

### River Drive Plan Would Pay Big Dividend to City

Civic and Religious Leaders Unite to Urge Support for Proposed Bond Issue.

The proposed river parkway, for which a bond issue of \$242,665 will be voted on next Tuesday with which to acquire the necessary land along the Missouri river front, is an excellent investment for Omaha, in the opinion of numerous men who have been interviewed on the project.

The proposal has been endorsed by Dr. Harold C. Gifford, Monsignor Augustine M. Colaneri, chancellor of the diocese of Omaha of the Roman Catholic church; Rev. C. C. Wilson, president of the Omaha Ministerial union; Rabbi J. Charlop, pastor of the Orthodox Jewish congregation; J. B. Watkins, president of the Omaha Auto club; Fred Parks, president of the South Omaha Merchants' association, and Roy Towl, landscape engineer.

#### Omaha's Biggest Opportunity.

"This is Omaha's biggest opportunity to get a wonderful scenic parkway, one that possesses more beauty than any other city in the middle west is able to boast," Dr. Gifford declared. "The expense is so small that it will mean nothing to the average taxpayer, the average individual cost being but 24 cents a year. Unless this opportunity is grasped now it is probable that much of the land will be taken over for other uses that will be enough to spoil the entire project or entail additional expense to acquire this property in the future. Everyone who comes to Omaha and is shown the land and view to be embraced in this project exclaims over our wonderful opportunity to give everyone, rich and poor alike, a wonderful scenic parkway near to every section of the city."

"I am greatly in favor of the parkway project," Monsignor Colaneri declared. "It is just as important that we provide those things that nourish the people's love of the beautiful and provide for their rest and recreation, as to furnish those things that have only a dollar and cents value. No city is sufficient unless it grasps its opportunities to provide those things that are elevating and cultural, the things that appeal to the better natures of mankind. Omaha has such an opportunity in developing this river parkway at a comparatively small cost."

#### Big Dividends Seen.

"The cost of the land for the river parkway is not worthy of consideration," Rev. C. C. Wilson said, in giving his views on the project. "It should pay big dividends in the added beauty and advantages it will give Omaha. It will be a fine investment for not only all of the present residents of Omaha, but for our future generations."

Rabbi Charlop predicts that the parkway will have a pulling power that will increase Omaha's population. "Such a project is a great help to any city," he said. "It will help make Omaha attractive and will advertise the city to thousands who visit here annually. This in turn will help bring many people to Omaha to make their homes."

#### Civic Pride Appeal.

"Civic pride should be sufficient incentive to endorse the bond issue for the river parkway," Fred Parks declared. "In addition, however, the increased values to other city property through improvement of the river front lowland, and the beautification of Omaha's front door with a series of small parks for the enjoyment of everyone, should give the bond issue a big majority next Tuesday."

"It is the biggest, most outstanding improvement project ever to have been presented to Omaha," Roy Towl asserted. "It will pay for itself many times over through the increased business it will bring to Omaha through tourists alone, and through consequent increased values of Omaha real estate. Kansas City has had this experience since the completion of its sky line drive, and the parkway in Omaha will have a greater appeal to tourists and travelers as the scenery here will excel that of the Kansas City drive in beauty."

Towl also mentioned the possibilities with the completion of the plan being formed in Council Bluffs to build a sky line drive along the eastern shore of the river, to combine the Omaha parkway and the Bluffs drive by bridges. This would give the residents of the two cities a continuous scenic drive of more than 30 miles," he said.

### SINGER TO HAVE GOITER REMOVED

With the hope that an operation for goiter will prevent the loss of her voice, Mrs. Louise Driscoll, Omaha singer, is in Wise Memorial hospital building up strength for the shock of the operation to be undergone next week.

Mrs. Driscoll, the wife of J. H. Driscoll, 6216 South Forty-second street, had planned to go into concert with her son, Jack, 26, in two years. Pressure of the goiter on her vocal cords would mean loss of her mezzo-soprano voice, Mrs. Driscoll had been told by specialists.

### Rancher Found Nearly Dead Under Load of Hay

Ft. Morgan, Colo., Oct.—Carl Worden, 38, a rancher north of here, formerly of Holdrege, Neb., narrowly escaped death when the big load of hay which he was bringing to this city overturned. He was rendered unconscious by falling off the wagon and the hay which covered him nearly smothered him before help arrived.

## Today

The Old Cat Dying.  
Great Britain Votes.  
Government Change.  
Mr. Rea Retires.  
By ARTHUR BRISBANE

Have you ever seen a duller national campaign? It's windup reminds you of the little boy's saying, "letting the old cat die out," as the swing gradually comes to a stop.

The bettors are convinced that it is all over and will gladly bet \$6,500 against \$1,000 that Coolidge will be elected.

The uncertain spot, as seen from the east, is California. But those who remember William J. Bryan's well meant trip to California, to intercede on behalf of the Japanese, believe that California will vote to keep in office the party that passed the definite Asiatic exclusion act, and is pledged to live up to it.

They are voting in England, as we are, not for president, of course—the king stays as parliaments come and go—but for control of the commons, which means control of government.

Women are active, including our energetic Lady Astor, from Virginia. But of 1,405 candidates for parliament only 39 are women, fewer than 5 per cent of what the number ought to be.

The English have a good system; allowing the pendulum to swing back and forth. Labor can come into power, control government, and appoint a prime minister, without scaring conservative Britishers as much as our rich men are scared at the mere name of La Follette.

The Tories should win this time, it's their turn at the pendulum. But the British story of today would have been called a wild radical a few years ago when workmen could not vote, and no Jew or Catholic could sit in parliament. Year by year Great Britain is becoming more and more of a genuine democracy.

General Dawes, the most popular speaker of all the candidates, says the chief issue is, "Shall our present form of government be preserved?"

Davis' issue is, "The moral leadership of the world by the United States."

La Follette's issue is, "Stop government of the United States by oil and gold."

General Dawes' issue is hopeless, for our "present" form of government will not be preserved. Government is changing constantly, and fortunately.

Once our "form of government" permitted human slavery. That part of our government hasn't been preserved.

Once women, like idiots and Indians, were not allowed to vote. Women were considered inferior, incapable of thought. That idea in government hasn't been preserved.

General Dawes must reconcile himself to the fact that as people begin to think, read and escape from the rut of political parties, they will change government as much as may be necessary, to make all people prosperous in a nation that could easily provide more than enough and freedom from worry double the present population.

Mr. Rea, because he reaches the age of 70, retires from the presidency of the Pennsylvania railroad, to make room for a younger man. At 70 a man should be at his best, and Mr. Rea undoubtedly is at his best mentally, and therefore at the most efficient period of his life.

For men that live wisely and think as they live, the most efficient years of life should come between 70 and 80.

Gladstone was at his best when past 70, fighting in the house of commons debates at 4 in the morning.

Von Moltke was 70 when he took charge of the Prussian army and wiped out the French. Clemenceau was long past 70, and Foch was an old man, retired, when the two combined did to Germany what Von Moltke had done to France.

The 12-year-old son of the former Austrian emperor, kicked out in consequence of the war and now dead, is much interested in war games. Little Prince Otto arranges battles with toy soldiers and says to his proud mother: "I am leading my armies."

If that little game should become a reality, and the Austrians should allow emperors to come back, all that can be said is that they will deserve all they get and a good deal more.

Being a mayor in Ohio is not always a peaceful job. The mayor of Niles, O., gave the Ku Klux permission to parade. Then the "Knights of the Flaming Circle" wanted to parade on the same day. The mayor said, "No, the Ku Klux asked first." Thereupon somebody blew up the mayor's house with a dynamite bomb, and the "Knights of the Flaming Circle" say that they are going to parade anyhow. (Copyright, 1924.)

Charles Edison, son of Thomas A. Edison, inventor, stopped in Omaha Thursday while on an inspection tour of distributing facilities for the Thomas A. Edison Phonograph company.

Edison, Jr., is chairman of the board of Thomas A. Edison Industries, Inc. He was accompanied by Mrs. Edison, A. M. Farrier, general sales manager, and Richard Karsh, assistant general sales manager.

### Halloween Ice Cream Special Quart, 39c

Brick ice, cream, with chocolate and orange ice combination.  
Mezzanine Soda Fountain.

# BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

### Halloween Candies and Novelties — Reduced in Price

Jack straws, per lb. . . . .49c  
Pumpkin patties, per lb. . . . .49c  
Bonbons . . . . .59c  
10c pumpkin lanterns . . . . .5c  
5c pumpkin lanterns, 2 for . . . . .5c  
Fancy hats . . . . .5c and 10c  
Main Floor

# Stock Reducing Sale

This has been a selling event the like of which has never been equaled in the history of Omaha's department stores and we appreciate the good-will spirit shown by the people in helping to restore us to a sound financial basis. Our merchandise is the finest quality—and prices are lower than they have ever been before.

\$100,000 Worth of New Winter Merchandise has been included in this great sale, therefore the third week of this super-value giving event offers values just as gigantic as before. Anticipate your future wants—buy your Christmas gifts now while savings are enormous.

This sale is for cash only, and charge accounts have been temporarily suspended.

## BARGAIN BASEMENT

### Silk and Wool Dresses

Priced Below Cost of Production

# \$10

Values to \$19.75

Dresses styled for many different occasions—straight—line models, semi-tailored styles belted, paneled, draped and tunic effect. The trimmings include lace, buttons, belts, velvet, yarn, ribbon, fringe, braid.



Canton Crepe Poiret Twill Charmeuse  
Charmeuse Poiret Back Satin Flat Crepe  
Flannel Poiret De Chine Striped Flannel  
Pencil Stripe Twill

Sizes 16 to 20; 36 to 46

### Amazing Values In Piece Goods

#### Silks—3 Great Groups

Values to \$1.95 **87c** Values to \$2.95 **\$1.49**

36-Inch all silk taffetas. Fine silk radiums. Silk messalines silks. Figured kimona silks. 36-Inch silk poplins.

40-Inch silk crepe de chine. Imported all silk Girard crepe. 36-Inch crepe faille. 36-Inch Baronette satin.

40-In black and colored satin charmeuse. 39-Inch heavy all silk printed canton crepe. Printed novelty sport silks.

36-in. Outing Flannel. Fine, fleecy quality outing flannel in colored stripes. Regularly 29c; yard. . . . .16c

81-inch Bleached Sheeting. Sheetings of a quality equal to Peppercell. In full pieces. Limit of 15 yards to a customer. Yard . . . . .39c

Kimono Crepe. Serpentine crepe in full pieces. Fancy designs and colors. Regularly 39c, yard. . . . .27c

Sateen Linings. 36-in. fine quality lustrous finish sateen in beautiful colors and designs. Regularly 79c, yard . . . . .29c

Colored Outing Flannel. Fancy outing flannel in light and dark colors. Regularly 18c, yard . . . . .11c



### Drastic Reductions In Men's Suits

Regularly \$14.75 Values **\$10.50**

Men's fine quality, well tailored suits, fashioned to fit correctly. All sizes and all shades.

### Men's Dress Trousers

Regularly \$3.95 **\$2.95**

Well-tailored trousers made of soft and hard finished worsteds in light and dark shades. Sizes 30 to 42.

### Men's Socks 15c

Fine quality, two-thread soft finish cotton sock in navy, black, gray and brown. All sizes.

Men's Work Shirts Regularly 98c Gray and blue chambray, at . . . . .59c

Men's Flannel Shirts \$1.98 Values Gray and brown flannel shirts. . . . . \$1.49

### Boys' Madras Blouses 89c

Regularly \$1.29. Silk stripe madras blouses in a good variety of styles. All sizes.

Boys' Knickers Values to \$1.49 One great lot of trousers in a variety of patterns. Sizes 7 to 17. . . . .89c

Men's New Fall Caps Regularly \$1.95 Light and dark. at . . . . . \$1.39

### Girls' Middies 89c

\$1.00 to \$1.98 values. Fine quality white Lonsdale Jean middies in plain white or white with red and blue collars. Also sizes for women.

**\$2.95 Scooter \$2.00**  
With disc wheels and one-half inch rubber tires, at only \$2.00.

**\$7.95 Boys' Corduroy Suits**  
Of waterproof corduroy, well tailored and made to withstand hard wear. Full belted coat in Norfolk style and with two pairs of knickers. Sizes to 17.

**\$1.29 Wool Flannel Suits**  
Tan and brown suits with two rows of black braid on collar and cuffs. Trimmed with black cord and tassels, belt and double row of buttons.

## Shoes Slashed In Price

**\$1.55 Infants' and Children's Shoes**  
Values to \$2.95. "Tickle Toe" shoes with flexible turn soles. Sizes 2 to 5; 8 to 8. In black kid, tan kid, patent and field mouse kid, patent and black mat kid, brown elk. Button style.

**\$1.55 Women's and Children's Low Shoes**  
Values to \$7.95. Oxfords, pumps and strap slippers in high and low heel styles. In patent black satin, black and brown kid or calf, gray suede and tan suede.

**50c Children's Shoes**  
Button shoes, lace shoes and Mary Janes in broken sizes, values to \$1.25.

**50c Women's and Children's Felt Slippers**  
\$1.00 values. In small sizes only.

### Men's Great Warm Overcoats \$17

Regular \$24.75 Value  
All-wool, heavy weight overcoats in three of the season's best models. These are very well tailored and finished. In light, dark and medium colors. All sizes.

