

Eighteenth Anniversary Sale

Store Open
Until 9:00
P. M.
Saturday

Recorded in the Annals of Omaha Apparel Selling Starting Saturday

Store Will Remain Open Until 9 p. m. Saturday, So That All May Share in This Monster Sale

Never Before---and Possibly Never Again---Will You Encounter Such Marvelous Values in

City From End to End---A Sale
Amazing in the Daring Price
Can Resist the Immediate
Every Apparel Need

Weeks of planning, of work, of searching the markets for
their greatest offerings are behind this sale. Manufacturers
co-operated to the limit. Our stocks are today the
greatest in the history of this store, and every garment is a
value well worthy of the name.

Never Bought Before

Best values is now a reality. Do not lose a day, nor an hour
in mind that no sale at Orkin Bros. is considered com-



DRESSES

Silk and wool dresses of pronounced charm and style are herewith offered to pennywise women at a price that affords extraordinary savings. A vast assortment of styles and materials for women and misses is included in this important selling and offers all that is new for Fall and Winter wear.

Crisp New Dresses That Were Intended to Sell to \$20

THE FABRICS
Charmeuse
Creme Satin
Satin Canton
Duplant's Crepe
Novelty Weaves

THE COLORS
Rosewood
Brown
Taupe
Cocoa
Gray
Navy
Also Black

\$ 9 85

Scores of lovely styles---each
effectively trimmed. Novelty
trimming features add dis-
tinctive touches to every gar-
ment.

Misses Sizes
16 to 20
Women's Sizes
36 to 46

Beads, braid, motifs, exquis-
ite hand embroidery, dainty
tucks and other smart effects
enhance the beauty of fabric
and style.

Every woman should make it a point to inspect these wonderful dresses,
for here she is sure to find a becoming garment at about wholesale price.

Money
Back
On Any
Purchase
That
Proves
Unsatis-
factory



Fur Coats

What an opportunity this sale brings to the woman who contemplates the purchase of a new Fur Coat this winter. Values that have no rival. Prices that will shock competition.

- 48-inch Muskrat Coat, select pelts, perfectly blended, silk lined. \$150 Coat, in sale.... **\$95⁰⁰**
 - Superb quality Muskrat Coat, full length. A real beauty. Luxuriously lined. \$215 value, in sale..... **\$125⁰⁰**
 - 48-inch French Sealine Coat, fancy silk lined, cleverly styled. \$125 value, in sale..... **\$89⁵⁰**
 - 48-inch Sealine Coat, with collar and cuffs of squirrel, satin lined, \$250 coat, in sale..... **\$165⁰⁰**
 - Beautiful Marmot Coat, full length, brocade silk lined, exquisitely blended. \$275 value, in sale..... **\$147⁵⁰**
- Scores of Fur Coats from which to make your selection. Every one perfect in every detail. The prices are astonishingly low.



Every smartest, newest coat style is represented here at \$19.50.

Blocked Polaire Polo Cloth
Novelty Coatings
Fine Velours Camels Hair

\$ 19 50

Slim Coats, Wrappy Coats, stand up collars, mellow cuffs, Every garment silk lined.

For Juniors 15 to 19
For Misses 14 to 20
For Women 36 to 46
For Stylish Stouts to 52

Make Your Coat Selection Saturday.

It matters not what kind of a Coat you want, you are quite certain to find it in this enormous lot at \$19.50



Party---Dancing---Evening

FROCKS \$ 19 50

In this feature lot you will find all those dainty frocks that are so much in demand for the party season, delightful styles, in the pretty colors, and, my, what a variety, your choice at only---
Many Are Worth to \$35.00



Never Before Equalled Values in

Sport Coats

Striped Polaire Sport Coats Fur-Trimmed Velour Coats
Block Polaire Sport Coats Fine Plain Velour Coats
New Plain Sport Coats New Plaid Sport Coats

Genuine
\$17.50
Values

The fact that these are brand new coats, all wool, styles of the hour, should bring you to this store Saturday without fail.

\$ 8 97

All
Sizes
14 to 44

Incomparable Money Savings on All Our

FINE DRESSES

Wearing your new dress during this anniversary sale means that you are sharing in the most outstanding values that will be presented this season. Hundreds of beautiful dresses, for all formal and informal wear. Dresses of every fabric that is in favor. All daintily underpriced.

- Dresses Worth to \$40
Our Eighteenth Anniversary Sale **\$24⁷⁵**
- Dresses Worth to \$50
In Our Eighteenth Anniversary Sale **\$29⁵⁰**
- Dresses Worth to \$75
In Our Eighteenth Anniversary Sale **\$39⁵⁰**
- Dresses Worth to \$95
In Our Eighteenth Anniversary Sale **\$49⁵⁰**

16" and Harney

Orkin Bros
Management — Frank A. Le Bosky

Conant Hotel Building