

**EXTRA SPECIAL!**  
Cudahy's Laundry Soap  
Regular Size Bar **2c**  
Limit of 10 bars to a customer.  
Basement—West

# THE BRANDEIS STORE

**Perrin's French Lambskin**  
Gloves **2.95**  
Made of extra quality French lambskin in 1-clasp and flare-cuff styles. Black and brown.  
Main Floor—North

Monday Is a Day of Unusual Economies in the

# October Sales

**2.00 Ruffled**  
Voile Curtains  
All well made; in the white or cream color; with tie-backs to match; 2 1/2 yards long; an excellent value. **Pair 1.25**

**2.50 Ruffled**  
Grenadines  
Made of an excellent quality; in the white only; 2 1/2 yards long; choice of dainty designs; with tie-backs. **Pair 1.98**  
Sixth Floor—East

**4.98 Little Girls'**  
Wool Dresses **2.99**  
Dresses of serge, flannel and wool mixtures, with trimmings of applique and embroidery and patent leather belts. Colors: tan, brown, blue and green. Sizes 2 to 6.

**4.98 Infants' White**  
Chinchilla Coats **3.98**  
Coats that are warm and comfy, yet will launder perfectly. Quilted linings and pearl buttons. Sizes 1, 2 and 3 years. **Third Floor—East**

**Soft, Lovely Silks**

Regularly 1.25 to 1.50 Yard, Monday **97c**

36-inch Washable Radium Pongee. 36-inch Brocaded Jacquard Crepe.  
39-inch Plain and Printed Crepe de Chine. 36-inch All-Silk Jersey Crepe.  
36-inch All-Silk Japanese Kimono Silk. 40-inch Printed Georgette.  
36-inch Printed Jacquard Crepe. For every type garment.

**3.00 All-Silk** Canton Crepe **Yard 1.98**  
A heavy all-silk crepe; 29 inches wide. A splendid quality for dresses. 40 lovely shades, including street shades, high colors, black and white.

**1.00 Natural Color** Japongee **Yard 59c**  
2,000 yards, natural color, firmly woven japongee. Most appropriate for dresses, blouses and draperies.

**6.00 Black Chiffon** Velvet **Yard 3.69**  
40 inches wide, soft and clinging, with a closely woven pile that wears splendidly. A quality equal to grades selling at much more.

The Brandeis Store—Main Floor—Center

Monday Offers Worth While Reductions on Many Wanted

## NOTIONS

**10c Kohinor Snap Fasteners** Card, 6c  
Black or white, all sizes.

**60c Kotex, Dozen, 39c**  
Sanitary napkins, very specially priced.

**10c and 15c Ric Rac, bolt, 3c**  
White only; all sizes; 3-yard bolts.

**10c Sticker Edging, bolt, 4c**  
Assortment of colors; 3-yard bolts.

**Dainty Trim Braid, yard, 2c**  
Very dainty; all colors, and white.

**25c Hook and Eye Tape, 17c yard**  
Kohinor, in black or white; all sizes.

**59c Shoe Trees, pair, 39c**  
"Asbro" black enameled; adjustable to fit any shoe.

**35c Men's Paris Garters, pair, 25c**  
Elastic, 1 1/2 inches wide.

**50c Dyamaline, 37c**  
Barton's; specially priced.

**50 yards Arco Silk Thread, 3c**

**5c Marking Cotton, 4c**  
M. & K.; turkey red.

**98c Shopping Bags, 79c**  
Leatherette, cretonne lined.

The Brandeis Store

**10c Darning Silk, 7c**  
Belding's or Richardson's.

**35c Curad Napkins, 28c**  
Six sanitary napkins to the package.

**10c Invisible Hair Pins, box, 7c**  
Black or bronze; six sizes, assorted.

**60c Cinderella Cream, 39c**  
For patent leather shoes.

**1.00 Comfortex Sanitary Step-ins, 69c**

**12 1/2c Sewing Machine Needles, 8c**  
For any make machine. Special tube.

**15c Sewing Silk, 11c**  
Belding's, Richardson's or Blyda, 100 yards.

**29c Hickory Baby Pants, 19c**  
Good quality rubber.

**10c Sewing Needles, 5c**  
25 needles to paper.

**15c Machine Oil, 10c**  
Singer sewing machine oil.

**10c Darning Cotton, 6c**  
Mercerized; specially priced.

**10c Pin Cubes, 5c**  
Large size; 100 pins to cube.

**10c Crochet Thread**  
2 for 15c  
Star or O. N. T.  
Main Floor—South



## The October Sale of Fur Coats \$125

Exactly 24 of these beautiful 48-inch coats of fine pelts of Sealine.

There's real beauty and richness in these handsome garments, featuring the newest style idea. Of fine guaranteed skins, all beautifully lined with colorful silks.

These are coats taken from our regular higher priced stocks and reduced for Monday only.

Second Floor.

Values of Exceptional Merit in All-Wool Dress Goods

1,500 Yards of Fine Dress Fabrics

The newest colors and weaves—plain flannel, checked flannel, stripes, plaid crepes, plain twills, etc. All 54 inches wide. **Yard 1.98**

59c and 75c Yard Linings **Yard 29c**

Several thousand yards of lining remnants, the better kind from our 59c and 75c qualities in every wanted dark, medium and light shade.

Main Floor—Center

Hair Goods Demonstration

Monday, Oct. 20

In the Brandeis Beauty Parlor

New headpieces of hair will be demonstrated on live models, introducing the new Jane pompadour, curly bob wigs, coronet braids and the very new swirl switch and curls. Hours: 10 to 12 and 2 to 4.

Third Floor—West

Monday—We Will Sell Kayser Marvellit

## Union Suits

1.50, 1.75 and 2.00 Values

Sale Price **98c**



What more need an economical woman know to decide to buy her season's supply at once.

These suits are made of selected yarns and were finished to the smallest detail. Discontinued numbers of fall weight and summer weight.

They come in band top bodice styles; all knee length; medium and light weight; lisle and mercerized lisle; all come reinforced, in flesh or full bleach; regular and extra sizes. Loose and tight knees.

Every size, but not in every style.

Take advantage of these prices and buy your year's supply of underwear.

The Brandeis Store—Third Floor—Center

Women's and Misses' Cotton Undergarments **88c**

Gowns, Teddies, Stepins, Bloomers, Petticoats  
The materials in these garments are crepe, nainsook, voile and striped batiste. All garments are cut full and have finished seams. All daintily trimmed.

Women's Outing Flannel Pajamas **1.98 and 2.98**  
Two-piece pajamas in slipover and coat styles, long and short sleeves. Sizes 34 to 44. **Third Floor—Center**

Free Lessons in **Plastolart**

For one week, beginning Monday, a demonstrator from New York City, will teach Plastolart, the art of making picture plaques and gift articles—bookends, candlesticks, handkerchief, candy boxes, and mirrors.

Plastola lends itself well to polychrome and antique finishes.

**65c to 8.50**

The lessons are free when materials are purchased in the art department.

Hours 10 to 12 and 1 to 5. **Third Floor—West**

Pure Linen Luncheon Sets in Waffle Design **7.50 Values 3.98**

Beautiful quality of pure linen, waffled in blue and yellow. Set consists of a 54x54-inch cloth and six 14-inch napkins. Not more than two sets to a customer. **Main Floor—West**

## Monday Brings Real Values in the Linen Sale

A Wonderful Assortment of Imported Linens

Handsome cloths, colored novelties and formal patterns. Napkins—damask, colored and embroidered. Exquisite Italian pieces—and everything marked at exactly **1/2 Price**

**3.98-5.50 Novelite Bed Spreads**  
A varied assortment of designs and colors. Many have scalloped edges and cut corners. **2.79**

**39c Linen Toweling**  
A beautiful quality of real Irish linen with colored borders. 16-inch width. **29c**

**Natural Linen Toweling**  
Stevens 15-inch natural colored linen with blue border. Limit of 10 yards to customer. **15 1/2c**

**Large Cotton Huck Towels**  
Various sizes to 38-inch. We made an extra big purchase and are anxious to clear up the lot. **12 1/2c, 25c**

**5.00 Renfrew Luncheon Sets 3.25**

Novelty sets in a high mercerized finish. Colors: blue and gold, gold and rose. 58x58 cloth and six 18-inch napkins.

**12 1/2s Wash Cloths**  
1,200 heavy, closely woven wash cloths in white and assorted colors for borders and stripes. **5c**

**2.98 and 3.98 Sanitas Table Covers**  
With and without flannel back. 54-inch size. Various designs. **1.98**

**8.50 Union Linen Luncheon Sets 5.00**

**Mercerized Table Damask**  
2,800 yards. High satin finish. Many designs from which to choose.  
58-inch, sq. yd., **59c**  
64-inch, sq. yd., **79c**  
72-inch, sq. yd., **89c**



The Brandeis Store—Main Floor

Ripplette Bed Sets

Lovely sets in ivory tones with stripes of blue or gold. Spread and matching bolster piece, with scalloped edges and cut corners.

A color note for your room. Practical, too, for they require no ironing.

**4.98**

**Quilted Table Padding**  
White, closely quilted. 54 inches wide. Prevent the marring of your table. **1.39**  
Square yard.

**5.00**

Attractive sets of solid blue or gold Union Linen. Floral design and hem-stitched borders. 58x59 cloth and six 14-inch napkins.

**3.98 Little Boys' Wool Suits 2.99**

Smartly Tailored Styles

Made of heavy wool materials with middy collars and trousers that button on in Oliver Twist styles, some laced up the sides. Gray, tan and brown mixtures. Sizes 3 to 5. **Third Floor—East**

Sale of French Toiletware **1/3 to 1/2**

Of Regular Price

Mirrors, Brushes, Combs, Trays, Jewel Cases, Pin Boxes, Hair Receivers, Pin Cushions, Buffers, Perfume Bottles.

The very best white ivory grained and amber and shell.

**15c to 1.98**

Values from 29c to 6.00

Main Floor

Real Buying Economy Domestic--Tub Fabrics

**Pepperell Bleached Seamless Sheets**  
Unticketed. A household favorite for over 60 years. 72x99-inch, 83x99-inch and 90x99-inch. **1.50 to 1.85 values, while they last—**

**Each 1.27**  
No phone or mail orders.

**50 Dozen Bleached Pillow Cases**  
Made of splendid quality muslin with wide hem. Come in assorted sizes. **19c**  
While they last, each.

**36-inch Outing Flannel**  
An extra heavy quality with warm, fleecy nap. In assorted fancy styles. For pajamas, gowns and baby things. **Yard, 19c**

**1,000 Yards 81-Inch Unbleached Sheetting**  
A splendid quality that will bleach when laundered but a few times, and give exceptional service. **Yard 42 1/2c**

Basement—North

Warm, Comfortable **Corduroy Robes 3.89**



All Cut Exceptionally Full  
Most attractively fashioned of Boyd corduroy of black, rose, copenhagen, firefly and taupe colorings. Unlined, but cut long and full; the sizes, 34 to 46, are true to the figure.

You'll find them most unusual for this low price.

The Brandeis Store—Third Floor