

# Hallowe'en Dollar Day

EXTRA SPECIAL TUESDAY

Outsize Bloomers

of Good Quality Sateen

Just 100 Sateen Bloomers to the first 100 to visit the Gray Shop, can share in this offer. Heavy quality black sateen, extra size, well made.

Haas Brothers

Brown Block "Gray Shop" Fourth Floor



Tuesday, October 28

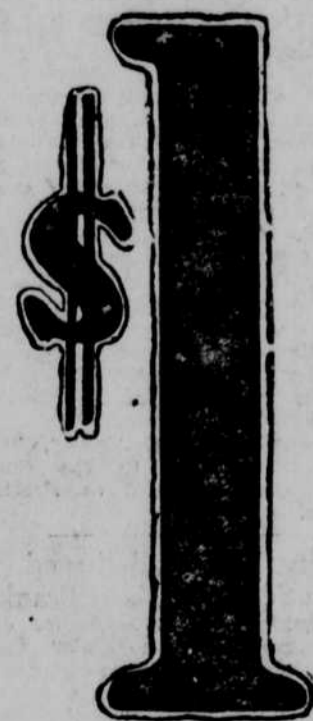
Read Every Ad. They Tell of Most Extraordinary Money Saving Opportunities

**\$1 SPECIAL** CHOICE NARCISSUS BULBS FOR ONE DOLLAR  
2 DOZEN  
HESS & SWOBODA  
1805 Farnam Street JA cksn 1501



**BIG SPOOK SHOW**  
11 o'Clock Friday Night (HALLOWE'EN)  
Nothing Could Be a Better Chill

"One Exciting Night"  
And Two Creepy, Meaky Comedies  
Watch for Midnight  
Oh Night of Nights Oh Chill of Chills  
2 2  
4 4  
\$1 \$1



38 Years Ago was a day's wages for many a man  
**TODAY**  
and all this week, it will have an increased purchasing power, for this is  
Our 38th Anniversary Week

A sale of fresh, new merchandise—not a stock-reducing sale of left-over merchandise rejected by earlier customers.  
See sale ads on page 2.

Thompson Belden

"The Best Place to Shop, After All"

16th and Farnam **GOLDSTEIN-CHAPMAN CO.** The Center of Omaha  
Raxton Block "The Store of Individual Shops" 16th & Farnam

**\$1** Will Buy Bargains Unusual

All Specially Priced FOR BABY

Vests

Silk and wool, double-breasted, sizes 1 to 4. Specially priced .....\$1

Rompers

White and colors, slightly mused. Regular values to \$1.95 and some even more, at .....\$1

Panty Dresses

Gingham—All cunningly made, and each dress a decided bargain .....\$1

Sacques, Sweaters

Wool, hand-made. We only have limited number of these—The early bird catches the worms .....\$1

Just Think! 2 for \$1

Flannel Kimonas

Every one a darling model, trimmed in pink or blue, 2 for .....\$1

Flannel Gertrudes

Crocheted at neck, arms and bottom, buttoned on shoulder—2 for .....\$1

Knit Bootees

Hand knitted, 59c to 89c values. Every one of these wonderful values will go rapidly—2 for .....\$1

Ideal Panty Waists

Sizes 2 to 14, broken sizes. Every waist made to sell for 59c and 69c each—2 for \$1

KIDDIE SHOP  
Third Floor



Sample Sale Of Imported Fabric Suede GLOVES

Values to \$2.95

Exceptional values. There are flare cuffs trimmed with black motifs and others have turned back cuffs with cutout patterns handsomely embroidered in a variety of tans and browns and the new shades of gray for this season.

Women's HOSIERY

2 Prs. for \$1

In the lot are included the following:

\$1.50 silk and wool stockings in plain and heather shades—  
\$1.25 pure silk hose and fiber silk, all colors—  
\$1.00 sport hose, ribbed to toe, in a range of colors—  
All of These 2 for



Men's Silk Socks

50c and 75c Values 3 for \$1

These are pure silk and fiber and silk, mixed in blacks, browns and colors. Plain and fancy, a wonderful buy for the men folks.

Boys' and Girls' STOCKINGS

50c and 75c Values 4 PAIRS FOR \$1

In the lot are English and plain ribbed, blacks, browns and colors; all sizes in the lot, but not all in each style. Stockings that wear.

\$1 Day Specials for Boys

Boys' Wool Knickers \$1  
Age 6 to 16

Juvenile Oliver Twist Fall Suits \$1  
Age 3 to 8 Years

A splendid value in neat dark patterns.

Washable corduroy pants with Eton blouse tops. Several color combinations. An extra special.

Boys' Shop—Second Floor

**Karges HOSIERY**  
Full-Fashioned Quality Pure SILK HOSE

Black and Desired Shades **\$1.00** Absolutely First Quality  
Limit 4 Pairs to Each Customer

At 2 Pairs for 1.00

Your Choice of Values 75c, \$1.00 and \$1.25 Pure Silk Fiber Silk and Sports Hosiery  
Limit 6 pairs to each customer

Children's Good Quality COTTON STOCKINGS

Black Colors 5 Pairs for \$1.00

MEN'S DEPARTMENT  
Men's Cotton Socks, Very Special, 6 Pairs \$1.00  
Fiber Silk Socks With Dropstitch 50c Values 3 Pairs \$1.00

KARGES, THE HOSIERY STORE  
303 South 16th, at Farnam.



The Best Hallowe'en DOLLAR DAY BARGAIN IN OMAHA

Two Tickets to See Florence Vidor and All-Star Cast in

**CHRISTINE OF THE HUNGRY HEART**



Real Knockout Values

For Hallowe'en

DOLLAR DAY

COME TUESDAY—Get Your Full Share

3 Knit Ties, regular 65c values, Tuesday .....  
7 pairs Men's Cotton Hose, all colors .....  
4 pairs Men's Fine Lisle Hose, 50c value .....  
Men's Dress Shirts, fine madras, \$2.00 value .....  
Boys' No. 220 Denim Overalls, very special .....  
Men's Heavy Union Suits, all sizes, Tuesday .....  
Men's heavy winter Sweaters; gray, navy; roll collar

**Palace**  
CLOTHING COMPANY  
COR. 14th & DOUGLAS

Beautiful Melba Pearl Necklaces

Think of it! A 24-inch genuine Melba Indestructible Pearl Necklace for only one dollar! A wonderful opportunity for early Christmas shoppers!

Special for Dollar Day

LOOK AT THIS LIST OF DOLLAR DAY BARGAINS

Choice of beautiful Sterling Silver "After-Dinner" Rings, set with Rubies, Amethyst, Garnet, Topaz and many other beautiful stones, special at \$1.00  
14-karat White Gold-Filled Bar Pins with stone settings, special at \$1.00  
Solid Gold Stick Pins with beautiful settings, special for Dollar Day ..... \$1.00  
14-karat White Gold-Filled Knives, 2 blades, a bargain at \$1.00  
Sterling Silver Belt Buckles, beautifully engraved, real value at \$1.00  
14-karat Gold-Filled Pocket Combs, white or regular gold, special at \$1.00  
14-karat Gold-Filled Cuff Buttons, latest designs, good value, at \$1.00  
Genuine Leather Bill Books ..... \$1.00  
14-karat Gold-Filled Waldemar Watch Chains, extra special at \$1.00

Brodegaard Bros. Co.  
16th and Douglas Streets

DAVES DOLLAR DAY

Real knockout special that should send you to this store in doublequick time.

Men's Cotton Hose, 20c value; Tuesday, 12 pairs for

Men's medium weight Fall and Winter Union Suit Sulta brand. A \$ value, at

Men's Collegian Brand Mercerized Hose, 50c value. 4 pair for

DAVES CLOTHES SHOP  
1312 Farnam  
Standard Merchandise for Less Money

Dollar-Day Specials

2 New Columbia Word Player Rolls

4 Phonograph Records (Slightly Used)

20 Pieces of Popular Sheet Music

Our supply of these bargains is limited, so be here early and get your choice.

Schmoller & Mueller Piano Co.  
NEBRASKA'S OLDEST & LARGEST MUSIC HOUSE  
1714 16th-Dodge St.—Omaha

Teeth For 1 Extracted

"(If It Hurts—Don't Pay)"

Many remedies are offered for the removal of teeth without pain, but we believe that we have the most wonderful agent for the painless removal of teeth. We can in 99% of the cases eliminate all pain and furthermore, "If It Hurts—Don't Pay."

Free Examination



CLARK Dental Offices

(Est. 16 Years)

Dr. E. H. Wilson, Mgr.  
509-10-11 Paxton Bldg.  
(In Front of Elevator)

16th and Farnam JA. 1201

Clip this Ad and bring it with you.



YOU'D feel mighty proud, too, if you had one of the three-fold billfolds that Freling & Steinle is offering for Dollar

They come in black or tan, fitted with several pockets, place for passes, cards, currency, etc. Just the thing the man has been looking for.

For years the Freling & Steinle store has been known for the utmost in luggage. Failure to see our stock before you purchase for that trip, means a loss to you.

Hartmann Wardrobe Trunks at \$35.00 and up

Freling & Steinle  
1803 Farnam St. JA 0273

200 HATS

FOR TUESDAY



Come Early and Get Your Choice

Every hat in this group is new and all are being sold at far less than manufacturers' cost. Every thinking woman will want at least two of these wonderful values.

Buy Your Hat at the Wholesale House

Masterson Millinery Co.  
North East Corner 12th & Farnam