

Today Ford Advertis. A College Education. Perfect Love, Maybe. 2 Per Cent Govern. By ARTHUR BRISBANE

Henry Ford's business, prosper everywhere, gains in proportion more rapidly abroad than in the United States.

There is not a business in the country, except that of the prison keeper, that couldn't be doubled in volume by the right advertising agent.

E. W. Lord, dean of the Boston University College of Business Administration, says a college education is worth \$72,000 a year.

Interesting figures, by which, though some college men are at their best at 60, many are worthless when they come out of college.

A college education may be valuable, but it depends on the persons educated. You can't inject education as you do morphine, and have it work.

La Follette complains "two per cent of the population rule the whole country." True, but that is nothing.

Two per cent of the population always has ruled and always will rule, probably. The business of the crowd is to make the two per cent in the interest of the 98 per cent, not merely in their interest and that of their hangers-on.

The couple who announced that they had discovered "perfect love," each leaving wife or husband in consequence, are now married.

Opinions change with time. Not so long ago, in Puritan America, the reception of "Atta Folk" at the White House would have ruined any president politically.

Thirty actors called upon President Coolidge, had breakfast at the White House, told their best jokes, sang their best songs, and almost made the president laugh.

The Pensacola Journal devotes almost the entire editorial page to a picture of the latest gigantic flying machine built for Japan by German workmen in Denmark.

ing. Exactly what Japan has done and is doing is what we should do. The Japanese bought in Europe samples of all the best machines.

That isn't done merely for the pleasure of spending Japanese money. It may not be aimed at the United States, if you like, but whatever the present plans may be.

NOTE OF APPOINTMENT OF ELECTION OFFICIALS. Notice is hereby given that the persons mentioned below have been appointed to act as judges and clerks in the various districts enumerated, at all elections to be held during their term of office.

First District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Second District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Third District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Fourth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Fifth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Sixth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Seventh District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Eighth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Ninth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Tenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Eleventh District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Twelfth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Thirteenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Fourteenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Fifteenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Sixteenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

Seventeenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin. Eighteenth District. Judge, J. J. McLaughlin; Clerk, J. J. McLaughlin.

FARM LEADERS TO WHITE HOUSE. Washington, Oct. 20.—President Coolidge set aside part of his time today to start work on the address he will deliver there Thursday night before the eastern division of the chamber of commerce of the United States.

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Mr. Coolidge also plans to visit a meeting of officials of the near east relief here this week and later to address by radio a meeting in New York of the Federated States of Jewish Charities.

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BRYAN SPEAKS IN NATIVE STATE. Waterloo, Ill., Oct. 20.—Speaking from a platform in the Little Monitor county courthouse, where his father, Silas L. Bryan, once sat as judge, Governor Charles W. Bryan of Nebraska opened his native state campaign here today with a plea for support of the democratic party.

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Discussing agriculture, the vice presidential nominee, set up the democratic party as one made up of men who came from the agricultural states of the south and middle west, all of whom realize that the prosperity of all depends upon the success of the farmer.

PRESIDENT COOLIDGE SAYS: Without higher education, civilization, as we know it, would fall from mankind in a night.

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MRS. LA FOLLETTE SLIGHTLY ILL. New York, Oct. 20.—Illness caused Mrs. Robert M. La Follette to cancel her engagement to speak at Cooper Union here tonight in behalf of the presidential campaign of her husband. Her daughter, Mrs. George Middleton, will speak in her place.

Farm Buildings Burn. Fairbury, Oct. 20.—A large hay barn, double corn crib and hog house representing a \$5,000 value were burned Friday afternoon on Edw. W. Burkhardt's farm, north of Fairbury, near Bower. Mr. and Mrs. Burkhardt were in Fairbury at the time.

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a cold. She expects to fill her engagement to speak in behalf of her husband in Brooklyn tomorrow night.

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