

# SOCIETY AND WOMAN'S PAGE

## Lowly Chocolate Fudge Takes Place in Sun

At last the lowly chocolate fudge has taken its rightful place in the sun! The Omaha Bee carried a story on page one Sunday under the heading "Zeppelin On Way to Join Navy of U. S." It contained information that Mrs. Howell Geiger, wife of the assistant United States military attaché at Berlin, was the only American woman present to see the craft depart. "She spent half the night making delicious fudge which she handed out to the delighted Americans, who were departing on the greatest dirigible voyage in the history of aeronautics," the account said.

One wonders why this American woman handed out fudge at the last moment instead of hot coffee and doughnuts. Mrs. Lawrence Churchill, wife of Major Churchill of Omaha, who knows more about aeronautics perhaps than any woman in the city, says that cigarettes are not allowed on such journeys as the ZR-3 was about to make, and the fudge was provided as a life-saving substitute.

Mrs. Geiger is known in Omaha. She formerly attended Brownell hall here. She is a niece of Dr. E. L. Bridges and Dr. W. O. Bridges. During the war her husband took his balloon training at Fort Omaha.

## School Forum Presents Drama Lecturer.

The Omaha School forum is presenting Prof. Paul Grumm, head of the College of Fine Arts at Nebraska university in a series of lectures on "Contemporary Continental Dramatists," beginning Tuesday and continuing weekly at Burgess-Nash auditorium, at 415.

## Guests at Luncheon.

Two distinguished guests were honored by club women at luncheon at the Y. W. C. A. today, Mrs. W. Miller, chairman of public welfare for the General Federation of Women's Clubs, and Mrs. Frances Whitney, chairman of conservation for the clubs.

## Con Curadus Club.

At a recent meeting of the Con Curadus club Marguerite Taylor was elected president, Arline Wodum, secretary and treasurer, and Hazel Lewis, reporter.

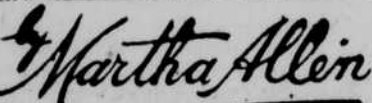
The other members are Dorothy Reid, Gertrude Redman, Arline Cahow, La Vaun Bruner, Dorothy Thoenke, Virginia Stromberg and Pearl Taylor.

## Selzie-Gasnick.

Mr. and Mrs. Phillip Selzie announce the marriage of their daughter, Stella, to Raymond Gasnick. The ceremony was solemnized on Monday, October 6, at St. Bridget's church by Father Misner. Mr. and Mrs. Frank Conroy were the attendants.

Mr. and Mrs. Willard B. Millard, Mrs. J. F. Daugherty, Mrs. F. A. Nash and her daughter, Emma, attended the Yale-North Carolina game on Saturday at New Haven, Conn. The party also attended the world's series in New York City. Mr. and Mrs. Millard and Mrs. Daugherty returned to Omaha Sunday.

## Your Problems



**Does He Love You?**  
Dear Miss Allen: I am a perplexed girl of 23. Not having a mother, I am coming to you for advice. I have been receiving the attention of a young man three years my senior for the past 18 months. I love him. Can I find out whether he cares for me? Is it possible to make a young man care more for you than as a friend?  
X. Y. Z.

Don't try to find out whether the young man cares for you. If he does care, you will soon learn of it. You can't hurry matters in any way. Just be patient. The test of his love will be his asking you to be his wife. Surely he enjoys your society, or he would not be coming to you for advice for 18 months. If he is the man to make you happy I hope that you will soon learn that he loves you, but even though he continues to treat you merely as a friend, do not worry. Enjoy as much of his friendship as he accords you. There is no way of forcing him to love you. Be your natural, charming self and do not think too seriously of him or of any other young man who has not proved his love by asking you to be his wife.

**Would-be-popular:** As soon as you forget yourself sufficiently to become interested in the happiness of others instead of bending every effort to attract admiration, you will have made great strides toward the goal that means so much more than passing popularity.

Now and then some person unites with traits that command the quick and universal admiration called popularity, deep and fine qualities—old-fashioned qualities such as unselfishness, strength of character, gentleness, self-forgetfulness.

But in many cases popularity means merely the glitter of cheap appeal at the expense of sincerity and self-respect. In such cases it repels the person whose friendship and love are worth having.

So do not worry over your popularity or unpopularity. Forget yourself in helping others and you will earn far better gifts than popularity—the devotion of the persons who really understand you, your own self-respect and—in all probability—the love of the one man who will mean all the world to you.

## Miss Information

MY WILBUR SWALLOWED A COLLAR BUTTON AND THE DOCTOR OPERATED THREE TIMES WITHOUT FINDING IT!

GET A NEW ONE FOR 3 CENTS—2 AISLES OVER



**S-I-L-H-O-U-E-T-T-E-S**  
Forty Smart New Models  
**Misses' Dresses**  
Pleasant Surprises Await You  
**F. W. Thorne Co.**  
1812 Farnam

## Some Bookkeeper!

An unexcelled record for accounting was made by Mrs. M. M. Levings, who had charge of all tickets and money for the "get-out-the-vote luncheon," given Saturday at Hotel Fontenelle.

The hotel agreed to accommodate 800 people for luncheon, so at that number reservations stopped. Eight hundred and three people were served at a cost of 75 cents per plate, totaling \$602.25. No "free meals" were given. Even the honor guests were paid for by individuals.

When Mrs. Levings counted up checks and cash following the luncheon she found she had \$602.50, being, therefore, 25 cents to the good.

Just at that moment a woman came along saying: "You remember you owe me a quarter. You couldn't make change awhile ago." "There's that 25 cents," said Mrs. Levings, smiling. "I guess I'll pay the hotel and go home before anyone comes along and upsets my balance."

## National Picture Week

Good pictures, the work of the great masters of all time, will have their period of fitting celebration during National Picture week, to be observed October 13 to 23, under the direction of the American art bureau throughout the country.

National Picture week will be observed in most of the cities and towns of the land by appropriate exercises in the public schools, programs in the women's club, and special exhibitions of good paintings and reproductions in libraries and museums.

The American art bureau has as its object the promotion of art appreciation in home, school and other appropriate places, and is a central bureau of information on art matters, especially in spreading information on the subject of excellent reproductions of paintings, both classic and modern, which are now available to all at reasonable prices.

The celebration of National Picture week in Omaha has taken the form of an exhibition of water colors, prints and drawings assembled by the Society of Fine Arts in the public library. Its object is to encourage good taste in home pictures. The public schools too are entering into this feast of pictures. This is the time for everyone to look into his picture problem.

## Kindergarten Cretonne.

Kindergarten cretonne is ideal for the children's room draperies, because it has fanciful patterns and colorings that children will enjoy. It comes 36 inches wide.

## ADVERTISEMENT.

### COLOR IT NEW WITH "DIAMOND DYES"

Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water to tint soft, delicate shades, or boil to dye rich, permanent colors. Each 15-cent package contains directions so simple any woman can do on tint lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings, everything new.

Buy "Diamond Dyes"—no other kind—and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton or mixed goods.



## Personals

Mrs. John Redick arrived from Alexandria, Minn., Sunday.

Mrs. Melvin Bekins is spending 10 days in Beatrice with her parents.

Mrs. F. A. Nash will return to Omaha Tuesday. She placed her daughter in the Noroton school, conducted by the Sacred Heart nuns outside Cambridge, Mass.

Mr. and Mrs. Lee Huff, Jr., had Mr. and Mrs. Henry Saggau and Mr. and Mrs. Marcus Jones of Denison, Ia., as house guests over the week-end.

Harry Whitmore and daughter, Mrs. Eugene Whitmore Dinkins, who have been in Europe for the summer and autumn, arrive in New York on Tuesday.

Mr. and Mrs. T. R. Rutledge have returned after a three weeks' trip to the north-west.

Mrs. S. D. Barkalow and her daughter, Miss Carolyn Barkalow, who are stopping at the Blackstone hotel, will be in Omaha until November 10. Today they went to the home of Mrs. Edgar H. Scott to be the guests of Mrs. Scott for 10 days. Mrs. Scott returns this week after a trip to Chicago.

Mr. and Mrs. Charles Belden arrived Monday to be the guests of Mr. and Mrs. Louis Clarke.

Mr. and Mrs. John A. McGee announce the birth of a daughter at the Omaha Maternity hospital, October 12.

Mr. and Mrs. W. T. Cotter have purchased the home of Mr. and Mrs. J. M. Harding at 115 North Thirty-eighth street.

## An Apology to the Public

On account of the thousands and thousands of people who crowded our store to capacity during the first day of our Stock Reducing Sale we were unable to give our usual quick service, although hundreds of extra salespeople were added to our force. We know that all are anxious to take advantage of the great values offered and we therefore ask our customers to kindly overlook any delay that might occur during the sale.

## BURGESS-NASH COMPANY "EVERYBODY'S STORE"

### Second Exhibition and Style Show

of Latest Modes in

## HAIRDRESSING

Under the Auspices of

Nebraska Association of Cosmetology

Directed by MADAM LOUISE of Chicago

Wednesday Evening, October 15, 8 P. M.

FONTENELLE HOTEL BALLROOM

Admission \$1.00 PUBLIC INVITED Tickets at door or from any member.

## ADVERTISEMENT.

"They Work While You Sleep"

# CASCARETS 10¢

For Constipated Bowels, Sick Headache, Colds, Sour Stomach, Biliousness

Dependable! No other cathartic or laxative acts so gently on the liver and bowels as "Cascarets." They never gripe, sicken, or inconvenience you. They positively strengthen and regulate the bowels, restoring natural, regular movement. "Cascarets" are harmless and are used by millions of Men, Women and Children. 10¢ boxes, also 25 and 50¢ boxes—any drug store.

16" and Harney

# Orkin Bros

Management — Frank A. Le Bosky

Conant Hotel Building

The Entire City Is Thrilled by the Marvelous Values Offered in Our

# 18th ANNIVERSARY S-A-L-E

Sales may come, and sales may go, but Omaha women have encountered in this sale the most sensational values of recent years. Values! Values!!! You can not resist them. You should not miss them!

## 48-Inch Muskrat Coat

Select pelts, perfectly blended, silk-lined, \$150 Coats, in sale—

**\$95**

Coats Worth to \$50 In Our Eighteenth Anniversary Sale

**\$29<sup>50</sup>**

Coats Worth to \$75 In Our Eighteenth Anniversary Sale

**\$39<sup>50</sup>**

Coats Worth to \$95 In Our Eighteenth Anniversary Sale

**\$49<sup>50</sup>**

Coats Worth to \$110 In Our Eighteenth Anniversary Sale

**\$59<sup>50</sup>**

## Beautiful New Fall DRESSES

Positively worth to \$20—in sale

**\$9<sup>85</sup>**

Every woman should make it a point to inspect these wonderful dresses, for here she is sure to find a becoming garment at about wholesale price.

Charmeuse Crepe Satin  
Duplant's Crepe  
Novelty Weaves Satin Canton

Scores of lovely styles—each effectively trimmed. Novelty trimming features add distinctive touches to every garment.



REMEMBER---YOUR MONEY BACK ON ANY PURCHASE FOR THE ASKING

Where else such marvelous values in

## COATS

wonder values at \$17.50, now

**\$8<sup>97</sup>**

The fact that these are brand new coats, all wool, styles of the hour, should bring you to this store Tuesday without fail.

Striped Polaire Sport Coats  
Black Polaire Sport Coats  
New Plain Sport Coats  
Fur-Trimmed Velour Coats  
Fine Plain Velour Coats  
New Plaid Sport Coats



You can buy them at far less than Half

## DRESSES

This is indeed the kind of a sale that comes but once in a long time. A big purchase behind it.

Positively Worth to \$12.50 Every size from 14 to 44. A wide variety of pleasing styles.

**\$4<sup>97</sup>**

## Pleated Wool Crepe SKIRTS

Regular \$7.50 Values

Fine knife pleated, all-wool crepe skirts, shown in tan, gray, navy, reindeer; all sizes. The materials alone would cost you more than the price of these skirts.

**\$2<sup>29</sup>**

Dresses Worth to \$40 In Our Eighteenth Anniversary Sale

**\$24<sup>75</sup>**

Dresses Worth to \$75 In Our Eighteenth Anniversary Sale

**\$39<sup>50</sup>**

Dresses Worth to \$5 In Our Eighteenth Anniversary Sale

**\$49<sup>50</sup>**