

## The West loves

## and knozes good coffee!

I- ER hiomes of wealth and instinctive coffee quality which has grown into a tradition in which the entire West holds partnership. "The West is the home of wonderful coffec," they say back Eastand abroad.
Indeed it is! Let him who doubts break the vacuum seal of a tin of Hills Bros. Red Can Coffee and inhale an aroma the like of which is found nowhere else. Failing to accept this rare fragrance brew a cup and lift it to his lips! That's the answer!
Really, there is no finer coffee to be had. It is the cream of the crop-not of one plantation, but of the plantations of the entire coffee-producing countries
of the world. Blended with rare skill roasted to a turn, ground with special machinery and packed in vacuum!
That unique flavor of Red Can Coffee (and the coffee reputation of the West) is preserved intact in Hills Bros. original

fresh until you pierce the seal-days With all its high quality, Hills Bros. Coffee is not high-priced. It is economical to buy-and economical to use.
Hills Bros., San Francisco.

## HILLS BROS COFFEE



