6-C

Why Keep Your Beauty Invisible, Lady Fair?

HEN you may flower into unexpected exquisiteness under the skilled hands of the staff in the Leonore Beauty Shop, 236 Aquila Court, AT. 4649. There's an old saying that has to do with beautiful flowers being picked first. Again beauty. You'll be amazed at the results achieved by specialists in the art of beauty culture. Put yourself into their hands. 'Tis well worth while

#### Diamonds--Diamonds--Diamonds--Large, Small and Contrasted With Colored Gems

THERE'S magic in the word-diamonds-what beauty it brings into the mind-that shimmery loveliness that is-diamonds-that burning, glowing, glittering fire that is-diamonds. The exquisite, the colorful beauty becoming to everyone-diamonds. The Reese Jewelry Store, Sixteenth and Harney, offer beautiful diamond buys in this month of October. Particularly helpful is the window-shopping device which they offer, diamonds of every description on price-marked cards, rings, bracelets, pins and watches, a display which is changed daily.

#### Time to Start the Needlework Christ Powder Puff Boxes for the New Baby mas Gifts-Suggestions in Stamped Are Hand Painted and Full of Pieces. Candy When They're Sent in a

"Gift" Way.

and Dodge, has some lovely

boxes. Especially interesting are the

painted, baby dear in the loveliness of

are other designs to be chosen, fruits,

OLDSTEIN - CHAPMAN'S art G needlework shop on the second M RS. HUNTER'S Candy Shop, floor has lovely new stamped M Elks club building, Eighteenth pleces for the fashioning of Christ pleces for the fashioning of Christmas gifts. Big pure linen towels have new ideas, one of them the sending of pretty designs with a colored linet candies in the new hand painted strip for one end, novel idea, lovely when embroidered, 95c. Aprons, new in color and conception of decoration, high round boxes for the new baby's 69c. Slip-on play aprons, bound powder puff, the lid exquisitely ready to wear after their amusing cesigns have been traced, 49c, Eab, cresses, unusual in design, come ir babyhood, these at \$2, filled with peckages with thread for working bright hard candies. Of course there \$1.10 and \$1.25. Dainty sheer cur tains in flower designs, 75c a pair. / lowers, and for Thanksgiving time pure linen luncheon set has a cherry the old turkey gobler with a rosy design, Japanese fashion on each on- heeked boy and girl at his side. For of its pieces, the cloth a natural col the pre-nuptial dinner party, the ored - linen, the napkins of vivid bride and groom decorated boxes. orange, blue, brown and green. In Have you eaten of the delicious canteresting indeed, the set is \$3.25. Hem lies from this shop? Excellent-and stitched for crochet edging, stamper -most moderate in price. Try them! for embroidery are pillow cases at \$1.50 a pair. Buffet and vanity dressing table sets, doll and toy ani nches in diameter of lace and silk

A Guest Room powder bowl is six mais for embroidering and stuffing overed glass with a tiny center bedspreads and card table covers, the nowl to hold the powder, the outer hollday offering is most interesting. bowl lined with tiny individual puffs of cotton, each 'tied with a different

Mesculine types will prevail in hats color of ribbon, these to be discarded -the derby, felt hat, sailor and high after use. A big silken lid with tiny hat. Lovely trims, ribbon, feathers of flower bordered mirror covers the filigree metals-make models quaint whole thing. Unique among gifts, it is priced \$9,50 and charming

Shop Announces "Newest of the New" in Ensemble Suits, Coats Fur Trimmed and Plain Tailored Dresses for Street and Graciously Lovely Dresses for Afternoon and Evening Wear

The Quality Shop, 1613 Farnam, announces arrivals of models, "the newest of the new," in ensemble suits new in color, under frock decora tions, fur trimmings at a price range from \$75 to \$195; coats, \$45.50 to \$299; tailored frocks from \$17 to \$35, and afternoon and evening dresses from \$27 to \$65. Interesting offerings

> New Custom Built Cadillac-Fisher Bodies in Style Salon of Cadillac V-63 Motor Cars From

THE SUNDAY BEE: OMAHA, OCTOBER 5, 1924.

# Let's Go Shopping With Polly

The wheat-pod shouts a lusty song, When it thrusts upward, sure and strong

The corn-stalks bend and dip and sway, Like waltzing lovers, at break of day.

And rose-buds weave a secret rhyme, When silver raindrops softly chime.

Doubt not there lifts a paean of praise And thanksgiving, where lambkins graze.

Hark, and you'll hear in green-gold weather, Round, ruddy apples laugh together.

Young grass-blades, too, bear valiant spears, And hold glad speech when dawn appears.

From every bird's unfolded wing Come notes of joy to blossoming.

Lo. proudest mountains hail the sea With voice of kindred majesty!

Lean low and listen, or climb you high-Across the earth,—against the sky-

You'll hear perpetual music blown To God, the Father, on His throne. CONCERT-By J. Corson Miller. And Now That the Ball Festivities Are Over-Clean Up.

> ATHER a hectic week. through which we have one which has ball dresses sadly solled. Clear might call this, with upon them for scientific cleaningyou'll find the results most satisf

### Hat Models in This Shop Noted for Sports Suitability--Exquisite New Shades Prove Most Becomng

ISS M'ARDLE is noted for her skill in selecting hat models of sports suitability. Her shop at 1613 Farnam is aglow with the sports hats of early autumn, and every woman finds becoming indeed the soft felts, velvets and velours with a delightful new hatters plush sallor decorated in appliqued design of felt-of every imaginable vivid color. One high in crown has a wide banding of coral felt tied loosely through the center of parallel rows of badger fur. Unique!

#### Ultimate in Marvelous Fineness Embodied in Dlamond Shaped Stone. Fall and Winter.

illustrates the latin words em Aquila Court! At least 'tis time you bodied in the Edhelm business should, crest-"Qualitas Quam Quantitas"

during beauty. Quite the most novel yet on which is placed a flounce of plan I've seen in suggestions for the ochre tinted guipure lace, about 26 individual stone mounting is the one inches high, and slightly gathered us modeled from wax for this stone- der a band of sable fur. the sapphires in semi-circles undertouched into the wax by a bit of blue.

There's a certain formality about ings. THE Sanitary Hair Dressing Pas the tailored frock which buttons from lor, JA. 4671, has an excellent throat to ankle. howing of hair goods, pieces

Hot Oil Shampoos of Crude Oils and which milady may have copied from Tar in Treatment for Falling Hair her own combings and "bob cuts" at Prove Most Successful.

which "Prudie" gives in treatment smart arrangements for from \$3 up.

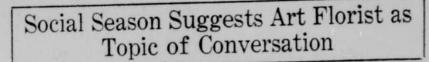
for falling and lusterless hair, 6 treatments for \$5. The clever hair dress. The appearance of an coiffure of bobbed heads. Lovely. . . .

hair girl.

prices moderate indeed. For the make T the Le Bijou Beauty Shop, 208 ing of switches the charge is \$1 4 South Eighteenth street, one stem; ear puffs cost \$2.50 a pair for enjoys that hot oil shampoo making; curl clusters are made up in

ers in this shop will add hairpieces coat on the avenue, is kasha and for the achievement of the evening seal, and another in shutter green with mink - each made with long tuxedo revers of the fur-confirm, in The boyish type of dress is very a small measure, the assured popus

popular, especially for the bobbed larity of this style, spoken of every where for fall.



)W that everyone is home from summer traveling, the social occasions of the season suggest as topic of conversation the possibilities of decorations for table and home when ordered from the art florist. John Bath, Eighteenth and Farnam, has met with unusual success in his experience of flower arranging-the answer-obviously that his is the artistic, the rarely lovely, the wisely appropriate flower setting for afternoon or evening social event.

Omaha Store Will Model Striking Apparel in Style Salon Week at Automobile Headquarters for

Of All Exquisite Diamond Beauty the "Vogue" Wraparounds and Step-in Models Assure Smart Silhouettes for

LBERT EDHOLM, art jeweler, second floor, City National Bank building, Sixteenth and M arrival of the new "Vogue" wraparound and step-in models, Harney, presents the ultimate in dia. smart moldings for the fall and winmond loveliness-a diamond shaped ter silhouettes. Of course, you know first water diamond which truly the "Marie" Corset Shop, second floor,

. . .

quality rather than quantity. An original tunic interpretation Every tiny bit of this wondrous dia- was given by an afternoon dress mond sparkles and glows with an en made of a plain sheath of pink vel-

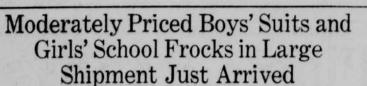
neath, above and below the stone. Beautifully Fashioned Hair Pieces touched into the wax by a bit of blue. in Beauty Shop May be Copied in Made-to-Order Pieces From Comb

## October 4th to 11th, Inclusive

THE J. H. HANSEN CADILLAC COMPANY, Twenty sixth and Farnam streets, are steging an extraordinary style salen beginning on October urban sedan, a five-passenger coupe, a four-passenger coupe and several new models of the Duco lacquered color schemes. An invitation is extended of the Hudson scal coat, widely spread collar of the same furring. "Nietspe" Paris, one reads in the label of the metal cloth chapeau that forms such to everyone to attend this incomparably beautiful showing of cars and model apparel in striking settings of flowers, paims and Japanese lanterns,

#### Consulting Interior Decorator Will Assemble Details of Complete Interior With Free Estimates Upon Request.

M RS. Grace Bonekemper, consult-ing Interior Decorator, 1326 South Thirty-fourth, is an interesting person indeed to meet at this time of year when we're all a bit puzzled as to a change of color. hangings, drapes and furniture placing. Truly fascinating the grouping. the skilled use of color, the quaint little odd piece suggested by the trained decorator. If you'd have estimates on a single room or for your whole house-or if you'd like to have help in shopping of house decorations -consult this artist. 'Tis most interesting I've found.



THE Children's Shop, Aquila Court, have just received a large shipment of "Jack Tar" suits for boys, those swagger little suits which make the boys look every inch a man. In sizes 2 to 8, in jersey, flannel tweeds and wash materials they're all that one could wish in quality and they're very moderate in prices asked. For girls from 6 to 14 are the school frocks in this new shipment. In a diversity of stylings they're most appealing in their trim tailoring, soft finished materials. The dresses, too, are extremely low in price quotations.

tractive.

achievement, wave and hair dress of

a student who's had three months'

of the training.

Chicken or Lobster Salad en Mayonnaise, 90c

Creamed Whipped Potatoes or Candied Sweets

the modish ensemble.

WHEN POLLY	Its Lov or Emi
HOPS FOR YOUR SPORTS	L or v
WEAR	placed to lovely th
L HER-of course, what size	ensemble

you require-SUGGEST CHOICE OF COLORS

TEI

-you might just as well have something you like-if it's becoming-

AND IT IS MOST IMPORTANT --to be perfectly honest when it comes to explaining just how much you can afford to spend for hat, shoes, gloves, coat, etc.

IT'S POLLY'S BUSINESS to find just what you want at just what you can afford to pay.

POLLY THE SHOPPER Offers Free Shopping Services to All Readers of

THE OMAHA BEE, Omaha, Nebraska.

# Famous Cars---Models Enjoy Early Morning Spin

ThEREBERG'S, 1519-1521 Douglas, have a most important part in the Style Salon week, beginning October 4 and extending through the 7th, at the Stunning creations in fall and winter wear will be modeled by pretty Omaha girls-beautiful clothes, beautiful T HE J. H. HANSEN CADILLAC COMPANY, Twenty-sixth and Farnam streets, are staging an exclusion and streets are staging an exclusion and streets are staging an exclusion and streets are staging an exclusion and the street and the seven-passenger Suburban model, a graciously built body on the Cadillac company. Stunning creations in fall and winter wear will be modeled by pretty Omana streets below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models pictured below—their faces glowing the style revue? Enjoying an early morning spin are the models pictured below—their faces glowing and gold. Wide windows here does and gold women, beautiful cars—could one ask more of a style revue? Enjoying an early morning spin are the models below the street women and gold. Stage women beautiful cars—could one ask more of a style revue? Enjoying an early morning sp lipstick and mirror. On the opposite side of the car are the clever smoking accessories if milady would enjoy the "weed," a silver lighting device, match banding of baby fox in a most delightful color. Novel touch in the lining is a broad-banded effect in tan and brown. Carrying out the artistic idea of and clearette containers. Shown in the salon beginning Monday wight will be the salon beginning Monda and cigarette containers. Shown in the salon beginning Monday night will be the seven-passenger Sub- making the hat of light tan. Note the generously-flared lines of Viatka squirrel which is the distinctive note a gracious face framing. Lots o' loveliness is assured during the Style Salon of the coming week. . . .



After Dinner Mints

Sunday Dinner Served from 12:30 to 9 P. M

peared at many recent Paris fune . . .

. . .

do your feathers, fur and marabou. too, upon request. Closed at 2 on Saturdays, remember.