

Ak-Sar-Ben Fame for Unique Floats 'Sold' Legionnaires

Absence of Artistic Pageantry at St. Paul Convention Made Omaha's Bid for Meet Attractive.

Ak-Sar-Ben has served Omaha again. This time it was on behalf of the American Legion.

When the delegates from Omaha to the national legion convention in St. Paul were in the midst of their fight to bring the 1925 convention here someone thought of the Ak-Sar-Ben fall festival parade with its gorgeous floats.

Immediately the Ak-Sar-Ben electrical parade became a talking point for the city and it eventually proved to be one of the strongest items in favor of Omaha as the place for the 1925 meeting.

The American Legion had a parade in St. Paul. But there was no provision made for floats.

There were a few floats, but they were impromptu affairs, built after the delegates reached the scene of the convention and put together in a hasty manner. The members of the delegations which boasted floats had but one day's time in which to build them.

Then came the Omaha delegation, armed with flashily printed pamphlets telling all about the glory of the Ak-Sar-Ben parade and stressing the beauty of the electrical floats.

Of course there were other things mentioned but it was Gus Renze's ability at constructing the best of parade equipment which helped win the convention for Omaha.

Your Health How to Guard It

This is one of the series of articles on public health written for The Omaha Bee by prominent Omaha physicians and approved by the committee on public affairs of the Omaha-Douglas County Medical society.

By DR. LOUIS M. BUSHMAN. Our Children's Eyes.

To preserve and protect our children's eyes is of such economical importance, that most of our states have passed most rigid laws pertaining to this subject. From infancy to beginning adult life, the state has elected itself protector and guardian, and has taken upon itself the right to dictate the welfare of its tender young. Fortunately, parents now cooperate with school authorities in seeing that the children are properly examined at frequent periods, to detect any deficiency or ailment that may exist. This happy result has been brought about by our journals, both press and magazines, which have spread the gospel of prevention. Teachers have instilled into the minds of their pupils the advantage of being fit, the children in turn taking a pride in their well-being, to be as nearly 100 per cent efficient as possible. The backward child is given every help, and by kind persuasion is brought back to normal. Realizing that many untoward symptoms are the direct result of eye strain in its various phases, particular attention is directed to this ailment.

Eye Strain. Eye strain is not a disease but a symptom, indicating that some unusual effort is being made by the eye, due to excessive or deficient light, an error of refraction, such as astigmatism or, as quite often happens, some systemic disturbance. The pupils, under continued close work and unfavorable environment, complain of pain, blurring of vision and inability to see distinctly. Headache comes on the latter part of the day, home work is impossible, and naturally the so-called backward child is the result. The eyes have been overtaxed, the muscles finally give way under constant strain, and what follows is a tired eye in a tired child. Rest, attention to systemic disturbances, removal of focal infection and correction of all errors of refraction, restore the child to health and happiness.

School Lighting. Dr. William M. Howe of the New York state department of education states: "I believe that, in time, any school service that does not prevent most of these ocular defects, with which we are meeting so often, will be considered inefficient and derelict in its duty to school children. There is something intrinsically wrong in any educational system that permits from 8 to 15 per cent of our children to acquire defective vision within a few years of their school lives. Few children, as you know, are born with defective vision."

Proper school lighting should not be considered an expense but an economy. If due to defective vision, a pupil is forced to spend extra time at school, incurring extra expenditure far greater than that resulting from the proper lighting of our class rooms.

It is therefore necessary that sufficient illumination value be supplied for any kind of work, as often too low an intensity leads to eye strain and fatigue.

Our industries bring about a greater degree of efficiency and production by a high level of lighting. Why should not our schools likewise aim to accomplish the same with their pupils?

Diffusion. The harmful effects of light deficiency are also seen in the other extreme of glare. Glare is overcome by light diffusion, produced by globes, shades or reflectors, softening the shadows, and preventing a reflection. Of equal importance is the attention given to the walls and other objects in the class room. Highly polished furniture, glossy walls tend by intense reflection to produce tired, strained eyes. Our aim should be to imitate outside daylight and if possible to eliminate its irritating features.

Geneva.—Officers elected at the annual W. C. T. U. convention held here this week were: President, Mrs. K. W. Curtis; Geneva; vice president, Mrs. David Tudor; Geneva; recording secretary, Mrs. Laura Snodgrass; Chitown; corresponding secretary, Mrs. T. T. Hill; Geneva; treasurer, Mrs. I. C. Steele, Ohio.

Hayden's Dollar Day Specials

Monday

\$2.00 Novelty Leather Vanity Case \$1
Red, black, brown, green, gold frames, silk cord handles, fitted, mirror and purse.

5 Jars Assorted Preserves, Jams and Jellies, 19 oz. \$1

5 lbs. Heyden's Special Nut Oleomargarine \$1

9 15-oz. Packages Sunmaid Seedless Raisins \$1

12 lbs. Fancy Santa Clara Prunes \$1

\$2.50 and \$3.50 Beau Brummel Shirts \$1
M. E. Smith's traveling men's samples, bought at 50c on the dollar.

Men's Sweaters \$1
About 500 in the lot, samples and mill runs, heavy cotton sweaters, pullover and coat styles, values to \$2.50.

4 Yards Bright New Cretonnes \$1
In small figures, rose, blue yellow, orchid and tan; 36-inch unfilled cloth. Third Floor

\$1.39 Dainty Ruffled Curtains \$1
Complete with tie-back, made of good washable white marquisette, full ruffle.

Silverware Dutch Silver Candlesticks \$1
8 inches high, per pr.

\$2.00 Chamoisuede Gauntlet Gloves, embroidered backs and fancy cuffs. \$1

Children's "Cinderella" Dresses \$1
The famous "Cinderella" brand, fast color, ages 2 to 6 years, regular \$1.98 to \$2.50 values. Annex

Silk Hose, \$1.00 \$1
Full fashioned and semi-fashioned in new fall shades. Main Floor

5,000 Yards Plain and Novelty Silks \$1
Plain colored silks, printed silks, knitted silks. Values up to \$1.65. Main Floor

\$1.50 Oil Mop and 50c Bottle Polish \$1
A Big Value, both for Downstairs

\$1.50 Clothes Hampers \$1
Splint well made. Downstairs

80c Children's Sleeping Suits, 2 for \$1
100 dozen children's extra heavy sleeping suits with feet, for cold weather; regular 80c quality. Annex

\$1.50 Boys' Wool Knickers \$1
Real pant value. Well made trousers in neat brown and gray colors, reinforced at all points of strain. Sizes 7 to 16 years. Third Floor

COAL OFFICE
The Updike Coal Co. has established a convenient downtown office in our Downstairs Sales Room.
Downstairs

HAYDEN'S

BEAUTY PARLOR
Our beauty specialists, under the personal direction of Mrs. Hattie Hill, formerly of Schadel's, will care for your beauty wants.
Fourth Floor

Keeping Apace With Autumn Fashions

Distinguished **Coats**

2nd Floor

2nd Floor

Fur Trimmed **Coats**

Elaborately Trimmed in Furs

Save \$15 to \$50
We buy and sell in such quantities that tremendous concessions are made. These we pass on to you.

The Season's Newest

Rich materials; stunning furs; handsome designing whose simplicity is an important factor in its beauty, make these coats an excellent investment at either one of the two prices. Both the new suede-finished materials and the lustrous, deep-pile fabrics are included. All have deep cuffs and generous collars of fur, and many can boast of wide front facings or edgings.



A Marvelous Assemblage

Fur Trimmed **Coats** \$39⁵⁰ Up to \$169⁵⁰

Silks! Silks!

A Sensational Low Price



Three Great Tables Piled High Ready for Monday's Big Silk Selling Event

Included in these lots are spiral crepe, satin charmeuse, crepe de chine, all silk canton crepe, crepe remain, crepe faille, broadcres, etc. Every wanted color represented, but not all colors in any one kind.

Wool Flannels 2⁹⁵ to 4⁵⁰
All wool, plain and combinations, 54 inches fancy, in large range of colors, and color at—



Monday Only **Hats** of Hatters' Plush \$3.85

Smart Hats of Hatters Plush, interpreting Youth. In High Crowns, Tri-Corne and High Square Crowns

20% Discount On All Pattern Hats \$10.00 to \$18.00 Millinery—Second Floor

Sale of Room Size Rugs

October Sale of the Finest Selection of Perfect Rugs ever offered at the special low prices, the following is a few of the many offered:

- 9x12 Shuttleworth Wiltons, very heavy watered Wilton, worth \$125.00, special \$80.00
 - 8-3x10-3 Shuttleworth Wilton rugs—worth \$100.00, special \$75.00
 - 9x12 Smith's Palasade velvet rug, worth \$45.00, special \$33.98
 - 9x12 Smith's Brussel rugs, worth \$27.50, special \$19.85
 - 27x54 small rugs in all prices from \$1.98 up to \$5.50
- We received our shipment of Coco mats, very fine double platted, at from, each—85c to \$2.00
- Third Floor

Warm Blankets

For the Coming Cold Nights

Plaid double bed Blankets in the large size, mixed wool warp and filler. Bound in Wash Messaline in color corresponding to plaids \$6.75

Single Blankets in double bed size, edges bound, pretty plaids or plain gray, each \$1.98

English Army Blankets—About 90% wool, average weight 4 1/2 lbs. The durable blanket for home, camp or motor car. Each, for \$3.29

Home-Made Comforters—Filled with pure cotton, covering of American challie or light weight cretonne, large size, soft and fluffy. The durable kind. Each \$4.50

Extra Specials in the Grocery and Market

- Armour's Narrow Lean Bacon, 27 1/2c lb.
- Fancy Thompson Seedless Raisins, 3 lbs. 34c
- Fancy Cooking Figs, 2 lbs. for 25c
- Fancy Potatoes, 15 lbs. to the peck 19c
- Assorted Sunshine Cookies, pkg. 5c
- 10 Bars P. & G. Soap 38c
- Extra Choice Steer Round or Sirloin Steak, pound 20c
- Tea and Coffee M. & J. Blend Coffee, 48c 2 lbs. for 95c
- Fancy Gunpowder, Tea, lb. 60c 2 lbs. \$1.00
- Diamond H Flour, 48-lb. sack \$1.95
- Cream of Wheat Breakfast Food, pkg. 20c
- Navy Beans, 4 lbs., 30c
- 3 Cans Monarch Baked Beans for 28c
- Can Tomatoes, size 2, can 10c Dozen \$1.15
- Guaranteed Eggs, 30c Doz.
- Fancy Wisconsin Brick Cheese, 26 1/2c

Announcing Our Semi-Annual Wall Paper Week

October 6th to 12th --- Six Great Bargain Days

Drastic reductions in the most desirable designs and colorings, beginning tomorrow, Monday, with our "Wall Paper Week" Opening Sale. It will pay you to decorate in the fall! Assortments are large, prices lower and salesmen plentiful.

- Papers suitable for any room, values to 13 1/2c; very special, roll 4c Sold with border.
- 30-in. outwells in all new shades, regular 16c; Monday, at, per roll 8 1/2c Sold with border.
- Varnished tiles for kitchen and bathroom, regular 25c; at, per roll 14c
- Bedroom papers, floral stripes and Chints patterns, beautiful borders to match; at, per roll 7c
- Tapestries, two-tones and grass cloth, for parlor, dining room and hall; at, per roll 12 1/2c
- Better grades of bedroom papers. A few on embossed stock, Chints pattern and stripes; at, per roll 21c

The New Fall Line of H. L. Papers is in. See the attractive, durable, inexpensive patterns for 1925.

Hayden's

the Home of Grover Shoes Soft Shoes for Tender Feet

\$5.50 Gradually Up to \$10.00

31 Styles

Hayden Bros.' Shoe Department is exclusive dealer in Grover Shoes for Omaha, Council Bluffs and South Omaha.

- Black Kid.
 - Brown Kid.
 - Patent leather Oxfords.
 - Black Patent Kid.
 - Two strap.
 - Kid, hand turned soles.
- Main Floor, Grover Dept.