150 Trimmed and Banded FELT HATS

While They Last Saturday, Choice, Chic new arrivals. Just unpacked. Every imaginable color and two-tone combinations. All favored shapes. So extraordinary are these values that we doubt if they will last throughout the first hour's selling Saturday morning.

Be One of the Lucky 150 Women.

and Harney Orkin Bros Conant Building

Store Will Remain Open Saturday Evening Until 9

> In order that business women, and women who find it impossible to shop Saturday during the regular business hours, may share in this sale, we shall keep open until 9 o'clock Saturday evening. Make your plans accordingly.

## aniversaiv s 2100 MARVELOUS HATS at Half and Less Than Half Their Actual Worth

Again our Millinery buyer fulfills our constant desire to bring to Orkin Bros.' patrons superior values. To be able to choose from over 2,000 new Hats, mostly of one kind, in our daring low price groups, is surely an opportunity to woman will care to miss.

There are hats for every face, hats for every sort of wear, Hats secured at almost unbelieveable price concessions from Milliners who wanted to join hands with us in making our Eighteenth Anniversary offerings the most remarkable Omaha has yet known:

STYLES

High Crowns

Off-the-Face Effects

Small Roll Brims

Mushrooms

Streamer Effects, Etc

Styles for the

Bobbed Hair Girl

and Her Mother

Four Wonderful Groups That Will Create the Most Intensified Buying Ever Witnessed in Omaha Not a Hat in the House Reserved --- Your Choice Is Store-Wide

— Group No. 1—

480 Beautiful New Hats

FASHIONED OF FINE QUALITY VELVET, and other wanted fabrics.

The instant you set eyes on these hats you'll wonder how they can

be sold for so little as \$2.22.



-Group No. 2

715 Stunning HATS

These Hats are absolutely the last word in smartness. Fresh from the workrooms and decidedly new and original.

Choose From Hats Worth to \$9.75





Large Pom-Poms on Small Hats Flower Appliques rge Flowers Poised on Spanish Brims The Reboux Beret

there's a Hat "JUST RIGHT." Hats to suit every personality -radiantly new, inexpressibly chic, with the charm that only fine things possess. To see them is to marvel at their

exclusiveness and to wonder

at the price.

Every woman in Omaha owes it to herself to in-

spect this marvelous assemblage of new styles. For every occasion; for every miss and matron,



striated Ostrich Plumes



Spanish Brocades

COLORS

Gray and

Combinations,

Black

Wood

Many a Woman Wil!

Buy Two or Three

Copen Brick



= Group No. 4=



275 Pattern Hats

Embracing creations of irresistible beauty. Hats that possess a style individuality that will win your instant admiration, and when offered at this ridiculous low price, every woman will want at least one.

Makers: Belart May Smith Ace High Miss Bobs Rosil Mabelle Lorence

Regina Fantini Many other famous makers.

Quaker Maid

Formal models. Tailored Hats. Hats that choose a delightful middle course, and are suitable for numerous occasions.



Unrestricted Choice of

Metallic Cloth Satins Faille Silks Brocades Felts Tapestry Effects

Gold and Silver Panne Velvet Felt and Velvet Combinations Hatters' Plush

Large bows, pointing upward to accept a high crown, or outward to elaborate a gracious width of brim; burnt goose, silver lace and applique evidence the style notes

There are rich hats of black, though more often a dashing bit of color is introduced; all the new tones of autumn are included.



Group No. 3=

640 Bewitching HATS

> Opportunity knocks for 640 Omaha women in this lot.

Gorgeous Hats Worth to \$13.75 Choice at

-One-of-aKind Styles -Charmingly Made by Hand -In Black and the

Panne Velvets Silk Lyons Velvet Hatters' Plush Metallic Cloth Felts. Satins

Every desirable new style in Small, Close Fitting Hats, Droops, Off-the-Face Effects and Larger Hats.

> If you have need for a new hat surely this event brings you the greatest buying opportunity of the entire year.

> > Plenty of salespeople to serve you promptly. Every hat plainly marked.

