

"EVERYBODY'S STORE"

BURGESS-NASH COMPANY.

We are showing our appreciation of their effort to keep Burgess-Nash Company the greatest department store in Omaha by giving them the most sensational values they have ever known. Our entire stock of merchandise is included in this sale at prices far below replacement cost. We must raise a million regardless of the loss.

Each day sees our counters refilled with desirable merchandise from our stock rooms and each day brings values, in a great many instances, greater than offered the first week of our sale. The people realize the bargains we are giving are exceptional and have responded with an overpowering patronage.

Stock Reducing Sale

IN ORDER TO HELP RAISE A MILLION DOLLARS IN CASH

This sale is for cash only and charge accounts have been temporarily suspended. On account of the exceptional values there will be no exchanges, approvals, no phone orders, or returns. We also reserve the right to limit quantities.

We Have Included Our Entire Stock of

Every Item In Our Entire Stock Is Reduced in Price

It is the best quality—not seconds, job lots or special purchases—but regular merchandise that measures up to the high standard we have always maintained. Prices are reduced in most cases at reductions from 25 to 50 per cent.

SHOES

After taking a complete inventory of our shoe stock we have found that there are thousands of pairs of the finest quality shoes for men, women and children still remaining after the first week of our great sale. They must be cleared away at once regardless of the loss. We are forced to turn our stock into cash and have therefore cut prices to the limit. Wednesday we will offer to the people of this vicinity the most marvelous shoe values they have ever seen.

The Finest Quality Shoes for Women

Pumps and Oxfords
Values to \$10.00

Oxfords, strap pumps, colonials, patent, black and tan calf, gray and tan suede, black satin, two-tones. Cuban Military Heels.

\$1.88

\$8.50 to \$11.00
La France Shoes

Arch-built oxfords and strap slippers, all quality shoes, in black and tan vici kid, black and tan calf, patent, black satins, two-tones. Sizes 3 to 9; AAA to E.

\$4.38

\$8.75
Southern Ties

In black kaffir calf, tan Russia calf and patent, with low walking heels. Sizes 2½ to 8; AA to D.

\$5.98

\$12.50 to \$14.75
Suede Pumps

Brooklyn novelty suede strap pumps in jack rabbit gray, brick and brown.

\$7.88

\$12.50 to \$14.75
Brooklyn Pumps

Our entire stock of Brooklyn novelty turns, some of our finest shoes, in black satin, patent, tan kid, tan calf, black suede. Sizes AAA to C.

\$9.95

\$10.00 to \$12.50
Menihan's

Arch-aid shoes, smartly styled in patent, black suede, black kid, black and brown vici kid.

11.50 to 12.50 Step-Ins

Brooklyn-made step-ins with mannish bow, in black satin, patent, tan, calf. High Spanish heel.

\$8.85

\$11.50 to \$13.75
Stetson's

Snappy ties in black kaffir kid, golden tan Russia calf and patent. Sizes AAA to D; 3 to 9.

\$1.98

Kozak-McLaughlin
Shoes to \$22.50

Our finest hand-made footwear—dance slippers of silver, gold brocade, black velvet, black suede, brown suede, black satin, patent.

\$10.95

Women's \$1.65
Bedroom Slippers

All-wool felt, ribbon trimmed slippers in 18 different shades.

\$1.00

Shoes for the Children

School Shoes

Melanson and Dugan Hudson's shoes—
Sizes 5 to 8 \$4.00 Value **\$1.88**
Sizes 8½ to 11 \$4.65 Value **\$2.88**
Sizes 11½ to 2 \$5.00 Value **\$3.88**

Infants' Shoes
to \$4.75

Patent, black kid, two-tones, tan kid, all with turn leather soles.

\$1.38

Pied Piper
Shoes for Children

Two-toned styles—
Sizes 2 to 9 \$3.50 Value **\$2.65**
Sizes 5 to 9 \$4.00 Value **\$3.20**
Size 8½ to 11 \$4.75 Value **\$3.65**

\$4.75
Edward Shoes

Discontinued styles in infants' and children's styles.

\$1.98

Men's \$2.00 Comfy
Slippers

Daniel Greens in navy, blue and brown all-wool felt. All sizes.

\$1.59

Women's \$4.98
"DANIEL GREEN"

Quilted satin mules and D'Orsey's, black with peach lining, all black or brocade King's blue. A to C widths.

\$3.98

Real Bargains in Shoes for Men and Boys

\$5.75 to \$7.75
Men's Shoes

Our entire stock of "Standish," "Endicott-Johnson," "Weinberg" and "Freeman" makes of dress shoes and oxfords. Sizes 6 to 11; C to E.

\$3.45

Men's \$7.75 to \$8.50
Custom Built Shoes

20 new styles and lasts in high and low shoes. Black, light tan calf, tony brown and cocoa brown. Sizes 6 to 12; AA to D.

\$5.85

Men's \$10.00 and \$12.00
Smith Smart Shoes

15 new fall styles in black and brown Russia calf, golden brown calfskin, and black kid.

\$7.95

Men's \$12.50 to \$14.75
Stetson Shoes

24 new fall styles in high lace shoes and oxfords. Black and tan Russia calf, light tan calf, cocoa calf, brown calf, black vici, tan vici, toney red calf, and patent.

\$8.49

Boys' \$5.00
Lace Shoes

Weinberg Goodyear welt in chocolate brown calf and smoked ilk. Sizes 9 to 13½.

\$2.95

Boys' \$4.95
Marvel Shoes

French or round nature toes. Black or light tan Russia calf, Goodrich rubber heels. Sizes 9 to 11½.

\$3.95

Boys' \$6.95
Marvel Shoes

Chocolate elk, moccasin toe shoe, Goodyear welt. Sizes 1 to 6.

\$5.45

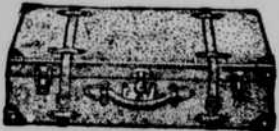
Boys' \$5.50
Marvel Shoes

Square or round toe, golden brown Russia color or black kaffir calf. Sizes 1 to 6; B to E.

\$4.65

Many extra salespeople will be here during this great sale to help you and see that you are properly fitted. There will also be extra floor space to provide room for everyone.

\$11.50 Suit Cases



Cow-hide leather case with walrus grain, and heavy straps. **\$8.25**
Main Floor

75c Stuffed Dates

49c a Pound. Delicious dates, nut stuffed, rolled in sugar. **49c**
Main Floor

Washable Fabric Gloves

2-clasp "Wear Wright" gloves, in colors. Values to 75c. **59c**
Main Floor

35c Sanitary Belts

Regular 20c and 25c values. **24c**
Main Floor

Fancy Braids

Regular 20c and 25c values. **11c**
Main Floor

\$3.00 Baby Chains

Solid gold chains. **79c**
Main Floor

\$1.00 Mary Garden Powder

49c
Main Floor

Women's \$2 Hose

Service and chiffon weight hose in black and colors. Full fashioned. **\$1.35**
Main Floor

Floor Mops

O-So-Easy oil mops in triangle shape. **57c** **13c**
80c Bottle Oil

One Lot of Glassware

Values from \$1.00 to \$3.00 including candlesticks, vases, bowls, Jap vases, candy jars, berry bowls, compotes, and many other attractive odd pieces. **69c**
Main Floor

Smoke-A-Dor

The handy smoking set for the smoking stand or windshield of the car. Contains compartments for matches and cigarettes and removable ash tray. **\$3.39**
Second Floor

Phonographs

Greatly Reduced

- Machines that carry the usual Burgess-Nash guarantee of satisfaction—machines specially priced for this stock reducing sale. Representative of the values we offer—
- \$300 Brunswick Console **\$225.00**
- \$275 Mahogany Victor **\$131.50**
- \$250 Mahogany Victor Console **\$168.50**
- \$150 Mahogany Victor **\$91.23**
- \$145 Oak Cheney **\$54.38**
- \$115 Mahogany Cheney **\$43.13**
- \$115 Mahogany Columbia **\$30.00**

Men's Ties

in 3 Great Groups

75c Values

29c

\$1.00 Values

59c

\$1.50 Values

98c

Diagonal stripes and moire silks included in this vast assortment—Every color in plain, striped and fancy designs. **Main Floor**

75c Teazle Yarn

Two-ounce ball of Teazle brush yarn in a good variety of colors. **25c**
Second Floor

\$3.50 Bed Spreads

Crochet weave spreads in attractive Marasilles designs. Full bed size. **\$2.39**

\$1.95 Crepe de Chine

and Georgette Crepe Fine quality, 40-inch. A range of lovely colors. **1.29**
Second Floor

68c Bleached Turkish Towels

24-45-in., extra large size. Made with double thread. **45c**
Second Floor

Linen Huck Towels

Large size with hemstitched ends and damask borders. **39c**
Second Floor

Scarf Sets

Brushed wool scarf sets consisting of scarf and hat in the wanted colors. **\$3.95**
Third Floor

\$11.50 Wool Blankets

66x80-inch all pure wool, beautiful black plaid designs. **\$8.95**
Second Floor

Drapery Remnants

Every short length of drapery material which has accumulated during this sale is included in this lot. Values to \$2.50 a yard. **25c**

Madras

36 and 50-inch madras, suitable for soft hanging overcurtains. All colors. Regularly 89c and \$2.95 a yard. **69c**

and **\$1.19 per yard**

Cretonnes

Cretonnes in gay colors are all grouped in one lot to sell at this low price. Value to 85c a yard. **39c**

Imported Japanese Chenille Rugs

In mottled effects with striped borders, reversible and washable color.

- \$6.50 36x63-inch rug **\$4.75**
- \$5.50 30x60-inch rug **\$3.95**
- \$4.50 27x54-inch rug **\$3.25**
- \$3.50 24x48-inch rug **\$2.75**
- \$2.50 24x36-inch rug **\$1.95**

Sixth Floor