## **Two Huge Sales** in Omaha Stores **Rich in Bargains**

**Crowds Throng Burgess-Nash** and Brandeis' After Liberal Newspaper Advertising.

Monday was a notable day in merchandising history of Omaha. A stock reducing sale at Burgess-Nash com pany's store and an annual progress sale at the Brandeis store offer the explanation. These sales will be continued throughout the week, and the Burgess-Nash sale may be extended. A trip through the Brandeis store Monday afternoon offered evidence of unusual activity in all departments Karl Louis, general manager, stated that this year's progress sale was being started satisfactorily.

'Last year's progress sale broke al records for receipts in this store," Mr Louis said, "and it looks like this sale will exceed last year's. He explained that full assortments of fall merchan dise are included in this sale, which is being held in all departments of this great establishment.

A similar scene greeted the visitor at, Burgess-Nash company's store where all departments were busy erving the hosts of eager buyers This condition applied to all depart-T. P. Redmond, manager, moved

through the throng, from floor to fleor, and viewed the busy scene. "This just demonstrates that the people of Omaha want this store to stay," Mr. Redmond said. "We are raising \$1,000,000 by reducing the stock, and our advertisements in the Sunday newspapers certainly brought

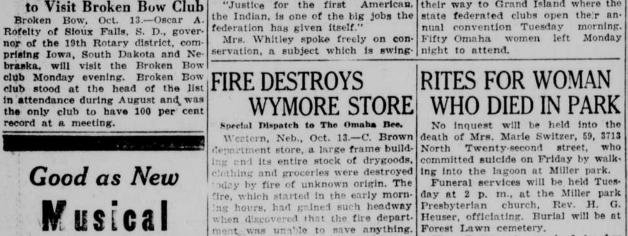
ong it will be necessary to continue but if this large attendance is maintained, we will soon accomplish our objective.'

Mr. Redmond stated that his store has an organization of nearly 1,000 clerks serving the people during the stock-reducing sale Mr. Louis, at the Brandels store

also referred to the results obtained by liberal advertising in the Sunday newspapers.

## **Rotary District Governor**

Broken Bow, Oct. 13 .- Oscar A. Rofelty of Sloux Falls, S. D., governor of the 19th Rotary district, comprising Iowa, South Dakota and Ne braska, will visit the Broken Bow in attendance during August and was the only club to have 100 per cent record at a meeting.



Omaha Woman's Club Entertains **Two Visiting Federation Celebrities** 



women's club ing into its proper place of Two celebrit.es in tance in her opinior circles were honor guests at a lunch-

eon given by the Omaha Woman's a conference of governors to consider tieth street. club at the Y. W. C. A. Monday, Mrs. the subject of conservation of our W. McNabb Miller of St. Louis, gen- natural resources, he was widely picked from the above contributors

eral federation chairman of public criticized for taking up a 'fad,' the by Miss Tuttle, to whom the com-welfare, and Mrs. Francis Whitley of speaker said. Such a view of this munications have been forwarded. Webster City, Ia., past chairman of important subject sounds like a joke Notification by mail will apprise the onservation for the federation. to us now. Mrs. Horace J. Holmes, head of the

"Millions of acres in our country conservation committee for the local have been depreciated by ruthless Services Held at DeWitt club, presided. Among the guests at treatment. Land has been made unthe speakers' table were Mrs. Phillip fit for agriculture or even cattle. In Potter, president of the Omaha Michigan stand 13,000,000 acres Woman's club; Mrs. James Dahlman, idle land cut over or burnt over, un results. I am unable to state how wife of Mayor Dahlman; Mrs. C. E. fit for use

Johannes, Mrs. C. L. Hemple and "Eighty-five per cent of our run this sale to raise the required amount. Mrs. F. H. Cole, past presidents of ning waters have been polluted by the club; Mrs. James E. Bedner, municipal filth or industrial was president of the Omaha College club; Hoover himself told me," continued Mrs. L. B. Webster, president of the Mrs. Whitley, "that in 10 years there North Side Woman's club; Mrs. L. M. will be no oyster beds on the Atlantic

Lord, Dr. Jennie Callfas, and Mrs. coast unless something is done. Blanche Poe, who led the singing. "I thought it was a joke until I the saw with my own eyes that it was Mrs. Miller, in forecasting

work of her department for the not, when I heard that mothers had to take along a jar of gasoline for dennium just begun, said: "As reorganized, the public wel- scrubbing their children after they

are department includes child wel- had been in bathing in waters along fare, public health, problems of in the Jersey coast." dustry and problems of delinquencies. These visiting women "Justice for the first American, their way to Grand Island where the the Indian, is one of the big jobs the state federated clubs open their an-

North

nual convention Tuesday morning. Mrs. Whitley spoke freely on con- Fifty Omaha women left Monday servation, a subject which is swing- night to attend.

committed suicide on Friday by walk-

Funeral services will be held Tues-

THE OMAHA BEE: TUESDAY, OCTOBER 14, 1924.

**Film Prize Winner** to Be Picked Soon

**Contest Submitted to** 

## Author.

The winners of the \$10 cash prize contest setting forth the best why Margaretta Tuttle reasons named her novel "Feet of Clay," which appeared at the Strand theater last week, must await the return to her home in Cleveland, O., of Miss a relative, who is ill, according to a live in DeWitt, and a married sister brother ings of comfort and elegance. Their gararies are built to hold immense cretary yesterday.

However, those adjudged as giving e most significant reasons for the ling of the story and who have en mailed two tickets to any future ttraction at the Strand theater are: Harold Carlson, Denver, Colo.; Mrs. ern Manley, Maryville, Mo.: Hannah Krause, 1114 Howard street; Gerrude Lincoln, Council Bluffs; Mrs. D. . Prall, 3828 Parker street; C. Guilfoil, 2115 Spencer street; Gladys Rob erts, 3205 Poppleton avenue; G. B.

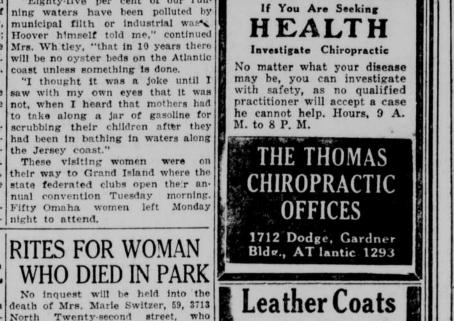
ndelson, 2716 Redick avenue; C. F. Distelhurst, 4319 Parker street; Mrs. F. H. Berry, 3502 Jones street; Mrs.

Charles Dawson, 2719 Dewey avenue Mrs J. H. Kintz, Council Bluffs; Mrs. "Years ago when Roosevelt called A. J. McCullough, 2329 South Twen-

Winner of the capital prize will b

winner of her or his good fortune.

for Man Slain by Schuerman DeWitt, Neb., Oct. 13 .- Funeral services were held here Sunday for



and Vests Sheep-lined Coats and Vests 23 Models in Stock

SURPRISINGLY

Rock Mennonites Hold George Reinmiller, young Island railway bridge worker and resident of DeWitt for the last 25 cears. He was slain on the roadway while walking to his work Friday by Ed Schuerman, farmer living mile north of DeWitt, who drove his

Reinmiller, claiming to have seen him leave the Schuerman house, and out through a cornfield, and who charged him with frequenting the ome and becoming too familiar with Mrs. Schuerman.

Reinmiller was a single man, and was the sole support of his widowed Mennonite colony in York county was mother and a minor sister. The celebrated Sunday with special serv ices at their church in Henderson. father of the young man was These people have prospered mater former Burlington railway section foreman of DeWitt for many years, lally. Homes have developed from and died here several years ago. A first shed-like sod houses to build

lives at Plattsburg, Mo.

Altrusa Luncheon.

10 for \$1

Kayser's

**Fabric Gloves** 

STREET FLOOR

prices Members of Lincoln and Omaha Al-That they were good judges of land trusa clubs were guests of the Counis shown in the fact that their pres cil Bluffs club Sunday. After a dinner at the Grand hotel the visitors ent rich farms were chosen from land

were taken on an automobile tour discarded by other early settlers who came about the same time to the Shenandoah, Ia., Oct 13.-Mrs. E. board will be held soon, at which fur same vicinity. The village of Hender- F. Boydston, 72, died at the home of ther steps will be taken. about the city by Council Bluffs busi- came about the same time to the ness men.

son is almost entirely Russian. The her daughter, Mrs. E. S. Welch, wife land for it was given by one of the of the president of the Mt. Arbor early Russian settlers, Cornelius nurseries, Mrs. Boydston has been Regier. The town, while not large, ill many months. She was born at has always been a prosperous trading Abingdon, Ill., and tcame here in the early days. Another daughter, Mrs. nd shipping point. Of the 35 families who came in the Clifford Young, and son, Charles

first colony, only 40 people survive. Boydston, lived at Sharpsburg, Ia. The last year has marked the passing PRODUCE MEN

of many of these sturdy ploneers.

CHICKEN DINNER Chicago, Oct. 13 .- A better quality FOR CREDIT MEN of eggs for the consumer at no addi-

John W. Welch, cafeteria owner, of products is the chief object of the will be the speaker at a meeting of National Poultry, Butter and Egg asthe Associated Retail Credit Men sociation delegates in the annual con-Tuesday evening at the Chamber of vention today.

Mayor William E. Dever, welcomed ommerce. the delegates and Wayne F. Walker, Charles R. Docherty also will speak. Five-minute talks will be given by of Garner, Ia., responded.

L. C. Hamilton and P. H. Ervin, wheat crops which come in good state chairman of the Retail Credit Tecumseh Congregation years, and often crops for several Men's association. years are stored, walting for good A chicken dinner will be served. Members have been invited to bring

their families.

Mrs. E. F. Boydston Dies.

Perfect

Fitting

STREET FLOOR

Votes to Build New Church Neb., Oct. 13 .- The regation of St. John Lutheral church of Tecumseh has voted to erect a new brick church edifice here next year. A meeting of the church

SECOND FLOOR

**Broken Lines** 

HOLDING MEET

cost, through standardization

**Pure Linen** French Brocade Turkish **Doll Lamps** Girdles Handkerchiefs Towels \$1 \$1 3 for \$1 Complete with cord 12-inch clasp on gir-A suggestion for 18x36 heavy absorband electric socket, dles of brocade, comearly Christmas shopent towels, checked blonde, brunette, bined with elastic. pers. Made by hand. or striped. white. SECOND FLOOR SECOND FLOOR STREET FLOOR STREET FLOOR Women's Stamped **Batiste Gowns Center Scarfs** 2 for Pink. peach, or-'6-inch centers, 18x chid. Stitched in 50 scarfs, clover and contrasting colors. butterfly designs SECOND FLOOR SECOND FLOOR Children's School Children's Handkerchiefs Vest and Pants 10 for \$1 \$1each STREET FLOOR STREET FLOOR Pure Thread Silk Hosiery **Tea Towels Baby Blankets** 

Full fashioned or fashioned leg with seam-

less foot. Black, nude, gray, beige and

A Real Bargain

Lisle

Tops and Soles

shades of brown.

ony's Arrival in York County Celebrated Sunday. York, Oct. 13 .- The 50th anniver sary of the arrival of the Russ'ar

**Special Services** Best Answers in 'Feet of Clay' auto from his home and overtook Fiftieth Anniversary of Col-

