

See Our Beautiful Window Displays On 16th Street

# THE BRANDEIS STORE

See Our Beautiful Window Displays On 16th Street

Superb Purchases Bring the Most Notable Values of the Year!  
Beginning Monday Morning at 9 o'Clock

# Our Greatest Coat Sale

Never in Our Recollection Have We Offered Styles of Such Surpassing Loveliness Nor Such Lavish Values as We Have Assembled for This Sale at



# \$ 44



RICHLY FURRED COATS—UNEQUALLED IN FASHION AND VALUE—  
NEW FURS, NEW SHADES, NEW FABRICS—NEW INTER-  
PRETATIONS OF THE FALL SILHOUETTE.

Misses' and Women's  
Sizes, 14 to 44

Models for Stouts,  
46 to 54

The Brandeis Store  
—Second  
Floor

Trimmed with  
Golden Brown  
Beaver,  
Skunk-Opossum,  
Civet Cat,  
Mink-dyed  
Marmot,  
Australian  
Opossum,  
Etc.

The Pictures  
Which Illustrate  
Some of the  
Styles Cannot  
Show How  
Beautiful the  
Furs Are Nor  
How Desirable  
the Fabrics

The Brandeis Store  
—Second  
Floor



DEAR MADAME AND MADEMOISELLE—  
Does a truly handsome Coat need an exorbitant price to make you appreciate it—or will a superb ensemble of gorgeous fur, fine materials and sumptuous linings and trimmings bring forth from you its just appreciation? If you are accustomed to wearing the finest Coats, if you know exclusive apparel when you see it—come down Monday for the greatest surprise you have enjoyed in a long time—Coats of surpassing beauty and quality for only \$44.00.

An ample force of salespeople will be on hand so that you may make your selections with the assistance of women who know the stock.

The extra floor space will enable you to join the hundreds who will attend this sale, and look over this immense coat stock without being crowded.

The Coats in this sale are all-purpose models that will serve for any occasion with equal youthfulness and smartness.