

Coolidge Favors "Hands Off" Policy for U. S. Business

President Says Ideal in Government Is Common Sense Co-Operation Between Industry and Public.

Washington, Oct. 11.—Working co-operation between business and the public "in accord with the dictates of common sense" was held up tonight by President Coolidge in an address by radio to employees of the H. J. Heinz company, gathered at banquets in various cities to celebrate the anniversary of the founding of the business as "the true and practical ideal" wished by the government.

"The supremacy of the government has been the main motive dominating the economic and political development of recent years, he said, adding that it has brought the public interest into the equation of modern industrial and commercial relations.

"But the government, Mr. Coolidge declared, prefers to let business go its own way 'so long as that is the right way; so long as it is the way of honest and genuine service to the real public interest.' The government he continued must be the servant 'of the public welfare and the creation of an informed and seasoned public opinion.'"

Warns Against Privilege.
"It can not be dominated by any privilege," the president warned. "It cannot be subservient to any private advantage. It must always represent the public. With the hearty sympathy of business and the people we have made a long advance toward such a standard. There are encouraging signs of readiness to go farther on the same way. The government will surely be prepared to give all encouragement in such a program. For, by these methods only shall we bring about a proper balance, a secure and lasting adjustment of the supreme individual interest by bringing it into harmony with the highest consideration of the national welfare."

"The people of America will keep control and ownership of their property," Mr. Coolidge insisted "as a preliminary to the maintenance of their supremacy over their government."

Business Versus Public Interest.
It is the firm policy of the American people, the president declared, to insist that "business forms and methods shall be subordinated to the public interest." In this regard, he said, public authority as represented by the government has taken up the attitude of "moderation and reasonableness in dealing with these difficult and complex problems."

Exempting the changed attitude of the public and interest in their new relations is the changed policy toward consolidations in railroads, Mr. Coolidge said. Pointing out that the public has now sanctioned a consolidation in the railroads by act of congress, by compulsion if necessary, he declared "there is gratifying indication that this new program is going to be accepted and reasonable effect, without resort to compulsion."

Control of Railroads.
The change in policy toward consolidation of railroads, he continued, "is warranted by the change in policy toward operation. The government's power and its right to control and regulate the charges of public facilities is now fully recognized. Through the Interstate Commerce Commission the government determines when and upon what terms securities of carrying corporations may be issued. Within the constitutional prohibition against confiscation, it fixes their rates, determines the income they may earn and demands from them for use, any surplus beyond the fixed rate of legal return. The public demands service of the railroads, without confiscation, but at fair and reasonable rates fixed by the government."

Referring again to the new business standards and the government's position, the president declared the ideal now is that neither concentration nor competition shall be permitted to the extent of injuring the public interest.

Practice Is Criterion.
"Whether a business unit is good or bad," he said, "is to be determined not by its size, but by its practices. No business is allowed to set aside the law of supply and demand, the rules of open bargaining and fair competition. The supervisory and regulatory power of society, exercised through the processes of government, is brought in as the supreme authority. No business may hold itself above consideration of the public interest and recognition of public authority. Business is required to adjust itself to this view of its public relations. If it will not fully and voluntarily adjust itself to these conditions then they will be imposed upon it by the force of law."

"That, it seems to me, is substantially the present day attitude of society toward the relations of business and government. It is pretty generally accepted as a safe and proper rule, albeit there are infractions from time to time. But the policy is fixed and both business and the people have generally acquiesced in it.

"Probably we shall never attain to perfection in its administration but we are progressing. Business itself has come to recognize the soundness of this rule and the absolute necessity of adherence to it. This attitude marks a long step toward industrial peace and economic stability. Powerful factors in the business world were for a time loathe to abandon anything of their complete independence. They protested the whole story of a right to interfere with their proceedings.

"Some of them made it necessary for the government to invoke extreme measures before they would be convinced. But now, at last, they have accepted the doctrine that the public right must be considered and must be served. Not only that but business with quite impressive unanimity has admitted that the attitude of the public was correct and justifiable. 'I think we are warranted in feeling that the greatly preponderant share of business is entirely sincere in its conversion to the new view. A change has come over its entire attitude toward this set of questions. It has accepted the public's right of regulation, not grudgingly and with reservations, but frankly and openly."

Magic Hammers and Saws of 25 American Legion Men Make Cozy Home for Mother and Week-Old Baby

In a cozy castle made of planks, sod and beaverboard Mr. and Mrs. Joseph Corbett laughed and chuckled Saturday night when they tickled the ribs of a cooing week-old baby boy.

It was more than a house warming celebration. For a week the young mother had lain on a bed open in an unwarmed house, chilled by the night winds, while her baby son cried himself to sleep on her arm. The October air is bitter at 3 o'clock in the morning.

But the baby cooed happily Saturday night. All the misery of the last week had given place to luxury—a walled house, with sod to keep out the wind, and a real stove blazing warmth inside. St. Wheeler and 25 members of the American Legion had worked the miracle.

Wheeler found Corbett, 26-year-old world war veteran, struggling to build a shanty between spasms of coughing, the result of flu contracted when he was fighting for liberty in France. Wheeler appealed to legion members.

Twenty-five men answered his call Saturday morning. They brought hammers and saws and nails to

Eighteenth and Locust streets and rasped at what they found. The framework of a house, a half finished, makeshift roof. A rough plank floor. And in the center of the floor, a bed, where lay the young mother and a tiny, crying baby.

With set lips, the amateur carpenters hammered and sawed all Saturday. The cries of the baby, protesting against the noise, and the chilly October breeze, spurred them on. By dusk they had completed the house. It wasn't pretty, and it was only 14 feet wide and 18 feet long, but no castle that Corbett saw in France held more cheer Saturday night. It was a bit of paradise, compared to the last week, when Corbett, sick himself, and his 3-year-old daughter, had cared for the weary but patient mother during her convalescence.

"It's the homeliest spot on earth," said Corbett Saturday night, toasting another stick of wood into the stove which warmed the tiny house.

The amateur workmen shook their heads as they entered their cars and drove home to warm dinners in big houses. Happiness is a queer thing.

Business Questions.
"Instead of our state being operated 98 per cent business and 2 per cent politics, it is now 98 per cent politics and 2 per cent business. The truth is that every state problem is a business question, and the state's affairs should be handled as a business."

Today's addresses marked the close of a two weeks' trip, in which Mr. McMullen has spoken in 50 towns. He has insisted that the state committee schedule him through the smaller towns as well as the larger cities.

Cordial Receptions.
Receptions today were exceptionally cordial. C. L. Gilliland and Tom Griffin were in charge of the meeting at Hardy, At Byron, Dr. R. F. Decker introduced the speaker.

When Mr. McMullen reached Byron he found Mrs. Robert Mawley, J. C. Lloyd and R. H. Atwood of Chester, waiting for him. At Chester three carloads of Thayer county republicans were waiting to convey the party to Hebron, Belvidere, and Bruning. The reception committee included Mr. and Mrs. W. D. Galbraith, Frank M. Vetherald, Tom Carter, James Elliott, W. M. Hall, Mrs. H. L. Boyes, Mrs. Shinnott, W. M. Hill, former state senator; Tom Lahners, State Senator Watson of Fairmont, State Senator Harris of Fairbury, State Representative Bailey of Carlisle, Henry Middendorf and Fred Kerl of Bruning.

At Hebron, J. C. Murphy, past 100, pressed forward to shake hands with Mr. McMullen. "When I vote for Calvin Coolidge in November I vote for my 21st president," Mr. Murphy said, "and my choice for governor is Adam McMullen."

The Hebron band played before McMullen's speech at Hebron.

Race Cars Crash on Dirt Course.
Both Drivers Escape With Slight Injuries—Machines Damaged.

Special Dispatch to The Omaha Bee.
Concordia, Kan., Oct. 12.—At a fair and race meet at the Cloud county fair grounds here Friday afternoon Leonard Krebs of Ots, Kan., leading the race in a Ford special, in making a turn on the dirt track skidded and threw up so much dirt and dust that J. B. Gerber of Colorado Springs, another driver, was blinded and ran into the Ford racer.

Both cars were badly damaged. The Ford blew two tires, but Krebs drove it to the end of the race, winning third money running on two rims, he being near the goal when the accident happened.

More Business, Less Politics Is McMullen Plea

Every State Problem Is Business Question, Insists G. O. P. Candidate for Governor.

Special Dispatch to The Omaha Bee.
Geneva, Neb., Oct. 11.—Nebraska's business is operated too much on political lines and too little on business principles, Adam McMullen, republican candidate for governor, asserted today in addresses at Hardy, Byron, Chester, Hebron, Belvidere, Strang, and Geneva.

"Our democratic governor is a man of high personal integrity," said McMullen, "yet in public business he has never made a move until he was assured that it would further his own political career."

After numerous requests from representatives of the National Butcher Workmen association, urging packers to disperse with their retail markets, Armour closed its retail shop Saturday.

C. S. Waterbury, general manager of Armour's, refused to discuss the feeling between Omaha packers and the butcher association. He said that Armour's, in fairness to retail meat shops, should not operate both wholesale and retail departments.

"We received consent from the Chicago office," Waterbury stated. "The closing of the packer market is the result of repeated efforts by butcher representatives for the last five years. The question has been one of the leading issues at their national conventions during that time. Retail markets of other plants are expected to follow Armour's course, according to Ignatz Moskovic, 2107 Nicholas street, president of the Omaha Butcher association. Independent packers are also expected to eliminate their retail trade, he said.

"Omaha retailers suffer a marked loss of trade with the operation of the markets at the plants, and numerous complaints from association members requested this move," Moskovic stated.

"At the national convention of butchers at Chicago last summer, 900 delegates from all over the country were unanimous in this issue," said V. F. Knudsen, trustee of the local union, and former president for 15 years.

It could not be learned whether Cudahy company will follow the move started by Armour.

Clark at Ad Club—Prof. S. H. Clark of the department of public speaking of the University of Chicago will make the address at the meeting of the Ad-Sell league Monday night at the Burgess-Nash tea room. No Omaha guests will be permitted at this meeting. Members may invite only out-of-town guests.

"OH PAPA" SCORES ON EMPRESS BILL
Rudy Winter brings down the bulk of the applause in "Oh Papa," at the Empress this week.

Oiga Brooks, Bert Evans and Helen Burke have the important roles besides Mr. Winter. Appearing in the musical numbers are Maybell La Couver, Bobby Whalen, Mae Kenny, Whitney Holtman, and the Sunny Southern Four. The chorus is unusually attractive in new costumes and the sitting for the play is good.

The photoplay offering for the week is from a story by William J. Flynn, former head of the United States Secret Service bureau. It is understood that Mr. Flynn obtained the plot from an actual happening that came to his attention. Lucille Ricksen, Johnny Harron and Winifred Bryson have the leading roles. It provides good entertainment.

The fourth story of the "Into the Net" series is also shown in connection with the feature picture.

NAVY SPEED PLANE CRASHES IN RIVER
Philadelphia, Oct. 11.—The F 2 W, a navy high speed seaplane today plunged to the bottom of the Delaware river of Fort Mifflin while on a test flight under the guidance of Lieut. A. W. Gorton.

Lieutenant Gorton escaped from the cockpit as the plane dove beneath the water and swam to a nearby tug boat. He was uninjured.

BRYAN BOOSTS GOVERNOR SWEET
La Junta, Colo., Oct. 11.—An appeal for election of the anti-democratic state ticket headed by Governor William E. Sweet, and an attack on the railroad labor board as a great liar through which the employer jumps and the employe is caught, constituted the high lights of an address by Governor Bryan here this afternoon.

"I am glad to see Governor Sweet a candidate for re-election," said Governor Bryan, "and I feel sure the efforts he has made in behalf of the common people will be appreciated."

JOSEPHUS DANIELS MAKES "AIR" TALK

Washington, Oct. 12.—Adding to a storm of radio of political speeches, Josephus Daniels, former secretary of the navy, "took the air" here tonight with a strongly phrased attack upon President Coolidge, Secretary Hughes, Secretary of the Navy Wilbur and the entire republican administration.

Daniels particularly assailed the arms conference agreement, charging that Hughes—"Secretary of State, Secretary of the Navy to its injury, and Secretary of Key-Loe diplomacy"—had hauled down the American flag and handed over the supremacy of the sea to Britain, the supremacy of the air to France and the control of the Pacific to Japan.

Armour Closes Retail Market After Petition

Butchers' Association Scores Victory After 5-Year Campaign—Cudahy May Follow.

After numerous requests from representatives of the National Butcher Workmen association, urging packers to disperse with their retail markets, Armour closed its retail shop Saturday.

C. S. Waterbury, general manager of Armour's, refused to discuss the feeling between Omaha packers and the butcher association. He said that Armour's, in fairness to retail meat shops, should not operate both wholesale and retail departments.

"We received consent from the Chicago office," Waterbury stated. "The closing of the packer market is the result of repeated efforts by butcher representatives for the last five years. The question has been one of the leading issues at their national conventions during that time. Retail markets of other plants are expected to follow Armour's course, according to Ignatz Moskovic, 2107 Nicholas street, president of the Omaha Butcher association. Independent packers are also expected to eliminate their retail trade, he said.

"Omaha retailers suffer a marked loss of trade with the operation of the markets at the plants, and numerous complaints from association members requested this move," Moskovic stated.

"At the national convention of butchers at Chicago last summer, 900 delegates from all over the country were unanimous in this issue," said V. F. Knudsen, trustee of the local union, and former president for 15 years.

It could not be learned whether Cudahy company will follow the move started by Armour.

HILLS BROS want to see you at the FOOD SHOW

THIS is an invitation to visit the food show . . . to see the newest and best in foods and methods . . . to become more familiar with the quality products now on the shelves of the progressive grocers of Omaha.

The food show is educational. It is interesting. You'll enjoy the demonstrations.

By all means, stop at the Hills Bros. booth and drink a cup of "that wonderful western coffee" that is unlike any beverage that ever passed your lips. That, alone, is worth a visit!

See Want Ads Produce Results.

Car Demolished but 3 Occupants Escape Injuries

Rescuers Amazed When Driver and Two Passengers Crawl From Wreckage Sound of Limb.

Rescuers, who were working frantically to remove the bodies of motorists from beneath an automobile which overturned and was wrecked Saturday night at Twenty-fourth and U streets, were amazed when the three occupants, barely scratched, crawled forth from beneath the wreckage.

The motorists were driving rapidly south on Twenty-fourth street when the driver attempted to turn east into U street. The car struck the south curbing with a terrific crash, and overturned. Sergeant Joe Potach saw the accident, and raced to a telephone to call all available assistance. With three bystanders he then rushed to the completely demolished car to find the dead or dying.

When they lifted the body of the car, the three occupants crawled out. They were Jerry Schneider, Frank Schneider and Jesse Dickey, all of 525 South Forty-third street. Dickey and Jerry Schneider were unscratched. Frank Schneider received a slight cut on his face.

The car was almost completely wrecked. The radiator was smashed, two wheels torn off, the windshield broken, and the body and fenders badly bent. The car was standing with its wheels in the air.

Jerry Schneider, the driver, was arrested for speeding and reckless driving. He said his brakes failed to hold on the hill.

Burgess Bedtime Stories
By THORNTON W. BURGESS
He's shy of the traps who has been caught. And thus a bitter lesson taught. Old Man Coyote.

Farmer Brown's Boy Saves the Rest of His Melons
Farmer Brown's Boy had quite recovered from his disappointment over losing his prize watermelon. The discovery that it was Old Man Coyote who had eaten that melon had in a way made up for the disappointment.

"I've had enough fun out of trying to find who the thief was to make up for the loss of the prize I am sure that melon would have won at the fair," said Farmer Brown's boy to Farmer Brown. "I've learned something. Until this happened I didn't know that Old Man Coyote had a liking for melons. I knew the old rascal was clever, but I didn't know how smart he really is until he managed to get more melons in spite of Bowser the Hound. Because he was smart enough to get them, I'm glad he did get them. But we can't let him have any more."

The eyes of Farmer Brown twinkled. "How are you going to prevent it?" he asked. "You can't sit up every night to watch that melon patch, and Old Man Coyote appears to be smart enough to get a melon in spite of you."

"I've thought it all out," replied Farmer Brown's boy. "First of all I'll pick all the melons that are ripe. Then I'll leave Bowser tied out there at night. Old Man Coyote won't get any melons within the time I'll set traps. Bowser can cover them. I'll set traps. Steel traps, around the other melons."

"But I thought you believed that steel traps were terrible things," said Farmer Brown.

"So I do," replied Farmer Brown's boy. "They are dreadful things. I wouldn't have my worst enemy to be caught in one."

"Then how about Old Man Coyote?" Farmer Brown asked.

"He won't be caught," chuckled Farmer Brown's boy. "He won't be caught. If I thought he would I wouldn't set them. But he won't get any melons either. Old Man Coyote is too smart to be caught in any of those traps. He'll find them and then he'll keep away. You wait and see."

So that afternoon Farmer Brown's boy set steel traps all around the melons which were beyond the length of the cord that held Bowser the Hound. The next morning he was up bright and early to look at those traps. He found the footprints of Old Man Coyote.

Jarrow, comedy trickster, amused while he deftly handles a pack of cards. A clever trick is introduced in the "Sawing a Lemon in Half," which he finds some of the audience's money.

Thelma Cannon and Ethel Lee are cycling girls somewhat different than those one ordinarily sees. Another organ fantasy by Arthur Hays completes the vaudeville program.

"Don't Doubt Your Husband," the film offering for the week, is a photoplay involving the trials and tribulations of Richard and Helen Blake, who have been married not so long, but long enough to know that they are other people in the world beside themselves. Viola Dana, John Patrick and Alan Forrest have the title roles. It is entertaining.

U. S.-German Loan Orpheum Program Floated Tuesday Pleases Audience

Ethel Terry Makes Appearance in Playlet—Meroff Band Makes Hit.

The Orpheum offers an excellent program of vaudeville this week. Four acts receiving full measure of favor and three acts sharing the approbation. Ethel Grey Terry appears in Willard Mack's latest one-act playlet, "Sharp Tools." It is a crook episode, presented acceptably by Miss Terry, Carl Gerard, Clyde Fillmore and Edwin Sturgis. The action is developed to a surprise finish. The act serves to introduce Miss Terry to vaudeville patrons.

Ben Meroff and his band, with Frank and Milt Britton, scored an unusual hit, responding to several encores and having the pleasure of hearing their applause run almost into the next act. Mr. Meroff has worked out original comedy ideas in the connection with a jazz band. His own skating novelty without skates was a skillful bit of work. Ernest Ball, composer, is another hit of the bill. Playing his own accompaniments, he sings some of his old and new compositions, including "Mother Machree," "Love Me and the World Is Mine," "Till the Sands of the Desert Grow Cold," "Let the Rest of the World Go By," and recent numbers, "West of the Great Divide," and "Dear Little Home of My Dreams."

Mr. Ball has a voice of considerable volume and he has an engaging personality.

Tom Smith, with Harry Newman at the piano, is back with his eccentric, fun songs and his peculiar manner of falling. He is a premier laugh promoter, Dainty Marie, "pleasingly plump," demonstrates how the women may improve their lines by exercising regularly and properly. She shows the correct way to roll to reduce and she otherwise interests and entertains.

Gintaro is a Jap who is clever as a top spinner and in feats of balancing. Flo and Nellie Kelley dance and sing and demonstrate how a woman can save money by wearing skirts that fall just below the waist line. Several screen features complete a bill of general merit.

Mr. Boone succeeded M. W. Pangle who is now with the Chicago and Northwestern railroad. Mr. Boone is a descendant of Daniel Boone.

Practice Is Criterion.
"Whether a business unit is good or bad," he said, "is to be determined not by its size, but by its practices. No business is allowed to set aside the law of supply and demand, the rules of open bargaining and fair competition. The supervisory and regulatory power of society, exercised through the processes of government, is brought in as the supreme authority. No business may hold itself above consideration of the public interest and recognition of public authority. Business is required to adjust itself to this view of its public relations. If it will not fully and voluntarily adjust itself to these conditions then they will be imposed upon it by the force of law."

"That, it seems to me, is substantially the present day attitude of society toward the relations of business and government. It is pretty generally accepted as a safe and proper rule, albeit there are infractions from time to time. But the policy is fixed and both business and the people have generally acquiesced in it.

"Probably we shall never attain to perfection in its administration but we are progressing. Business itself has come to recognize the soundness of this rule and the absolute necessity of adherence to it. This attitude marks a long step toward industrial peace and economic stability. Powerful factors in the business world were for a time loathe to abandon anything of their complete independence. They protested the whole story of a right to interfere with their proceedings.

"Some of them made it necessary for the government to invoke extreme measures before they would be convinced. But now, at last, they have accepted the doctrine that the public right must be considered and must be served. Not only that but business with quite impressive unanimity has admitted that the attitude of the public was correct and justifiable. 'I think we are warranted in feeling that the greatly preponderant share of business is entirely sincere in its conversion to the new view. A change has come over its entire attitude toward this set of questions. It has accepted the public's right of regulation, not grudgingly and with reservations, but frankly and openly."

Blankets
Large Assortment REAL BARGAINS Priced From 95c to \$6.95 Scott Omaha Tent and Awning Co. 15th and Howard Opposite Auditorium

Lea & Perrins
Your Salad Dressing needs seasoning. LEA & PERRINS SAUCE will do it!

Song Revue Heads New World Bill

Comedy Acrobats Provide Mirth Together With an Occasional Thrill.

"Bohemian Nights," a song and dance revue with an unusual setting, shares headline honors this week at the World theater with Joe Fanton and company. Seema Jupraner, noted Bohemian tenor, is featured in the cast of six in "Bohemian Nights."

Joe Fanton and company, gymnast, have an act quite out of the ordinary which they call "Now? No not now?" and provide mirth with an occasional thrill.

Dan Downing and Buddy, the "Cheerful Pessimist and his pal," have a bright line that keeps things going at a merry pace, with some clever songs and a violin as added features.

Jarrow, comedy trickster, amused while he deftly handles a pack of cards. A clever trick is introduced in the "Sawing a Lemon in Half," which he finds some of the audience's money.

Thelma Cannon and Ethel Lee are cycling girls somewhat different than those one ordinarily sees. Another organ fantasy by Arthur Hays completes the vaudeville program.

"Don't Doubt Your Husband," the film offering for the week, is a photoplay involving the trials and tribulations of Richard and Helen Blake, who have been married not so long, but long enough to know that they are other people in the world beside themselves. Viola Dana, John Patrick and Alan Forrest have the title roles. It is entertaining.

OMAHA To Better Serve Humanity Get Well The Chiropractic Way
See Omaha Atlas Club Announcement in Sunday Bee

Shandy See it Today
The Sensational Play That Gave New York Its Biggest Thrill!

TARNISH
with an all-star cast including May McAvoy—Norman Kerry Marie Prevost—Rodman Colman ORCHESTRA—NEWS—ORGAN

Orpheum
ORPHEUM CIRCUIT VAUDEVILLE 2:30—NOW PLAYING—8:30
Favorite Stage and Screen Star
ETHEL GREY TERRY
In the Playlet, "Sharp Tools"
BEN MEROFF & Band
In the "Brown Derby"
DAINTY MARIE
TOM SMITH
Artist, Gentleman and Scholar
Kelley Sisters—Gintaro
ERNEST R. BALL
The Popular Comedian
Orpheum Circuit STRAW VOTE WEEK

SUN THIS WEEK
RAMON NAVARRO
ENID BENNETT
WALLACE BEERY
in
"THE RED LILY"
BEN TURPIN
in a Travesty of Fun
"Three Foolish Weeks"

Here's a musical comedy riot that beats 'em all.
EMPRESS EMPRESS PLAYERS
"OH, PAPA"
Just Cue Laugh After Another
2 First Run Screen Features

WORLD Vaudeville Photoplays
TRIPLE HEADLINE BILL
Joe Fanton & Co.
Downing & Buddy
"Bohemian Nights"
3 OTHER BIG ACTS AND A GREAT SCREEN FEATURE
VIOLA DANA
"Don't Doubt Your Husband"

BEDDIE
Free Fall Outfit Dance
Empress Rustic Garden
Tuesday Eve., 8 to 1
Complete Outfit for Man and Woman Given Away.
Get Particulars at Dance.
Call at Store for Free Tickets
No Purchase Necessary

MOON THIS WEEK
Gene Stratton Porter's Famous Novel
"A Girl of the Limberlost"

Gayety Omaha's Fun Center Mat. and Night Today
2 Carloads of Scenery and Equipment.
"THE BIG LAUGHING SUCCESS"
RED PEPPER REVUE
100% GIRLS
Ladies' 25c Bargain Mat. 2:15 Week Days