sample Suits 1.79

Samples, seconds, and discontinued numbers of Munzing and Madison Mills union suits in silk and wool and part wool. Cream and natural. All sizes 2 to 18 in the lot, but not every size in each style.

Women's Heavy Union Suits 1.49

Full bleach, fleeced union suits, ankle length, dutch neck and elbow, sleeves. Sizes 28 to 44.

The Brandeis Store—Third Floor—Center

Compelling Specials in Women's Underthings

1.00 and 1.88

Seasonable garments that you need at prices you'll like.

Outing Flannel Gowns--
High necks and long sleeves, or slipover styles with short sleeves. They are cut remarkably long and full, prettily trimmed with fancy stitches and braiding. A practical, sensible garment for the coming months.
Price 1.00

Windsor Crepe Gowns--
For the busy women, these gowns are a real time-saver. They are easily washed and take no ironing. Pretty, too, with trimming of stitching and lace at neck and arm holes.
Price 1.00

Two-Piece Pajamas--
Many women prefer these to gowns for the winter months. Made of lovely striped sateen and Windsor crepe. Beautifully finished with lace and hemstitching. All the high colors and pastel shades.
Priced 1.88
Third Floor—Center

Thrift Specials

Children's 1.00 and 1.25 Vests and Pants 59c

Close-outs of part wool Munsingwear. Vests with high necks and long sleeves. Pants ankle length. Sizes 1 1/2 to 10 years.
Third Floor—Center

Women's Fiber Silk Vests 69c

Mill runs of regular 1.50 grades of well-known manufacturers. Bodice tops. Flesh, orchid, peach and white. Sizes 36 to 42.
Third Floor—Center

Lanol Permanent Waving 15.00 Special

For a limited time only can we offer this permanent waving at this low price.
Beauty Shop—Third Floor—West

Women's 2.50 Pullman Slippers 1.00

All leather slippers in leather case. Black. Very special.
Third Floor—East

Infants' 98c Gowns and Blankets 59c

All white except a few gowns in size 2 are pink or blue. Gowns are well made with drawstring at bottom.
Third Floor—East

Infants' 1.00 to 1.39 Wool Knit Gertrudes 79c

Finished at neck, arm and bottom with crochet. Dark colors. Sizes 4 to 10 years.
Third Floor—East

Crepe and Lingette Bloomers 1.00

They're good looking, too, in the light washable colors. Firmly made with double-stitched seams, reinforced and with double elastic at the knee. They fit smoothly under the skirt or dress.
Third Floor—Center

Women's Outing Flannel Bloomers 59c

Made to Sell at 98c Each

These are wonderful for the woman who is outdoors a great deal. Fine for the school girl, too. In the striped or plain flannel, cut full and with elastic at the knee.
Third Floor—Center

Outing Flannel Petticoats 59c

Regularly 98c Each

Warm and practical for the cold months. Made of heavy outing flannel in white or gray striped. Regular and extra sizes. Hemstitched bottoms or finished with a ruffle. Regular and extra sizes.
Third Floor—Center

75c Allover Lace Bandeaux 69c

A back-fastening model of medium length, made of allover lace in dainty scroll pattern.
Third Floor—North

Mother's Task Made Easy



The use of chewing gum comes to mother's aid wonderfully in getting children to keep their teeth clean.

The kiddies love it.

WRIGLEY'S not only removes food particles from between the teeth, but it massages the gums and aids tooth nutrition.

When father brings home **WRIGLEY'S** he benefits the teeth, appetite, digestion and nerves of the whole family.

It will clear his breath and soothe his throat after smoking.

WRIGLEY'S after every meal



Sealed Tight Kept Right

WRIGLEY'S CHEWING GUM

Different Flavors—SAME QUALITY

More of the Popular Brandeis 'Janice'

The Maximum In Smartness at The Low Cost **8.50**

In all over patent leather, black satin with black kid trim, black kid with patent leather trim, and patent leather with tan calf trim. Flexible soles and high Spanish heels.



Featured for Thursday on Our Third Floor

A Color Spot for Couch or Corner Velour Pillows

Soft and beautiful are these newly arrived pillows of velour with centers of tinsel tapestry, with edges effectively bound with dull gold braiding. **3.50**

All large pillows, made of an excellent grade of materials and filled with the best of kapoc.

You may have them in the round, half moon slumber roll or oval shapes. In mulberry, black or open blue, with contrasting colors in tapestry.

Stamped Glass Towels, 25c
Stamped on plain crash with blue lined border. Ten designs, simple and quick to work.

Stamped Tea Aprons, 25c
On fine white lawn. Three attractive designs for Lazy Daisy and French knot embroidery.

Stamped Buffet Sets, 39c
On Indian Head with hemstitched borders—ready for crocheting. Four pretty designs.

The Brandeis Store—Third Floor—West

Here's Successful Saving And Luxurious Warmness in a Sale of Quilted Robes

12.98

Selling regular in stock for 15.00

Quilted of a heavy satin, lined with Seco silk and interlined with lambs' wool. Fastened at the side with a silk cord girdle.

They are in two-toned colorings:
Peacock and Canary.
Delf Blue and Fuchsia.
Gold and Black.
Burnt Orange and Peacock.
Rose and Black. All Black.

A Wide Assortment of New Corduroy Robes

You can be sure, in picking one of these robes, of the newest modes—either in the inexpensive, unlined robe, or the "dressy" breakfast coat or lounging garment. **3.89 to 19.98**



Reduce Your Figure With a Nemolastic Reducing Corset

Your figure can be fitted exactly, for Nemolastic is made in a number of models—front lace, and back lace.

The safe, scientific way to reduce

The pure gum rubber of which the corset is made produces a constant, gentle massage which causes excess flesh to disappear. Covered with a beautiful Italian silk that makes the garment very dainty and beautiful.

10.75 to 15.00



The Brandeis Store Third Floor—North