

The Brandeis Store extends a cordial  
**WELCOME**  
To Ak-Sar-Ben Visitors

# THE BRANDEIS STORE

Picatinny and  
Picadilly "Musing" Silk Chiffon Hosiery  
These two new colorings will match up perfectly with your smart Russian calf oxfords. Page . . . 2.95  
Main Floor—North

## Stout Women

Monday--a Special Offering of  
**Handsome Fur-Trimmed  
Coats**

39<sup>95</sup> to 135<sup>00</sup>

In All the New  
Colors Plus Style  
and Materials



A special purchase of coats designated to show how the larger woman can becomingly wear coats that Fashion favors most.



The same new fabrics, the same new colors, the same luxuriant fur trimmings, seen in smaller sizes. The difference lies in skillful tailoring, which can accomplish great things.

A little knowledge proves a most useful thing, when the matter at hand is tailoring larger women's coats.

As evidence, we display these coats in the most popular fabrics of the season. Warm, deep-pile woolens, in the popular shades of penny, brown, kit gray and black—lavishly trimmed with fur. sizes 40½ to 54½.

The Brandeis Store—Second Floor

## Monday--Remarkable Underprice Purchase Allows the Sweater Shop to Present This Sale of New Brushed Wool Jaquettes

This Is the Time to  
Buy a New Sweater

The demand for new fall sweater coats has now been answered at a price considerably under your expectations.

Many are the new style innovations that Fashion presents for the new season. The sketch will in a way serve to give you an indication of collar, sleeve and lengths required by fashionable women.

Every Size for Miss  
and Matron



Most Unusual  
Is the Assortment

We wish it were possible to reproduce the new colorings and combinations . . . they're more beautiful than any we have seen before.

**Kiddies' Sweaters**  
cleverly styled in slip-on and coat styles in un-brushed and brushed yarns. Colors that will delight the children.  
2.95 to 5.00

**\$5**

**Also Shaker Coats**  
the college girl, in navy, cardinal, maroon, brown and buff.  
Sizes 26 to 44, 10.95.  
In sizes 20 to 34, 8.95.

Entirely New Styles—Scores of Smart New Fall Models Offered at a Price That Will Create Much Interest.

Second Floor



## Monday---Beautiful New Fall Millinery

**Hats for All Occasions**  
These hats from New York's eminent designers afford such splendid choice and at such an unusual saving that you should select all that you will need for the fall season. A remarkable collection of handsome hats for all kinds of costumes, representing the newest modes for women, misses and matrons.

**\$10**

**Dressy Styles**

—include high-crowned postillion hats, large, black velvet hats, embroidered bings, models with pom-pom and flower-trimmed shapes and many others equally smart.

**Plainer Hats**

—include new draped turpotion hats, hats with wing trimmings, models with quills and other effects; also matrons' hats and sport models.

Millinery—Second Floor

## The North Wind Doth Blow and the Smallest Girl Will Need a Warm, Snug Coat

12<sup>50</sup> to 29<sup>75</sup>

Smart lines distinguish these little coats of soft woolen mixtures, velvets, velours, duvetynes, fur trimmed or with pretty collars stitched with harmonizing shades of silk. Novelty coats and sturdy topcoats, all lined with fine quality linings. Sizes 2 to 6.



**Girls' Winter Hats**  
2.98 to 5.98



Combinations of velour and taffeta, duvetyn and georgette, polaire and velvet. Off-the-face styles and pokes. Reindeer, brown, tan, blue, red, henna and rose.

The Brandeis Store—Third Floor—East

**Sweater Sets**  
5.98 6.50 8.50

Knitted and Brushed Wool Sets

3-piece sets consisting of sweater, cap and leggings. 4-piece sets including mittens. Colors: Blue, white, buff and brown. Sizes 2 to 6.

## Simplicity Marks Fall Footwear

You will find the Brandeis Shoe Department meeting the popular demand for moderately priced shoes—yet we have sacrificed nothing in quality and style.

An Interesting  
Display Monday



Trim and Smart is the

Brandeis "DELORIS"

An excellent walking model in all-over patent leather or light weight black calfskin; flexible soles, covered box heels; also in all-over patent leather with two straps at

**9.00**

## A Distinctive Two-Tie Is This "STROLLER"

Priced at  
**6.50**

As illustrated, in all-over patent leather and sunset tan Russian calfskin, with flexible welt soles and 1½-inch Cuban heels with rubber heels attached. Special, per pair—



## Dainty and Luxurious---Yet Modestly Priced---Are These New Silk Underthings

Teddies, Gowns, Bloomers  
Step-Ins

of Heavy Silk Radium or Crepe de Chine

3.98 4.98 5.98



They are cut full, neatly finished, and beautifully trimmed in narrow laces, tucked and plain nets and ribbon flowers.

Maize, flesh, orchid, green and blue.

**Silk Boudoir Caps Very Special**

All-over lace, satin and crepe de chine in those fancy trimmed styles that are so becoming to the face. All the new colors. A quality that ordinarily sells for much more.

1.00-1.59

The Brandeis Store—Third Floor—Center

## Monday These Attractive 2.25 Value Doll Boudoir Lamp Frames

Are Reduced **98c**  
to

Strong wire frames, 14½ inches high, fitted with socket, plug and wire. Pretty doll heads surmount the top with gray, blonde, auburn, brown or black hair.

An expert instructor will teach you the dressing of these lamps and the making of all kinds of lamp shades, embroidery work, knitting, crocheting, bag making, bead work and all sorts of fancy work. Hours 9 to 12 and 1 to 6.



Third Floor—West

New! Full  
Fashioned!  
Just Arrived--  
A Lovely  
Selection of

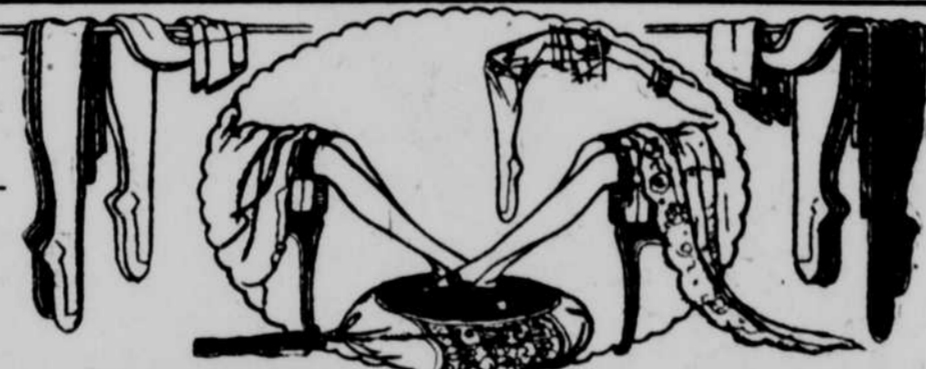
## Kayser's Chiffon Silk Hose

For Women

Full-fashioned, of the finest quality silk chiffon, with lisle tops; well reinforced at all points of wear; some have the slipper heels; in the season's most popular shades:

They're Exceptional Values---They're Kayser's and That Means Everything

The Brandeis Store—Main Floor—North



Picadilly,  
Taupe,  
Chier,  
Fawn,  
Sunset,  
Camel,  
Beige,  
Silver,  
Gold,  
and Black.

1.95

and 2.95

## Those Clever Tailored "Sunbeam" Frocks

Now Come in Checked Suitings

for **5.98**  
School, Street  
Home, Office

Little straightline and coat dresses with long sleeves, collars and cuffs of contrasting color or white, trimmings of braid and buttons, convenient little pockets and deep hems. Tan with green, blue and red combinations. Sizes 16 to 44

The Brandeis Store—Third Floor—South



## Monday---Samples and Irregulars of Fine Silk Underwear at Savings of

Samples and irregulars of pure silk and silk-mixed undergarments of well-known manufacturers. You will recognize the makes the moment you look at them.

**1/3 to 1/2**

1.95 to 2.50  
**Pure Silk Vests**  
1.29

With bodice tops. Colors: orchid, peach, flesh and white. All sizes.

1.95 Value  
**Silk Mixed Vests**  
89c

With grosgrain ribbon straps. Orchid, peach, flesh and white. All sizes.

3.95 Silk Mixed  
**Step-in  
Combinations**  
2.50

With bodice tops. Orchid, flesh and white. Regular and extra sizes.

3.95 to 4.95  
**Silk Mixed  
Union Suits**  
2.95

With bodice tops. Orchid, flesh and white. Regular and extra sizes.

2.95 to 4.95  
**Bloomers and  
Step-ins** 1.95

Extra fine quality silk. White, flesh, peach, orchid, gray, tan, brown, navy and black. Regular and extra sizes.

The Brandeis Store—Third Floor—Center



Pink  
Girdle  
**1.185**

## Madame X Reducing Girdle

Makes You Look Thin While Getting Thin  
Removes 3 to 10 Inches From Waist to Hips

The Madame X Reducing Girdle is made of scientifically treated live rubber—Based on principles of "unconscious massage" that have caused reductions of 5, 10, 20 pounds. Makes you look thinner instantly. Fits as snugly, yet flexibly as a kid glove. The only girdle long enough to reduce the thighs.

Reduce With the New

**Madam X Brassiers 5.00**

Back Closing Reducing Brassier

"Our Fitting Service" Is Unsurpassed

The satisfaction of being properly fitted by expert corsetiers who have had special training assures complete satisfaction. Made in delightful shade of pink. Sizes 34 to 46.

Corset Dept—Third Floor—North

Gray  
Girdle  
**985**

