

THE OMAHA BEE

MORNING-EVENING-SUNDAY

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BEE TELEPHONES

MAIL SUBSCRIPTION RATES

CITY SUBSCRIPTION RATES

Other subscription information

Omaha Where the West is at its Best

IN DOUGLAS COUNTY.

Naturally enough, attention in the main has been given to national politics and candidates in the campaign so far.

Members of the legislature should be chosen with due regard for the fact that Adam McMullen is to be the next governor, and that it will be for the benefit of the entire state to have a legislature in harmony with the governor.

John W. Cooper, candidate for the state senate from the Seventh senatorial district, is one of the veterans of the body.

John W. Robbins, candidate for the senate from the Sixth district, is also an experienced member of the upper house at Lincoln.

T. B. Dysart, from the Fifth, and William N. Chambers from the Fourth, have served in the house of representatives, and therefore are possessed of experience that will be valuable when they reach the senate.

The nominees for the house of representatives from the twelve districts in Douglas county are clean, outstanding men.

Robert E. Smith is a candidate to succeed himself, and nobody has any idea that "Bob" will break his record and accept the short end of the count at the polls.

Sam Greenleaf, long experienced in tax matters because of his service in the office of county clerk, is the republican nominee for county assessor.

John N. Baldwin again seeks the onerous and honorable job of being public defender.

Thomas Falconer is candidate for county commissioner from the Third district, with a record of real merit for service on the Board of Education and as city commissioner to recommend him.

Harry G. Counsman, running in the Fifth district for county commissioner, is just completing his term of office as county assessor with a record that any man might be proud of.

county board, where he can go on with his good work.

All in all, the ticket presented by the republicans this year will stand close inspection with its chief opposition.

NOT ON THE TAX LIST.

Robert Marion La Follette, reading the published income tax returns, pounced on certain items as positive proof of his assertions of all sorts of fraud and error.

Take J. Orden Armour, for example. He looms high when the soap-box orator begins to call the roll. In searching the tax list at Chicago, the reporters failed to find his name.

One phase of the game that gets little attention is that now and then the law of averages works. J. Orden Armour alone is credited with a loss of \$30,000,000 during the taxable year.

It is just a tragedy of business that each of these supposedly wealthy men fell into a bad deal and lost more money than they made.

USE AND ABUSE OF THE ROORBACK.

Voters of the United States are accustomed to the appearance of the roorback. No set date is fixed for the flight of this bird, but he usually shows up anywhere from a week to an hour before the closing of the polls.

Those who set the roorback aloft feel that his song, however unpleasant it may be, will get response from the breast of some wavering voter. They calculate that no matter how absurd the bird may be in appearance, he will frighten somebody.

The use and abuse of the roorback are so nearly alike that it is not easy to tell one from the other. Fortunately, voters are wary as a rule, and about this season of a presidential year are on the lookout for the expected visit of the unsavory birds.

A NEEDED RULE.

The traffic problem in Omaha has reached the stage where something more than a traffic cop at street intersections is needed. Due regard for safety of life and limb imperatively demand a more modern system of regulation.

The wisdom of such a rule will be at once apparent. It would work no hardship, but would safeguard a better lost a moment than to spend eternity.

La Follette's Omaha speech, in which the world was told that he does not intend to buy the railroads right away, is being widely used by the democrats in the east.

"Explosive Medicines" is a subject discussed by the Literary Digest between straw stacks. It probably has reference to the kind of stuff some people take for a cold these Volstead days.

Clem Shaver has set November 1 as the "Democratic Victory Day." On the following Tuesday the voters will make it a Coolidge victory day with due emphasis on the Coolidge.

Could there possibly be any connection between a failure to file a personal tax return and the publication of a letter more than eight years old—if it ever was written?

Val Peter will probably be able to withstand the onslaught of the Steuben society. He has had some experience in such matters.

Cervantes laughed chivalry out of Spain, but it remains to be seen whether Bill White can laugh the Kluxers out of Kansas.

The mere fact that the new dirigible is a gas bag will explain why it has been christened Los Angeles.

Brookhart admits he will carry every county in Iowa but one. Why not make it unanimous?

A lot of "duds" are being dropped by a desperate party now.

October certainly was a good month for Nebraska.

OUR STRENGTH BETRAYS OUR WEAKNESS.

Our strength betrays our weakness? We are prone to build our mystic mansions in a day—To climb into the visions which display Assiduous rapidity our own.

Until the dunes imaginary sway, And suddenly to nothingness are thrown.

At length the strength that fashioned them defies, Fully like one who has from slumber come To lift his head, and open wide his eyes, And bathe them with divine collyrium— And through the haze of past imprudence see Achievement's solid incalculability.

Would Knocking Out the Traffic Cop Speed Up Traffic or Just Pile It Up at the Intersections?



Letters From Our Readers

All letters must be signed, but name will be withheld upon request. Communications of 200 words or less, will be given preference.

Safety First With Coolidge.

Omaha.—To the Editor of The Omaha Bee: The slogan should be "Safety First," Coolidge, and not "Coolidge of Chaos," nor "Common Honesty, Davis," or "The People, La Follette."

La Follette's Soul.

Omaha.—To the Editor of The Omaha Bee: In campaign times it is known to be rather hard to keep cool. This year, as often before, the campaign has been carried on with all intentional perversion of facts, misquotations, ridicule, insinuations, etc.

Correcting History.

Gibson, Neb.—To the Editor of The Omaha Bee: In Will Mupin's page of Sunday we notice his comments on the "ear lines" of a few of Nebraska's towns and winds up with these remarks: "Kearney never had horse cars" and then speaks of the days when she boasted of electric cars.

Abe Martin

BEWARE OF THE "HOWDY" TRICKS! OSCAR MOOTS' SINCERELY WELCOME TO THE CAKE EATERS!

There may be more efficiency in conductin' business than ther ever wuz, but we think most concerns still waste too much money on circulars. Some folks seem 'n know more about Mars than they do about makin' a livin'!

Dyspepsia

is but a hazy memory to all these high livers who learned how to eat heartily of all the good things of the table by following meals with

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NET AVERAGE PAID CIRCULATION

for Sept., 1924, of THE OMAHA BEE

Daily ..... 73,340 Sunday ..... 73,865

Does not include returns, left-overs, samples or papers spilled in printing and includes no special sales or free circulation of any kind.

V. A. BRIDGE, Cir. Mgr. Subscribed and sworn to before me this 4th day of October, 1924.

W. H. QUEVEY, Notary Public

the Russian people to untold miseries. With a man of such spirit at the helm of the government the consequences cannot be other than chaos.

Furthermore, it is an acknowledged fact that in the whole political history of the United States there has never been a more shameful and disastrous influence in our public life than that of the liquor interests.

At the Auditorium La Follette took the name of Jesus to ridicule his opponent, Coolidge. Why should he especially use that name to thereby ridicule an opponent? Was it the lack of other material that caused this "ridicule" or was it to ridicule our president's religion? I will let La Follette answer. To me and many others such an action stands as a poor-house certificate of his soul and mind.

I draw the conclusion that, known or unknown to La Follette himself, there dwells in him that bolshevik spirit which in Russia has tried to eliminate all religion, and so carried

BLANKETS Large Assortment REAL BARGAINS Priced From 95c to \$6.95

Scott Omaha Tent and Awning Co. 15th and Howard Opposite Auditorium

STUART'S Dyspepsia Tablets

Regular sales from New York, Boston, Montreal, W. E. B. DAVIS' famous mail service to Southampton and Chesham.

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Regular sailings from New York, Boston, Montreal, W. E. B. DAVIS' famous mail service to Southampton and Chesham.

NR To-Night Tomorrow Alright

NR A vegetable NR aperient, adds NR to the digestive and eliminative system, improves the appetite, relieves Bile Headache and Biliousness, corrects Constipation.

Used for over 30 Years

Chips off the Old Block

NR JUNIORS—Little NRs One-third the regular dose. Made of same ingredients, then candy coated. For children and adults.

SUNNY SIDE UP

Take Comfort, nor forget, That Sunrise never failed us yet. Celia Thaxter

We shall vote against the proposed Sorensen amendment to the state constitution—twice if it were permissible. We are averse to constitutional amendments as a general proposition, anyhow.

Time was when we would sit for two hours and listen to a political spellbinder, cheering our fool head off and believing everything we heard.

We are moved to the above remarks by watching for a few moments while a fervent orator boosted for La Follette on courthouse square the other day.

If every knocker votes next Tuesday the possibility of minority government will be relegated to the limbo of things that were.

Notification has arrived to the effect that we have been put on the mailing list to receive the literature of the Near East Relief organization.

The Ohio man who caused 18 deaths by selling denatured alcohol for beverage, has been sentenced to two years in the penitentiary.

It is nobody's business who we vote for on election day, but we shall NOT vote for any man who thinks this country is going to hell, who insists that everybody but himself is dishonest, who wants to tear holes in the organic law, who trains with men seeking to destroy our form of government, who violates every known law of loyalty and political decency, and who makes his appeal to prejudices and passions.



The Old Store and Modern Advertising

The old, dilapidated business house of days gone by reminds us of the advertising of many firms today.

There is just as much difference between the modern advertising message of today and the crude advertisements of twenty-five years ago as there is between the early merchandise house and the new, modern establishments of today.

And modern engraving methods have done much to lend interest, attention, beauty and "pulling power" to modern advertising.

Let us "dress up" your advertising message with our clean, forceful cuts. Let us help to make your advertising reflect the progressive, modern way of merchandising. A phone call will bring a lot of new ideas in "dressing up" your advertising message.

Phone ATlantic 1000

The Bee Engraving Department

Ernest Sherer, Mgr.