## Huskers Stage Preliminary Workout for Game With Sooners Saturday

First Stringers Are Given Light Signal Practice


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Oppose Each Other in Today's Game



Omaha Is Second in Stock Receipt


| Eight Hurt in |
| :--- |
| Sunday Crashes |



Breaking Down Resistance

## To win public confidence and

 approval for your products or service means that you mustbreak down sales resistance and break
prejudice and secure a preference
others.
To do this requires constructive, clean, forceful cuts. Engraving counsel before the sales message
is printed will save disappointment. Let us strengthen your
sales
literature with


ENGRAVING DEPARTMENT OMAHA BEE

