# Let's Go Shopping With Polly

**Decide Upon the Day Each Week You'll Enjoy Your Rest Facial.**

THERE'S nothing more conducive to all-round loveliness than the consistent rest facials as they're given by "Mary" in the Mary Ballard Beauty Shop, 278 Aquila Court, Atlantic 9251. Complete relaxation scientific beauty building. Make an appointment for the same day each week. Beauty building facials.

## Omaha Beauty Shop Has Exclusive Agency for Wrinkle Remover and Reducing Paste Products of Eminent Scientists

ROBINA KAMMERER of the Burbon Beauty Shop, second floor, McCrory building, Sixteenth and Farnam, Atlantic 9721, has the exclusive agency for the two products of noted European scientists. For wrinkles, the Wrinkle Remover which is truly marvelous in smoothing out the years and the reducing compound, a paste which is applied externally with amazing results. If they're not satisfied with their size after using this, said Miss Kammerer, patrons may have their money refunded. Interesting! Both products may be ordered and used at home according to instructions.

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**Imported Velvets in Season's Loveliest Colors, in Addition to the Ever-Popular Velvet Choice—Black.**

THE Silk Shop, 1517 Douglas, has all silk imported velvets in the season's loveliest new shades—also in that ever-popular velvet choice, black, which it is offering at a special price of $3.95. Quite the loveliest selection for the under-frock of the season's chic creation the ensemble costume! A bit o' fur for color contrast or a bit or two in gleaming metallic lengths, viola, there's nothing quite so lovely.

**Smaller and Smaller, Every Day in Every Way—Where Will it End, Polly Wonders.**

EVERY day, in every way—pardon—but it's such an understandable thing to say—Polly's getting smaller and smaller, and it's all because she is wearing one of the new girdles of dainty decorative rubber which have just arrived at the Marie Bentel Corset Shop, second floor, Aquila Court, "Marie" announces splendid values in Peacock hosiery, which are quite as pretty as their name.

## It's Just Possible You May See These Models in the Show of Style Next Wednesday Night

THE QUALITY SHOP, 1613 Farnam, is receiving new and styleful creations daily—and 'tis just possible that when their models step forth at the Style Show at the Fontenelle ballroom next Wednesday evening they may wear these: High collared by way of a metal embroidery band with over flare of charmeen, the navy frock, whose long sleeved tunic has a down-the-center decoration of the same embroidery with a braided decoration of threads embodied in the motif; a warm tan charmeen velvet ribbon trimmed in blue to match tailored buttons on either side down the center front, the lace collar and cuffs tied in tiny velvet ribbons to match and a wide, fringe-ended scarf to be worn round the neck or waist; a navy Kasha cloth, gold braided round short shoulder sleeves with the gold running through its group of ribbon and leather cutout flowers and leaves; a coat dress, the season's tailleur choice, navy charmeen with cocoa flannel outlining narrow Tux roll collar and big buttonholes, three of them which are sole fastening for the coat; brown coat frock over vivid Penny crepe under frock, tiny tucks at waistline with tailored braid finish and chic buttoniere of white. If not these—the choice will surely please.

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**Coats for Girls Are Really Quite Grown Up in Styleful Achievement of Lines and Furring.**

AT THE Children's Shop, main floor, Aquila Court, there's a showing of girls' coats which will delight the small person from 1 to 14 years, whose tastes are as discriminating as her older sisters, and who will readily appreciate the soft gracious colorings and softly woven fabrics with their furrings of delicate texture. Rust, a lovely shade, has oddly marked surface and a plain stitched banding of contrasting shade.

**Just That Touch of Severity That Characterizes the New Season, a Prelate Purple Chooses Veiling of White Monkey Fur Suspended From Brocaded Ribbon.**

DEMURE, severely tailored, oh, very, and extremely chic is the little hat of Prelate purple at McArdle's Hat Shop, 1613 Farnam, the low, square crown the starting place for a drape veiling of white monkey fur suspended from vividly embroidered metallic ribbon. A Phipps creation—'tis most individual in styling.

## Rust Kasha Cloth Lines Smart Wrap of Black, Forming Foundation for Silky Black Fur---Platinum Fox Is Luxurious Touch on Vested Coat of "Dust" Jammuna

VERY good, Miss McGuire, very, very good, your buying judgment when you selected that swank coat of black Jammuna cloth with its lining of Rust Kasha which is cut longer than the outside black to give the effect of a smart under frock, fur banded in black fox, Russian manner, a line of black tailored buttons above the fur on skirt and cuffs of sleeves also the extended Kasha, lavishly fur trimmed, it is priced most moderately, $175.00. Platinum gray fox collars a dust Jammuna coat, its "vested" front from neckline to ankles of brocaded gray in contrasting shade, that effective new styling which makes it possible to wear the dinner or dance frock under daytime wrap. Clever, is it not, a find at $98.50. One of many at McGuire's Dress Shoppe, mezzanine floor, Paxton Block, Sixteenth and Farnam.

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**Exquisitely Appointed New Beauty Shop Opens Doors This Week.**

JANE'S BEAUTY SHOP, room 2, 1818 1-2 Harney, Atlantic 8637, is Omaha's newest beauty shop just opened by Jane Feay, who is well-known for her skill in creating exquisite frocks and tailored suits. Everything in beauty culture will be done in the new shop, which has arranged its hours from 9 in the morning to 9 in the evening to take care of business and professional women. In charge of "Miss Edna," popular person in beauty circles, are skilled workers of the cult, Miss Eckman, Los Angeles; Mrs. Anderson, Chicago; Zola Darrah, Omaha, and Miss Larson, Kansas City. At your service, Madam Omaha.

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**Velvets Silks and Felts Make Lovely Hats When Their Chic Lines are Renewed in Blocking.**

THE KRUGER HAT SHOP, 303 Barker Block, Fifteenth and Farnam, will reblock your old hat into unbelievable beauty—"just like new." Feathers, furs and marabou come well within the reach of their skill too, a trial will convince you.

**POLLY SHOPS FREE OF CHARGE**

**FOR READERS OF THE BEE**

Many wonder just what kind of shopping Polly does—

'Tis this kind of shopping—

EVERYTHING—

And she shops every day for readers of The Bee who write

Knowing that the paper offer shopping service FREE to

All readers who are in need of

SMART WEARABLES

GIFTS

FURNISHINGS.

It is also her "job" to suggest styleful "makeover" ideas upon request.

Address—

POLLY THE SHOPPER, THE BEE.

*So intimate with joy was I,*
*So rich in splendid dreams,*
*So friendly with the hills, the sky,*
*The trees, the living streams,*

*That I was fain to share in part*
*The joy that I had known,*
*But found in many a quiet heart*
*Dreams fairer than my own!*

WONDER—By Nancy Buckley

## National Association of Hair Dressers and Cosmetologists Gives Exhibition Augmented by Style Show of Creations From Local Stores

AT the Hotel Fontenelle on Wednesday evening there will be an exhibition of hair dressing given under the uspices of the National Association of Cosmetologists augmented by the style showing of models from Omaha stores. Milady will be shown in different types of apparel with the correct coiffures for each one. What a charm secret revealed. For too often one is criticized for her lack of judgment in style co-ordination. Twenty hairdressers and models will take part in the event—with a formal promenade after the exhibition with announcement of the type of tailleur, the fabric of which the ensemble is fashioned, the particular and striking decorative characteristic of the evening gown in modeling, the peltries selected for the sumptuous evening wrap or afternoon sports jacquette. The style event of the coming week in which will be found represented the big and small, the smartly exclusive shops and stores—an event to which the public is cordially invited. Cuscaden's orchestra will plan for dancing after the show—an assurance of a royal good time.

## Omaha Importer Exhibits Rare Art Collection at Library for National Picture Week Observation

MILTON DARLING, Eighteenth and Farnam, has collected some rarely beautiful pictures during his last several trips abroad—treasures which many other importers have failed to obtain through lack of entree among those artistic on foreign shores. Among the exquisitries exhibited by Mr. Darling will be a collection of 18 Simon etchings in color, Parisian and French scenes, 16 in color and two in black and white. One of the limited number of copies of the etchings in soft ground is "Dans Le Costume De Musette," which took the prize in the Salon des Artistes Francais of 1923, by Raoul Serre. Two dry point etchings in color by Icart, the greatest of dry point etchers in color, and several by Hardy promise a treat to the trained eye. In the Darling collection will also be some of the best French etchings in color, Jourdain, two orientals by Serre and Latenay, and a lovely Charlet—a Dutch interior. A very unique exhibition in color by famous Belgian etchers includes 12 products by such artists as van Santen, Codron, Celos and Alf van Neste. All of these etchings are made in limited editions of from 50 to 300. "Never before was an exhibition of such etchings shown in America," to quote Milton Darling, Omaha's importer. That you may appreciate the treat in store, will tell you that each one of these etchings in color is an original because the artist has to paint each one, or paint the one for each impression. After the plate has been used for the stated number of impressions it is destroyed—no more copies are to be had. The ordinary color prints are reproduced by thousands and tens of thousands. Etchings, the finest to be had, in frames of finest craftsmanship will be exhibited from the 13th to the 23d at the Public Library. Everyone is invited to the exhibition.

## "Fall Special" Price on Permanent Waving---Rest Treatment Successful Beauty Building Process

THE Ford Beauty Shop, 204 City National Bank building, Atlantic 3511, announces a "Fall Special" price of $20 on permanent waving either long or short hair. Welcome news this. As a most successful beauty building process may I suggest their Rest Treatment, which includes a rest facial scalp, neck, arm and hand massage and manicure, a two hours' process which costs $3.75.

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**Plain and Rich the Proper Wall Covering as Background for Pictures.**

IN THE wall paper department at the Brandeis Stores, 5th floor, one finds exhibited the proper papers, soft old mellow tones and colors of the weathered Caen Stone of olden days, entirely appropriate backgrounds for the exquisite etchings in color and the mezzo tints shown at the public library this week in observance of national picture week. Estimates for one room or for the entire rooms are gladly given by the expert attendants in the art wall covering department of this great store. Consult them.

**From One Fraternity Brother to Another—English Imported Togs in Omaha.**

TOM—OLD CHAP: Not so slow—not so slow—Omaha. Sobotker's, that smart "Fixing" shop in the Athletic club, you know the old stamping ground between 17th and 18th on Douglas, are selling us the latest wool sport hose in plaids and stripes of quiet hue and slipover sweaters in college colors, both imported from dear old London, the city across the water, where the men set our styles. Not so, old dear? Yours, BILL.

## New York Hosiery Styles Modeled at the Beauty and Style Show by Omaha Specialty Hosiery Shop

THE KARGES Hosiery Shop, 303 South Sixteenth street, will be responsible for the exquisite hosiery creations modeled at the Beauty and Style Show at the Fontenelle on Wednesday. New York, every turn and twist of their silken styling, but instead of selling for $5 a pair as they'd sell in New York or Chicago they're offered at the Karges Shop for $3. Silver shade with shadow clocks in delicate mauve, green, blue, just a suggestion of design and color, they're most appealing with evening gowns. For sports wear there will be the distinct contrast of colors or that subtle merging of shades which is sometimes wisest judgment by the costumer. Hair line plaids on gray, tan and brown, they're exquisitely effective in silk, fiber, lisle and wool in a price range of from $1.65 to $4.50. For afternoon wear there's that striking Van Dyke heeled model in Log Cabin shade with uniquely woven black pointed heels. Unusual styles—moderate in price—superior in quality.

**All Round Beauty Work Done at Prices You Can Well Afford.**

THE Hopson Shoppe, 313-14 Douglas block, 16th and Douglas, Atlantic 8638, does beauty work at prices one well affords; marcel, widely undulating, graceful, face-framing, 50 cents; round curl, 25 cents, and a Lanoil permanent wave, $15. Interesting news, this.

## Omaha Jewel Shop Arranges New Holiday Shipment of Silver and Seth Thomas Clocks--Special Prices Announced Each Week-End

THE JOHN HENRICKSON Jewel Shop, Sixteenth and Capitol, is receiving daily shipments of holiday merchandise, all lovely things of Henrickson quality, pieces priced at a moderate lowness within the reach of the most modest purse. Sterling silver and Seth Thomas clocks are the most interesting of the recent shipments. Are you following the announcements in the papers of week-end specials in this store—follow-up of the great Jewelry Release Sale just ended at this store.

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**Special Pleating Skill Needed to Make the Pretty Vestees and Full "Barrel" Sleeve Effects.**

THERE'S particular pleating skill required to get juts the right effect in the new pleated inserts of panels square and oblong and those chic little "barrel" sleeves of georgette and chiffon. 'Tis excellent work they do at the Ideal Button and Pleating company, third floor Brown Block, Sixteenth and Douglas. You'll find it exquisitely effective. Their gold and silver embroidery—smart decorative touch of the season—is delightfully done. See it.

**With a Sure Knowledge of What Is Becoming, This Artist Will Select the Becoming Hairdress Upon Request.**

MISS SULLIVAN of the Leonore Beauty Shop, 236 Aquila Court, Atlantic 4649, has a sure knowledge of what is becoming; that's why her judgment in coiffure most becoming to your type is so much to be desired. At your service, mademoiselle, madame in the French interior of her dainty shop. Leave your beauty in her hands—it will be worth while.

## Picture Department Observes National Picture Week in Store and in Library Exhibition

PEARL EVELYN DAVEY of the Brandeis Picture department, sixth floor, is exhibiting an exquisite selection of etchings, mezzotints and prints at the public library and in her newly decorated stalls and on tables facilitating delighted study of visitors to the department. This in observance of National Picture Week. Very fine wood blocks—quaint old fashioned figures of unusual appeal by Brunilschi and Max Ninon, also floral wood blocks by Hal Thorpe who has been recently knighted. Of exceptional artistic interest is the frontispiece of "Mansions of England" by Joseph Nash, of the four groups out, this is the third. Then there is that lovely new mezzotint, "Bedtime," by Blackall, the artist who makes all of his prints in England. Interesting is it to note the signature, "Loir Luigi" on a picturing of Place de la Bistille, the artist Luigi Loir, who because he etches backwards write his name the same way. A wash drawing of zennias and marigolds by Margaret Patterson is limited edition number 43, one of the pictures so effective with grass cloth mats. Everything exhibited by Miss Pavey is for sale—studies chosen to illustrate that pictures may be correctly chosen, absolutely appropriate, yet inexpensive.

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**Transformations Scientifically Made—"Personality" Wave and Cluster Curls to Cover Bobs.**

THE F. M. SCHADELL Beauty and Hair Goods Shop, 1522 Douglas, Jackson 2870, present late and lovely transformations of scientific construction — the hair piece that has covered Parisian beauty in a glorious manner this season—a discovery. "Personality" is the wave that covers the bobbed head in a remarkable way—cluster curls serving in no less charmful manner. You'll be truly amazed at the extensive line of hair goods which is displayed in this shop—it has had an enviable reputation for years as being able to fill every hair goods need.

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Cheruit makes a tube frock of white organdie and achieves the effect of soft and delicate fullness by godets of varied length fastened in an odd way, with white cotton embroidery.

**Jolly, Bright and Gay the Vivid Big Cutouts for Decorating the Halloween Party Rooms—to Start a Merry Comment the Ferocious Black Cats Who Direct One to His Place at Table.**

NABSTEDT'S STUDIO SHOP, fifth floor, Brown Block, Sixteenth and Douglas, offers gorgeous and golden pumpkin cutouts, cats no less gorgeous but glaring, black and sinister, great wise old owls that hint a bit of mysteries about to be unfolded, all an assurance that the guest will find the decorations quite in keeping with the season. Cutout cats of black are apt to have one's name written crazily upon their big white ties, directions to one's place at the table. Black decorated orange, nut and candy cups promise vivid color touch for the event. Invitations, tallies, prizes, everything for the party here.

## Modishly Silhouetted the Costumes Shown by Exclusive Omaha Shop---Ensembles Coats, Frocks and Gowns

TO BE SURE, La Boschin, Hotel Fontenelle, Eighteenth and Douglas, will be represented in the Beauty and Style show on Wednesday, Oct. 15, in the Hotel Fontenelle ball room. Very French will be the styleful silhouttes that sway gracefully down the steps, La Boschin to their fingertips, costumes that speak of La Boschin selection in every fold of rich fabric, luxuriously fur-banded, in the accessories of rare beauty which go far to stamp the costume as the last word in sophisticated smartness—distinctive bags, handkerchiefs, pins, bracelets and beads.

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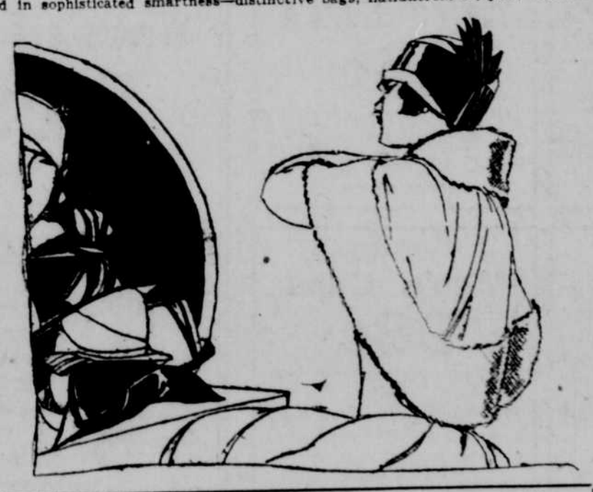
**Charlotte Braid for the New Coiffure Over Bob—"Gold Tone" Shampoo for Artistic Effectiveness.**

THE Delft Beauty Shop, 236 City National bank building, Jackson 1795, introduces as a follow-up of the beauty and style show at the Hotel Fontenelle, the Charlotte braid with which to achieve the coiffure over the bob, and the "Gold Tone" shampoo, $1.50, so effective in brightening the color of one's hair. This shampoo may be used at home if one is unable to visit the shop.



**Plaid Flannels and Coatings Assure the Vivid Color Which Makes a Successful Style Season.**

HAYDEN BROS. have lovely new imported plaid flannels, the oblong plaided effects in colors charmingly effective, red and brown on tan, blue and red on gray, vivid blue and brown on tan—56 inches wide, this flannel makes a dress of 2¼ or 2½ yards at $4.50. Coatings richly effective, lustrous in surfacing, the season's newest and loveliest colors, $6.50 to $8.95; a delightful find for the home tailor. Sports coat fabrics are 54 inches wide at $2.95 up.

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**A Flower Shop Which Serves in Manner Most Delightful.**

THE Beaton Flower Shop, Fifteenth and Farnam, JA. 0166, serves the flower-loving public in manner most delightful. Brightly glorious is the corner in which Mrs. Gardner presides, arranging selected posies in dainty corsage, jolly little "bunchings" for the shut-in, original greetings for the mother of the newly arrived son or daughter, impressive sprays for funerals—artistic, efficient. Real service, moderate prices.

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**Business and Professional Women Always Smart in Details of Costuming — Recognize Full Well Value of Perfect Cleaning Processes.**

IT IS the business and professional women who readily recognize the full value of perfectly cleaned garments and accessories—for they are the ones who always dress in a hurry—who expect to find their gloves, blouses, tailored suits and frocks in exquisite order. Dresher Bros., 22d and Farnam, AT. 0345, cleaners and dyers, particularly please the busy women of the world.

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**Do Your Daily Dozen—Oh, My, Yes, To Be Sure—But Don't Forget the Muscles of Your Hair.**

JUST as the muscles of your body need their daily dozen, so do the muscles of your hair need the exercise of scientific brushing, oil and tonic treatments, and the massage of skilled fingers. This care one gets at the Stacey Beauty Shop, 201 Aquila Court, Jackson 4622. There's a special price this week on curl clusters—graceful masking of the bob for evening wear.

## Lovely Things Are a Woman's Inherent Right---Cleanliness of Finery Her Defined Duty

SHEER fabrics, intricately wrought embroideries and laces, finely woven velvets and silks are a woman's inherent right and it is her defined duty to be dainty and clean at all times and in all places. The Pantorium, 16th and Jones, AT. 4383, have every known scientific process and facility for keeping in an exquisite state of cleanliness the innumerable beautiful things with which milady surrounds herself. Don't hesitate to buy any of the marvelous creations shown at the beauty and style show this week. "The Pantorium will keep them bright."

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Patou will keep the slender line, but will put more work and more material into his models. He predicts a little return in the direction of the "grand manner."

## "The College Frock" Chic Lightweight Wool With Soft Linen Collars and Cuffs --Starched Stiff--Bright Button Trimmed--Promise Much Smartness--- Moderately Priced

MR. PRED'S EMPORIUM, 310 South Sixteenth street, is showing many lovely new dresses for fall and winter, none lovelier than the College Girl Frocks of light weight wool in brown and navy with their chic collars and little cuffs of linen, finely woven, stiffly starched, the cuffs linked by the brightly tailored buttons which outline the opening and slit pockets. A find among tailored frocks at $19.50.

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**Concerning Hair Dyeing and Results Attained.**

PARTICULARLY lovely results are achieved in the Sanitary Hair Dressing shop, 309 Paxton Block, JA. 4671, in dyeing the hair oh milady's head or in the artistic pieces used to mask the short hair cut of the day. It is a dye known as "Eau Sub Lime" and may be bought for $1.50 a bottle if one is not able to make an appointment to have the work done in the shop. Mail orders are promptly filled here.

**Gowns, Ensemble Costumes, Suits Gowns and Coats Created by Omaha Tailor.**

PROCOPIO, Omaha tailor, 7 Baird Bldg., 17th and Douglas, is a creator of gowns, ensemble costumes, suits, dresses and coats of all descriptions for all types of women. One has but to suggest what one wan's, Procopio advises whether or not the model selected will be one of becomingness—making it up in exquisite detail. Procopio's lines are lovely. Procopio's prices most moderate.

## Announcing a Sale on Monday and Tuesday of Hundreds of Coats on Sale Through Week

FLORENCE PAXTON-SMITH, Goldstein-Chapman's Salon de Chapeaux, announces a sale on Monday and Tuesday of hundreds of fine hats at $7.85. Hats for every occasion—hats to fit every head size they're to be chosen in Penny Brown, Venetian, Fuschia, Burnt Russet, Forest Nipped Oak, Shutter Green, Ombre and lustrously lovely blacks. In lines that are becoming, your hat is to be found in this sale, the high directoire crown, Spanish sailor model, off-the-face brim, turban, and those inimitable large flare cape lines of the broad brimmed creations.

**COSTUME SHOP PRESENTS EXQUISITELY FUR TRIMMED COATS IN SALE.**

GOLDSTEIN-CHAPMAN'S Costume Shop offers on sale at $23, $39, $49 and $59 the season's coat creations trimmed in Viatka squirrel, fox, beaver, seal, caracul and wolf. Values.

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Cheviot in black and white check is used by Doeuillet for a rather practical three-piece suit for autumn. The jacket is rather long and straight.

## Beauty Shop Owner Anxious That Patrons Attend Exhibition Meeting and Style Show

"PRUDIE" of the Le Bijou Beauty Shop, 208 South Eighteenth street, AT. 0991, is very anxious that her patrons attend the exhibition of hairdressing and the style show at the Hotel Fontenelle on Wednesday evening for she knows that there they will see co-ordinated in a charmfully helpful way the choice of dress and coiffure. Watch particularly the dressing of the new transformations and bobbed wigs at the show! Fall is facial time in the Le Bijou shop—ask about the ticket plan which effects a considerable saving of money.

Polly

Trade Mark Registered in U. S. Patent Office