

# SATURDAY the Beautiful Newly Enlarged HARTMAN STORE will Open!

We want you to feel that  
this is your invitation to  
be present at the

## Grand Opening

Of the Enlarged  
and Beautified

**Hartman Store**

at Sixteenth and Howard Sts.

On Saturday,  
October Eleventh

Our purpose in making the vast expenditures incident to completely remodelling our Store has been two-fold. First, that we may better serve the Public, extending to it not only a more attractive, a more pleasant place to shop; but also a Store replete in every home need so that one desiring any single article for the home or wishing to completely furnish it in every detail may always find it in our Store, and reasonably priced. In a word, to more highly develop our Community Service. And, secondly, that we may thereby better warrant the patronage of our many customers and attract to us from every walk of life new patrons who appreciate Quality, Service and Satisfaction.

An Informal Reception Will  
Be Held From

10 a. m. to 10 p. m.

MUSIC FLOWERS  
FREE SOUVENIRS

WE, therefore, respectfully invite you to visit our Store tomorrow that you may inspect for yourself its refinement and beauty, its new Departments and Model Rooms, its Model Home and particularly, but without obligation to buy,

its brand new, complete stock of merchandise.

In presenting our newly enlarged and beautiful Store to the people of Omaha and its environs, we are dedicating to this City one of the world's most beautiful and complete Home Furnishing Institutions.

After having visited us, we trust that you, too, will say, "Hartman's is a Store of which all Omaha may well be proud."



### STORE DIRECTORY

- 1st Floor  
General Offices,  
Occasional Furniture.
- 2nd Floor  
Rugs and Linoleum,  
Draperies.
- 3rd Floor  
Dining Room Furniture.
- 4th Floor  
Bedroom Furniture.
- 5th Floor  
Model Furnished Rooms  
Living Room Furniture,  
Lamps and Mirrors,  
Occasional Furniture.
- 6th Floor  
Change Department,  
Rent  
Furnishings,  
Ware.

Flowers, Free Souvenirs, Music

## Hartman's

Furniture, Floor Coverings, Draperies, Housefurnishings, Chinaware, etc.

413-15-17 South Sixteenth Street

WATCH SUNDAYS PAPER FOR GRAND OPENING SALE ANNOUNCEMENT