

Your Every Purchase at Orkin Bros. Is Guaranteed Satisfactory

By this we mean simply: That if your purchase proves in the least unsatisfactory, we invite its return for cash refund. No sale is complete at Orkin Bros. until the customer is entirely satisfied.

16" and Harney

Orkin Bros

Management — Frank A. Le Bosky

Conant Hotel Building

We Will Not Be Undersold

That is the foundation of the Orkin Brothers policy, that is the basis on which we buy and sell merchandise. Our cash buying and cash selling combined with a determination to undersell at all times makes the fulfillment of this policy possible.

Saturday Apparel Shoppers Cannot Resist These Values

Your Dollars Will Bring You More Style, More Quality, More Value Than You'll Encounter Elsewhere

Saturday---Hundreds Will Buy COATS

And if you are a shrewd shopper, in all probability you will make your selection from these marvelous values Saturday. Nothing in the city to compare with them.

240 All Wool Winter Coats \$ **10**

Some with fur collars, others with big snuggle collars of self materials. Coats that are warm, practical and full of good style.

EVERY COAT IN THE LOT IS WORTH DOUBLE.
Reindeer Brown New Blue Gray Penny Taupe

Plain materials and jaunty plaids; all sizes to 44. If \$10 is your coat price, be here Saturday.

Luxurious Fur-Collared

Coats \$ **19⁵⁰**

We believe you will find it difficult to duplicate these coats for less than \$35 in Omaha today. They are the last word in good style, and well made.

Blocked Polaire Novelty Coatings Fine Velours Camels Hair Polo Cloth

Look where you will, compare to the limit, you are certain to proclaim these as Omaha's greatest coat values.

Richly Befurred Coats

\$ **39⁵⁰**

Compare These Startling Values

Whether you contemplate the immediate purchase of a coat or not, this value demonstration brings you a splendid opportunity to compare and learn the true strength of Orkin Brothers wonderful offerings.

What a thrill is in store for women who appreciate really fine Winter Coats. What a wonderful buying opportunity this event affords.

Veloria Suedette
Velnewvo Lucette
Mokine Novelty Weaves
Lustrosa Ormandale



Compare This Value!

48-Inch Select Quality Muskrat Coat \$ **98⁵⁰**

This identical coat is sold in practically every city in the country at no less than \$150.

Fashioned from prime, soft, flexible skins, cut extra full, attractively blended, full silk lined. Limited quantity of these Coats at this unheard-of low price. Immediate selection is urged.



Saturday

Pleated Wool Crepe Skirts

\$ **2⁵⁹** Worth to \$7.50

Fine knife pleated, well made, shown in tan, gray, navy, reindeer. All sizes. Select yours early Saturday.

Three Never-to-be-Forgotten Values in Dresses

Dresses assembled here through a series of extraordinary purchases. Dresses that you could not hope to duplicate elsewhere in Omaha at anywhere near the prices we quote.

300 Smart New Autumn Dresses \$ **5**

YOU WOULD WILLINGLY PAY \$15 FOR THEM

They are dresses that are crowded with good style, and such a variety from which to choose; clever combinations of fabrics and colors. You must see them to appreciate their true style.

Crepe de Chines Canton Crepes
Bengefile Wool Crepes
All-Wool Tweeds

All sizes to 44. They can't last long at this ridiculously low price, so be here early Saturday.

Clever New Silk

Dresses \$ **10**

MATERIALS ALONE ARE WORTH MORE THAN WE ASK FOR THE COMPLETED DRESS.

Every new color; the styles are as chic as one might desire.

Satins Cantons Crepes Georgettes
Satin-Back Cantons Charmene
Crepe de Chines

Select from sizes 14 to 44, there is a style that will meet your fancy.

Scores of Autumn's Smartest New

Frocks \$ **15**

Truly beautiful Dresses, in such a variety that pleasing you is indeed a simple matter. Each dress involved is a value beyond comparison.

Poirot Twills Poirot Shee
Flannels Satin-Faced Cantons
Heavy Crepe de Chine
Charmene Georgettes
Crepe Elizabeth



Orkin Bros. Is Dress Value Headquarters

These three striking lots give overwhelming evidence of this fact. If you want values extraordinary, then Orkin Brothers is your shopping center.

So unusual are these big values that you will find it to your direct interest to be here early Saturday.