

And Now That the Fall Festivities Are Over—Clean Up.

RATHER a hectic week, the one through which we have just passed, one which has left many ball dresses sadly soiled.

Hat Models in This Shop Noted for Sports Suitability--Exquisite New Shades Prove Most Becoming

MISS MARDLE is noted for her skill in selecting hat models of sports suitability. Her shop at 1613 Farnam is aglow with the sports hats of early autumn.

Of All Exquisite Diamond Beauty the Ultimate in Marvelous Fineness Embodied in Diamond Shaped Stone.

ALBERT EDHOLM, art jeweler, second floor, City National Bank building, Sixteenth and Harney, presents the ultimate in diamond loveliness—a diamond-shaped first water diamond which truly illustrates the latin words.

There's a certain formality about the tailored frock which buttons from throat to ankle.

Hot Oil Shampoos of Crude Oils and Tar in Treatment for Falling Hair Prove Most Successful.

At the Le Bijou Beauty Shop, 208 South Eighteenth street, one enjoys that hot oil shampoo which "Pudic" gives in treatment for falling and lustless hair.

The appearance of an alabaster coat on the avenue, in laska and seal, and another in shunter green with pink—each made with long tuxedo revers of the fur—confirm, in a small measure, the assured popularity of this style.

Social Season Suggests Art Florist as Topic of Conversation

NOW that everyone is home from summer traveling, the social occasions of the season suggest as a topic of conversation the possibilities of decoration for table and home when ordered from the art florist.

When It's a Question of the Gift of Rare Beauty for Bride-to-Be or Tiny Baby One Suggests "Lady David."



Silks in shiny and dull, of light and reverse side effects, are decidedly in the lead.

Jewel Shop Ends Great Sale--With Arrival of Pre-Holiday Stock Plans Made for Sale Specials Each Week-End

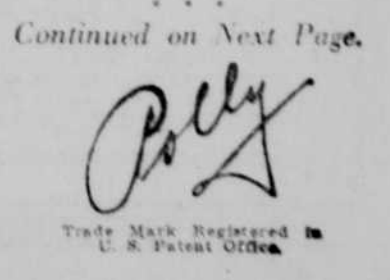
THE John Henrikson Jewel Shop, Sixteenth and Capitol, has finished the great Jewel Release sale held the past two weeks with decided success.

Coats of Rarely Lovely Coloring Fur Trimmed at Prices Within Reach of Every Purse--Francine Frocks of Cloth Assure Becomingness

ALMOND'S, Seventeenth and Farnam, offer coats in splendid styling, fine tailoring, pretty fur trimmings, at a price range from \$65 to \$100.

Felt Hats Show a Tendency to "Loosen" at This Time of the Year.

Wigs of silk or gold and silver appeared at many recent Paris fashions.



Let's Go Shopping With Polly

The wheat-pod shouts a lusty song, When it thrusts upward, sure and strong Like corn-stalks bend and dip and sway, Like waltzing lovers, at break of day.

Young grass-blades, too, bear valiant spears, And hold glad speech when dawn appears. From every bird's unfolded wing Come notes of joy to blossoming.

Lo, proudest mountains hail the sea With voice of kindred majesty! Lean low and listen, or climb you high-- Across the earth,--against the sky-- You'll hear perpetual music blown To God, the Father, on His throne.

CONCERT--By J. Corson Miller.

Why Keep Your Beauty Invisible, Lady Fair?

WHEN you may flower into unexpected exquisiteness under the skilled hands of the staff in the Leonore Beauty Shop, 236 Aquila Court, AT. 4649.

Diamonds--Diamonds--Diamonds--Large, Small and Contrasted With Colored Gems

THERE'S magic in the word--diamonds--what beauty it brings into the mind--that shimmery loveliness that is diamonds--that burning, glowing, glittering fire that is diamonds.

Powder Puff Boxes for the New Baby Are Hand Painted and Full of Candy When They're Sent in a "Gift" Way.

MRS. HUNTER'S Candy Shop, Elks club building, Eighteenth and Dodge, has some lovely new ideas, one of them the sending of candies in the new hand painted boxes.

Time to Start the Needlework Christmas Gifts--Suggestions in Stamped Pieces.

GOLDSTEIN-CHAPMAN'S art needlework shop on the second floor has lovely new stamped pieces for the fashioning of Christmas gifts.

Mesaline types will prevail in hats--the derby, felt hat, sailor and high hat.

A Guest Room powder bowl is six inches in diameter of lace and silk mesh, glass with a tiny, center bowl to hold the powder.

Shop Announces "Newest of the New" in Ensemble Suits, Coats Fur Trimmed and Plain Tailored Dresses for Street and Graciously Lovely Dresses for Afternoon and Evening Wear

THE Quality Shop, 1613 Farnam, announces arrivals of models, "the newest of the new," in ensemble suits new in color, under frock decorations, fur trimmings at a price range from \$75 to \$195.



New Custom Built Cadillac-Fisher Bodies in Style Salon of Cadillac V-63 Motor Cars From October 4th to 11th, Inclusive

THE J. H. HANSEN CADILLAC COMPANY, Twenty-sixth and Farnam streets, are staging an extraordinary style salon beginning on October 4, extending through the 11th--a showing of the new custom-built Cadillac-Fisher bodies on the V-63 chassis.

Omaha Store Will Model Striking Apparel in Style Salon Week at Automobile Headquarters for Famous Cars--Models Enjoy Early Morning Spin

HERZBERG'S, 1219-1221 Douglas, have a most important part in the Style Salon week, beginning October 4 and extending through the 7th, at the J. H. Hansen Cadillac company.

Consulting Interior Decorator Will Assemble Details of Complete Interior With Free Estimates Upon Request.

MRS. Grace Bonekemper, consulting interior decorator, 1226 South Thirty-fourth, is an interesting person indeed to meet at this time of year when we're all a bit puzzled as to a change of color.



Before the Dance--Many a Nation's Welfare Has Trembled in the Balance--And Many a Man's Entire Life Has Been Changed Because the Lady of His Heart Laid Pretty Plans "Before the Dance"

"BEFORE the dance" are indeed magic words--in days of court intrigue what deep laid plots were decided upon by wisely trained political minds.

Exclusive Shop Owner Home From the East Announces Varied Showing of Gowns and Hats at "Popular" Prices

LA BOSCHIN, home from the east announces a showing in her beautiful shop of dresses and hats, smart in styling, "popular" in price.

"The Most for Your Money," a Business Policy Which Is the Rule at Omaha's Big Downtown Dining Room

PAUL'S Metropolitan Dining Room, Hotel Keen, 15th and Harney, is a particularly delightful place to have as one's mealtime headquarters.

- Blue Points on Half Shell
Clear Consomme on Tasse
or Chicken a la Royale
Olives Celery
Fried Scallops a la Metropolitan \$1.00
Sauté Eastern Oysters, Chili Sauce, 90c
Grilled Tenderloin Steak, Mushroom Sauce, \$1.00
Roast Spring Chicken, Sage Dressing, Apple Jelly, \$1.00
Fried Milk-Fed Chicken, Cream Gravy, Corn Fritters, \$1.00
Barbecued Premium Ham, Virginia Style, 90c
Breaded Veal Sweetbreads, Cream Peas, 90c
Prime Ribs of Native Beef, au Natural, 85c
Prime Ribs of Beef, au Natural, Extra Cut, \$1.00
Braised Loim of Pork a la Anglaise, 85c
Braised Lamb Chops on Toast, \$1.00
Chicken or Lobster Salad en Mayonnaise, 90c
Creamed Whipped Potatoes or Candied Sweet

Moderately Priced Boys' Suits and Girls' School Frocks in Large Shipment Just Arrived

THE Children's Shop, Aquila Court, have just received a large shipment of "Jack Tar" suits for boys, those swagger little suits which make the boys look every inch a man.

WHEN POLLY SHOPS FOR YOUR SPORTS WEAR

TELL HER--of course, what size you require-- SUGGEST CHOICE OF COLORS--you might just as well have something you like--if it's becoming-- AND IT IS MOST IMPORTANT--to be perfectly honest when it comes to explaining just how much you can afford to spend for hat, shoes, gloves, coat, etc.

The Little Frock That Is Part of the Ensemble Costume Oves Much of Its Loveliness to All Over Braiding or Embroidery.

THERE'S the artistic touch of color we all so much admire, the embroidered or braided design placed to advantage that makes so lovely the frock that is part of the ensemble costume.

Student in Modern Beauty Culture School Gives a Marvelous Wave After Month's Training.

THERE'S a student of Mary Ballard's School of Beauty Culture, 278 Aquila Court, Atlantic 8291, who has been in the school but a month--yet she gives a lovely wave.

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